THE BIRD REVIEW

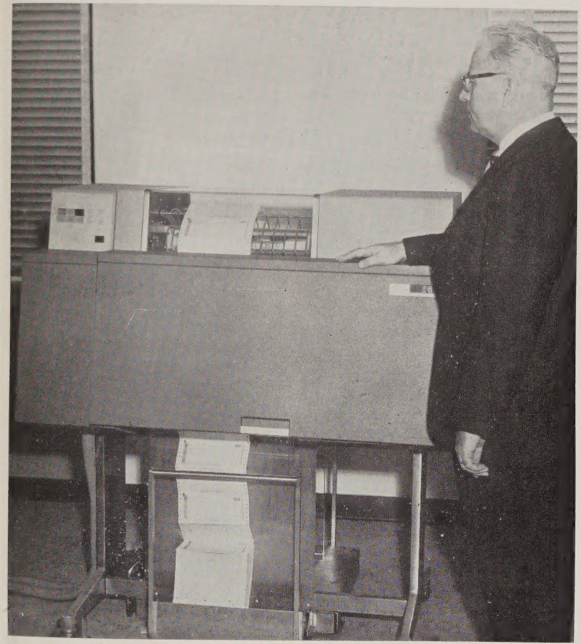
VOL. 52 1964

Digitized by the Internet Archive
in 2026 with funding from
Boston Public Library

https://archive.org/details/birdneponsetrevi1964bird

The BIRD REVIEW

Volume 52 No. 1 Published for Bird & Son, inc. employees and their families January 1964



CHECK WRITING by machine started the first of the year for the hourly and weekly salary payrolls in the plants in New England. Department Head William Doyle watches as the checks zip through the 1403 printer.

Payroll of Local Plants Now Prepared by I. B. M.

If you work in a Bird & Son plant in Massachusetts, Maine, New Hampshire or Connecticut you have probably noticed a new type of pay check in your envelope. Starting the first pay day in January, the pay checks of all hourly paid and weekly salaried employees in the plants listed above are being prepared by the data processing equipment in the Data Processing Department.

Preparations for the change have been going on for months. Studies were made by William Doyle, head of the Data Processing Department, and him and the Accounting, Payroll and Personnel departments.

Wherever the new system is in effect, the plants, departments and employees have been assigned a number. Employees old clock numbers have been retained in most cases. For instance, Donald Dyer who was known as FXF33 on December 15, became 3302 033 on December 23. The first 33 stands for No. 1 Box Shop, the 02 for his department, FXF, and 033 is his clock number. Or take Tony Utorka who was FBV37. He is now listed under the new system as 1169 037. The Roofing Plant (FB) number is 11, the department (V) is 69 and the time clock number is 037.

When changes in payroll are made in the future, numbers will take the place of symbols on pick-up cards and transfer cards. Time cards have also been redesigned to record information in the manner needed for the IBM system.

Speeds check writing

What does the change accomplish? We went to Bill Doyle for the answers. First of all, he pointed out, it speeds up the writing of more than 1,000 checks each week. Under the old system, all checks first had to pass through the addressing machine to obtain the name and clock number. Each person's pay was then figured and verified by the payroll clerks. Finally, the checks, earnings records and payroll journals were prepared on a Burroughs bookkeeping machine. Now, the whole operation is done by one machine — figuring the pay and printing the check with the amount, the name and the department and clock number.

Simultaneously, the machine accumulates information about the total payroll which can be used to prepare several other reports. All these operations take longer to read about than they do in actual operation, so fast is the 1401 Computer.

Several results

"By putting the payroll on the new system," says Bill Doyle, "we achieve several important results:

"First, we can calculate and prepare pay checks properly and accurately.

"Second, we can develop and maintain complete records of employee earnings.

"Third, we can more easily record and report various taxes required by Federal and State agencies.

(continued on page 2)

J. R. Anderson Named Production Coordinator

On December 9th J. Robert Anderson was appointed production coordinator and assistant comptroller. He has been assistant controller, but the other phase of his work is a new position in Bird & Son.

As production coordinator for all the Bird plants, he reports directly to Executive Vice President Robert F. Jenkins. He is responsible for the proper application of all production scheduling programs in the various plants. These programs have been established for the most effective use of all resources — materials, machines and manpower — to the end that productivity may be improved, costs reduced and customers served more effectively.

"The best possible service to customers through more efficient operations is a major goal for 1964, "states Executive Vice President Robert F. Jenkins. "The new reports established at our various plants, which will be channeled through and interpreted by Robert Anderson, will help us achieve the goal by showing from week to week where we stand."

J. Robert Anderson is a Bentley School of Accounting and Finance graduate who lives in North Easton and who joined Bird & Son in 1939 as a cost clerk. In 1946 he became head of a section of the department and in 1950, assistant general cost accountant. many conferences were held between

(continued on page 2)

Vice Presidents Summarize 1963; See Good Prospects in New Year

Here are the latest reports from the vice presidents regarding the state of our business and the prospects for 1964:

BUILDING MATERIALS DIVISION

After a busy fall, particularly the month of October, there was a normal slackening of activity toward the end of the year. A year ago in December and January there was an announcement of a price increase, which artificially stimulated business. Also the announcement about discontinuing the manufacture of shingles not bearing the Underwriters' label had the same effect. We do not have this abnormal influence on orders this year.

The outlook for 1964 is for good activity in the construction industry. Paul T. Babson, noted economist, for instance, forecasts that total new construction will show a gain of about 4% over 1963.

This will be affected, temporarily as usual, by winter weather conditions in many parts of the country. Everything practical is being done to keep our roofing plants producing materials in these winter months, to help prepare for the active spring and summer business, when sometimes delivery of products has been handicapped by orders being received in greater volume than could be handled promptly.

The new solid vinyl siding has begun to take hold in encouraging fashion. Those who have used it like it very much. It was introduced at the National Association of Home Builders annual exhibit and convention in Chicago in mid-December. Builders from all over the United States attended in great numbers and showed unusual interest in this brand new Bird development. Bird sales people who were present were very gratified to hear so many favorable comments, and every Bird employee can be proud of this latest "Bird First."

(continued on page 2)

ICIE The BIRD REVIEW MIEA
Vol. 52 No. 1 January 1964

Member of Mass. Industrial Editors Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

With Cooperation and Hard Work

Good Prospects in 1964

(continued from page 1)

The annual sales meetings held in December and early January are putting into action the plans for increasing and improving our building materials business in the new year.

FIBRE BOX DIVISION

The outlook for the fibre box industry in 1964 is directly related to the general business conditions, as corrugated and solid fibre boxes are used in practically every basic industry. Thus, if one type of industry is experiencing declining sales, it is possible to obtain more fibre box business by concentrating on sales in some other industries having rising demands.

The industry forecast is for a gain of 4% in volume in 1964, with major increases expected from the food and beverage field and electrical machinery producers, followed by furniture, chemical and metal companies.

The Bird Fibre Box Division's mission this year is to obtain our share of the increased demand in competition with the more than 25 other box manufacturers here in the New England area.

Customer service will continue to be most important, as most customers today are conducting cost reduction and reduced inventory programs. Quality shipping cases, equal or superior to those offered by the 25 other box makers, must be supported by dependable service. It is a buyer's market. No one *has to* buy Bird boxes. We must *persuade* customers by the quality of our products and our service.

The new Waterville branch is expected to be in operation in the near future. This extra converting capacity will be a valuable asset in serving customers in the growing Maine area. The New Britain plant will continue to service the Connecticut and Western Massachusetts areas. Both branch plants are supplied with the basic sheets of fibre board from the No. 1 Box Shop combiners.

The converting equipment in East Walpole will this year be able to offer improved service for the many customers in the other sales territories we serve. A new printer-slotter, just installed at No. 1 Box Shop has capacity for larger size boxes, and thus will help improve the service we can offer.

SHOE CARTON DIVISION

In this division, as in Fibre Box Sales, the picture is affected by the rate of production in the industry being served. Strong competition from more than 20 other manufacturers of shoe cartons means that Bird must continue to improve both the quality of the product and the speed of shipments to customers. As we have learned from some unfortunate experiences, a carelessly handled shipment or even an hour's careless production, can result in loss of orders. Shoe manufacturers, like all other business men, will buy where they can get the most for their money in quality of product and in prompt service. Job security as well as company profits depend directly on giving each customer what he legitimately wants at the time he wants it.

In spite of heavy imports of foreign made shoes, shoe production in the United States is expected to remain at high levels in 1964. It is the intention of Bird & Son to do everything possible to capture an even larger share of shoe carton market this year. It can be done with the cooperation of every worker in the division.

SPECIAL PAPERS AND HORTICULTURAL PRODUCTS DIVISION

The plans for increasing production and sales of Horticultural products were announced last summer. Winter sales are now in full swing. Greenhouse operators do their heaviest buying now, in anticipation of their spring business. The Bird sales program has been stepped up by adding a new salesman in the important New York City, New Jersey and Pennsylvania area.

6507 121

Business conditions have been generally good in the Paperboard Industry in 1963. Our average production and shipments have been about the same as in 1962. We kept a good share of the total production of the industry, which was at a level of about 94% of capacity during the year.

With a new vice president now in charge of paperboard sales, Bird is making an extensive effort to obtain new customers, particularly in the field of pasted board and specialty items. A salesman working intensively in the New England area has made many new contacts which should produce a satisfactory increase in total business as the months advance.

To assist the efforts in this area, J. V. (Vic) O'Sullivan, formerly of the Floor Covering Division, has been added to the staff, giving us a sales service manager for the first time. His extensive sales service knowledge will be applied to paperboard sales to help build good customer relations and increase the sale of all products handled by the division.

The company has also been working in the development of new coate products, several of which we hop will become part of our product line i the near future. Like other paperboar manufacturers, Bird & Son is continually exploring new uses for paperboard particularly the combination of plastic and paperboard. Our efforts in this lin are making use of the equipment w already have.

The future of the paperboard products division looks good. You shoul see improvement in several areas o production and sales in the very nea future.

PLANT EXPANSION AND IMPROVEMENTS

During 1964 the program of improvement and expansion of plant facilities will be continued.

The new printer-slotter at No. 1 Box Shop, installed at the end of the year, is already in operation.

A new 21,000 square-foot warehouse for finished roofing materials will be built at the Chicago Roofing Plant, and nearby, at the Chicago Felt mill a bulk wood flour handling system will be installed.

Automatic shingle wrapping machines are soon to be installed at the Chicago, Charleston and Perth Amboy Roofing Plants, and automatic palletizers are scheduled for installation at Shreveport and Chicago.

While no major installation is planned for the plants at East Walpole and Norwood, numerous improvements will be made at a total cost of over a quarter of a million dollars.

In every case, the money is being spent to make Bird & Son operations more efficient and better able to handle more business and do so profitably.

Bird and Kimball Named Assistants To The President

Executive Vice President Robert F. Jenkins announced the following appointments, effective January first:

Charles S. Bird, Jr., assistant to the president.

William S. Kimball, assistant to the president, in charge of the W. J. Hill Division.

Charles S. Bird, Jr., formerly a member of the Building Materials Sales Division and a director of the company since 1962, represents the fifth generation of the Bird family. It was his great-great-grandfather, George Bird, who first started the company in 1795 with a small paper-making operation in Needham. Mr. Bird will work out of the president's office on special assignments.

Mr. Kimball, who is now in charge of the W. J. Hill Division, has been with the Henry Jenkins Transportation Company of Braintree, Mass. since 1951. In recent years he has been their vice president in charge of operations. He is a graduate of Deerfield Academy and Amherst College, class of 1949, and lives in Hingham, Mass.

Payroll

(continued from page 1)

"And last, we can provide all sorts of labor and statistical information for the Accounting Department and for Management."

Installing a system as complicated as this one required months of advance planning. Several dry runs were made to assure that all would go smoothly. Even so, Bill Doyle cautions, there may be some bugs to work out. It will also be very important that foremen, department clerks and the Employment and Payroll offices be prompt and accurate in processing time cards and change of rate cards. The system still depends on human beings to feed information to it correctly and properly. "We appreciate very much the cooperation given by everyone in the various departments which has made it possible to put this new payroll system into operation on schedule," Mr. Doyle states.

Payroll is the first of several new installations planned for the year 1964 in the 1401 Data Processing System.

Anderson

(continued from page 1)

He was named assistant to the treasurer in March 1956 and assistant comptroller in October 1962.

He served from 1952 to 1963 as a director of the Neponset Credit Union and was for two years its president. He is active in the Covenant Congregational Church of North Easton, the town in which he has always lived. Mrs. Anderson, Olive, was employed in the Bird & Son Cost Department during the war years. The Andersons have two children, Paul 14 and Susan 13 who are both active in the Student Council and in the musical activities at school, being members of the orchestra and band. Paul was quarterback on the freshman football team.

Contributors

Contributing to this issue of the Review were: Sandra Simonelli, Julia Smith, Doris Reardon, Robert Roby, Norma Cordo, Julia Lewis, Warren Eisner, Jr., Dante Ciancarelli, Donald Beck, Anthony Utorka, Mary Driscoll, Robert Pearson, Virginia O'Brien, Rose Fox, Lucille Burrow, Robert Zobel, Adam Chase, Robert Stewart, Moses Bader, Mary Moylan, Lawrence Pickener, Leonard Weaver.

It was just a year ago to day that you forgot our anniversary was the next day.

Wife quoted in GILCRAFTER

6400-15

Many Retire at End of the Year

The Bird & Son secretary who celebrated her 50th anniversary last May has retired. HELENA WHITE of the Auditing Department has completed the remarkable record of 50 years, 7 months and 23 days.

Her recollections include many years on her Auditing Department job, several years in charge of the Stenographic Department, a short time at the Mill Office and an apprenticeship in the Stenographic Department when she first started. Back in 1913 there was very little mechanization of office work. There were typewriters, for instance, but no dictaphones. And many other office machines were crude by today's standards. But the quality of work was high, directed by such well remembered executives as H. H. Miller, treasurer, Elmer Bartlett, Philip H. Bailey, Philip R. Allen, Allen H. Russell and Charles S. Bird, Sr. In 1913 the company was a partnership; it was incorporated in 1918.

Miss White is the second in her family to achieve a record of 50 years with the company. Her father, John J. White, completed 50 years at No. 1 Box Shop in 1941. Her brother, Howard, is a foreman with many years of service at No. 1 Box Shop. She says that she has no special plans after retirement, but will continue to live at 119 Union Street, East Walpole and enjoy her leisure.

Norwood Roofing Plant's oldest employee retired at the end of the year — STANLEY JEZULEWICZ. As he proudly says, he completed 42 years, 4 months and 9 days, working all the time in Roofing Shipping.

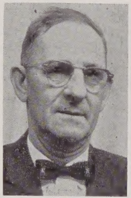
Eli Chamberlain was superintendent when Stanley first went to work in the Norwood Plant on August 22, 921. That was in the days when almost all material was moved by hand rucks; there were only two electric trucks n the plant. But Stanley was strong and idn't mind the heavy work; in fact, veryone worked hard in those days, tak- ng pride in how much they could do ith their own muscles. Stanley is still n good health; you'd never think he has ached his 67th birthday.

He'll be relaxing this winter, follow- g his favorite sport of ice fishing on ird Pond or New Pond or some other ood location. In the summer it will be esh water fishing. And perhaps, some me a trip back to Poland to visit iends and relatives he has not seen nce he left for U. S. A. in 1913. He s a brother and sister still living there, us more relatives in Russia.

Stanley and his wife, Michelina, live at 32 Hillside Avenue, Norwood. A married son, Edward, lives in Norwood and has a 6-year old daughter. His daughter, Jane Corcoran, also married and living in Norwood, has two boys, age 6 and age 2.

DEEB ESBER, 9 Atwood Avenue, Norwood, who retired at the end of December, is an authority on what is made on No. 1 Roofing Machine and how it is made. He has worked on that machine almost all of his 37 years with Bird & Son. He was a shingle tyer for many years and recently has been a remake and relief man.

In retirement, he and Mrs. Esber will continue to live at their home in Norwood where they are active in the work of St. George's Syrian Orthodox Church. Soon they may take a short trip to visit relatives in Pennsylvania and Michigan.



Less than a year after he arrived from Nova Scotia, JOHN W. FAULKNER began work for Bird & Son in April 1928 at the Roofing Plant's Shipping Department under Dick Stoddard. In 1930 he transferred to the machines, working for nine years on No. 3, which included the Banbury Mixer operation and the shingle dies for Lock-Butts. In 1939 he started on No. 1 Machine (Howard Everett and Stanley Phillips, foremen), where by 1942 he had become a set up mechanic.

Finally, in 1946 he transferred to the Maintenance Department where he remained as a millwright and mechanic on No. 1 Cutter until his retirement at the end of 1963.

John and his wife have lived for many years at 20 Lake Shore Drive in Westwood. They have no children, but John has five brothers and one sister in Nova Scotia. He has made plans to move back to his native land, to the town of Jeddore where he will be a neighbor of Al Smith, Personnel Services manager, who retired in 1962 to West Jeddore.

Through the 35 years John has worked here, the impression that stands out most in his mind is how production has increased at the Roofing Plant. Today work is done easier and faster, with increased mechanization.

CHEMICAL LABORATORY

Copyright 1959 Cartoons of the Month

"I think I see a mistake!"

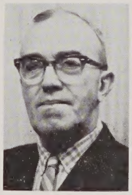
DOMENICO DIVIRGILIO of 29 Brookdale Avenue, Dedham, retired in December from the Norwood Roofing Plant after almost 13 years of service. He came here after ten years at the Winslow Brothers & Smith tannery in Norwood.

After working a short time on No. 9 Machine, he transferred to the Finishing Department where he has been both a cleaner and a remake inspector and utility man. He and Mrs. DiVirgilio will continue to live in Dedham, where in summer he will have a little garden of his own and possibly do some gardening for others.

The DiVirgilios have five children and 13 grandchildren. All the children are married and live near or in Dedham: Vincent, the eldest, is in Dedham, Joseph and Robert are in Readville, Domenic, Jr. in East Dedham and the youngest, Mary Ann Broccoli, lives with her husband and child in Domenic's home at Brookdale Avenue.

Three from one Department

The Solid Fibre Cases Department (FXF) has three men who have just retired.



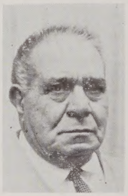
JAMES DONNELLY first started on the Paper Machines in August 1922. At that time he worked for his present foreman's father — Bill Boyden on No. 5 Machine — until transferring to the Box Shop in 1925. Having Earl Boyden as his foreman now, constantly recalls old memories. Jim Donnelly has been an operator of the Swift Creaser, Slotter, Printer for many years.

Jim has been married 34 years and has three children, all of whom graduated from Norwood High School. Jim, Jr. is a graduate also of Northeastern University with a B.A. degree. In college he joined the R.O.T.C. and is now a 2nd Lieut. stationed at Fort Lewis in Washington. Jim's daughter is married and another son is working and living at home.

As a hobby Jim in past years has played in the Colonial Boys of Norwood (Fife and Drum Corps) and many times has gone to New York to play his fife in the St. Patrick's Day parade in the big city. He has also traveled to many places across the country with this group. Although he has no particular plans immediately after retirement, Jim is planning a trip to Ireland this summer.

The second man retiring from the Box Shop is LOUIS LAMPERTI who started a year later than Donnelly, in September 1923. After several months at the Norwood Roofing Plant, he transferred to the Combiner Room at No. 1 Box Shop and to the Solid Fibre Finishing Department in 1924. He also worked almost a year in the Yard Crew at Floor Covering prior to his continuous employment date. His job at the Box Shop for many years has been Chopper operator.

Louis has been married 39 years, has six children and 12 grandchildren. Upon retiring, he plans to spend his summers on Cape Cod in the town of Orleans. His hobbies are gardening and hunting. He recalls that in all his forty years of service at Bird & Son he has never punched a time card late. A remarkable record!



Last of the three retirees is BERNARDO MAINI. His employment dates from April 1925, first as Paper Mill Finisher then as a helper in the Beater Room, before moving to Solid Fibre Finishing in 1928. His job for many years has been that of bench porter.

Married for 39 years, the Mainis have one child and two grandchildren. Benny is planning a trip to Florida upon retirement and if he likes it may settle down there to enjoy the warm climate. When he worked on No. 5 beater from 1925 to 1928, he, too, like Donnelly, knew his present foreman's father, Bill Boyden, very well. Before he started his continuous employment service, he worked for about a year in the Finishing Mill and the Boiler Room.

America has truly been the land of opportunity for NESI ALI-OGLU, design engineer who retired in December. He, his wife Anna, and their three children arrived in the Unietd States in June 1951 with exactly $4.00 in cash and a few precious personal possessions.

Today they own their well-furnished home on Kileen Road, East Walpole, have a car, have educated their three children and seen their two sons, Egon and Robert, well launched in successful careers. Their daughter, Erica, is now in her first year at the Chandler School in Boston.

Nesi was born in Syria, his wife is of Russian and Greek extraction. A doctor's son, he completed his education at the Polytechnic Institute in Marseilles, France. A few years later he was in southern Russia recovering from an attack of

(continued on page 4)

Many Retire

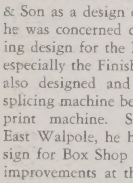
(continued from page 3)

rheumatism when the Communists took over the area. He was forced to remain there, but was able to work as an engineer. It was here that he met his wife; they lived there until 1943. When the Germans were withdrawing from Russia that year, the Ali-Oglus fled into the woods and lived for days in hiding, preferring to be taken eventually by the Germans out of Russia. During the remainder of the war and for several years afterward, the little family lived in Essen, Germany, under very difficult conditions. Erica was born in the cellar of a bombed-out hospital. After the war Nesi's services as an engineer were in demand and he became head of the engineering department in a large factory.

For a long time they dreamed of emigrating to America and at last, through a church group, their opportunity came. Their destination, East Walpole and the little cottage which the Congregational Church was at the time renting and using as a temporary home for a succession of DP families. The Ali-Oglus fell in love with the community and resolved to stay here. Through Gilbert Anderson and other friends they found a home and an engineering job for Nesi at Hill Machine Co. in Walpole.

In November 1955 Nesi joined Bird & Son as a design engineer. Until 1960 he was concerned chiefly with engineering design for the Floor Covering Plant, especially the Finishing Department. He also designed and built the automatic splicing machine before the looper at the print machine. Since transferring to East Walpole, he has done machine design for Box Shop equipment, including improvements at the Nilsaton machines (No. 2 Box Shop). The egg box machine and the new break-out machine at No. 1 Box Shop are entirely his.

The end of December marks only retirement from Bird & Son, as far as Nesi is concerned. He will continue to work, he says, and with his skill will have no trouble finding a job. Mrs. Ali-Oglu works at Marrud, Inc. in Norwood. The two sons are both married and living in Boston. Egon is an architect for the firm of Riseman Associates. Robert is employed in the Computer Department at Jordan Marsh Company.



ANDRIUS VALENTINAS, who began his working career as a miller in Lithuania, retired last month from the Norwood Roofing Plant. Until World War II, Andrius, his wife Alexandra and their two small children lived quietly in the little village of Radvilishkis where he produced flour by a windmill.

Then came the terrible years which they don't talk much about. There were nine years in a camp in northern Germany where as displaced persons they waited for their freedom and a home to call their own. At last, through friends, the glad news came and they sailed for America and Norwood.

After about a year of other employment in Norwood, Andrius joined Bird & Son in April 1953. He still had to converse mostly through an interpreter. Nine of the last ten years he has been on No. 5 Machine, then more recently in the Paint and Cement Department.

He retired December 31st. When spring comes you'll find him tending his garden at 71 Morse Street, Norwood where he has some roses, some other shrubs and vegetables.

His son, Henry attended the New England School of Art in Boston for three years after graduating from High School. He is now serving with the U.S. Army at a post in Germany. The daughter, Leontina, is a Chandler Secretarial School graduate now working as a sales secretary at Plimpton Press.

Three at Phillipsdale

Number one employee on the Phillipsdale seniority list, JOSEPH BETENCOURT, has retired December 31 after forty-three years of continuous service.

Joe started to work for Bird & Son on Dec. 15, 1919, worked two weeks, then left for another job and returned to work for Bird & Son on July 28, 1920 in the Raw Stock Receiving Department. He worked in the Receiving Department until September of 1945 when the force was then cut down and he bid on a watchman's job.

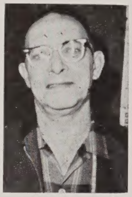
In 1951 when the watchman's job was taken over by the Burns Detective Agency, Joe bid on a pumpman's job in the Boiler Room and then transferred to Boiler operator in January, 1956, where he has been working until retirement.

Joe plans to take a trip to California when the weather is good. His main hobby is stamp collecting and from what we hear he has quite a collection. Anyone interested in stamp collecting might get in touch with Joe. He is always glad to talk stamps with anyone. Joe and his wife live in East Providence at 90 Anthony Street.

JOSE A. RUBI retired from the Phillipsdale Plant in November after completing twenty-one years of service. Jose started with Bird & Son during World War II in November 1942 as a trucker in Raw Stock Receiving. The next February he transferred to the Board Mill, working first as a finisher.

In May of 1946 he became a Drier operator, where he continued working until his retirement. Jose was a color mixer at a paint factory in Fall River for 15 years prior to joining Bird & Son.

Now that he has retired, he is planning on doing a bit of touring and also getting in a lot of his favorite sport of salt water fishing as soon as the good weather sets in. Jose has four daughters and two grandchildren that will also take up some of his free time. The Rubis live at 41 Phillips Street, East Providence, R.I.



The Phillipsdale retirements seem to have concentrated this time on the Joses. The other recent retiree (December) is JOSE A. SOUZA, who started to work with Bird & Son in December of 1945 as a feeder in the Cutter Room. Three years later, almost to the day, he bid on the changeman's job where he continued working until his retirement.

Jose is another person who enjoys salt water fishing. We wish him good luck when he goes after the big ones. Mr. and Mrs. Souza reside at 105 Carpenter Street in Pawtucket, R.I.

Two at Glenwood

HARRY DAVIS who retired at Glenwood in December began employment with Bird and Son April 26th, 1955. He started as a laborer and was promoted to repairman's helper on August 20th, 1956. He has continued in this capacity until retirement.

Harry lives with his wife on a small truck farm near the community of Bonnerdale. Here he raises produce which he sells to retailers in surrounding communities and to anyone else who wishes to buy. Harry also operates an egg farm. At the present time he has about 225 laying hens.

In retirement Harry plans to continue his egg business. Also he plans to continue his truck farming in a small way.

CHARLIE ASHLEY, a Glenwood employee who retired December 31st, began employment with Bird and Son June 3rd, 1949. He began as a laborer and worked in that capacity until May 28th, 1961 at which time he was promoted to repairman's helper. He has been working in this position until retirement.

Charlie and his wife live at Daisy, Arkansas on a small farm not very far from the waters of Lake Greeson. The farm on which Charlie lives belonged to his father and his present home incorporates a part of the house in which he was born.

Charlie is an avid crappie fisherman, so in retirement he intends to divide his time between fishing and truck farming. In times past Charlie has worked as auto mechanic; he says when the fish aren't biting he may do a little auto mechanic work.

One at Chicago

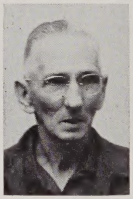
ROSE FOX retired in December after 20 years of work at the Chicago Roofing Plant. She was one of several women hired during the War years for general plant work and is the last of the women in the plant.

She started on July 13, 1943 on the old No. 1 Machine, later working in the Cement Plant and on the old Siding Machine, No. 4. In 1946 she transferred to the Remake Department and in 1949 transferred again to the Sample Department. Here she became a sample maker, the position she held at the time of her retirement. For many years she has been a reporter for the *Bird Review*.

Rose lives at 8130 South Marshfield Avenue in Chicago and has three sons who live in the area. She has no long-term retirement plans, but is planning to take in the Mardi Gras in New Orleans in February. She has always been a great traveller, seeing most of the spots in this country and also some foreign countries.

And one at Shreveport

No one in the Shreveport Division looked forward to the retirement of JOE L. SPRINGER who, during the past fourteen years has won the heart of everyone with his quick wit, friendly smile and eager cooperation.



Joe was hired November 7, 1949 in the midst of Shreveport's greatest expansion program, and very ably handled the needs of the starting of the Felt Mill, the building of the No. 3 Felt Saturating Machine, the new superheaters and the erecting of several of the new warehouses. Nothing had to be held up, because Joe had the needed material always waiting. He retired December 31.

Joe is a member of the Cedar Grove Methodist Church and, though he visits many of the lodges here in town, his membership is still with the Shelbyville Masonic Lodge No. 32, F&AM, Shelbyville, Texas.

Mr. Springer states that the first two months of his retirement he plans to spend in Texas visiting his sister and granddaughter. Then he intends to buy a lot on a nearby lake, put a trailer on it and fish as long as he likes.

His family now consists of his wife, one son, James Howard, who is in the Air Force and stationed in Michigan; and the granddaughter he reared, Nancy Roberts, whose husband is in the Air Force, stationed at Reese Air Force Base in Lubbock, Texas.

Four Employees Retired At End of November

CLARENCE G. (GUS) HAGMAN, retired from Bird & Son on November 30th after more than 41 years with the company. He had worked continuously at the Floor Covering Plant until it was sold in July 1963 and since then has

(continued on page 5)

TOP OF THE NEWS

MAIN OFFICE

On a snowy December night, more than 0 people gathered at the Lord Fox to alute Helena White on the occasion of her etirement from Bird & Son. Director of ersonnel John J. Murphy served as master f ceremonies. Short congratulatory peeches were given by Executive Vice resident Robert F. Jenkins, Warren Anerson, Joseph Erker, John Rambeau, Ioward Whitney, former president Axel nderson and Frank Vietze, who presented er with a French purse filled with money. . telegram was read from President Wilins who is in Florida, and from Helena's rother, Howard in California. It was pecially pleasant to have so many retirees eturn for this event. In addition to resident Anderson there were Eli Chamberin, Arthur Wilson, John Burke, Parky ogers, and Russell Tupper. It was also ne to have nine members of Helena's famy present.

Helena was very pleased with her party nd all the good wishes, and asked the litor to print the following:

"I want to thank all my friends for the onderful party and gift which they preented to me on my retirement from Bird & on. After 50 years I am going to miss ll the activity and my friends, but I have njoyed every day that I worked for Bird & on. Thanks again for everything. — elena White."

Robert Flynn, son of Ruth Flynn, telehone operator, has been made Bureau lanager of the United Press International lews Office in Providence. Robert worked summers at Roofing Shipping while attending Boston College.

PROMOTED IN NOVEMBER. These three men were appointed to new positions about the time the last regular issue of the Review went to press in November: Allan Jones, manufacturing cost analyst (left); Ronald G. Babcock, assistant general cost accountant (center); Herbert J. Blomberg, Cost Accounting inventory control supervisor (right).

Also, we extend sympathy to Ruth Flynn, whose mother, Mrs. Mary Welch, died on December 23.

Big attraction at the Credit Union on December 9 was the visit of tiny Roland Michaud, Jr. and his mother Carole, former Credit Union employee.

Sandra Simonelli of Roofing Sales received a diamond at Christmas from William Pitas, Jr. of South Attleboro.

Another engagement announced last fall but not previously reported here is that of Susan Leland in Roofing Sales to John Jarlis of Data Processing.

A real late 1963 vacationer was Mary Griffin of Credit and another was Roxy Coburn, head nurse.

Maureen Colella left at the end of the month to welcome an addition to the family sometime in February.

Good luck to Robert White who left us last month to work in the Data Processing Department of Sylvania.

Members of Roofing Sales enjoyed a Christmas dinner party at the Red Vest on December 24. Each person attending received a gift from Santa.

On December 13 Bill Doyle, head of Data Processing, was a member of a panel broadcasting from Station WORL in their Timely Topic program from 9 to 10 A.M. The panelists discussed automation, its advantages and opportunities.

PAPER MILL AND FINISHING

As I retire from Bird & Son I want to say thank you to the many people who have been so nice to me in my eight years with the company. It has been a pleasure to work in a company where everyone has been so friendly and helpful. I wish all my associates and friends good success in the future — Nesi Ali-Oglu.

An early winter vacation for Bob Roby was highlighted with a successful deer hunt in the Berkshires. This was a father and son venture; both were lucky enough to bag their deer. Bob, Jr. was on his first hunt for deer and was proud to get one on his first try. This was his last hunting trip in civilian life, as he entered the Navy on January 2. See proof of the success in the accompanying picture.

The people in the Mill Office have welcomed Julia Lewis back after her trip to the hospital. "Keep a stiff upper lip," is the usual greeting to her now, as the hospital visit resulted in the removal of several bothersome teeth.

NO. 1 BOX SHOP

Reports from the Box Shop deer hunters show only one deer taken this year by the Combiner Room hunters. Henry Mattson shot a young buck.

Jim Ellis will have to wait until next year to try again. Richard Mattson wounded a deer, only to lose him to a hunter further along who made the kill.

We are sorry to have Gus Hogan on the sick list. We hope he will be back to work soon.

NO. 2 BOX SHOP

Jiggs (D.H.) Delaney was very pleased with the fine Bulova watch given to him by the boys in his department when he left to transfer to his new job at No. 1 Box Shop. It was inscribed: "To Jiggs from Dept. FXV2." Jack Bowles made the presentation.

NORWOOD ROOFING PLANT

Ray Bearce's son, William R. Bearce, Jr. has recently graduated from the 38-week Electronics Technician School at the Naval Training Center, Great Lakes, Ill. He is an electronics technician seaman. He now has the training and knowledge to maintain a wide variety of electronic equipment.

Our best wishes go with Herb Davis who has transferred to Central Engineering at the Main Office.

Many thanks to Peg Owens who decorated the plant office so beautifully at Christmas.

NEW BRITAIN PLANT

Marie Tasiemski, who had worked for Bird & Son since 1954, has moved to Canada. We all wish her the best of luck.

G. W. DINSMOOR COMPANY

George A. Robinson was elected president of the Dinsmoor Associates for the 6th straight year at the annual Christmas Banquet held December 7th at Hermann's Hall, Lawrence. George has been with Dinsmoor for 41 years and most of that time has run the heavy core winding machine.

SIXTH YEAR as president of the Dinsmoor Associates; George Robinson of the Dinsmoor Division was reelected to the top office at the banquet on December 7.

John Robinson, his brother, served as plant manager for about the same time up to his retirement a few years ago.

Also elected for the 6th straight year was Donald Beck, secretary-treasurer. Other officers chosen were: Joseph Maxwell, vice president and Walter Balabin, Joseph Devoe, Charles Tompkins and John Heimann, directors, and R. A. Watters, adviser. Invited guests at the dinner were President Ralph A. Wilkins, Executive Vice President Robert F. Jenkins, and Production Coordinator J. Robert Anderson.

W. J. HILL DIVISION

Al Boonstra tells us that he once served aboard the Greek Ship Lakonia which recently burned and sank with a terrible loss of lives. Back in 1939 the ship was owned by the Dutch and Al, as a steward on the Holland Lines, made two trips on her from Amsterdam to Batavia (now Jakarta) on the island of Java.

THE ROBYS, SR. and JR. get their deer. This was the first deer hunt for Bob, Jr., right, who got his deer on the first try.

---

etired in November

(continued from page 4)

een a member of the Plant Guard Serve at the Norwood Roofing Plant.

He began in the Finishing Department May 1922, working up to supervisory ities which he performed in one caicity or another for many years. From 49 to 1959 he was an inspector. Since en he has served as a guard, first at oor Covering, then at Roofing.

He remembers the good times and isy days at Floor Covering and especily remembers Ralph Wight who was perintendent for so many years. "At at time," says Gus, "it seemed everyone d down a new kitchen floor every year two, and business really boomed."

The old records show that he worked r Bird & Son also in 1916 and 1917, r Bob Morse in No. 1 Box Shop Shipng. Clarence also has memories of veral years of work at Bird Machine mpany when it first opened in South alpole.

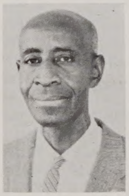
Clarence was born in Norwood and many memories of Bird & Son, as ll as the Town of Norwood. He is good health and keeps busy working und his home at 721 Neponset Street, d until recently at the place which the gmans formerly owned at Lookout int in Sagamore. He likes to tinker h cars; it's his special hobby. Now t he has retired, he and his wife, ith, hope to be able to take trips that y haven't had time for before — haps to Florida, or to Sweden to visit ousin who still lives there.

Nora L. Feeney, 30 Plimpton Ave, Norwood, retired in November r a life time of Bird & Son service. She first joined the company in January 1926 as a press feeder at No. 2 Box Shop. Two years later she transferred to stitching and stapling work at No. 1 Box Shop and there she has continued to work as a Stapler operator. Unfortunately, for the past year her health has prevented her from working, but she is feeling some better now.

Daniel Costello, 553B East Street, Walpole, retired from the Norwood Roofing Plant at the end of November. His employment dates from October 1936 when he started at No. 1 Box Shop. Two years later he became a helper in the Roofing Granule Plant, later was advanced to color mixer and from August 1954 has been a shift boss in the coloring section of the Granule Plant.

Ill health has kept him from work since January and made necessary his retirement at this time.

Ernest Reeves retired from the Chicago Shipping Department at the end of November. He began his work with Bird & Son on April 23, 1923, as a Shipping Department helper and spent all his time in this department. He worked at almost all the jobs in Shipping, through the years and at his retirement was a utility man.



Ernie has a son, Edward, who works on No. 6 Machine at Chicago and another son in Pasadena, California. While he has no set plans after retirement, he went to California for a visit in mid-December, as he states "to see how it is out there."

TOP OF THE NEWS

(continued from page 5)

CHICAGO ROOFING PLANT

We extend our sympathy to Ollie Jones who lost his sister and his daughter within a very short time.

Ollie Jones' daughter was the very well-known singer, Dinah Washington. Dinah was buried from St. Luke's Church, Chicago, Ill., where earlier in her life she was known as a gospel singer (St. Luke's Choir) before she began to sing the blues. Her death was a great loss to Ollie and to those thousands and thousands who followed Dinah (their favorite singer) as each new song was introduced .

Kenneth O'Berg, son of Agnor O'Berg, will soon be home from Germany, where he was serving in the Army. Kenneth said, "Mom and Dad, I won't be home for Christmas, but in time to start the New Year, and it will be wonderful to be in the good old U.S.A. again!"

Jimmy Reiser, Machine Shop, taught his daughter how to drive his automobile and now when Jimmy goes to the garage to get his car — it's not there. Yes, Judy had a set of keys made. Jimmy says that the younger generation is a step ahead of us.

Lou Lance, who formerly worked for Bird & Son, died December 22, 1963. Many of his friends, still here at Bird & Son, will remember him.

We have word of the arrival of little Miss Tammy Lynn Carstens. Patricia Carstens — Pat — worked for us until last Spring. Congratulations to the Carstens.

Charlie Sheeley drove to Michigan to see how the cottage and things were after the snow and cold spell here in Chicago. It was snowbound and all roads were closed.

John Erdman, storekeeper, came home from the hospital for Christmas, and is on the road to recovery.

Steve Blackman says his granddaughter, Kimbley Janell, is now 8 weeks old, has two teeth, is starting to walk, but not talking! Steve says that she will talk soon enough! She weighs 25 lbs. and Steve thinks it is time to start with her diet.

Anthony Christopher is back to work; he has decided to finish college at night school. Anthony has two daughters and is now expecting Junior. Good Luck, Anthony.

Bernie Shatte says the family is growing up. The youngest girl is now in high school and carries Clairol in her purse. It's a fad to dye your hair.

Best wishes to Rose Fox who retired from the Sample Department in December after 20 years of service.

For sale: 8 week old puppy — male — Heinz breed, color black with brown boots. . . . See Bernie Shatte.

Marie Patterson's son, Michael, was married November 30th, 1963. Congratulations and all good wishes to the Michael Pattersons.

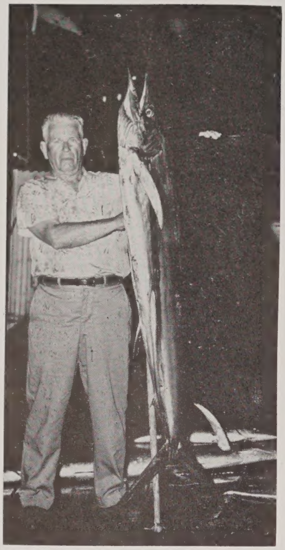
CHICAGO FELT MILL

Harry Zajakowski took his last week of vacation in December. His wife kept him busy wrapping Christmas gifts.

The bowling team is just getting along — no special news, not even any more bowling balls being dropped on toes!

Edward Counts of the Boiler Room reports a new addition to the family — a baby girl born November 24th. Diane Jessica Counts weighed in at 6 lbs., 10 oz. The Count's have three boys, David, 9, Michael, 4 and Scott, 3.

"If we could only convince him the doctor isn't a person to be afraid of."



SAILFISH, seven feet, two inches long, caught last fall by Theodore Dahlquist, retired Norwood Roofing employee, in the Gulf Stream, off Miami, Fla.

Another birth not previously reported is that of Joe Elizabeth Kelley, baby daughter of Mr. and Mrs. Randel Kelley. The Kelleys also have a boy and a girl.

Our Bird Club (a kitty of funds donated for flowers and other remembrances for illness, deaths, etc.) bought a few things to dress up the office for Christmas. Also, they decorated the tree outside the plant, in front of the warehouse, with Christmas lights.

We are sorry to hear that William B. Brown's girl has been sick but is now home from the hospital and also we are glad to report that Mrs. Albert McKay is home from the hospital after an operation.

SHREVEPORT ROOFING AND FELT

Everyone misses Joe Springer who retired at the end of the year. All of us wish him the long years of happy retirement that he has justly earned.

Late vacations are the top item of news from Shreveport; John Evans, William Winkler and Kavat Loe went duck hunting. We understand they bagged 62 ducks. . . . Anne Eddy spent her vacation doing her Christmas Shopping and visiting her brother and family in Waco, Texas. . . . Mabel Cohn visited her mother and sister in Independence, Missouri. . . . Modena Fuller enjoyed a visit from her son, Franklin, and his family from New Orleans. It was two months old John's first visit to his grandparents' home . . . . Ora Miller and her husband worked at their new home during their vacation. Their major project was trapping and catching a gopher in the flower bed. The gopher had ruined the pansies they had planted for early spring blooming. . . . Gertrude Salter flew to West Texas to spend the holidays with her sister, her niece and family. . . . Annona Cox spent Christmas in Biloxi, Mississippi with her daughter and family. . . . Vivian Wilson visited in Monroe, Louisiana with her son, Tommie, and family. Tommie has recently been transferred to Monroe and Vivian helped them find a home over there.

Our sincere sympathy goes to Kavat Loe in the death of his stepfather who passed away in Arcadia, Louisiana December 30th.

We enjoyed a visit from Rufus Deaton, retired inspector on No. 1 Machine. He says his wife keeps him busy all the time and is a more demanding foreman than R. N. Potter.

CHARLESTON ROOFING PLANT

We welcome Leonita Droze to the Bird family. Miss Droze is an order typist replacing Mrs. Betty Fallaw, who was recently promoted to a sales correspondent.

Also, we welcome Jeannette Shattuck, our new mail clerk.

Muriel Wells is also welcomed in the Charleston Office as sales correspondent. She will be replacing June Meyer, as June is leaving the city soon.

We also have another change in the Charleston Office. Jean Striker recently was promoted to a billing clerk, filling a vacancy created when Mrs. Marsha Scruggs left due to pregnancy.

Wedding bells recently rang out for our PBX operator Sharon Williams when she became the bride of William Harley, sales manager for Blackwell Building Supply Co., North Charleston, one of Bird's good customers.

George Stine, salesman in the Raleigh, N.C. territory, was recently selected as a deacon in the largest Presbyterian Churc there.

Don Regan and his family will soo be leaving the Miami territory for Knoxville, Tennessee. Don is taking over Jerr Sayres' sales area, since Jerry retired at th end of the year.

PHILLIPSDALE PLANT

Phillipsdale Bowling League:

Team	*Won*	*Lost*
Robins	24	12
Blue Jays	19	17
Wrens	18	18
Parrots	17	19
Bobwhites	15	21
Hawks	15	21

High Avg., H. Lourenco 113 5/39
High Single, R. Pearson 161
High Three, A. Medici 386
A. Tirocchi, Jr. 386
High Team Single, Robins 605
High Team Three, Bobwhites 1718

Ladies High Single is held by Margare Pierson at 137

Recent Deaths

Kenneth L. Stuber

KENNETH L. STUBER, 28 Victory Road, East Walpole, died at the Norfolk County Hospital, Braintree, on November 7 at the age of 59. He had been ill for several months.

He joined Bird & Son in 1924, shortly after coming to Norwood from Gardiner, Maine. Starting at the Norwood Roofing Plant, he was a gang boss in the Asphalt Storage and Handling Department for several years. In 1944 he transferred to No. 2 Box Shop where he worked on the Combiner, the Miehle presses and the Lid Rotary machine.

Funeral services were held at the Ginley Funeral Home on November 9. He is survived by his widow, Isabell, Kenneth, Jr., Ronald and Robert McMullen, all of Walpole, a daughter, Mrs. Natalie Smith of Mansfield and seven grandchildren. Kenneth, Jr. works at the East Walpole Maintenance Department.

Tony Simkus

TONY SIMKUS, 21 St. George Avenue, Norwood, who retired from No. 1 Box Shop three years ago, died in Norwood on November 15. He joined the company as a young man in July 1917, working for many years in the Wallboard Department and later as a saw operator in the Cleated Fibre operation. From 1954 until he retired in December 1960 he was a Seybold Cutter finisher.

Funeral services were held on November 18th with a solemn high requiem mass at St. George's Church, Norwood. Tony, who was single, had no immediate family, but is survived by several cousins, including Mrs. Elizabeth Kurulis of Norwood.

Antonio Antonelli

ANTONIO ANTONELLI, who retired from the Floor Covering Plant nearly 12 years ago, died on November 21 at the age of 78. At the plant he had worked in Maintenance for a time and was a skilled color mixer for many years.

Born in Italy, he first came to the United States in 1908 and began his Bird & Son career in August 1918.

Funeral services were held on November 23 with a solemn high mass of requiem at St. Catherine's Church, Norwood. He is survived by his wife, Mary; three sons, Daniel who is stationed with the U.S. Army in France; Angelo o California and Joseph of Norwood; and three daughters, Mrs. Mary DelSignore and Mrs. Nicholette DiFlaminis of Norwood and Mrs. Carcelia Barteloni o Franklin.

Edith M. O'Neil

EDITH M. O'NEIL, 74, of 50 Walnut Avenue, Norwood, died on November 27. Prior to her retirement in June 1950, she had worked for Bird & Son for 33 years. She started in January 1917 and was always in the Roofing Sales Department.

Funeral services were held on November 30 with a solemn high mass of requiem at St. Catherine's Church, Norwood. Surviving her are three sons: Brother Kilian O'Neil, S.A. of Garrison, N.Y.; J. Edwin of Norwood and James Elton of Norwood, with whom she lived.

Frank D. Byko

FRANK D. BYKO, 69, retired Roofing Plant worker, died December 15 at the West Roxbury V.A. Hospital.

Joining Bird & Son in February 1941, after many years of work at Hollingsworth & Vose, he worked mostly on No. 1 Roofing Machine. In his later years he also worked in the Yard crew. He retired in December 1959.

A World War I veteran, he is survived by four children: Mrs. Ann Basiliey and Mrs. Helen Coakley of Norwood; John Arbarchuk of Islington and Michael Arbarchuk of Walpole. The funeral was held on December 19 from the Paul H. Kraw Funeral Home.

Alpheus E. Matthews

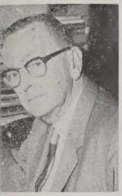
ALPHEUS E. MATTHEWS, who retired from the Norwood Roofing Plant in 1950, died at the Norwood Hospital on December 16 at the age of 79.

Born in Cumberland County, Nova Scotia, he came to this country in the mid-20's and began his Bird & Son employment May 25, 1925 at Roofing Shipping. He always worked in this department, to the time of his retirement in June 1950.

Funeral services were held December 20 at the May Funeral Home, Norwood. He is survived by his wife, Rhoda and two sons, Gerald B. of Norwood and Eldridge H. of Roslindale.

Three Recall Events of 25 Years Ago

FREDERICK C. PICARD, who celebrated is 25th Bird & Son anniversary on No- ember 1st, was born in the city where Bird & Son has its newest plant — Waterville, Maine. However, by the time he joined Bird & Son, he had been in Massachusetts for some years, working at Draper Brothers in Canton and Archer Rubber in Milford.



These jobs gave him no background f experience in the roofing business, red recalls. "I didn't even know what phalt felt was," he says. But he had ood bosses and he learned fast. This as right after the 1938 hurricane when e Roofing shipping department was xtremely busy. He worked first under lbert Whitmore, night supervisor. Dick toddard was foreman and Bill Bothwell, ssistant.

Later that winter, when the rush of urricane business was over, shipments ropped off to next to nothing. For a hile the men were on a 24-hour week. t 50¢ an hour, that didn't provide much come! By 1940 Fred Picard had oved up to supervisor, and after short period of assisting the foreman e became foreman of the department in ctober 1945 — the job he still holds day.

Fred is most proud of the system he lped devise and set up for the use of rk lift trucks. These were introduced on after he became foreman. The sys- m he set up has worked so well that any dealers have copied it and it was o established at Charleston when the w Bird plant was built there. Fred ent a month there in 1954 helping or- nize the new operation.

All sports are Fred's hobbies, with ecial interest in baseball and golf, ich he used to play. He attends as ny of the Red Sox games as he can d follows every sport on TV. He is a mber of the local chapter of Elks.

Fred and his wife, Jennie, who live 59 Westview Drive, Norwood, have children, both married. Mrs. Ann nnolly lives in Medfield and on De- mber 4th presented her parents with ir first grandchild, John Edward Con- ly. Fred, Jr. lives in Norwood and rks in the laboratory of Cornell- blier.

Just three days after Fred Picard be- work, another employee was hired the Roofing Shipping Department — RDON EATON of 1193 Main St., lpole. He, too, has vivid memories the 1938 hurricane and the rush of rk that followed.

Gordon continued to work for many rs in Shipping, chiefly as a checker- er. Then, for several years he was the Yard gang and since November 1 has been a Kettle House helper.

His wife, Doris, has worked in the e Carton Sales Department at the n Office since 1955. They have three sons: the youngest, Lawrence, attends Walpole High School; John is a TV announcer at a station in Bangor, Maine; and Kenneth, the oldest, is a junior engineer at Computer Controls in Framingham.

Like many other Bird & Son men, STEPHEN C. TRAUDT'S first employment at Bird & Son was back in high school days. During the summer of 1930 he filled in as a messenger at the Mill Office with Welthea Smith (Hanna) and Dagmar Peterson (Grout) as his bosses.

It was not until eight years later that Steve joined the company permanently. Meanwhile he had worked two other summers as a Main Office messenger under Arthur Mellin in 1931 and 1932, and as a header at the Floor Covering plant for five months in 1934.

Then after working in California and Maine and at C. D. Fleming Co. in Norwood, he joined the Norwood Roofing plant in November, 1938. Here he worked on several different jobs and machines until transferring to the Floor Covering Shell Department in September, 1942. At the end of World War II, when the Shell Department closed, he transferred to the Shipping Department. Meanwhile in 1944 he had been elected president of Local 1384 at the plant and served as president of this Union until appointed an industrial engineer in the company's new department which was organized in April, 1947. He was named assistant director of industrial engineering in 1958. Since 1960, when the functions of this department were changed, he has handled the job evaluation at Norwood Roofing and Floor Covering (until its sale) and has spent much time on material handling studies.

Steve is a graduate of Boston University with a degree in Industrial Engineering obtained in 1950 after 10 years of evening studies. He also holds a certificate in Mechanical Engineering obtained in 1944 from Lowell Institute. His education was a real accomplishment, as during many of those years he and his wife, Virginia, were bringing up a family of five small children.

Keith, the Traudt's oldest son, works for B. F. Goodrich and is married to Alice, the daughter of Mrs. Alli Aho of No. 2 Box Shop Office. The young Traudts have two daughters. The next son, Gerald, is serving his second hitch in the Air Force in Alaska; Marion, a graduate of Hickock's Secretarial school is a secretary at Nortronics; Richard is a sophomore at the University of Massachusetts; Robert works at Girl Town and attends Bentley College at night; and Stephen, nine, is in the fourth grade.

Steve has found time not only to be a father to his large and changing family, but has served his church in many capacities, has worked in Boy Scouts, is a member Orient Lodge A.F. & A.M., has been a town meeting member for his district in Norwood since its organization, a member of the Town Republican Committee and is chairman of the Town's Personnel Board Study Committee. Several years ago he was national president of the American Material Handling Society.

SPECIAL AWARD of $80 was presented to George Wise, No. 1 Box Shop for his suggestion, "Gibb Screws, FXGM2." General Superintendent Lester Tarbell makes the presentation as John Locke, assistant to the superintendent, left and Arthur Colburn, superintendent, offer their congratulations, too.

LONG SERVICE LIST

Name	*Year*	*Dept.*	*Yrs.*
James H. Ellis	2-18-29	No. 1 Box Shop	35
Vernon L. Rafuse	2-21-29	Paper Mill	35
Malcolm N. Sisson	2-19-34	Roofing Sales	30
Robert F. Jenkins	2-1-39	Executive Vice President	25
Leon E. Morrison	2-3-44	Roofing	20
Elizabeth M. Fraser	2-10-44	No. 1 Box Shop	20
Alonzo J. Blais	2-27-44	No. 2 Box Shop	20
Mason A. Clark	2-28-49	No. 2 Box Shop	15
Helen L. Goetz	2-28-49	Office	15
Robert N. Christensen	2-1-54	Horticultural Sales	10
Pauline F. Johnson	2-15-54	Office	10
James L. Murdock	2-9-59	Paper Mill	5
LEWISTON			
H. Lillian MacDonald	2-24-59		5
PHILLIPSDALE			
Enar F. E. Peterson	2-21-49	PPR	15
CHICAGO			
Ollie Jones	2-1-29		35
Martin R. Pearce	2-5-29		35
Raymond Gusick	2-28-29		35
SHREVEPORT			
Albert G. Harper, Jr.	2-1-39	Salesman	25
Gladys E. Bryan	2-16-39	Office	25
Willie T. Ned	2-16-59		5
Thomas Dupree	2-21-59		5
Joe B. Green	2-25-59		5
Willie G. Kelley	2-25-59		5
CHARLESTON			
Richard S. Whitney	2-15-54	Salesman	10
James E. Saunders	2-16-54	Salesman	10
George B. Hutto	2-16-59		5
Jefferson D. Wimberly	2-16-59		5

Patients Appreciated Christmas Gifts

The Bird Club spread Christmas cheer to hospital patients again this year. Boxes for unwrapped gifts were placed at the various plants and offices by Rocco Phillips of Roofing and Alex MacIntyre of No. 1 Box Shop. W. J. Hill Division participated for the first time and the men were most generous with their gifts.

Just before Christmas John Gnecco of Roofing took the more than 50 gifts to the Norfolk County Hospital at Braintree for distribution to the patients there. The Hospital tells Bird Club officials that these gifts at Christmas are very much appreciated by patients who have to be hospitalized during the holiday season.

George Wise Heads List; $155 in Suggestion Awards

Constructive thinking brought George Wise of No. 1 Box Shop a pre-Christmas present of $155 in suggestion awards.

George's idea for putting set screws on the heads of the harness guides at FXGM2 proved a good money-saver. He received for this the customary $25, or No. 2 award, plus a special award of $80. The same month he also was awarded $25 on another money-saving suggestion, and an extra $25 for having had three No. 2 suggestions accepted.

Ernest Ostrom of Norwood Roofing also received $25 as an award for three accepted suggestions. Incidentally, this class of award, established originally for the year 1963, will be continued as a regular part of the Suggestion Plan, management has announced.

Regular awards were paid as follows in December:

Louis H. DeBaggis, FBM	$25
Ernest A. Ostrom, FBJ	50
Joseph McGrath, W. J. Hill	25
George Wise, FXF	50
Joseph Zablowski, FBW	25
Dudley Perry, DPX	25
S. H. Williamson, FK	25
Joseph Purpura, FBY	5
Ralph Sweinimer, FBR	5

Magician Entertains

Picture 400 eager youngsters, an extraordinary magician, heaps of gifts and candy, and you can sense a little of the excitement of the 1963 Bird Club Children's Christmas Party. Norwood Junior High School was again the location and the day was Saturday, December 14.

Thanks to Chairman Larry Pickener and his hard working crew everything went smoothly. On the committee to help Santa mark and distribute gifts and candy were Julia Lewis, Mary Moylan, Velma Cobb, Helen Bickford, Geraldine Kissell, Alex MacIntyre, Rocco Phillips and Harold Bailey.

Vic O'Sullivan Appointed Sales Service Manager of Special Papers Division

James V. (Vic) O'Sullivan, who went with Bird-New London in July, returned to Bird & Son on December 9 as sales service manager for the Special Papers and Horticultural Divisions. This is a new position, created to assist Vice President Tooker in developing greater volume of business in both of these departments.

Vic joined Bird & Son originally in February 1957 as assistant to the sales service manager of the Floor Covering Division and became sales service manager in July 1958. He had more than 10 years of administrative work in the U. S. Army, which he joined in 1936 after graduation from Biddeford, Me. High School and attendance at Bates College. During World War II he served in the Pacific Theater, returning to administrative duties in this country following the War. From 1950 to 1952 he was in Korea in the Adjutant General Corps and from 1955 to 1957 was in Frankfurt, Germany, supervising an administrative office.

The O'Sullivans, who live in Norwood, have two children, Jere, 16 and Lucinda, 13.

Bennie Palleiko Is New Box Shop Foreman

Bennie Palleiko, machine tender on the Corrugated Board Combiner for over twenty years, has been appointed a foreman at No. 1 Box Shop. He will work in various departments, especially the Combiner Room, and will eventually take the place of Charles Mutch, Combiner Room foreman, who plans to retire later in the year.

There's been a Palleiko in the Combiner Room since 1919, when Bennie's father, Stanley, started there. Bennie joined Bird & Son in April 1934, in the Wallboard Department, but two months later moved to the Combiner Room. Father and son worked in the same department for many years until Stanley's retirement in 1949. Bennie has been a machine tender since 1941.

Bennie and his wife Genevieve live at 72 Washington Street, Norwood. Their son Benjamin graduated from Tufts University last June and now is teaching Electrical Engineering there while pursuing his master's degree. Their daughter, Virginia is a zoology student at the University of Massachusetts. Working shifts and long hours hasn't left much time for leisure activities, but for six or seven years Bennie and his son operated a TV repair business. The profits helped finance the education at Tufts.

Other Appointments

Just as we go to press, Superintendent Lester J. Tarbell has announced the following additional appointments which will be reported in more detail next month:

Daniel H. Delaney is planning clerk at No. 1 Box Shop.

John V. Smith is foreman at the Shipping Department of No. 2 Box Shop.

James F. Barnes is foreman at the Maintenance Department.

Peter F. Glebus is night foreman at No. 1 Box Shop and The Paper Mill Stock Transfer Department.

John R. Bowles is night foreman at No. 2 Box Shop.

Christmas Concert Pleases; G. & S. Show in Rehearsal

There was enjoyment on both sides of the footlights on December 8th at the Walpole High School when the Neponset Choral Society opened its 15th season. The music was new to this area — a modern work, *Missa Brevis* by Kodaly, and an unfamiliar Mozart Mass —*Vesperae solennes de confessore.* Both were beautiful to listen to, and real fun to perform for the chorus of 65 voices.

Soloists, well-suited to the music, received hearty applause from the audience. They were: Mary Sindoni, Harriet Dusty, James Silvi, Walter Moore, Priscilla Cann, Dorothy Fader and Dorothea Hargreaves. Accompanists were Mary Bowditch, organ and Ann Davis, piano. Leonard Weaver, organizer and director of the choral society, received many compliments on the high quality of the choral singing which showed the results of his skill as a director.

At this season, it's off with one program, on with the next for the choral society. Rehearsals start Monday, January 13 at 8 P.M. at Bird Hall on the Spring Gilbert & Sullivan show. This year it's a double-header — *Trial by Jury,* never done by the group before, and *H.M.S. Pinafore,* last heard ten years ago at the Norwood Junior High School. Because there are two operettas, women will be accepted into the shows without restriction, perhaps for the last year. The group is fast reaching the point where all who want to perform cannot be accommodated on the stage. Plenty of men will be needed to serve as jurymen, sailors and to try out for the many male leads and sub-leads.

G. W. Dinsmoor Company Now a Bird Division

As of the first of January 1964, the George W. Dinsmoor Company became a division of Bird & Son.

Since the company was purchased in 1958, it has operated as a wholly-owned subsidiary. Now it is a division, the same as W. J. Hill. Mr. R. A. Watters continues as general manager.

"Gee Sooie! We've won a trip to Paris!" whooped Bill Birkley, home-owner in Hebron, Kentucky who won the Bird & Son Wind Seal Contest. He and his wife, Sheila, and their young son will soon make the fabulous trip. Bird salesman Gresh Brebach, right, breaks the good news to them. The contest this year resulted in more than 65,000 leads for the sale of Wind Seal Shingles.

Bird Wind Seal Contest Increased Sales and Gave Paris Trip to Bill Berkleys

Salesman Gresham Brebach discovered that bearing the good news is almost as exciting as receiving it yourself. He was the one who, early in December, told Bill and Sheila Birkley of Hebron, Kentucky that they were the lucky winners of a trip to Paris for two, in the 1963 Bird Wind Seal * Contest. "Gee Sooie," was Bill's first enthusiastic exclamation.

This contest, established to increase the sales of Bird Wind Seal Shingles, resulted in more than 65,000 replies which informed Bird dealers all over the country of the people who were in the market for a new roof. Without question, it brought in thousands of dollars worth of business that the company and the dealers would not otherwise have had.

But the payoff — the bonus — was the announcement of the top winner. This year it was the Bill Birkleys. Bill is transportation agent for Trans-World Airlines at the bustling Greater Cincinnati Airport and has been with TWA for eleven years. Like four second prize winners, the Birkleys also won a new Bird Wind Seal Shingle roof for their home. Since they had already installed one earlier this year, the price of it will be refunded — giving them the extra money to take their handsome young 5-year-old first grader along on the fabulous two weeks trip to Paris, all expenses paid.

When the Birkleys won their Paris trip, the roofing dealer who sold them the Bird Wind Seal roof for their home won a Paris trip, too! Ted Hambrick of Burlington Lumber & Building Supply, Inc., Burlington, Kentucky had trouble convincing his wife over the 'phone that he wasn't kidding when he told her the good news. Finally, when he told her he'd take one of his salesmen along, if she weren't interested, she said, "Even at your age, I wouldn't let you go to Paris alone!" — so a second happy couple will soon be enjoying the flight to and the sights of Paris.

This is the fourth year that Bird & Son has offered a free trip contest to stimulate Wind Seal sales. Each year the large numbers of replies have provided an excellent source of new business, which of course, means more production at the various roofing plants.

---

* Reg. U.S. Pat. Off.

Hilda Rafuse, President, H. W. Church, New Director, Neponset Credit Union

At the annual meeting of the Nepon Credit Union on November 13 Arthur Colburn, Allan Jones and Hilda Rafuse were reelected directors and Herbert W Church of the Purchasing Department was elected as a new director.

At its meeting in December, the Credit Union Board accepted with regret the resignation of Nelson Phillips, a director for many years, whose duties now prevent attendance at meetings. To fill his term of office, the board elected Nader Kalliel, a former director in 1962-1963.

Hilda Rafuse was elected president of the Board of Directors at its organization meeting following the annual election in November. She has been a director since 1948 and for the past two years has been vice president. At one time she served on the Auditing Committee. She is a former president of the Bird Club, and was very active on its committees for many years.

In November, at the annual meeting, the members voted a 4¼% dividend on shares, which has since been paid. They also voted to establish the position of membership officer, by a change in the By-Laws. Hilda Rafuse has since been named to this office.

The BIRD REVIEW

Volume 52 No. 2 Published for Bird & Son, inc. employees and their families February 1964

WINNERS OF BEST SUGGESTION AWARDS FOR 1963: President Wilk-s presents $200 check to Joseph Purpura, Norwood Roofing. George Wise, No. 1 Box Shop, at the left of Mr. Wilkins, holds his check for 100. Present for the ceremonies on January 28: Robert F. Jenkins, xecutive vice president; Charles Chorlton, Purpura's foreman; Wise; Arthur D. Colburn, supt. No. 1 Box Shop; President Wilkins; Lester Tarbell, general supt.; Purpura; Donald Frazier, supt. Norwood Roofing; Burleigh M. Hutchins, senior vice president; Earle Boyden, Wise's foreman. This same day Stephen Gooden of Charleston was also awarded $100. His suggestion tied with Wise's for Second Place.

New Printer Slotter At No. 1 Box Shop

"It takes a larger sheet and can print larger area," says Assistant to the Su-erintendent John L. Locke, referring the new Hooper Printer Slotter re-ntly installed at No. 1 Box Shop. lthough essentially the same as the der machine which it replaces, the w one will take a sheet 50 inches ide and 113 inches long, compared ith the 103 inch limitation of the rmer machine. It prints in one or o colors.

ip Feed Device

Through a device called the skip-ed mechanism, a sheet up to 62 inches width can be processed. When this vice is used, the feeder bar skips ery second stroke. During the brief erval, the first sheet travels part way ough the machine, which allows ace for a longer sheet to be pushed ough on the next feeding.

There is also a static control West-ghouse Trinester drive. At the turn a dial, speeds are set electrically to atever pace is desired. This com-ct device converts A.C. power into ntrollable D.C. power and has no ving parts, thus making it mainte-nce free and noiseless, compared th the conventional motor generator e converting equipment. Floures-nt lights are being installed to im-ove the illumination of the area.

w Stacker

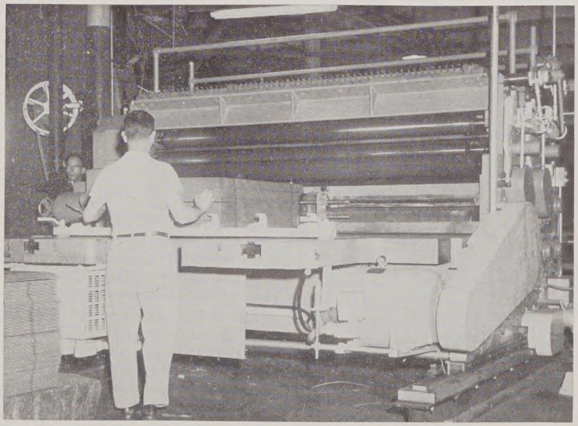
Also, now being installed, is a sec-d large unit, a Bostitch electrically-erated stacker. This is a conveyor of the same width as the machine which receives the printed sheets and conveys and stacks them on a skid or pallet, ready for transporting to the next operation. This unit is expected to improve quality by decreasing the possibility of scuffing.

The new machine, known as No. 6, has been placed in the area formerly occupied by No. 3 Machine. No. 3 has been moved to No. 4's old location and No. 4 is being rebuilt for use at the new plant in Waterville, Maine. Bird & Son mechanics, under the direction of a Hooper service engineer, are doing the rebuilding.

J. J. Murphy Observes Twenty-Fifth Anniversary

JOHN J. MURPHY, director of personnel and industrial relations, observed his twenty-fifth Bird & Son anniversary on January 26. He has been in his present post for the past ten years; previous experience included five years on production jobs at the Norwood Roofing and Floor Covering Plants and four years as

(continued on page 2)



JOHN COSTELLO, operator, feeds the new Hooper Printer Slotter at No. 1 Box Shop, which can print and slot larger sheets than former equipment. Kenneth Finlayson is the helper.

Joseph Purpura Wins Best Suggestion Award for The Year

Joseph Purpura of the Norwood Roofing Plant has won the $200 award for the Best Suggestion of 1963. President Ralph A. Wilkins presented the check to him at ceremonies in the president's office on January 28. The winning suggestion was, "Revise Board Feeder Section, No. 7 Machine." Joe doesn't work regularly on No. 7 — he's part of the Yard crew — but one time when working temporarily in the department, he spotted this trouble and entered a suggestion. The result — a check for the $200 year-end award, and another special award check for $80.

Duplicate Awards

For the second time (the first was in 1958), two suggestions tied for second place and both were awarded second prizes of $100 each.

Stephen Gooden of Charleston received his award for his suggestion, "Replacing Shaft Thrust Bearing Assembly in Hydrocone Crushers"; he also received a special award of $80.00. The other second prize winner was George Wise, No. 1 Box Shop, for his suggestion, "Gibb Screws — FXGM2." This suggestion won an $80 special award in December. Gooden received his awards in a special ceremony at Charleston.

Purpura's suggestion at No. 7 Machine substituted guide wheels for guide shoes. Under the old method, the boards jammed frequently. Now they travel through smoothly with no trouble.

The suggestion at Charleston resulted in a specially designed tool for changing the shaft thrust bearing assembly quickly. It is now a five minute job, where once it took two hours. The No. 1 Box Shop suggestion which tied for second place makes use of set screws in the heads of the harness guides. As a result, the life of the guides is about doubled.

All three men have been consistent, successful suggesters, but George Wise has had an unusual record. In his 26 years of participation he has had nearly 65 suggestions accepted; twice he has been winner of the Second Best Suggestion award (1961 and 1963); and in 1960 he won the $200 prize money for the Best Suggestion of the year. Joe Purpura, who has never won a year-end award before, has 28 successful suggestions to his credit; and Stephen Gooden who has been participating only since 1958, has had eight successful suggestions.

(continued on page 6)

The BIRD REVIEW
Vol. 52 No. 2 February 1964

Member of Mass. Industrial Editors Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

NATIONAL BROTHERHOOD WEEK
February 16-23, 1964

The annual observance of Brotherhood Week is a time of remembrance when we proclaim our concern for the welfare and happiness of all of our fellow citizens. It is a time for us to renew our dedication to the practices of understanding and justice.

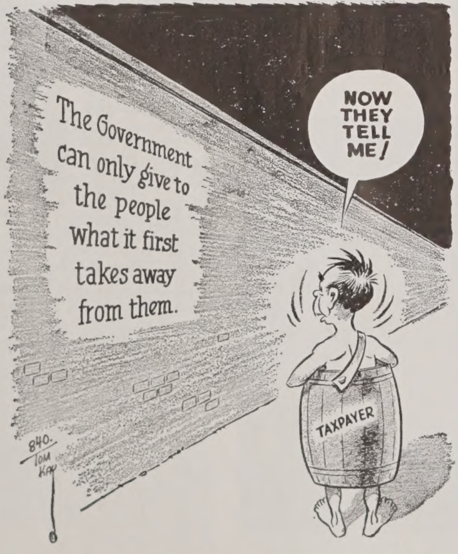
We are now engaged in a mighty struggle to preserve our free institutions and to extend the boundaries of liberty. It is therefore most urgent for every American to pledge his devotion anew to the fundamentals upon which this nation has been built. Without brotherhood there can only be chaos; with brotherhood we may look forward to reaching the ultimate goal of mankind — peace with freedom and justice.

I, therefore, heartily join with the National Conference of Christians and Jews in urging all Americans to participate in a nation-wide observance of Brotherhood Week, February 16-23, 1964, with the hope that they will do so in wholehearted affirmation of the spirit and ideals underlying this important observance.

— Written last Fall by the late President John F. Kennedy as his message for National Brotherhood Week.

President Lyndon B. Johnson, speaking as Vice President Johnson at Gettysburg on Memorial Day, 1963, said, "Our nation found its soul in honor on these fields of Gettysburg one hundred years ago. We must not lose that soul in dishonor now on the fields of hate. . . . In this hour, it is not our respective races which are at stake — it is our nation. Let those who care for their country come forward, North and South, white and Negro, to lead the way through this moment of challenge and decision. The Negroes say, 'Now.' Others say, 'Never.' The voice of responsible Americans — the voice of those who died here and the great man who spoke here — their voices say, 'Together.' There is no other way."

THE AMERICAN WAY


The Government can only give to the people what it first takes away from them.
NOW THEY TELL ME!
TAXPAYER
840
TOM KAY

Soon There's Nothing Left To Take!

— American Way Features, Inc.

J. J. Murphy Anniversary

(continued from page 1)

industrial engineer before becoming assistant director of personnel in January, 1951.

A graduate of Norwood schools and of Boston College, Class of 1938, he joined the company in the fall of 1938 at the Norwood Roofing Plant. Following a short winter layoff, he began his permanent employment in the Finishing Dept. at the Floor Covering Plant on January 26, 1939. Later he worked in the Rug Border Department before entering military service in World War II.

At college he played varsity football and represented the college as a public speaker. In the Marine Corps he had a distinguished career, taking part in the capture of Guam, the invasion of Iwo Jima and the initial occupation of Japan. He was decorated with the Bronze Star Medal with Combat V for Valor and the Navy Unit Citation. As a reserve officer he attained the rank of Captain.

After returning to civilian life and Bird & Son, he became a member of the newly organized Industrial Engineering Department in April, 1947 and four years later was promoted to assistant director of personnel. In April, 1954 — at the retirement of Ralph M. Wight — John Murphy became director of personnel and industrial relations at the age of 37.

Highly respected by labor and management groups, he has addressed many important business groups including the Associated Industries Seminar at Amherst, Mass. and industrial management clubs in New England, New York State and Canada.

He served as the first World War II commander of Norwood Post 70 of th American Legion and is a charter member of the Norfolk County Detachme of the Marine Corps League. He is former member of the Norwood Scho Committee, a former Town Meetin representative and has served on man civic committees. He is a member c the Ushers Club of St. Catherine's Churc and chancellor of the Norwood Counc of Knights of Columbus. He holds membership in the American Manageme Association, the Boston Personnel Ma agers Club, the Norwood Area Perso nel Managers Association and is chai man of the Industry and Growth of th Town Committee of the Norwoo Chamber of Commerce. He served fo two years as chairman of the Norwoo Advisory Board of the Dedham Trus Co. and has recently been elected a director (January 13) of this bank. H is listed in the current edition of "Who' Who in Commerce and Industry i America."

Mr. Murphy and his wife, the forme Cecelia Macaulay, have seven children Robert, a graduate of Boston Colleg last June, is presently a lieutenant in th U. S. Army Reserve, stationed at Okinawa; Cecelia is a senior at the Norwoo High School and Jean a freshman; John Neil and Elizabeth attend the Callaha School and Patricia, the youngest, will b three in April. His brother, James, i Chief of Police in the Town of Norwood

Last June as his son was graduatin from Boston College, John Murphy wa observing the twenty-fifth anniversary o his graduation from the same institution In the Commencement procession he ha the honor of serving as Marshall for th College of Arts and Sciences.

Arthur DeVecchis Is Sales Service Manager At Perth Amboy Office

Arthur DeVecchis, who recently joined the Perth Amboy office as sales service manager, was office manager of Best Wall Certain-Teed Sales Corporation for three and a half years just prior to joining Bird & Son.

Mr. DeVecchis was born and reared in Philadelphia. After graduation from St. Thomas Moore High School, he worked three years for the Cuneo Eastern Press Company, then enlisted in the U. S. Navy. During his four-year Navy hitch he was married and moved to Jersey City.

After his discharge in 1955, Art studied evenings at Rutgers University for five years and during that time worked for the Arvay Corporation where he was assistant sales manager for four years. His next position was that at Best Well Certain-teed Sales Corporation, from which he has now moved to Bird & Son.

Arthur DeVecchis resides in Jersey City with his wife, Joan, and their tw children, Joan, 7 and Art, Jr., 5. Bowling and golf are his favorite hobbies.

Flinkote Announcement May Help Our Business

The Flintkote Company, for man years a strong Bird competitor, has announced the closing of its easter plants in Rutherford, N.J. and Ne Orleans, La. Final shipments will b made in February.

The Bird & Son Building Material Sales force is hard at work trying t obtain a good share of the forme Flintkote business, and already the results are evident.

"We are hopeful of selling man former Flintkote customers and we ar confident that, once they have becom acquainted with our outstanding products, headed by Wind Seals and Viny Siding, they will become regular customers, bringing us additional and ver welcome business," states Vice President Philip C. Johnson.

Ride Wanted

Driver from Pawtucket, day shift, t share rides. Contact Rudy Beaupre, FXP

TOP OF THE NEWS

Everybody said it was one of the best of .l Bird & Son parties. They were talking, f course, about the 25th anniversary party or John J. Murphy on January 23 at the ord Fox. And there was plenty of testi- ony, because 116 people were there — in- uding, besides a great many friends within e Company, several retired persons, busi- ess associates and a number from Bird Ma- ine and Bird-New London.

Executive Vice President Robert F. Jenk- s, as toastmaster, kept the ceremonies mov- g at a brisk pace as he presented the half ozen company officials who saluted the iest of honor. There was even a poem for e occasion written and read by Vic O'Sul- van. Of special interest were the greetings om John Murphy's former bosses. Howard 'hitney and Nelson Phillips delivered eirs in person, and Axel Anderson and alph Wight sent congratulatory letters. clock radio and a movie camera were esented as gifts, and a dozen red roses ere sent to John's wife, Cecelia, at home. hn responded with a short speech of preciation. It was evident that he was ich pleased and deeply touched by all the butes. The committee in charge was aded by Page Bunker with Mary Moylan, rnice Woolley, Roy Walton, and Julia wis assisting. They deserve much credit the great success of the party.

WILLIAM S. KIMBALL, whose appointment as assistant to the president, in charge of the W. J. Hill Division, was announced last month.

Steve Traudt, who observed his 25th d & Son anniversary in November, has ociations with the Company that date k as early as he can remember. His her was for 37 years a salesman, and er sales manager, in the Building Mate- ls Division. His mother was the daughter a Bird & Son dealer, and she and her sband met when he, as a Bird salesman led at the family place of business.

We have uncovered another interesting of news about the Steve Traudt family t was not mentioned in the account of 25th anniversary. In the last nine years ve and his wife have taken 22 children o their home from the Home for Little anderers in Boston. Some have been ants, others varying in age up into the ns. The length of stay has been as little two weeks and as long as four years. e has stayed permanently and has been opted into the family.

Herbert Church, assistant purchasing ent, was the guest of honor at a testi- nial dinner at the American Legion Hall, unton. Herb. is commander of the erican Legion in Bristol County, Dis- t Nine. Approximately 200 persons at- ded to pay tribute to his outstanding rk and services to the Legion. Guest aker was John J. Murphy, past com- nder of Norwood Post 70, and director personnel and industrial relations at Bird Son.

Herb. was presented with a watch and wers were presented to his wife and his ther — gifts from the County Legion. ong the guests present were several mbers of the Purchasing and Traffic De- tments of Bird & Son. A member of the nmittee for the testimonial dinner was son W. Johnson of the Bird Laboratory East Walpole, who is a past commander Norton Post 222.

Our best wishes go to John Shelley for peedy recovery. He suffered a heart at- k while visiting in Holly, N.J. He is fined to Burlington County (N.J.) Hos- al.

THEY WON SCHOLARSHIPS

Marcia L. Peterson
Smith College
Leach Award
Daughter of
Roland Peterson
Main Office

Joyce R. Perdue
Univ. of Mass.
Leach Award
Daughter of
Ruth Perdue
Main Office

Carol A. Sadaway
Regis College
Fales Award
Daughter of
Michael Sadaway
E. W. Maintenance

Rosemary Wise
Univ. of Mass.
Leach Award
Daughter of
George Wise
No. 1 Box Shop

Kenneth E. Farris
Northeastern Univ.
Leach Award
Son of
Stuart Farris
No. 2 Box Shop

SCHOLARSHIP WINNERS. Out of 23 scholarship awards to Walpole students, five of them went to these five students whose parents work for Bird & Son.

We are glad to report that Dr. Robert W. Bourke, who suffered a heart attack several weeks ago, is home from the hospital and making good progress in his recovery. He is getting a lot of rest as prescribed, but is out of bed part of every day. No visitors are permitted yet.

Dorothy Bisdnack of the Neponset Credit Union is attending the Savings Bank Life Insurance Council's course for insurance interviewers one day a month.

This course consists of 40 hours of classroom work, including lectures, discussion periods, workshop participation, quizzes and individual consultation with the instructor. There are also homework requirements consisting of reading assignments, problem solving and work projects. Students completing the course satisfactorily receive an award designating them as having met all the requirements of the Savings Bank Life Insurance Interviewer Course.

William G. Read, the class coordinator, states, "Well-trained employees can be any bank's most valuable asset because they then are able to provide customer service." Classes are held at Motel 128.

Dorothy Bisdnack joined the Credit Union after graduation from Walpole High School in 1959. Her father is Walter Bisdnack, machine tender on No. 4 Paper Machine.

PAPER MILL AND FINISHING

When the Scholarship Awards were announced in Walpole recently there were five sons or daughters of Bird & Son employees on the list. (See picture.) In addition it was good to see three other familiar names: Judith Coburn, daughter of Joseph Coburn, now of the Credit Union League; Paul Procaccini, son of Al Procaccini of Bird-New London; and Virginia Grant, daughter of Victor Grant, Bird-New London.

Mary Brady has been confined to St. Elizabeth's Hospital. We hope that by the time this is printed she will be feeling much better.

We wish a speedy recovery to John Calmaza who is a patient at the Veterans' Hospital.

MAINTENANCE AND POWER

Congratulations to Joe (Bartley J.) Foley of the Trucking Department who was elected to the Board of Health in Norwood at the annual elections held in January.

NO. 1 BOX SHOP

A welcome to Hazel Cherry as a new member of the Box Sales Office family. We hope that she enjoys us as much as we are enjoying her.

It is good to see Gus Hogan back to work with the Solid Combiner crew looking fit and trim after being out sick for two months.

Mrs. Guy (Helen) Pierce has resigned as a clerk in the shipping office. We were sorry to see her leave, and wish her continued success in her art work. Her pictures were on display at the East Walpole Library during January. A farewell dinner party was enjoyed by Helen and her coworkers at a local restaurant.

Replacing her is Claire M. Herilihy, of Islington, whom we welcome to the Shipping Department office.

Our best wishes to Percy Spiers on a speedy recovery from his operation.

Mary Carchedi left the Sales office at the end of the year. We wish her the best of luck in her new role as a full time housewife.

A welcome back to the Combiner Room after a lay-off goes to Paul Folan, crane porter, and to Andrew Lamonica and Marcel Morin on pick-up.

A surprise party for Mr. and Mrs. Sam Hunter was held at the Lord Fox on January 19, attended by 150 of their friends. It was arranged entirely without their knowledge by their daughter, Peggy. Sam said when they left for dinner at the restaurant he thought it was to be a small family party, including his son, Herbert, who had come on from California. As Sam expressed it, "I nearly had a heart attack, I was so surprised by it all." He was especially pleased with the card and the remembrance from his friends at the Box Shop with whom he worked before he retired in 1952. Vincent Lestan presented it.

NO. 2 BOX SHOP

We extend sympathy to Alice Pole whose sister passed away on January 25 following an accident.

Also, we extend sympathy to Patsy Solbo whose father passed away some weeks ago.

Our best wishes go to John Smith and John Bowles, newly appointed foremen in this Box Shop.

We are sorry to have on the sick list Joseph Troiano and Frank Swierk. We hope they will be back soon.

It was nice to see Ambrose Fitzpatrick back at his desk again after a long illness.

Jefferson Machamer

"He has four teen-age daughters"

NORWOOD ROOFING PLANT

Mr. and Mrs. Ralph Kemp started for Florida on January 27. Ralph retired as maintenance foreman in 1962. While in Florida they plan to drop in on many Bird & Son friends, including George Bigelow who is spending the winter at Cape Coral.

We wish a speedy recovery to Thomas McDavitt who has recently been in the hospital and who is now recuperating at home.

It is good to see Joe Savino back at work following an automobile accident. Joe looks fine, but we understand that his car had to be replaced.

Welcome back to Elvin Davis and Joseph Purpura who are now working in the Granule Plant.

We received a card from Felix Utorka who has been enjoying a January vacation in Miami, Florida.

Jackie Koval is playing hockey for Norwood High School in the Bay State League. Jackie's father is John Koval, schedule coordinator at the Roofing Plant.

We extend sympathy to Abel Michael whose brother died recently.

Harold Fairbanks took a late, late vacation and spent it resting and taking in the theatre.

MANCHESTER

Private Gary Johonett, son of Mrs. Beatrice Thompson, was home for the holidays and has now returned to Fort Gordon, Georgia to continue his studies at Signal School with the U.S. Army.

Pvt. E-2 Gary Johonnett, son of Mrs. Beatrice Thompson of Manchester. He is stationed at Fort Gordon, Georgia, U.S. Army Signal Corps. School.

We offer our deepest sympathy to Dorothy Bethick on the death of her father.

We understand that Jeanne McDonald who has been ill for some time is recuperating and hope she will be able to come back to work soon.

We had the pleasure of having a former employee come back to work temporarily — Rachel Gosselin.

We hope Barbara and Tex Musick are very happy in their new home. Barbara is the daughter of Guy Hoyt, plant manager.

NEW BRITAIN PLANT

Stanley Mackiewicz, Maurice Martin, James Milton and Jack Giliberto attended a Christmas party at City Stamp Works in West Springfield. The party included various demonstrations on plate making. All

(continued on page 4)

TOP OF THE NEWS

agreed they had more than enough to eat and drink.

Carolina Lisco has purchased a new house on Oak Street in which we hope she will have much happiness and good luck.

Wanda Augel and her husband are planning to go to a Valentine's Dance at Jerome's Club.

Sebastiano Cultrera is the new Shipping gang boss. We wish him success and enjoyment in his new work.

All the employees at the plant welcome two newcomers, Gary Schrager and Patrick Alix.

PERTH AMBOY

We welcome Elsie Natishyn, our new inventory clerk, to the Bird family. Elsie replaced Roberta Pajak, who was promoted to sales correspondent.

We also welcome our new department — Billing — with Jean Cabarrus as billing clerk; and we welcome our new lab technician, Warren Dalton, Edwina Sanders, Dictaphone operator, and Patricia Sabados, Mail clerk. We wish their employment with Bird to be a long and pleasant one.

Congratulations to Maria Goguen, order typist, who received a sparkling diamond on Christmas day.

PHILLIPSDALE

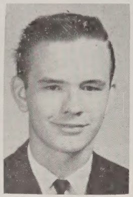
The first week of bowling after the holiday vacation was a gala night for Armand Roy of the Robins. With his first ball of the evening he got a strike, and then the pins started to fall as follows:

Second box — Spare (9)
Third Box — Spare (9)
Fourth box — Spare (4)
Fifth box — Oops — he slipped — only an 8 box,
Sixth box — Spare
Seventh box — Strike
Eighth box — Spare (9)
Ninth box — Spare
Tenth box — Strike

and with his last two extra shots got another spare, giving him a grand string of 179. Then he proceeded to bowl 134 and 148 giving him an all-time high league total of 461 pins!

We have enjoyed seeing a number of our retirees drop in at the office to pay their insurance premiums for 1964. Now that they have broken the ice, we hope that they, and other retirees, will stop in to visit, even if they don't have any premiums to pay.

Talented Boy Plays Cornet In La. All State Band



KENNETH G. NEALY, son of Raleigh Nealy of Shreveport's Roofing Machine, has been selected on the All-State Band. Kenneth, 15, is a sophomore at Woodlawn High School. Woodlawn has 86 band members and two were picked for this State honor.

Recently this state organization played for the Louisiana Teachers' Convention in Baton Rouge. Kenneth stayed for three days on the campus of Louisiana State University and had a nice visit at the capitol.

He has played the piano at his church since he was 12 years old. The last two years he has been a member of the Shreveport Junior Symphony Orchestra. In both the band and the orchestra he plays the cornet.

CHICAGO ROOFING PLANT

THEODORE L. (TED) VOLZ, sales service coordinator at the Chicago Office, decided to retire early on December 31st. He had joined Bird & Son in October 1958, after spending 39 years with the Ford Roofing Company.

He has no special plans for his retirement, but said he would like to find a less demanding part time job to pass the time. He and Mrs. Volz live in Elmwood Park, Illinois. They have one son and a granddaughter who live near them. The son is a member of the Elmwood Park Fire Department.

We extend a warm welcome to Alberta Buskirk, Sales Department, and to John Schroder, new assistant foreman. Both are new members of the Bird family, and we hope their stay will be a long and happy one.

POST 93, EXPLORER SCOUTS has recently been reorganized and on January 19th received charter. This is part of the group present as Lester Tarbell received the certificate from F Manson, District Representative. Ohers, left to right are Howard Eldridge and Edward Kn (Maintenance) associate advisers; Warren Carroll, committeeman, Lawrence Pickener (W Hill) adviser; and the officers of the post: William Lammi, president; Richard Whittier, quar master; Dennis Carroll, vice president; Fred Fullerton, secretary; and David Carberry, treasu

FOUR SONS OF BIRD & SON EMPLOYEES are members of the new Explorer Post 93, B Scouts of America. These members were present for the charter ceremonies on January Left to right: Richard Utorka (Tony Utorka, FBV); Paul Lambine (Oscar Lambine, BER); Arth Brennan, James Pickener (Lawrence Pickener, W. J. Hill); Dennis Carroll, William Lammi, Dav Carberry (Edward Carberry, FBM); Ronald Eldridge, Edward Ammidown, Richard Whittier a Fred Fullerton.

The boys hold their meetings at the Old Main Office Building and as one project will to the paper mill and study paper making.

GOLDEN WEDDING anniversary came in December for Mr. and Mrs. L. L. Williams of Shreveport. He retired as Southwestern Division manager ten years ago.

LONG SERVICE LIST

MARCH 1964

Name	*Date*	*Dept.*	*Yrs.*
Thomas A. Rogers	3-31-24	Roofing	40
Harold J. Mattson	3-19-29	Roofing	35
Charles A. Norton	3-21-29	Roofing	35
Henry C. Eklund	3-15-34	Roofing	30
John E. Costello	3-19-34	No. 1 Box Shop	30
Theodore F. Pierce	3-19-34	Roofing	30
John J. McDonald	3-20-34	Roofing	30
Charles W. Shusta	3-20-34	No. 2 Box Shop	30
Vincento Cappuccio	3-29-34	Roofing	30
Thomas Curran	3-6-39	Roofing	25
Peter Daly	3-16-39	Maintenance	25
Thomas McDavitt	3-16-39	Roofing	25
Frank Molinari	3-7-49	Office	15
James H. Johnson, Jr.	3-14-49	No. 1 Box Shop	15
Charles Sansone	3-22-49	Roofing	15
William E. McCarthy	3-4-54	No. 1 Box Shop	10
Donald A. Freeman	3-5-54	Paper Mill	10
William F. Conroy	3-8-54	No. 2 Box Shop	10
Ernest C. Holcomb	3-8-54	Paper Mill	10
Leo E. Brissette	3-9-54	No. 1 Box Shop	10
Guido Dalla-Fiore	3-9-54	No. 1 Box Shop	10
Roland Plante	3-9-54	No. 1 Box Shop	10
Stanley C. Joyce	3-10-54	No. 1 Box Shop	10
Page S. Bunker	3-15-54	Office	10
Thomas Concannon	3-22-54	No. 1 Box Shop	10
Thomas Flaherty	3-9-59	No. 1 Box Shop	5
Michael Naughton	3-9-59	No. 1 Box Shop	5
Rene R. Deryck	3-11-59	No. 2 Box Shop	5
William F. Foster, Jr.	3-11-59	Paper Mill	
Stanley Mackiewicz	3-12-59	No. 1 Box Shop	
Thomas V. McCafferty	3-16-59	No. 1 Box Shop	
Joseph Lydon	3-17-59	No. 1 Box Shop	

MANCHESTER

Edward Rybczyk	3-9-59		
Roland A. Palmer	3-12-59		
Adrien Cloutier	3-16-59		
Robert A. Brisson	3-17-59		

NEW BRITAIN

Anna M. Garofano	3-26-54		1

PHILLIPSDALE

Joseph De Costa	3-5-24		4
Manuel R. Alexander	3-5-34		3
Frederick R. Matthews	3-5-34		3
John A. Cyronak	3-29-34		3
Alfred Gamboa	3-20-44		2

CHICAGO

Charles M. Sheeley	3-15-39		2
William Fredericks	3-15-49		1
Marie Patterson	3-16-54		1
George Coleman	3-25-59		

SHREVEPORT

Charles L. Musick	3-12-54	Trucks	1
Elsner Davis, Sr.	3-2-59		
Emmett F. Bradford, Jr.	3-30-59		

CHARLESTON

Doville P. Regan	3-2-59	Sales	
Robert H. Zobel	3-2-59	FK Office	
Phillip R. Sharpe	3-6-59		
Joe L. Gilbreath	3-30-59	FK Office	

W. J. HILL

Leon Sansone	3-11-54		10

POOR SAFETY RECORD

Ask any one of the 94 persons who suffered a lost time accident in 1963. He'll tell you there's no substitute for working safely. The rewards of good health are taken for granted. The consequences of an accident can only *really* be understood by the person who has suffered one.

The record for 1963 does not make happy reading. With 650 fewer employees at the end of the year, there was still an increase of one in the accident total — 94, compared with 93 a year ago. Shreveport Felt Mill, however, did continue a second year with an unbroken record of no accidents; and the Shreveport Roofing Mill held its own with 4 accidents in each year.

Five plants reduced their total number of accidents, but in some cases there were still so many accidents that it was a hollow victory: Chicago Roofing reduced from 8 to 3; East Walpole Power and Maintenance from 5 to 4; No. 2 Box Shop from 10 to 7; Phillipsdale from 16 to 13; and Paper Mill from 23 to 19.

The report for the year 1963 does not include Floor Covering which dropped out in July, but it includes for the first time several branch plants like Manchester, Lewiston, Dinsmoor and the new plant at Perth Amboy.

Recent Deaths

Patrick Hessian

PATRICK B. HESSIAN, 15 Rockhill Street, Norwood, died on January 10 at the age of 77. He retired from the Maintenance Department in 1951.

Starting at the Norwood Roofing Plant in 1903, he later transferred to the repair crew at East Walpole. He was for some years a machinist, then foreman of the machinists for many years; he also worked for a time in the storeroom.

Funeral services were held on January 13 with a solemn high mass of requiem at St. Mary's Church, East Walpole. Born in Ireland, Patrick Hessian had been a widower for some years. He is survived by three daughters, Margaret Hennessey and Edith Healy of Norwood, Josephine Hutchins of Florida and a son, Joseph, of New Orleans, Louisiana.

Frederick Matthews

FREDERICK R. MATTHEWS, 63, of 39 Austin Avenue, East Providence, R.I., died January 20th at his home after an illness of one month.

Born in Burgeo, Newfoundland, he began his Bird & Son career in 1934 with the transfer gang, then in April of 1934 transferred to the Tarred Felt Department. In 1937 he transferred again to the Maintenance Department where he worked as a millwright until he became ill in December.

Funeral services were held January 22 at Grace Episcopal Church, Providence. He is survived by his wife, Mabel (Cousins), a daughter and two grandsons.

E. Walpole's New Foremen Promoted From the Ranks

We present the three new foremen whose appointments were announced last month:

JAMES F. BARNES, Maintenance Department foreman, has been a millwright for 18 years, with the rating of A Millwright since 1949. His original employment in 1940 to 1943 was in production at the Roofing and Floor Covering Plants. Then he left for employment at the Hingham Shipyard, where he worked for two years.

Returning to Bird & Son as an oiler in June 1945, he transferred to the Millwright crew in August, and has since remained in that department.

Jim recalls how happy he was when the work at Hingham ended, because for many months, under war time conditions, they had been working seven days a week. So he joined Bird & Son and discovered conditions almost as busy here.

James and Vera Barnes live at 7 Douglas Avenue, Norwood; their daughter, Diane Lee lives with them and works at the office of Hollingsworth & Vose. Jim, Jr., their son, is married and lives in Norwood.

Bowling (his average hovers around 95) and golf are Jim's favorite sports. He has bowled with Bird teams for many years and has played in the Bird Club Golf League for several seasons. He was one of the charter members of the Tri-Mill Sports Club, serving as one of its officers for several years. He has been steward in his department for Local 1330 for twelve years, is a former vice president of the Union and former Executive Board member. He has been a Bird & Son Fire Brigade member since his first years at East Walpole.

JOHN V. SMITH, foreman at No. 2 Box Shop Shipping, has worked on various production jobs and before joining Bird & Son in 1948 was a truck driver for ten years, at one time making pick ups from Bird & Son for Cofsky's Express.

His first Bird & Son employment was as a Hydrapulper helper in the Paper Mill. In March 1949 he transferred to No. 2 Box Shop where he has worked on the Miehles, the Combiner and finally as Offset Press operator for 14 years.

He is a graduate of Rockland High School but has lived in Norwood for many years. John and his wife, Mary, have seven children: Richard is married and living in Walpole; Fred and John are in the Navy, Sandra Ann is a freshman at the University of Massachusetts; Joseph, a freshman in high school; David, in the fifth grade and Thomas in the first.

John is an active member of the Workmen's Association in Norwood, serving as its president for three years. He has been a shop steward in Local 1330 for many years and was elected chief steward in 1963.

JOHN R. BOWLES, night foreman at No. 2 Box Shop, has been a No. 2 Box Shop employee since October 1956, except for brief periods when he transferred to Roofing and to the Yard, while work was slow in his own department. In No. 2 Box Shop Shipping he has been a night supervisor for the last three years. He has been a shop steward in his department for four of the last five years.

The name Bowles has been on the Bird payroll for 45 years. John's father, David, was employed for a great many years as slitter man at the Finishing Mill, starting in 1919. Before his retirement in 1958 he also worked as a watchman and in oiling and cleaning.

John and Marie Bowles have three children: John Jr., 10, William, 8 and Edward, 7. Marie is a teller at the East Walpole branch of the Norfolk County Trust Company. John's chief interest outside of work is his family, especially encouraging his boys in Peewee and Little League basketball and baseball. The boys get the most expert coaching, because Jack was tops in both sports in his high school days. In fact, after graduation, the New York Yankees signed him up for one of their farm teams as a pitcher. He played two years in the Eastern Shore League and then advanced to the Ohio-Indiana League where he enjoyed another promising season, until an off-season arm injury while playing basketball put an end to his career. In all he pitched 33 games, winning 22 of them.

Contributors

Contributors to this issue include: Elsie Ahlander, Velma Cobb, Norma Cordo, Anne Morrison, Warren Eisner, Jr., Dante Ciancarelli, Barbara Waseleski, Catherine Brady, William Ford, Helen Lane, Joan Walmsley, Beatrice Thompson, Nettie Fellage, Lawrence Pickener, R. W. Pearson, Virginia O'Brien, Robert MacLeod, Lucille Burrow, Rita Wolczanski, Moses Bader, Mary Moylan, Thomas Reynolds, Elna Gottberg, Arthur McKenna, Mary Driscoll, Michael Meomartino.

Five Teams are Tied in Second Place; FBM Leads

The night the photographer took the picture of the bowling team which won the first half of the Men's League, was the night this EM Team fell apart and lost its top spot in the second half contest. They didn't topple far, but dropped into the five-team contest for second spot. Team FBM, last year's winners, now lead the league, with 24 points won and 6 lost; The EM team, plus AT, DF, FB and FBF are all tied in second place with a percentage of .667.

Salvatore Jennette, bowling for the FBF team, holds the high single record for the season — 157. Moses Bader leads the high three string listing at 377. Moe also holds the high average for the season — 111.4.

In Girls' Bowling, Mary Moylan captured everything at the first of the year — and still holds all titles: high average, 95.5; high single string, 129; and high three string, 329. The rest of the team is out for blood now, to prove that some others can reach the top, too!

THEY LED at first in the second half of the Men's Bowling League contest, and won the first half. Pictured here are four of the regular bowlers on the EM team — and in their midst, Mary Moylan who at this stage holds all the bowling honors on the Girls' team. The men, left to right, are: Tappy Venterosa, Lil Petroni, Moe Bader and Joe Jarlis. Not present for the picture were James Moylan and Ted Knaus.

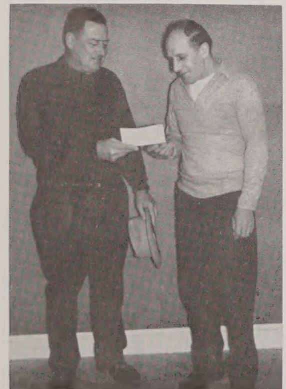
CHARLESTON EMPLOYEE wins one of the Best Suggestion Awards for 1963. Stephen Gooden receives $100 check from Ernest Zinkowski, superintendent and congratulations from management. Front Row, left to right: Richard Usry, Gooden's foreman; the winner, Stephen Gooden; Plant Superintendent Ernest Zinkowski and General Manager A. K. Powers. Second row: members of the Suggestion Committee — Malcom MacDonald, Joe Gilbreath, Stanley Phillips and Tommie Epting.

Suggestion Awards

(continued from page 1)

There were award ceremonies also, last month, at the Norwood Roofing Plant. Superintendent Donald Frazier presented a check for $40 to Antonio Berghelli, Jr. for his suggestion, "Guide Shoes on Overlay Section, No. 1 Machine." Mr. Frazier also announced payment of a $70 award to Anthony Campisano for his idea, "Chute Under Feeder at Finish Rolls." Since Campisano was at home recovering from an accident, his foreman, Howard Bearce, delivered the check personally, as the picture shows.

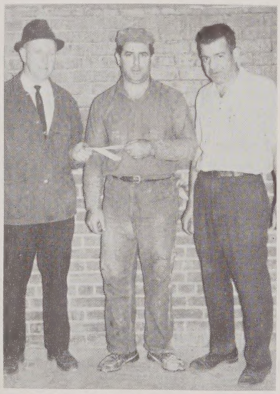
Campisano's suggestion saved a considerable amount of material per day at the Granule Plant. Berghelli's suggestion was for carboloy guides to replace the other guides which wore out and had to be changed frequently.



SPECIAL AWARD OF $70 was presented to Anthony Campisano right, at his home by Foreman Howard Bearce. Campisano had been confined to his home because of an accident and could not attend the award ceremonies at the plant.

Regular awards for January were made as follows:

Lorraine F. Liddell, BBA	$25
Frank Montisano, FXG	25
Theodore Pierce, FBM	25
Carmen Sirignano, DPV	25
John F. Eatman, FSM	5
Raymond Nolan, DPP	5
Russell Weddell, DPM	5



ANTONIO BERGHELLI, JR., center received congratulations from Roy Walton, production manager, left and Louis Silvestri, foreman, right. Berghelli had just been presented a special suggestion award of $40 by Superintendent Donald Frazier.

Trip to World's Fair Planned by Bird Club

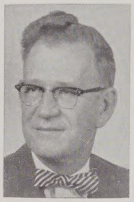
Special Activities Chairman Tom Reynolds has announced a trip for Bird Club members to the World's Fair in New York.

Tentative plans are to leave by train for New York on Friday evening, May 1st and return to Boston May 3rd. Details will be announced in a bulletin soon to be issued. The cost is $45 per person including hotel, train fare, admission to the Fair — everything except meals.

Keep the week end of May 1st free and plan to enjoy this memorable trip to the World's Fair.

J. R. Anderson Completes Quarter Century with Bird

J. Robert Anderson, who made headlines last month when his appointment as production coordinator was announced, is in the news again. On January 30 he completed 25 years of service with Bird & Son.



When he first reported for work on the top floor of the No. 2 Box Shop building, Ernest Coleman was cost accountant and John Andrews (now purchasing agent) was Bob's boss in the paper division cost section. At that time Bob assisted Anna Eklund and William Graham (who later married Bob's sister, Martha). In May 1940 he took Roger Sumner's place when Roger transferred to Chicago.

From September 1943 to February 1946 Uncle Sam made use of his services in the 45th Infantry in Italy and France. Bob can still recall many unpleasant moments at the Anzio beachhead.

Following the War, he continued in various cost accounting assignments, transferring to the treasurer's office in 1956 to assist in cost analysis work and learn the group insurance and pension program. On April 1, 1962 he was appointed assistant comptroller, continuing to follow the group insurance and pension program after Ernest Coleman's death and assisting John Murphy in interpreting the costs of the benefit program. Since December he has been production coordinator and assistant controller, covering the entire company in the proper application of the schedule program.

Most fascinating to Bob through the years has been the tremendous change in cost procedures. Only an accountant co understand the full significance of shift from a prorated actual cost syst to a standard cost and variance anal system; but it has increased the sp and it provides more meaningful inf mation for management.

The Andersons live in North East Mrs. Anderson (Olive) worked at Main Office while Bob was in the se ice. Both are now active in commun work and the work of the Covenant C gregational Church in their town. B is a member of Paul Dean Lodge AF a AM, Massachusetts Consistory and Alle Temple Shriners. Their children, P and Susan, aged 15 and 13, are active the school student council, sports a musical groups.

Paul, now playing freshman bask ball, was quarterback for the freshm football team and set a new record 8th grade high jumping last spring. won a weekly contest on Commun Auditions with another boy in a trum duet, and he plays the cello in the scho orchestra and Whitman Orchestral S ciety.

Both Paul and Susan are receivi honor grades in school, in spite of their extra-curricular activity. Sus plays the Glockenspiel in the scho band and the cello in the school orche tra and Whitman Orchestral Socie An excellent pianist, she often acco panies her brother in solos or duets.

How Much Is $1 Billion?

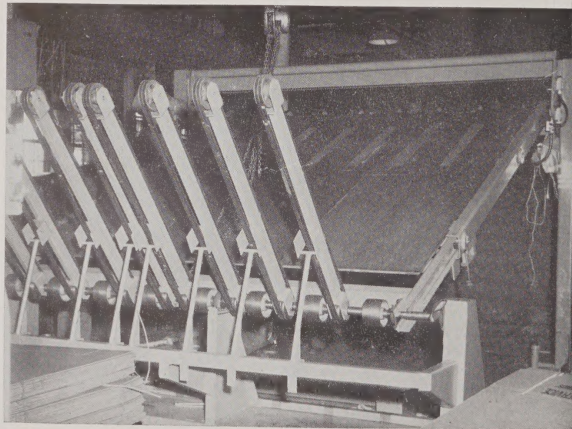
If you give your wife $1 million do lars, and tell her that she can go aw and spend it at the rate of $1,000 p day, she would be back in three yea broke and asking for more money.

But if you give her $1 billion, and te her to spend it at the same rate of $1,0 a day, you would not see her again f 3,000 years.

That's how much $1 billion is.

—*The Illuminat*

Story on Page 1



BOSTITCH STACKER, now being installed, to operate in conjunction with the Printer Slott This will convey the sheets from the machine and stack them on a skid or pallet, decreasing t possibility of scuffing.

The BIRD REVIEW

Volume 52 No. 3 Published for Bird & Son, inc. employees and their families March 1964

EW PLANT AT WATERVILLE, MAINE which opened for business early in March. Chester 'orter is superintendent of this unit which is now servicing Paperboard Products Division cus-omers in the Waterville area.

. F. Jenkins Honored On wenty-Fifth Anniversary

Friends from all over Bird & Son aluted Executive Vice President Rob-rt F. Jenkins on his 25th anniversary with the company. The actual date was February 1, but the occasion was celebrated with a dinner at the Lafayette House on February 25.

At the head table, speaking riefly and offering congratulations ere Charles S. Bird, chairman of the oard; Warren Anderson, treasurer; Douglas Johnston, Northeastern Di-sion Manager; John J. Murphy, di-ctor of personnel; and A. Rogers 'eed, Jr., senior vice president, who rved as toastmaster.

esentations

Mr. Bird presented Mr. Jenkins with s 25 year pin and scroll. The others esented gifts from his friends and sociates throughout the company — e latest model Polaroid Camera, with carrying case and a supply of both ack and white and colored film. A zen roses were sent to Mrs. Jenkins.

R. F. Jenkins began his Bird & Son reer as a salesman out of Shreveport. e was sales service manager at Shreve-rt from 1940 to 1942. After four ars of military service in the U.S. gnal Corps, he was named assistant es manager shortly after returning his civilian post. In 1948 he became es manager of the Southwestern Di-ion, in 1956 sales manager of the Gulf District, in 1959 general manager of the Southwestern Division and in May 1963, executive vice president.

Mr. and Mrs. Jenkins are spending their first New England winter in their newly-established home in Wellesley. Their older daughter, Ellen, is a sophomore at Southern Methodist College in Dallas and the younger daughter, Mary Catharine, is a junior at Wellesley High School.

NELSON M. PHILLIPS IS SAFETY MANAGER

Director of Personnel and Industrial Relations John J. Murphy announces that Nelson M. Phillips has been appointed safety manager to fill the vacancy caused by the death of Frank V. Eisenhauer.

For many years Nelson Phillips served as foreman at the Floor Covering Plant, both in the Finishing Department and as general foreman. He has been a Bird & Son employee for 43 years, starting as one of the hands on the print machine in September 1920 and then serving as machine tender until named foreman of Finishing in July 1933. He did an outstanding job of heading up the Floor Covering safety program in 1961 and 1962, directing the effort which resulted in a remarkable improvement in the plant's safety record.

When the Floor Covering Division was sold last July, he was transferred to the Cost Accounting Department to follow the details of closing out the stock of Bird-produced materials which were in the warehouses at the time of the sale.

Newest Plant Begins Operation At Waterville, Maine Industrial Park

The new Bird Plant at Waterville, Maine, opened for business the week of March 2. This plant takes corrugated sheets manufactured at No. 1 Box Shop in East Walpole and converts them to a variety of corrugated fibre shipping cases, interior packing pieces, and specialty items. This plant will also be used to set up shoe carton blanks made at No. 2 Box Shop, and deliver them to shoe factories in the Central Maine area. The new sheet plant operation, in the heart of Maine's busy industrial area, will give better service to Bird & Son's many important customers there, and will help the Fibre Box and Shoe Carton sales departments sell to new customers as well.

The equipment now installed, and either in operation or about to be, includes a printer-slotter just rebuilt and moved from East Walpole, a slitter-scorer, an eccentric slotter, a semiautomatic taper, a baler, a battery of shoe carton setup machines, two stitchers, and a bundle tying unit.

The printer-slotter has given good service at No. 1 Box Shop for a number of years. It was recently moved to the rear of the department to make room for the new Hooper printer-slotter described in the February Review. When management discovered that the machine would not be needed at Waterville until early March, the rebuilding job originally planned was speeded up and the rebuilt unit was put back into service at No. 1 Box Shop, where it has helped turn out additional production, particularly shingle wraps for the Building Materials Division branch plants.

Porter is Superintendent

Superintendent Chester H. Porter has been at Waterville since mid-February working with George Dusty and others from Engineering on the installation of the machinery. Mr. Porter has also been hiring first workers in a crew which will number about 30 when the plant is in full production.

The shipping and receiving area has an inside platform for truckloading. Nearby is a large storage area for both raw materials and finished products. W. J. Hill trucks are handling the shipments of corrugated sheets and other paper stock from East Walpole to Waterville and the return loads of trim and other waste baled at Maine for easy handling. The waste is returned to the beaters at East Walpole where it is used again in the paper making process.

The Bird & Son plant is in Waterville's newest Industrial Park, which borders on U. S. Interstate Route 95. The 46,000 square foot building is a one-floor modern plant, laid out to obtain the maximum efficiency in material handling and production routines.

As part of the program to develop additional corrugated sales for the Fibre Box Division, in September, 1963, the state of Maine sales territory

(continued on page 4)

Three Phillipsdale Men Appointed as Foremen

On February 10 Superintendent Paul Knight announced the following new appointments at Phillipsdale:

Raymond Nolan and John Ellis, night foremen at the Phillipsdale Plant; Edward Smith, foreman of the Insulating Board Finishing Department.

RAYMOND NOLAN has worked as a paper machine tender on No. 3 Machine since it went into operation in 1953. He has been filling in as a spare night foreman for quite some time.

Ray first started working for Bird & Son, inc. in July of 1943, but his stay was cut short by a call into Uncle Sam's Navy a month later. He served two and a half years in the Navy, being fortunate enough not to have to leave this country for any overseas duties.

Returning to Bird in February 1946, he worked in the Cutter Room approximately two weeks before transferring to No. 1 Paper Machine where he worked as fourth hand for seven years. He then transferred to No. 3 Machine as machine tender.

Ray and his wife, Jacoline, live at 50 Dalton Street in Rumford with their family of nine children. Ray tells us that the half steer he buys for his freezer doesn't last very long and that he should probably go to buying the whole cow. Ray is one of our better bowlers with an average of 108 32/63. He is a graduate of LaSalle Academy in Providence.

JOHN R. ELLIS started working for Bird & Son at the Norwood Roofing Plant in the spring of 1940. In October, due to business conditions, he was laid off but after a week was rehired at Floor Covering where he worked at various jobs, including the Rug Border Department with John Murphy, present director of personnel. He has served as shop steward and was vice president of the Local Independent.

John, expecting to go into the service, moved to Fall River so his wife,

(continued on page 2)

The BIRD REVIEW
Vol. 52 No. 3 March 1964

Member of Mass. Industrial Editors Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

Many people have gained reputations as good workmen by simply developing the uncommon habit of putting everything they've got into everything they do.
— Author Unknown.

President Johnson's Tribute to Free Enterprise

Speaking in January to a group of business men at the White House President Johnson said:

"I am betting that the free economy and private business can do for the economic bloodstream what the Government appropriations do. If they don't do it, I know how to spend it, but I am going to give them that chance. It is going to be many months before we know the answer. . . . We are trying to keep our budget this year as low as the one last year, by trying to arrest the advance and establish a ceiling, and by assuring the business man we are not going to keep a foot on his neck, and we are going to turn him loose to invest his capital and build new plants, provide new jobs, reward him and praise him instead of flout him and take revenge on him."

He told the business men, "You are the symbols of the free enterprise system. You are what makes the difference in the type of government we have and the type that our challenger has . . .

"I think the thing when the final gong is sounded, the thing that is going to determine whether we survive or not is our free enterprise system.

"I believe that the capitalist who sends his dollar out with the hope of getting a return on it, the manager that gets up at daylight and works to midnight and develops stomach ulcers handling the men and the money, and the worker who takes the sweat of his brow and hits that production line at a trot, taking pride in what comes off that assembly line — the combination of those three, all of whom get a slice of pie, along with a government that is friendly, helpful encouraging and providing incentive making the fourth partner — I believe that they can outdo, outproduce, outwork and outfight any collective system in the world."

Three Foreman

(continued from page 1)

who originally came from Fall River, could be near her family. Things changed when John had an unfortunate head-on auto collision and lengthy hospitalization kept him from entering the service. He transferred to Phillipsdale in April of 1944 and worked his way up on the various machine jobs, becoming a machine tender on No. 3 machine in February 1953; in January 1954 he transferred to No. 1 machine tender.

John and his wife, Rita, are now living at 88 Circuit Drive, Riverside, R.I. They have two sons, Roger and Joseph. Roger, their oldest, is a specialist 5 in the Army Medical Corps. He is serving in Hawaii. Joseph is planning on attending LaSalle Academy in the fall.

John likes sports and played soccer for a number of years for Bird & Son when they were in the Boston District League. He played softball for Phillipsdale when they were in the Industrial League. John and Albert Carlson, one of our other night foremen, were the horse shoe champs at Phillipsdale. John now enjoys playing golf, but his real enjoyment on his off hours is carpentry. He recently joined the "Dancing Squares Club" and finds it is a lot of fun to square dance. He is a member of Bishop Hickey Council K. of C., an officer in St. Brendan's Holy Name Society and has been a committeeman for Troup 4 Riverside B.S.A. for eight years.

EDWARD T. SMITH has worked in the Board Mill since he started with Bird & Son in March 1946. Ed began as saturator man and transferred to spare gang boss of the Board Finishing Department in January 1956. He held this position until April of 1960 when he transferred to gang boss, the position he held until his present appointment.

Ed and his wife, Mary, have four children and live at 11 Sutcliff Circle, Rumford, R. I. Edward James, his oldest son, is attending Our Lady of Providence Seminary.

Ed tells us he bought his children a Hammond Organ for Christmas and that he has become so interested in playing it that they don't even get a chance to practice. His chief form of recreation before buying the organ was golf.

The three storage areas of the home — attic, basement, closets — are the spots where 16.4% of all dwelling fires originate, according to National Fire Protection Association studies.

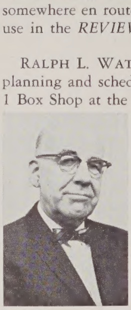
Five More Join Retired List Planning to Take Life Easy

EDWARD J. MOORE retired at the end of January from the Machine Shop at the Chicago Plant after 38 years of service.

All his working life was spent in this department, in which he started September 14, 1925 as a machinist. The past few years he has been a machinist gang boss.

Ted Moore has been one of the busy and successful suggestors through the years at the Chicago Plant. In all he submitted some 51 suggestions and 34 of them were successful — a tremendously high percentage. Also, in 1958 his suggestion for grinding straight knives lower at the DC die roll received the award for the Best Suggestion of the Year, plus a special award of $625. In 1937 another suggestion of his tied for 3rd Best Suggestion of the Year.

No picture of Ted is available, as he has already taken off on a trip to California to see his son. Perhaps he may decide to settle there, though his plans were indefinite when he left. In any event, we hope he'll have a picture taken somewhere en route and send it back for use in the *REVIEW*.



RALPH L. WATSON retired from his planning and scheduling position at No. 1 Box Shop at the end of February after a life time of service in Bird & Son, inc.

He first began work here as a school boy in the summer of 1916, and worked here again in 1917 until he entered the Navy in December that year. For another brief period in 1919 and 1920 he was employed at Norwood Roofing and Floor Covering Plants, leaving in June 1920 for Marchant Marine service.

Permanent Bird & Son employment started for him in April 1925 at No. 1 Box Shop. After a very brief period in Corrugated Finishing, he transferred to Planning and Scheduling. He became skilled in this work and remained in the department until 1951. Then, for two years he was a sales correspondent in Fibre Box Sales, and for three years an assistant in the East Walpole Laboratory. He returned to the Planning and Scheduling Department in 1956 and continued in that work until retirement.

During World War II he served in the U.S. Navy as a Radio Electrician at the U.S. Navy station in Wahiawa, Oahu, Hawaiian Islands. Here he made use of his electrical knowledge acquired some years earlier when he attended a two year Lowell Institute evening course.

For some years Ralph has conducted a watch and clock repair service in his spare time at home. He says he plans to continue this after retirement, although he and his wife have a long range plan to move permanently to Florida. Ralph also has an interest in photography and for some years before World War II was a member of the Bird Club's Camera Club.

Ralph Watson's father, the well-lov "Doc" Watson, was night foreman the Norwood Roofing Plant for 30 yea from 1912 to his retirement in 194 Mrs. Ralph Watson is the former Ol vine Tetrault who worked in several d partments of the Main Office both b fore and after marriage.

CHARLES H. LOCKE of the East Wa pole Maintenance Department retir February 28 after 32 years with Bird Son. He bega work at Bird M chine Company i July 1919 an while there suffere the loss of tw fingers from h left hand.

On May 1 1932 he wa "loaned" to Bir & Son and then became a permane worker on the East Walpole payro July 1, 1932 as an "A" machinist.

Charlie is married to the former Eth Gifford of Norwood. They live at 35 Washington Street, East Walpole. The daughter, Natalie Lee, worked in the Bir & Son Treasurer's office before her ma riage. Their three sons, Charles A Richard F. and John E. are Navy me and while two of the boys were statione in Puerto Rico, their parents had th pleasure of a visit there with them.

Charlie has always been interested i his community. He joined the Walpol Fire Department in 1923 and rose to th rank of District Chief of East Walpol before retiring in 1964. He was salute at a testimonial dinner at the Lord Fo on February 29, attended by many citi zens of the town. Some years ago Charli served a period of five years as a scout master for a South Walpole troop.

His hobby, which he will continue t follow in retirement, is photography — both stills and movies. Also, he ha quite a reputation as a cook, both barbecues and indoors.

As he left active employment, hi fellow workers wished him and Mr Locke many happy years ahead, relaxin summers at their North Brookfield, Me farm and fulfilling their plans for trave and enjoying their five grandchildren.

After some thirty odd years as a sal representative for Bird products, GE ALD A. SAYRES recently retired. M Sayres covered areas in Indiana, Ke tucky, Alabama, Georgia, Virginia an Tennessee during his years of service an has had the distinction of being o salesman who has not moved from h home in Knoxville and has had cu tomers serviced by all branches excep Perth Amboy.

Mr. and Mrs. Sayres have three chi dren. G. A., Jr. is a Bird salesman i Memphis, Tennessee; their daughter liv in Oak Ridge, Tennessee and anothe son, Tommy, lives in Atlanta, Georgi Also there are seven grandchildren i the family.

(continued on page 6)

Two at Shreveport Saluted At Quarter-Century Mark

LADYS BRYAN receives a gift on the occa-ion of the 25th anniversary. General Man-ger Fred May made the presentation.

On a sunny, cold day, February 16, 939, Gladys Bryan was hired at Shreve-ort by B. P. Soward, then office manager, o fill a vacancy in the Stenographic De-artment. She had previously been em-loyed by Long-Bell Lumber Company, oplin, Missouri.

During the war, Gladys was trans-erred to the Sales Department, writing rders and compiling reports on the va-ious territories in the Southwestern Di-ision. In 1954 she became secretary to ieneral Manager Lytle L. Williams and as since held the same position for)ouglas Johnston, R. F. Jenkins, and ow Fred May, all Southwestern Division ıanagers.

An avid traveler, Gladys has toured ıost of the United States during long ımmer vacations and one interesting xperience was her trip to Europe when ıe toured several countries. A trip, now ı the planning stage, will include the Vorld's Fair in New York, the Eastern :ates and on into Canada.

Gladys enjoys bowling, swimming and hotography and has spent many hours ı her spare time doing painting, sewing ıd making hooked rugs for her home. ıe says during her 25 years at Bird & ɔn she has seen many changes and a ant and office that have really grown. ıe remembers that there were only five rls in 1939 as compared to fifteen now.

Incidentally, two others of the original five are still here. Gladys says during the past 25 years she has become acquainted with many interesting persons, in her work, both employees and customers, and has thoroughly enjoyed her association with Bird & Son.

At the morning coffee break at Shreveport, February 3rd, a party was given for Albert G. Harper, who had completed 25 years of service with Bird and Son, inc. Pictured here, he receives his Quarter Century certificate and pin from Fred May, Southwestern District manager, along with the congratulations and good wishes of all of his co-workers.

On February 1, 1939, after an interview with B. P. Soward and R. D. Peterson, and the final approval of R. C. Floyd, then vice president, Al joined the staff of Bird and Son as sales representative, traveling the Wichita, Kansas territory.

Al was transferred to the East Texas Territory, Memphis, Tennessee Territory and then settled in Temple, Texas for a number of years. On June 1, 1963 he was promoted to Sales Manager, Mid-South District and moved to 517 Woodbine Drive in Shreveport. His lovely family consists of his wife, Mary Elizabeth, twin daughters, Mary and Ann and the youngest daughter, Suzan.

In his spare time, Al likes to play golf, or watch football and baseball games.

ALBERT HARPER, receiving his quarter century pin and certificate.

OP OF THE NEWS

AIN OFFICE

Congratulations to Kenneth Doane and wife, Marion, on the adoption of their ɔy girl. Her name is Susan Claudia and is eight months old. They also have an-ıer girl, Diana, who is four years old. n is a salesman in the Building Materials vision.

A cordial welcome to Wayne Moore who joined the Accounting Department to lace Robert Wheeler who is now work-; in the IBM Department. Wayne comes m North Easton.

We also welcome Charles Campbell to Credit Department. He lives in Quincy l was employed in credit work with the neral Electric Company at their branch ce in Braintree before joining Bird & ı early in February.

. Robert Anderson, who reached his 25th ıiversary with the company on January was saluted with a dinner party at the d Fox on February 4. Many friends at-ded and others who could not be present t greetings. Bob was presented with a of golf irons and a dozen roses were t to his wife, Olive, at their home in rth Easton.

Mike Hawkins, retired traffic manager, now living at the Elks National Home in Virginia, sends greetings and hopes all his friends are healthy.

Alice Caron, Helen Bickford and Mary Moylan, assistant treasurer of the Neponset Credit Union, are attending a two-day seminar on Credit Union operations, being held March 13 and 14 at the Schine Inn, Chicopee, Mass.

All good wishes to Beatrice Lundgren who on New Year's Eve received a beautiful diamond from Brian Healey of North Easton. He is employed at Thermoplastic, Inc. in Brockton. No date has been set for the wedding.

The many friends of Frank Eisenhauer were shocked to learn of his sudden death on February 19. In addition to their personal expressions of sympathy to his widow, Gladys, of the Horticultural Sales Department, many persons contributed to a fund which was sent to Mt. Hermon School at Mrs. Eisenhauer's suggestion.

PAPER MILL AND FINISHING

Edward Shaughnessey of Stock Transfer has just returned from a week in Florida, with Jim Dooley — or was it Sam Levenson? At any rate, he acquired a healthy tan, and enjoyed swimming, fishing and various excursions all the way from Jacksonville to Key West.

NORWOOD'S CHAMPION HOCKEY TEAM, winners of the Bay State League. Front row: Dick Lovell, Rich Hebner, Tom Clifford, Captain Jack Bayer, Paul O'Donnell, Blaine Maus, Paul Angelo, Tom Smelstor and Manager James Cleary. Second row: Coach Don Wheeler, Jack Koval, Bob Clifford, Bob Donahue, Bill Hassenfus, Tim Armour, Tim Twomey, Jack Haughey, Al Whitty and Assistant Coach Jim Gormley.

Nick Lapuszynski and his wife were proud parents on February 19 when their Son Victor was saluted on the WBZ Bruce Bradley "9 O'Clock Scholar" program which pays tribute to high scoring students for their outstanding performance on the National Merit Scholarship qualifying test. Readers of the Review will recall that we carried the story several months ago about Victor being named a semi-finalist in this competition.

MAINTENANCE AND POWER

Mr. and Mrs. George Blair had as their guests over the Christmas holidays their daughter, Patty, their son-in-law and granddaughter from California.

Our deepest sympathy to the family of Dominic Nolfi. Dom who died last month will be missed very much by those who knew him throughout the plants.

We recently had a pleasant visit from Dick Sprague, former machinist who is now running a store in upper Vermont.

Ed Jankowski is coming along nicely after his accident. He has all our good wishes for a speedy return to good health.

Charles Norton is still out as a result of a coronary attack but is able to get about a little now.

Congratulations to Eugene Thompson upon getting his 2nd Class Engineer's license last month.

If you need a telephone man in a hurry, be careful that you don't get John Bonda by mistake. John recently bought a second-hand telephone truck and has been mistaken many times for a telephone service man.

Joseph Keefe has organized a local Beatle Club. Of course, Joe was elected Big Beatle.

Ice fishermen Ted Knaus, Mike Sadaway, Pete Bethel and Bill Ivatts have been fairly lucky this winter; not many fish, but plenty of stories of the almosts.

Nick Stilletti is planning another trip home to Italy.

Be careful where you step in the Mill Yard in the future; you may step on Fran Fulton's little Austin-Healy.

Our sympathy to John Glebus who recently lost his brother.

Mike Boragine took a week's vacation in February, thereby missing the nice large snowstorms we had. Of course, he saw some snow as he only went as far south as Connecticut.

Welcome back to Leo Belair who is working with the millwrights and Bill Petrovick and Charles Wisniewski who are back in the yard gang. We understand that both Belair and Petrovick spent extended vacations in Bermuda.

Belated congratulations to Robert Weger and his wife, Lois, on the birth of their new son. Yes, the Wegers now have a son to carry on the Weger name at the Primrose Motel in Milford which they own and manage on Route No. 140.

Bob Ivatts who recently was elected to the office of chief steward in the Maintenance Department has our best wishes and we know he will do a good job.

VICTORY had come to the Norwood High School Hockey Team moments before this snapshot was taken, the night that Norwood won the Bay State League championship. At left is Goalie Tom Smelstor, son of Joseph Smelstor, foreman at No. 2 Box Shop; and at the right, Jack Koval, son of John Koval, schedule coordinator at the Roofing Plant. Koval is also a goalie, playing in a crucial game with Framingham North in which Norwood trounced Framingham, 6-0. (Thanks to Francis Wall for the pictures.)

NO. 1 BOX SHOP

We are sorry to hear of the serious illness of the young son of Lino Fiorio of the Shipping Department. We all wish him a speedy recovery.

An early February vacation was enjoyed by Joseph Geehan who took a trip to Washington, D. C. to visit friends and the grave of our late president, John F. Kennedy.

Over 60 people attended the retirement dinner for Ralph Watson, who retired February 28 and Charles Mutch, who retires this month. It was held February 27 at the Floral Steak House. Lester Tarbell was toastmaster with the following people at the head table who paid tribute to the long service of both men: Arthur Colburn, superintendent; Russell Tupper, former superintendent, now retired; Edward Holmes (for Vice President Bonnyman) and Hermon Barker (for Sales Manager Beale). At the last minute Bonnyman and Beale were unable to attend. The guests of honor were presented with gifts of money.

It was a pleasure to see Mr. and Mrs. John Phelan and their daughter, Patty, at the Watson-Mutch retirement party. John formerly was the industrial engineer who covered No. 1 Box Shop.

On the first day of his retirement, Ralph Watson dropped by The Review Office to say thank you for the party. As he ex-

(continued on page 4)

Recent Deaths

Peter Didick

PETER J. DIDICK, 9 Northview Ave. Norwood, machinist at the Norwood Roofing Plant, died suddenly on February 15. He was 48 years old.

A graduate of Norwood High School, class of 1934, he worked for Bird & Son most of the time from 1935 to late 1937, and then joined the company permanently in August 1938 at the Norwood Roofing Plant. Just before he entered the Coast Guard in World War II he was employed at the Shipping Department. He returned to this work in October 1945 and less than two years later transferred to the Maintenance Department as a trainee. In 1951 he achieved the rating of "A" Machinist and remained in that work to his death.

Funeral services were held on February 17 with a solemn high mass of requiem at St. George's Lithuanian Church, Norwood. He is survived by his wife, Mary (Kulbok) and six children: Mrs. Ann Gordon, Joseph, Daniel, Peter, Jr., Richard and Mark.

Dominic Nolfi

DOMINIC P. NOLFI, 316 Main Street, Walpole, died suddenly on February 18 at the age of 55. He had been a Bird & Son employee for eighteen years and was a storeroom helper in East Walpole at the time of his death.

After working in the shipyards at Hingham during World War II, he became a carpenter at Bird Machine Company starting in 1945, and remained there five years. In February 1950 he transferred to the Beaters at East Walpole, following a lay off at Bird Machine. From 1958 he worked with the Yard Crew and since last November he had been in the Storeroom.

Funeral services were held on February 21 with a solemn high mass of requiem in St. Timothy's Church, Norwood. He is survived by his wife, Vincenza and two sons, Dominic P., Jr. and Dennis, both of Walpole.

Frank Eisenhauer

FRANK V. EISENHAUER, fire and safety engineer, 31 Pilgrim Way, East Walpole, died suddenly at his home on February 19 at the age of 57.

Except for a short period of employment at Plimpton Press, he had worked for Bird & Son all his life. He joined the company on February 10, 1926, having graduated from Walpole High School the previous June. After a year on several jobs at No. 1 and No. 2 Box Shop, he became assistant pressman at the Printing Department. He was pressman on the old cylinder press from 1936 to 1941, when he was appointed assistant to Frank Fisher, fire and safety inspector. When Mr. Fisher retired in May 1948, Frank Eisenhauer took his place. Always interested in safety, he became expert in First Aid and for many years taught First Aid classes at Bird & Son and in the community.

Born in Nova Scotia 57 years ago, he came to this country with his parents in 1911. His father, George, was a carpenter for many years in the East Walpole Maintenance Department.

Funeral services were held February 22 at the Union Congregational Church, East Walpole. Surviving are his wife, Gladys, who works in the Horticultural Sales Department; a son, Robert, of Fairfax, Virginia; a daughter, Mrs. Leo Connolly of Walpole; a twin brother, Fred, of East Walpole and a sister, Mrs. Robert Bottomly of Norton.

Charles Seavey

CHARLES H. SEAVEY, 70, retired Roofing Plant foreman, died suddenly at his home, 84 School Street, Walpole, on February 25. He had been in reasonably good health since his retirement six years ago.

Joining the Finishing Department of the Roofing Plant in July 1919, Charles Seavey became an assistant foreman a year later and night foreman in 1925. From 1932 he was a machine foreman, serving for many years as the foreman on the new No. 9 Roofing Machine from the time of its construction in 1949. He retired at the end of December 1957.

Funeral services were held at the James H. Delaney Funeral Home, Walpole on February 28. He is survived by his wife, Hazel B., two sons, George of Walpole and Charles G. of Medfield, four grandchildren, and three sisters, Mrs. Sadie Dunham and Mrs. Ethel Taylor of Framingham and Mrs. Flora Arenburg of Nova Scotia.

TOP OF THE NEWS

(continued from page 3)

pressed it in writing: "I want to express my appreciation to my fellow workers for the wonderful party, your gift, and more than anything else your sincere wishes for the years ahead.

"Mrs. Watson and I, who between us can count more than 65 years with the company, will always remember you with deep affection. Thank you all so very much."

JOAN M. DABROWNEY, graduate of Catherine Laboure School of Nursing, has recently passed her state board examination. She is the daughter of John Dabrowney, No. 1 Box Shop, and presently works at the Norwood Hospital.

WATERVILLE

(continued from page 1)

was divided into two areas, with Edwin R. Guise covering the territory north of Portland, with Waterville as his headquarters city. Parker F. Leonard, who had previously covered the entire state, now concentrates on the Southern section of Maine, and in addition continues to handle sales of Fibre Box Division products in both New Hampshire and Vermont.

Sheet plant production on corrugated and solid fibre board is being put into operation first. Eventually there will also be a shoe carton setup operation to give better service to customers to the north and east of Waterville.

NO. 2 BOX SHOP

We extend sympathy to Peter Miskinis whose mother died recently and sympathy also to William Duquette whose sister passed away a few weeks ago.

A baby girl was born to the Vito Puopulos February 12 at the Norwood Hospital.

Byard Bennett, retired, paid us a visit recently. He said that he is just taking life easy, and apparently it agrees with him because he looks fine.

NORWOOD ROOFING PLANT

Michael Tully is welcomed to the staff of the Roofing Laboratory. Mike's duties right now are those of chemist at the Granule Plant.

Kenneth Reddick, son of Jack Reddick, foreman, played defense on the Norwood High Freshman Hockey Team and scored a goal when Norwood defeated Walpole recently 2-1.

Nick Radzwill took a January vacation and wisely spent it in Florida.

Congratulations to Carole Silvestri who has been placed on the Dean's List at Boston Teachers' College. Louis Silvestri, Roofing foreman is Carole's father.

We welcome David Yadisernia to the Roofing Office. David has just completed 2 years of active duty with the 504th Military Police Battalion of the Army. Before entering the service, he worked at the Main Office Storeroom.

We are glad to report that Dave Fleming (retired) is home from the hospital and doing nicely after a cataract operation on his eye. Dave thanks all his friends at Roofing and Main Engineering for their cards and kindnesses while he was in the hospital.

NEW BRITAIN PLANT

Mr. and Mrs. Maurice Martin announce the birth of their daughter Karen Jane on February 2.

LEWISTON

Joan Walmsley has successfully passed a three day examination under sponsorship of the United States Eastern Amateur Ski Association, which qualifies her as an amateur ski instructor. She has been skiing for years and she must be pretty good, as we have never seen her wearing the badge of most skiers, an arm or leg cast.

We are sorry that James DeLong is leaving our employ, but wish him the best of luck in his new work.

Ben Sirois has completed his basement playroom, and from the picture we saw, it is most attractive.

We are glad that young Norman Parks is recovering nicely from the injury to his collar bone.

Carlton Palmer is doing a good job operating the new lift truck.

Jerry Hinkley is very happy with his new Pontiac Catalina, but hopes that people will keep a safe distance from now on, as he has had two minor accidents already and the car is hardly two months old.

First of Three Parties Attracts Cribbage Fans

Cribbage parties have been revived, under the chairmanship of Edward (Ted) Knaus, East Walpole Maintenance Department. The first one held on February 25 brought out 20 players.

Harry Nordblom of Norwood won first prize money and also one of the baskets of fruit. Second prize was taken by Russell Blake, Norwood Roofing, and the other door prize (basket of fruit) was won by William Mattson, East Walpole Maintenance.

Other cribbage parties this season will be held at the East Walpole Brigade Room on Tuesday, March 31 and Tuesday, April 28.

PERTH AMBOY

We extend a welcome to Albert Bau who has recently joined the Perth Amboy o fice as credit representative. He lives in E Brunswick and was credit assistant for t Gering Plastics Department of Monsan Chemical Corporation at Kenilworth b fore joining Bird & Son.

SHREVEPORT

We extend our deepest sympathy B. P. Soward in the death of his fathe Mr. J. A. Soward of Chicago, Illinois. M Soward would have been one hundred yea old, had he lived until November 26, 196

We also extend our sympathy to Lorrai Williams whose mother passed away Febr ary 12, after a long illness.

Also to Willie Smith whose infant gran son was buried February 10th. Infant Wi ton Louis Wager was only two months ol

Lydia Kennedy is certainly missed fro the office while she is recuperating in th hospital. We wish her a very speedy r covery.

CHARLESTON

Congratulations go out to Mr. and Mr Joseph Floyd, who recently became th proud parents of an 8 lb. baby girl, bor on January 26th.

Also, congratulations to Mr. and Mr William Goff, who became the proud pa ents of an 8 lb. 14 oz. baby girl, born o January 25th.

We welcome back Al Lukow, who ha been out for some time due to illness. Du ing Al's absence he and Mrs. Lukow becam the proud parents of a baby girl, also.

Malcolm MacDonald still has his gree thumb. All the camellias around the plan office are in full bloom. Also many ne trees have been planted which will provid much needed shade in the summer.

Bill Wilson, foreman on the Roofin Machine, has gone in for farming with bang. In addition to his many outside ac tivities he is now part-time caretaker fo the Barbara Hutton Plantation.

Bargain Offer Still Open; World's Fair Special, May 1

Applications are now being received at Bird Club headquarters for the bargain trip to the New York World's Fair on the weekend of May 1, 2 and 3. For $45 you get almost all expenses covered from Friday night at 7 P.M. until your arrival at Route 128 Station late Sunday night. Even breakfast is included on Saturday and Sunday mornings plus admission to the Fair on both days.

If you haven't yet done so, pick up one of the brochures at the Credit Union which tells of some of the wonderful things to be seen. "Come to the Fair and see the World," they advertise. You will, too, as you stroll through exhibits from all parts of the world — temples, gardens, fountains, exhibits of things past and the world of the future.

Bird & Son folk will also want to take a little time to seek out the exhibit of Bird Building Materials Products at the "House of Good Taste," not far from the main entrance to the Fair grounds. Here, on the traditional house of Cape Cod design there will be Bird shingles on the roof with Bird Vinyl Roof Edge on the rake edges of the roof, and Solid Vinyl Bird Siding on the sidewalls.

Don't miss this big weekend in New York. If you have mislaid your application blank, you can get another at the Credit Union.

Salesmen Meet To Launch 1964 Sales Program

ALES MEETINGS were held at the first of the year in all Building Material Divisions. This roup of western salesmen gathered at the Flying Carpet Motel, Chicago, in mid-December: rst row: B. G. Marfarlane, H. H. Heideman, T. E. Reilly, R. H. Emerson, Western Division anager, H. E. Crowe, R. E. Peers. Second row: R. R. Olson, R. H. Watts, W. A. Warren, C. Somers, F. F. Busselle, H. R. Groters, T. F. Reimann, T. J. Pikes, E. D. Baker, A. R. Weed, nior vice president. Top row: T. J. O'Connor, G. M. Wilson, T. E. Downey, sales manager, M. Dobbins, sales manager, G. T. Brebach, R. L. Moore, R. J. Hopkins, J. V. Fentz.

NOTHING HAPPENS UNTIL SOMEBODY
SELLS SOMETHING

N JANUARY 9-10 THE SOUTHWESTERN DIVISION Building Materials salesmen met at the ptain Shreve Hotel, Shreveport, La. First row: E. L. Lincoln, J. R. Doty, A. G. Harper, T. D. anchard, L. C. Niese, P. C. Johnson, F. H. May, A. R. Weed, B. P. Soward, B. L. Pevey.

Second row: A. R. Sawyer, W. L. Caldwell, J. D. Cook, G. A. Sayres, L. G. Houston, H. B. auchamp, C. C. Futrell, C. C. Pregge, S. H. Cararas, E. W. Wright, J. K. Colvin, R. D. Adams.

Back row: J. D. Powell, J. M. White, J. E. Evans, M. E. Roach, E. M. Dyess, R. N. Potter, G. Tims, V. H. Schneider, W. E. Johnson, John Cope, O. N. Sherburne, J. D. Williams, C. J. ar, E. P. Hennessey.

N REGAN, Knoxville salesman, formerly the South Florida territory, is shown reing a sales trophy from W. N. Hackney, s manager of the Dixie District. This hy award has been made each year for en years to the salesman best qualified, the award ceremony is eagerly awaited each annual sales meeting.

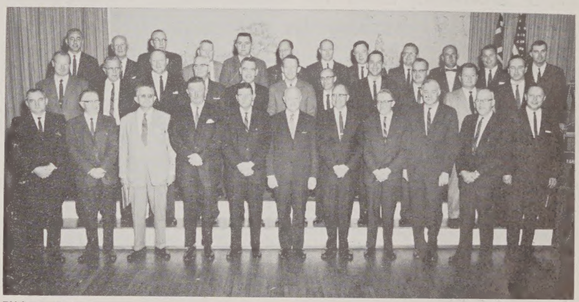
PAINFUL NEWS! At Perth Amboy the Sales Meeting was lightened at one point with a weight guessing contest. Somebody had rigged the scales so that everyone appeared to need a crash diet. Getting the news here is Director of Advertising Leonard Niese with Metropolitan District Manager J. H. Murphy checking the figures. At the right hand table is Tom Lazarovich.

BIRD & SON
Since 1795
MORE and MORE in '64

NORTHEASTERN DIVISION SALESMEN in the Building Materials Division gathered for their annual meeting at Boston's Sheraton Plaza on January 15-16. Present for the picture were company executives in addition to the salesmen: First Row: Donald Frazier, James Doty, Leonard Niese, Rogers Weed, Philip Johnson, Eli Chamberlain (retired vice president), Douglas Johnston, Miles Hubbard (retired), Robert Beattie, L. T. Harriman, James Conrad.

Second row: Frank Molinari, Damon Carter, Anthony DeBenedictis, F. R. Chamberlain, Kenneth Doane, Milton Vose, Gerald Sheehan, Malcolm Sisson, Donald Clay, Howard Weber, Clayton Smith, Edward Lincoln, William Smith, Floyd Hayes, Stanley Sallie.

Back row: Daniel Hurley, John Hixon, Carroll Homan, John Korst, Forrest Clark, Alexander Ayer, Robert Newton, Horace Morton, Thomas Dunlevy, Clarence Parker, Douglas Marvel.



THOSE PRESENT at the Southeastern Division sales meeting held at Francis Marion Hotel in Charleston in January: Front Row: E. N. Zinkowski, W. B. Harris, J. H. Van Hoy (retired general manager); J. W. Stokes, A. K. Powers, A. R. Weed, Jr., P. C. Johnson, J. R. Doty, Jr., L. C. Niese, M. M. MacDonald, W. N. Hackney. Second row: A. G. Marsh, Jr., E. L. Lincoln, G. E. Stine, J. B. Blandford, Sr. (retired); H. M. Myers, Jr., O. H. Pitts, W. K. Price, J. B. Blandford, Jr., J. H. Burn, J. M. Dunn, S. H. Williamson. Top row: G. A. Sayres, Jr., G. A. Sayres, Sr. (retired), F. B. Ross, F. G. Caldwell, L. A. Clouse, D. P. Regan, R. S. Whitney, J. L. Nelson, J. E. Saunders, D. S. Clarke, J. A. Scull, W. D. Booth.

MUTT AND JEFF. When Salesman T. J. Hartnet (6'5") stepped on the scales Sales Service Manager Arthur DeVecchis (5'5") stepped up beside him. Others looking on are, left to right: Leonard Viers of Shipping, J. H. Murphy (with back to camera), Henry Davis, Leonard Niese, and Tom Lazarovich.

Ten Suggesters Collect $205 in Award Money

Twelve suggestions received awards in February; half of them were money savers for which their originators were paid $25 each. One man, Frank Montisano of FXG, also received an extra $25 for having had three accepted suggestions. One winner of two awards was Peter Didick, who received his money just a few days before his untimely death.

The winners were:

James Cannon, EMM	$25
Peter Didick, FBM	30
Frank Montisano, FXG	25
Alfred Mucciaccio, DMPM3	25
Edward Pickett, FSM	25
Wattie L. Smith, FKM	25
Edward O'Rourke, FMPM9	10
Edmund Savage, FBF	5
George W. Stewart, FBR	5
R. D. Squyres, FSM	5

Contributors

The following persons contributed to the news columns of this issue: Sandra Simonelli, Chester Grusheski, Edward Geraghty, James Barnes, Milton Gardner, Anne Morrison, Barbara Waseleski, Catherine Brady, William Ford, Helen Lane, Joan Walmsley, Nettie Fellage, Ruth Phelan, Mary Driscoll, R. W. Pearson, Lucille Burrow, Robert Zobel, Rita Wolczanski, Moses Bader, Velma Cobb, Edward Knaus.

— WIDE WORLD PHOTOS

MOST HAPPY FELLAS! U.S. Olympics ski coach, Bob Beattie, center, hugs Billy Kidd, left, of Stowe, Vt. and James Heuga, right, of Tahoe City, Calif. in celebration of their winning the first medals ever won by American men skiers in the Olympics. Beattie is the son of New England District Sales Manager Robert Beattie who flew to Innsbruck to attend the Olympics.

Bob Beattie, Son of Bird Sales Manager, Leads U.S. Skiers to Olympics Victories

Bob Beattie, New England District sales manager, Building Materials Division, had literally, the thrill of a lifetime witnessing the Olympic Games at Innsbruck where three American skiers won Silver and Bronze Medals. Just to be there would have thrilled any American, but in Bob's case, he was seeing the results of the fine coaching by his son, Bob, who trained the American team.

As all the world knows, Jean Saubert won a Silver Medal in the Giant Slalom and a Bronze Medal in the Women's Slalom; and the Whiz Kids, Billy Kidd and Jim Heuga finished just a split second behind the Gold Medal winner in the Men's Slalom, winning a Silver and a Bronze Medal for the Americans.

Bob, Senior, now back from Europe, said the men's victory was fabulous — especially the performance of Jim Heuga who apparently hadn't a chance as he was seeded 24th and had a very rough course to run. Timing was done by IBM computers and the tension was almost unbearable as the machine ticked off the hundredths of seconds.

To prove that their feat was not just a bit of luck, the boys went on to Garmish-Partenkirchen a week later and there Jim Heuga won the coveted combined trophy in the Kandahar Special Slalom Race, beating all of the Innsbruck Gold Medalists in this final alpine event of the season.

Said their jubilant coach Bob (the younger): "Now it is obvious that our 1963-64 record is not a product of coincidences. We have joined the ranks of the European ski powers and we'll stay there."

The height of the mountains and the beauty of Innsbruck impressed Bob Senior. He said the countryside with its chalets is most picturesque; everything is exceptionally neat and clean, giving the landscape a sort of picture post card appearance. While in Switzerland, Bob visited St. Moritz and St. Antone and did a bit of skiing himself.

Five Retire

(continued from page 2)

Jerry and his wife have been working on their mountain hide out for years and it is his hope that in his retirement he will be able to fully complete this project in the Smoky Mountains. According to Jerry this will take approximately 15 years more.

Not only has Jerry Sayres been an outstanding Bird salesman, but also he has trained many of the present salesmen in the Southeastern Division including, Gib Marsh, Steve Williamson, Larry Clouse, Jim Dunn, Don Regan and his own son, Jerry, Jr.

At the time of his leaving, his many friends at the Charleston office wished him and his wife many years of happiness and expressed the wish that they return frequently for visits with their old friends.

On the last Friday in February, CHARLES MUTCH, foreman for many years at No. 1 Box Shop, said goodbye to his many friends in the plants and offices and left to enjoy a life of ease in retirement.

Charlie, who was born in Keith, Scotland, came to this country in 1922 and worked as a carpenter for a short time in North Carolina. In September 1923 he started his long career at No. 1 Box Shop. First he worked in the Solid Fibre and Corrugated Finishing Departments, then became a machine tender in the Combiner Room. In January 1936, when John Locke, former foreman, moved on to higher supervisory duties, Charles Mutch was named foreman of the Combiner Room, the job he held until retirement.

He was a member of the original Soccer team, organized by Bird & Son soon after he joined the company; he also helped organize the Bird Glee Club, and sang with it for a number of years starting in 1937; and he was a member of the Scottish Clan while it was active in East Walpole. He also is a member of the Masons and the Elks.

Mr. and Mrs. Mutch will continue to live at 255 Madison Street, Wrentham. They have no immediate plans for a trip, but when good weather comes will head for their summer home in Onset where Charlie does a lot of fishing. He goes after ground fish, flounder, cod and haddock at or near the Canal — and would have no objection to catching a striper or two, but so far they have eluded him.

A daughter, Mrs. Jack Foley (Doris) lives near by in Roslindale and the other daughter, Mrs. Fred Bailey (Jennie) lives across the continent in Chatsworth, near Los Angeles. There are eight grandchildren.

LONG SERVICE LIST

APRIL 1964

Name	*Year*	*Dept.*	*Yrs.*
Michael J. Sameski, Jr.	4-11-29	Maintenance	35
Joseph Strumskis	4-15-29	Roofing	35
Nelson M. Phillips	4-18-29	Office	35
Joseph W. Bartell	4-2-34	Roofing	30
W. Raymond Bearce	4-3-34	Roofing	30
Frank M. Troiano	4-6-34	Roofing	30
Matthew S. Naughton	4-12-34	Maintenance	30
Bennie Palleiko	4-24-34	No. 1 Box Shop	30
Edward W. Wisniewski	4-10-39	Maintenance	25
Nunzio Julius	4-11-39	Office	25
Thomas J. Flood	4-21-39	Paper Mill	25
George J. Boone	4-24-39	Paper Mill	25
Julia F. Smith	4-3-44	Office	20
Mario J. Lach	4-25-49	Paper Mill	15
William Perry	4-12-54	Paper Mill	10
James W. Jackson, Jr.	4-26-54	Roofing	10
Raymond Morisseau	4-2-59	No. 1 Box Shop	5
Martin D. Hancock	4-8-59	Roofing	5
Richard E. Mattson	4-13-59	No. 1 Box Shop	5
LEWISTON			
Christine R. Gagnon	4-1-59		5
MANCHESTER			
George Palmer	4-17-59		5
PHILLIPSDALE			
Richmond G. Thatcher	4-9-34		30
Arthur H. Turner	4-30-34		30
Edward Miller	4-6-59		5
Raymond Parent	4-6-59		5
CHICAGO			
Thomas J. Jones	4-23-29		35
Waldo M. Overholt	4-23-29		35
Herman Christopher	4-26-54		10
Arthur Jones	4-28-54		10
CHICAGO FELT MILL			
Antonio S. Garcia	4-18-49		15
SHREVEPORT			
Annie G. Salter	4-3-44	Office	20
John E. Evans, Jr.	4-12-54	Salesman	10
Percy A. Rankin	4-19-54		10
Jack D. Powell	4-15-59	Salesman	5

Cast Now Rehearsing for "Jury" and "Pinafore"; Coming at Walpole H. S.

A combination of new talent and o favorites will face the footlights in t Neponset Choral Society's double b this Spring — "Trial by Jury" a "H.M.S. Pinafore," two of the mo popular Gilbert and Sullivan operett The dates, April 30, May 1 and 2; t place, Walpole High School Auditoriu Three performances are now necessary accommodate the crowds which atte these annual shows.

In the opener, the short, witty "Tri by Jury," G. & S. buffs will be please to find two familiar faces in the lea roles: Martha Guild as the Plaintiff an James Silvi as the Defendant. The ve important role of Judge is sung by o of the group's most popular stars, Ho Bowditch; other familiar names are E Grout, Counsel, Tom Noonan, Usher an Leonard Weaver, foreman.

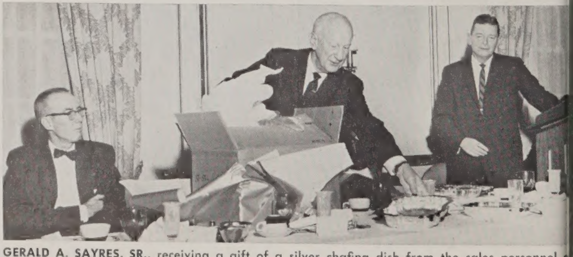
In "H.M.S. Pinafore" Sir Joseph Po ter will be sung by a new comer to th group, Ben Jacobs of Sharon who h sung G. & S. roles on several oth occasions. Louise Hall, remembered Mabel in the "Pirates," will sing Jos phine; Leonard Weaver is Ralph Rac straw; Hoel Bowditch is the Captai Thomas Noonan will play Dick Dea Eye, as he did in the 1953 productio by the Society; Del Brule is Little Butte cup; another new singer, Patricia Rey olds, plays Hebe and Ed Grout takes th part of the Boatswain.

Coach Hassler Einzig is now puttin chorus and soloists through their paces twice-weekly rehearsals. "Without que tion," says Leonard Weaver, director the chorus, "another outstanding show in the making. An orchestra will a company us again this year and as usu professional costumes, scenery and mak up will be used. We are bending eve effort to make this an outstanding ev ning of entertainment to wind up th fifteenth season of the Choral Society."

Wide Variety of Courses

Nearly 100 courses will be offere this spring at the Boston Center f Adult Education, 5 Commonwealth Av nue, beginning March 23.

For registration information and free descriptive booklet see copies at th personnel department and the Brigad Rooms.



GERALD A. SAYRES, SR., receiving a gift of a silver chafing dish from the sales personnel the Charleston Division, upon his retirement at the end of last year. Sales Manager Frank Ro left and General Manager Kin Powers watch the proceedings.

The BIRD REVIEW

olume 52 No. 4 Published for Bird & Son, inc. employees and their families April 1964

CHAIRMAN
Ralph A. Wilkins

PRESIDENT
Robert F. Jenkins

nnual Report Explains Dip In Net Sales and Earnings

The annual report to the stockholders of Bird & Son, inc. which appeared ly in March, showed that net sales had dropped over $10 million ($71,496,000 1962 to $60,947,000 in 1963); and that profits were only $910,000. This is s than the profits for 1962 and over $1 million less than the profits for 1961.

In the opening statement of the re- rt, signed by President Ralph A. ilkins, four important steps are men- ned. These were taken in 1963 with expectation that they will "con- oute to substantial progress in 1964 l in the years to come."

1. The Floor Covering business was d on July 1. This put a stop to vy losses which had been suffered in s division; the conversion into cash inventories and amounts owed to us trengthening the financial position our company.

. A new roofing machine and a new rehouse installed at Perth Amboy, w Jersey put the company in a po- on to produce and handle more nomically the increased business in ofing products in this important .

. The construction of a new box nt in Waterville, Maine was started 1963 and began to operate early in rch 1964. This new plant will pro- better service to customers in an- er important sales area and will en- us to expand the sale of Paper- rd Division products.

. Wherever possible, operations been improved by the installation nodern machinery and equipment. ddition a cost reduction program been introduced following the mmendations of a firm of manage- nt consultants employed for this pose. The benefits of their recom- ndations are now being reflected in 4 operations.

The reduction in profits, the report states, was caused chiefly by very competitive conditions in both Building Materials and Paperboard products. This made it necessary to sell many items during much of the year at prices that were too low, in comparison with our costs of wages and salaries, raw materials and other costs of operation.

The drop of over $10 million in net sales was due mainly to the sale of the Floor Covering business and the fact that the figures for 1962 include sales made by the Berry Refining Company in the first quarter of that year. (This Refining Company was sold in April 1962.)

In 1963, $1,150,000 was paid on the long term debt of the company, reducing it to $7,269,000. This is money which was borrowed in prior years to build or buy new plants and new machinery to keep our operations competitive with the rest of the industry.

The accompanying chart, showing how each sales dollar was spent, compares the various expenditures in 1963 with the same items in 1962. The largest items in each year were the amounts spent for raw materials and the supplies with which we work and the amounts paid in wages, salaries and employee benefits.

Because of reduced earnings, only a modest amount of money was paid out in dividends to stockholders. As in the past two years, dividends were paid

(continued on page 6)

Board of Directors Elects Robert F. Jenkins President

RALPH A. WILKINS, CHAIRMAN OF THE BOARD
CHARLES S. BIRD, Honorary Chairman

Robert F. Jenkins was elected the sixth president of Bird & Son, inc. at the Board of Directors meeting following the annual stockholders' meeting on March 24. Ralph A. Wilkins was elected chairman of the Board and Charles S. Bird, honorary chairman of the Board.

Mr. Jenkins became executive vice president in May of last year and prior to that had been Southwestern Division manager at Shreveport since 1959. His introduction to Bird & Son was through the Sales Department. He joined the company as a salesman in the Southwestern Division in 1939, in 1940 became sales service manager, sales manager of the Southwestern Division in 1948, sales manager of the Gulf District in 1956, and general Southwestern Division manager in 1959. In this latter capacity he directed all operations at Shreveport, thus gaining intimate knowledge of the production of both roofings and felt. (born in St. Louis, Mo.)

He is a native of Shreveport and a graduate of Centenary College in that city. While managing the Southwestern Division he was a member of the Shreveport Chamber of Commerce and the Louisiana Manufacturer's Association, and a director of the Association. He was elected a director and a member of the executive committee of Bird & Son in June, 1963. In March 1964 he was elected a director of Bird Machine Company.

Mr. and Mrs. Jenkins live at 15 Tanglewood Road, Wellesley. Their older daughter, Ellen, is a sophomore at Southern Methodist College in Dallas and their second daughter, Mary Catharine, a junior at Wellesley High School.

The sixth president of Bird & Son is the second to have come out of the southwest. The other was President Benjamin H. Roberts who came originally from Arkansas, and served as president from 1935 to 1946.

Life Time of Service

Mr. Wilkins has served as president since March 1960. He was executive vice president from January 11, 1960 to March, and had been vice president of the Paper Products and Felt Division since 1946 and a director of the company since 1947.

His company service totals more than 40 years, from the day in September 1923 when he joined the company

(continued on page 2)

HONORARY CHAIRMAN
Charles Sumner Bird

Paul I. Knight Appotnted Vice President of Felt, Paperboard Mfg. Divisions

At a meeting of the Bird & Son Board of Directors on March 24, Paul I. Knight was appointed vice president in charge of the Felt and Paperboard Manufacturing Divisions. Since January 1960 he has been manager of the Felt Division which operates felt mills in Phillipsdale, R.I., Shreveport, La., and Chicago, Ill.

A native of Maine, Paul Knight graduated from the University of Maine in 1935 with a degree in Chemical Engineering and joined Bird & Son in June that same year. After working in the East Walpole Laboratory and as foreman of the Beater Room, he became assistant to the general superintendent in 1941. Five years later he was promoted to assistant superintendent of the Paper Division,

(continued on page 2)

The BIRD REVIEW
Vol. 52 No. 4 April 1964
Member of Mass. Industrial Editors Association and International Council of Industrial Editors, Inc.
Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.
EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

A Message from our New President

As I take over the duties of president, I look to the future with confidence and enthusiasm. I do so because the future of Bird & Son, inc., like that of any company, is largely ours to make.

We are fortunate to have over a century and a half of manufacturing experience behind us. Over this period of time we have earned an enviable reputation as a producer of quality products and as a company of the highest integrity. It is up to us not only to preserve but to expand this reputation.

Our business today is primarily in two basic industries — building materials and paperboard. The demand for building materials continues high. New housing starts are up and there is a tremendous repair and modernization market. But competition for this business is keen.

The same is true in paperboard. The demand for cartons, corrugated boxes, and other paperboard products is good but there is no shortage of supply. Competition of this kind is nothing new; we have always had it, in fact, it is a basic part of our economy.

To stay ahead of this competition and to make for Bird & Son the kind of future we all want means using every tool we have. Our plants must be as efficient as any plants in the industry. We must make products of such quality that our customers will want our goods in preference to any other. We must give our customers the service they need, otherwise they won't continue to buy from us.

Our sales people must use all of the initiative and imagination at their disposal to develop new markets and expand our distribution. Increased sales of Bird specialties such as Wind Seal shingles and plastic coated boxes mean increased profits.

Our product development departments have the responsibility of improving our present products and continually searching for new ones, such as the solid vinyl siding that we are just beginning to market.

All of these efforts must be tied together by the office and service departments to produce the whole result.

For 169 years the men and women of Bird & Son have faced the problems of business with confidence. Continuity of skills and knowledge through the years has been a most valuable asset. In this respect we are fortunate to have the help and guidance of our Chairman of the Board, Mr. Ralph A. Wilkins.

I look forward to the challenges ahead because I know that I can count on you to do everything possible to help our business grow and to improve the earnings of our company. Only through improved earnings can we have growth, job security and a better future.

As president I shall do my best to bring these things about.

Robert F. Jenkins

President

Knight

(continued from page 1)

and a year later, in June 1947, was made superintendent of the Phillipsdale Felt Mill. Since January 1960 he has been in charge of all felt production for the company.

Mr. and Mrs. Knight live in Seekonk, Mass. Their oldest daughter, Anne, is employed at Allied Chemical Corp. in New York City; Jane is a senior in the East Providence High School; Rosemary is in the sixth grade.

New Officers

(continued from page 1)

as assistant superintendent of the Paper Mill. He became Paper Mill superintendent in 1930 and general superintendent of the Paper, Box and Carton Divisions in 1935. Following the resignation of Charles W. Conrad in January 1946 he was named manufacturing manager for all of Bird & Son. Later that year, in August, the company was reorganized with vice presidents placed in charge of each major division. Mr. Wilkins became the vice president of the Paper Products Division and the next March was elected to the Board of Directors.

As early as his student days at the University of Maine, Mr. Wilkins developed an interest in paper. After graduation in 1919, he was for a time research chemist and then foreman at the Eastern Manufacturing Company paper mill in Bangor. He spent three months of 1920 in Germany, France and Belgium, studying the newest developments in the paper industries of those countries. He taught paper making at the University of Maine in 1922 and 1923, prior to joining Bird & Son.

Directorships

In addition to Bird & Son, his directorships include Bird Machine Company, Berry Refining Company, Bird Tie Pads, Inc., the National Paperboard Association and the Fibre Conservation Corporation, of which he is also the president. He is a trustee of the Norwood Hospital. One of his continuing interests has been the work of the University of Maine Pulp and Paper Foundation. He is treasurer of this organization which assists students financially who wish to pursue careers in papermaking.

Mr. and Mrs. Wilkins live at 2 Park Lane, East Walpole with their daughter, Janice, a lawyer who works in the legal department of the Kendall Company in Boston.

Chairman for 25 Years

Mr. Charles Sumner Bird was educated in the schools of East Walpole and in private schools, graduating from Milton Academy in 1902 and from Harvard College in 1906. Although tempted to enter the diplomatic service, he decided to enter his father's business. Starting in the Sorting Room at East Walpole, he received his training by working for a number of years in the various departments. He became superintendent at East Walpole in 1908 and manufacturing manager in 1909, in charge of all Bird plants in United States and Canada. At that time Bird operated a roofing plant at Hamilton, Ontario and a felt mill at Pont Rouge.

He continued in this capacity until 1917, when he joined the United States Army as Captain of The 303rd Field Artillery until the end of World War I. After his period of service, he spent some years reorganizing the Western business of the company at the Chicago Plant and Office. This plant had been purchased in November 1917.

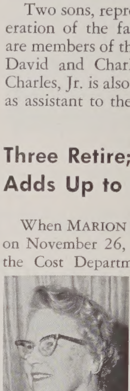
When the family business was organized as a partnership in Janua 1913, Mr. Bird became one of the thr partners; the other two were his fath Charles Sumner Bird and Philip Allen. Under Mr. Bird's direction t mills and equipment were moderniz and through his efforts the Labor Bu eau was organized in 1913, und which both employment and employ services were directed. Today this L bor Bureau has become the Personn Department.

Mr. Bird was named vice chairma of the Board when Philip R. Allen r tired as president in 1935 and chai man of the Board in 1939, upon M Allen's retirement from that post. H has served as chairman of the Boar and a member of the Executive Committee for the past twenty-five years.

Two sons, representing the fifth ge eration of the family in the busines are members of the Board of Director David and Charles Sumner Bird, J Charles, Jr. is also active in the busine as assistant to the president.

Three Retire; Total Service Adds Up to 125 Years

When MARION TOLMAN started wor on November 26, 1917, she reported t the Cost Department, located then i the Mill Offic where the mill superintendents an foremen have thei headquarters toda She was hired b an Islington neighbor, William Scor who was in charg of Cost Accounting at the time So, as she tells it, she "put her hair up fo the first time," and began her life tim of work for Bird & Son in the Accounting Department. For many years she ha been Cost Clerk on Special Papers. Thi long career ended and a new life in retirement began for her on March 31st



She recalls that the accounting offices were moved to the big Main Office building in East Walpole square about a yea after she began work, when the building was remodeled to allow more desk space Then, in the 30's they moved again t the top floor of No. 2 Box Shop Building, and finally again in 1958 to the present quarters in the new office building. Among her early bosses were Louis Tarr, Roy Springer, Howard Whitney, Ernest Coleman and John Andrews. Later the list grew to a total of 12, including James Dowling, Lawrence Lindblom, Robert Anderson, Allan Jones, Gustave Sacre, Herbert Blomberg, and Ronald Babcock.

Marion will continue to live at home, 158 Washington Street, Islington, with her sister-in-law Mrs. Frank Tolman and her niece, Jeanne, a senior in High School. Her life-long interest in art, which began with a course in design at the Mass. School of Art before she joined Bird & Son, has given her and her friends much pleasure. She is an accomplished painter and for several years has served

(continued on page 3)

OP OF THE NEWS

Alice Wenstrom enjoyed a ski trip to rth Conway, New Hampshire on a late ter week end with friends from Boston.

February was the month a number of re- es turned their backs on snow and sleet l headed for Florida. We have had re- ts from several of them since that time. e Axel Andersons spent the month at land and while on a short trip called on Al Smiths at Sarasota and the Frank nolds' at Venice.

Al Smith wrote to Howard Whitney that and Ethel made the trip from Nova tia by putting their car aboard a boat in ifax and sailing to New York, then ing the remainder of the way.

Helen Rafuse of Payroll recently took a tion trip to Fort Lauderdale, Florida, ing down with her son, Richard. They e gone two weeks. Husband, Charlie, is foreman at the Finishing Mill, kept se while they were gone and surely was l to see Helen arrive home.

Wedding invitations are out for the riage on April 18 of Susan Leland, fing Sales to John Jarlis of the IBM partment. The marriage will take place St. Mary's Church, East Walpole with reception afterwards at the King Philip Wrentham.

eventy-three persons attended the re- ment party for Marion Tolman held at Lord Fox on March 30. Marion was much pleased with all the tributes and sizeable purse of money with which she presented. It was nice to see several rees there and also several of Marion's ily. Larry Lindblom served as master eremonies. Seated with him and Marion he head table were Robert Anderson, ald Babcock, Gustave Sacre, John An- vs and Julia Smith. Julia had charge of rrangements and did a fine job.

INTENANCE AND POWER

We wish Gene Thompson the best of in his new job in the Turbine Room.

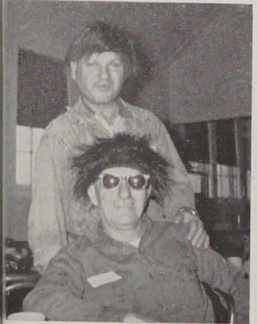
rancis Gilmartin is leaving the Turbine m after 13 years. Frank and his wife, is are opening the Pine Knoll Camping unds in Albany, New Hampshire on te 16, 3 miles south of Conway. They e that friends from Bird & Son will in whenever they are in the area.

. 1 BOX SHOP

ongratulations to Thomas McCafferty he birth of his first child, a daughter, een Patricia, born March 9 and weigh- in at 7 lbs. 4 oz.

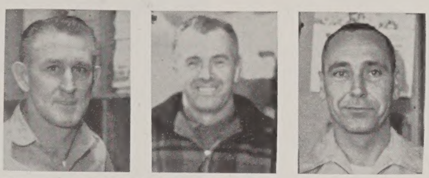
. 2 BOX SHOP

belated welcome to Sybil Ward who e to work in the No. 2 Box Shop Office in January. We hope her stay will be a long and pleasant one.



GIRLS! — Don't start screaming! Two e "Beatles" got lost and were found in Norwood Roofing cafeteria, looking for llivan. Thanks to Blanche Kivi, cafeteria ger, who was fast with the camera, the eatles are here identified as Ed Walsh im Berube!

PROMOTED



THREE NEW FOREMEN, appointed at Phillipsdale, whose promotions were announced in the Review last month: Left to right — Edward Smith, Insulation Board Finishing Department; John Ellis and Raymond Nolan, night foremen.

We are glad to hear that Frank Swierk is getting along well after a recent operation and probably will be back to work soon.

NORWOOD ROOFING PLANT

Edward Walsh of the yard gang enjoyed an early vacation by taking a week off to celebrate St. Patrick's Day.

We are glad to report that Dick Storkfelt, foreman of the electricians is back to work after being hospitalized.

Newell Tibbetts' wife is at home after being hospitalized.

Welcome back to Joseph Purpura of the yard gang who has returned to work after a brief illness.

Mr. and Mrs. Robert DeVautour have announced the birth of their second child, Jennifer Ann, born February 27. Mrs. DeVautour (Priscilla) formerly worked at the Roofing Office. They now have a boy and a girl.

Ralph Kemp, former Maintenance foreman, paid us a visit to tell us about his enjoyable vacation in Florida. Ralph retired a couple of years ago and certainly looks as though retirement is agreeing with him.

Tom McDavitt has returned to work after a brief illness.

NEW BRITAIN PLANT

Arthur Bushell and his wife have returned from Florida where they spent a month on vacation. Spring business is popping at New Britain and we are glad to see him back.

We welcome John Lyman to the New Britain Plant and hope he likes his new job.

PHILLIPSDALE FELT MILL

Our sympathy to the family of Manuel Avila who died on the last day of the old year. He had been retired since 1953 and before that had worked for 31 years as a beater man.

Congratulations to Mr. and Mrs. Ernest Pelland on the arrival of a baby boy, Francis, born on March 17, St. Patrick's Day.

CHICAGO FELT MILL

The Bird Employees Club has recently made two worthwhile donations: one of $10.00 to the Girl Scouts of Chicago and one to the Illinois Technical Forestry Association, Inc. for $25.00. This group trains qualified youth in practical forestry operations. They receive financial assistance from interested wood using industries.

Spring is here. We know it is so because Adam Chase has a red robin in his office (a planter in the form of a robin with a plant in it).

Angel Rodriquez and Andrez Garcia went down to Texas for their vacation.

Jack Parsons has mountains of wood chips in our back yard, ready for plenty of spring business.

Our caretaker with the green thumb, Harry Zajakowski, is busy cleaning the yard with his crew and planting trees.

William Brown is looking for a new home in South Holland, Illinois.

John Bielowski has been busy learning Adam Chase's work and is now filling in while Adam is on vacation in early April.

PERTH AMBOY

Congratulations to Edwina Sanders who recently came to work with a sparkling diamond. She will be married in June.

Welcome wishes are extended to Helen Lentvorsky and Lawanna Skrobick, billing clerks and to Robert Wingard in the manufacturing and engineering office. We wish them a long and happy employment with Bird.

LEWISTON

We are all happy to see Maryette Smith back after lengthy illness, we hope she continues in the best of health.

Now that Spring is here maybe we will all get rid of the colds and coughs.

We were pleased to meet Helen Julia, the new office girl at the Waterville Plant. Hope she enjoys her stay with Bird & Son, and will visit us again soon.

Congratulations and best wishes to Mimi Gagnon on her recent marriage. Mimi is the daughter of Christine, who is just all worn out from all the doings.

We haven't heard too much from our retirees Eddie Quinn and Guy Houghton since the Christmas Party, but understand they are in the best of health and enjoying life. Guy did get to visit the new Waterville Plant with son Robert and Art Lynch, carton salesman.

SHREVEPORT

Mr. and Mrs. Clayton Taylor are sponsoring and coaching a 6th Grade Softball Team at Blanchard, Louisiana. They have entered a six school league and will start their season shortly.

Wheeler Johnson was granted disability retirement recently. Wheeler was hired as stacker in the Shipping Department in 1944 and transferred to No. 1 Roofing Machine in 1952 where he completed almost 19 years of service.

Charlie Hodges, one of our night watchmen has bought a new Plymouth. There wasn't anything especially wrong with his old Plymouth except the speedometer broke at 118,000 miles.

James Mattiex is soon to go on disability retirement. James was hired as Shipping Laborer in 1946 and transferred to Felt Mill in 1950 handling the pulpwood conveyor. He remained in this department until ill health caused his retirement.

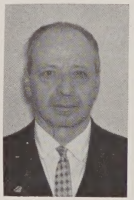
Annona and Ed Cox spent a very enjoyable week's vacation at Keesler AFB, Biloxi, Mississippi, visiting her daughter and family, Dr. and Mrs. S. A. Maxey and two grandsons, Sammy and Pat. Annona says the weather was beautiful and the beaches were crowded with sun bathers. It was rather warm; however, the water was

(continued on page 4)

Three Retire

(continued from page 2)

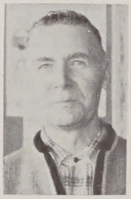
as chairman of the Bird Club Art Class. She also swings a mean golf club, and as you can imagine, in retirement she has plans for many enjoyable hours either on the golf course or before an easel. She plans to keep up her active interest in the Westwood Art Association, of which she is a member. And, of course, there will be a flower garden at home to tend during the summer. Marion says she has no plans for a long trip, but may take some short ones and certainly will have more time for visiting friends and relatives.



ANGELO MELINO is now taking life easy at his home at 38 Rockhill Street, Norwood, after a lifetime of service to Bird & Son. For many years he was a checker driver in the Roofing Shipping Department. He retired at the end of February.

Starting in the Shipping Department of the Norwood plant in June 1922, he soon became a driver on the old electric trucks and later on the gas tractors. Except for the last year, when his health no longer permitted, he has always worked in the same department, where he says there surely have been lots of changes in the 42 years.

Angelo and his wife, Crocifissa, have a comfortable home on Rockhill Street with a yard and garden where he will soon be busy raising both flowers and vegetables. There are 11 grandchildren who live nearby, to visit him and to be visited. Six are the children of his daughter, Mrs. Lucy Hession of South Braintree; five are the children of his stepdaughter, Mrs. Phyllis Chiofar of Norwood; his son-in-law, Rocky Chiofar, works at the Granule Plant. Another daughter, Mrs. Josephine McMullen resides in San Diego, California where her husband is a Staff Sgt. Army career man. They have four children. Angelo, Jr., unmarried, lives in Boston.



THEODORE B. MADDERN retired March 31, 1964 after almost 39 years of service with Bird & Son, Inc. Starting at East Walpole in May of 1925 as a clerk in Floor Covering Shipping, Ted worked at various jobs at East Walpole before transferring to Phillipsdale in July 1930. Here he worked as raw stock receiver until early in 1948 when he transferred to the paper machine as an inspector.

Ted is a veteran of World War I and served in France. He met and married his wife Valentine in France and believes that she is the first World War I bride to come to live in America.

The Madderns have 3 married daughters and 3 grandchildren to visit now that Ted is retired.

Ted says he has no special plans at the present, but knows he will find plenty around his country home on Anawan St., Rehoboth, Mass. to keep him well occupied.

Quarter Century Mark Reached By Four More

First 25-year man in the month of March is THOMAS J. CURRAN, Norwood Roofing Shipping Department, who reached his quarter-century mark on March 6. Tom worked for various local contractors when he first arrived in this country from Ireland in 1930.

He joined the Yard crew at Norwood Roofing on March 6, 1939, but very shortly moved to the Shipping Department. He was at various times a loader and a checker-driver. In recent years he has operated the sweeper in the department and has done general cleaning.

Tom lives at 48 Prospect Street, Norwood with his son, Michael Joseph who attends Northeastern University and his daughter, Mary Ellen who is a student at St. Claire High School, Roslindale and who has been accepted at City Hospital for nursing training. Mrs. Curran died about two years ago.

PETER DALY, who began his Bird & Son employment at the Norwood Roofing Plant on March 16, 1939, is now a truck driver at East Walpole. He likes this job, he says, because it affords him the opportunity to travel to the several Bird & Son plants, and see what is going on in the way of new developments and machinery. Also, on his trips he has met many former schoolmates and has renewed acquaintances with people he might otherwise have lost touch with.

He recalls his first days at Norwood Roofing when Ray Bearce was his boss and Frank Montisano, now of No. 1 Box Shop, worked beside him. Ray was a congenial and pleasant boss, with whom Pete still likes to visit when he can.

In 1959, Peter transferred to East Walpole where he worked for some 13 years in the Stock Transfer Department before moving again to the Yard Crew. He recalls that when he first started to work in Stock Transfer for the late John Curran, most of the trucking equipment was of the old electrical type. In those days there was a lot of bull work which has since been eliminated by more modern equipment.

Mrs. Daly (Lillian) at one time worked in the old Cartridge Room for Larry Doane, foreman. The Dalys live at 265 East Street with their four children: Peter, Jr., a former Bird & Son worker now at the Gem Store in Dedham; Patricia who works in the office of Minneapolis-Honeywell and who will be married in June; Daniel, a freshman in High School; and Diane, in the fourth grade at Bird School. Pete's dad Patrick, who died in 1944 was a Bird & Son Floor Covering worker for many years.

Chief trustee in Local 1330 for many years, Pete Daly is at present the vice president of the Local. During World War II he was on military leave, serving in Europe with the famed 30th Infantry Division. For the past ten years he has been active in veterans affairs, serving two years as commander of the Norwood V.F.W. He is a past president of the Norwood Veterans Council and at present is Norfolk County Council VFW Jr. vice commander.

Some years ago he played soccer with the Bird team and has played both softball and basketball with Norwood teams. Today, his interest is in schoolboy hockey and in golf, with the Bird Club League and with friends.

After graduating from the Walpole schools, THOMAS MCDAVITT worked in a local garage and in a store before joining Bird & Son on March 16, 1939. He initially worked for Roy Smith in the Sample Department.

It was a highlight in his career when he applied for and was accepted for work in the Maintenance Department in 1942. After serving his apprenticeship, he became an A piper in 1945, and still holds that job today.

Tom lives with his wife Louise and four children in their very attractive house at 6 Eastland Circle, East Walpole. His oldest daughter, Patricia Ann, will graduate in June from Castleton State College in Vermont and next year plans to teach. His oldest son, Tom, attends Bryant & Stratton, majoring in Data Processing. He will graduate in 1965. Eddie is a junior at Walpole High School and Jack is in the sixth grade at East Junior High.

When Tom isn't busy around his house, he enjoys traveling around New England. Vermont and New Hampshire are the favorite spots for the McDavitts.

CHARLES SHEELEY of the Chicago Plant celebrated his 25th anniversary with the company on March 15. He began working in the Shipping Department and stayed there until going to the Pipe Shop in the Maintenance Department. He progressed to a Pipefitter B and then to Pipefitter A, the position he now holds. During the early days of the Union at Chicago Charlie was one of the officers.

He spends his vacations and other free time at his cottage in Freesoil, Michigan. For the past few years he has also been building his retirement house at the same place, and he expects to have this done long before that time comes.

LEON TAYLOR, left, of Shreveport, congratulates his brother, Judge Gorman E. Taylor on being appointed by the Governor to fill the vacancy of Juvenile Court Judge. (See Shreveport news)

TOP OF THE NEWS

(continued from page 3)

too cool to go in swimming. It was one of the most relaxing vacaitons they have ever spent.

Mable Cohn returned from Independence, Missouri where she had been called to spend some time with her mother who was ill, while her sister underwent a very serious operation. We are very happy to learn that both are improved now.

Judge Gorman E. Taylor, brother of Leon Taylor of the Traffic Department, has been appointed by Gov. Jimmie H. Davis to fill the vacancy created by the resignation of former Juvenile Court Judge Chris Barnette, after 25 years on the bench. Gorman, as court legal officer, has worked closely with Judge Barnette for eleven years.

Judge Taylor has two and one-half years to complete and then will face election to the office. Leon believes in getting an early start on the coming election and to help his brother has offered to begin now kissing all girl babies over 21!

CHICAGO ROOFING PLANT

We extend a welcome to Richard Wojcinski, who recently joined the Bird family. We hope his stay with us will be long and pleasant.

We hear that Barbara Mayer (who has been with us each summer for several years) is taking the big step this summer. The wedding will take place June 27. All good wishes to her and her future husband.

We saw Judy Strom (our other summer worker for several years) the other day and she reported on her recent months of teaching. She said all was well most of the time, even though they are teen-agers and big "gals" now.

We heard from Rose Fox (who retired at the end of 1963) that her trip to the Mardi Gras was all that any one could wish for . . . just a grand trip. Rose was a Bird Review reporter.

MANCHESTER PLANT

With the snow slowly disappearing, we are beginning to hear talk of the fishing season from some of the fellows. The season opens here the last Saturday in April. This year we want to see the fish they catch, not just hear about those that got away.

Bea Tyrrell was the guest of her stepmother, Mrs. Marguerite Thompson and her sister, Alice Thompson and a friend, Mrs. Gergeron, at the '88 Restaurant recently. They celebrated the birthdays of Bea and Alice who were born on the same date, but 21 years apart.

We extend sincere sympathy to Desneige Gigure on the death of her brother.

Congratulations are in order for Mr. and Mrs. Robert Harden who became grandparents on March 23 when their son and daughter-in-law welcomed a baby girl at the Notre Dame Hospital. She has been named Cheryl Lynn.

Pvt. E-2 Gary L. Johonnett, son of Bea Tyrrell, has arrived in Korea, where he will be stationed with the U.S. Army Signal Corps.

CHARLESTON

Our sincere sympathy goes out to Mr. an Mrs. William Welch on the recent death their infant son, Kenneth.

Mrs. Jean Minshew, Production Cler recently went to Jacksonville, Florida for week's vacation.

We were very sorry to lose Julie Wren from our office force. Miss Wrenn h moved to California.

Congratulations to Joyce McDonald, o der typist, on her recent marriage to Ro Greenhill.

We welcome John B. Harrison, Jr. to th Bird family. John is now a sales representa tive in Savannah, Georgia; he is marrie and has one son. Much luck with your ne assignment, John.

GLENWOOD

Welcome to three new employees Bird & Son, Glenwood. They are Dewe Forga, our new nightwatchman, and Jo Pittman and Carl Driggers, production shi employees. We hope their stay will be lon and pleasant.

Congratulations to Gerald Grant an wife who are the proud parents of a ne baby girl. Her name, Gerald says, is Ji and on arrival she weighed 7 lbs. 7 ozs.

Chicago Plant Wins National Safety Award

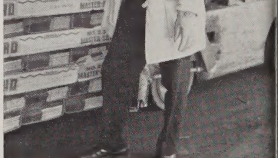
Congratulations to the Bird & So Roofing Plant in Chicago which ha just been named a Certificate Winne in the 1963 Accident Prevention Con test of the Asphalt Roofing Industr Bureau.

Certificates are awarded to thos plants whose frequency rate for 196 was better than the average for th group in which they are competing an which was an improvement over thei frequency rate for 1962.

SECOND CRIBBAGE PARTY

Twenty-six players enjoyed an evenin of cribbage playing at the second part held March 31 at the East Walpol Brigade Room. First prize winner wa Gilbert Johnson of the East Walpol Maintenance Department and secon prize was won by another maintenanc worker, John Glebus.

Baskets of fruit, as door prizes, went t Russell Blake, Norwood Roofing office and A. S. Kulbok of Norwood.



HIGH FASHION. This is the style for th correctly dressed towmotor drivers at Charles ton, as portrayed by senior employee Cliffor Campbell: necktie, buckskin gloves, whi shirt, loafers, hat and short length coat!

xciting, Close Matches ecide Championship

It's all over now but the eating — the banquet, of course. The bowling son ended in two hot contests at the rwood Sports Center on March 18. First there was the roll off to deterne the winner of the second half of ague play. EM, first half winner, and M, last year's champions, were oppos- each other. FBM won in a close tch:

	FBM	EM
First string	508	503
Second string	479	482
Third string	538	513.

Then the same two teams bowled in, to determine the winner for the son, since EM had won the first half. d in another exciting match that lowed immediately, EM took the son championship:

	EM	FBM
First string	533	534
Second string	543	488
Third string	539	513

Other season winners, who will receive ognition at the annual banquet at the bassy Club on April 11, are:

High Single: Salvatore Jennette
FBF — 157

High Three: Angelo LaSalvia
DF — 388

High Average: Moses Bader
EM — 111.6

All three Girls' Team honors went to ry Moylan, GC. She will receive one ard for her high average of 97.

ONG SERVICE LIST

MAY

lie L. Coughlin	5-1-24	Office	40
y S. Nevins	5-1-24	Office	40
n Medailleu	5-1-34	Maintenance	30
ph J. Ralkavich	5-18-34	No. 2 Box Shop	30
xander J. Balnis	5-21-34	No. 1 Box Shop	30
hael Moses, Jr.	5-21-34	No. 2 Box Shop	30
is H. DeBaggis	5-20-34	Roofing	30
holas F. Santoro	5-22-34	Roofing	30
ward C. Bearce	5-23-34	Roofing	30
ph A. Pidzewich	5-15-39	Roofing	25
er J. Tarbell	5-23-39	Paper Mill General Supt.	25
y Zinni	5-22-44	Office	20
n Flaherty	5-9-49	Paper Mill	15
tin J. Coyne	5-9-49	Maintenance	15
ph H. Hall	5-16-49	Vice President Shoe Cartons	15
hony P. Feeney	5-3-54	Paper Mill	10
iel B. Hurley	5-3-54	No. 2 Box Shop	10
lrew Baxter	5-10-54	Paper Mill	10
ie E. Gordon	5-10-54	Paper Mill	10
lter E. Wells	5-4-59	Office	5
LEWISTON			
nit J. Sirois	5-26-49		15
MANCHESTER			
ion L. Sparango	5-5-54		10
re Grandmaison	5-21-59		5
NEW BRITAIN			
a Stryczek	5-20-54		10
PHILLIPSDALE			
nents Justynski	5-1-34		30
stian Oliveria	5-23-44		20
ophilos Pereira	5-10-54		10
CHICAGO			
y Jansen	5-26-24		40
us V. Cozzi	5-17-34		30
Reed	5-27-44		20
ard Reeves	5-26-54		10
SHREVEPORT			
rett L. Oliver, Jr.	5-30-39		25
yn M. Wilcher	5-4-59	Office	5
ie R. Hattaway	5-11-59		5
CHARLESTON			
ph Q. Shokes	5-25-59	Office	5

Golf Season Starts

Just a week after the Bird Club bowlers wind up their season with a banquet, the Bird Club Golf will start the Spring season of League play.

This year opening night is Monday, April 20 at a new location — the Easton Country Club. At this writing, applications are coming in fast to Golf League chairman Rocco Phillips.

Softball Team Organized; Practice Starting Soon

Another Spring activity about to get underway is Softball. Because of the popularity of the game last year, a Bird & Son team is again being organized. Notices, returned to Harold Bailey, chairman, last month indicate about 15 men are interested.

Practice will start soon at the East Walpole Athletic Field opposite No. 1 Box Shop. This year the Bird team is signed up with the Foxboro League. This is an eight-team league encompassing the towns of Foxboro, Walpole, Mansfield, Canton and Sharon. Each team plays two nights a week on a staggered schedule, Monday through Thursday, and all games will be played on one or the other of two fields in Foxboro.

Another Popular Show Coming April 30, May 1, 2.

Tickets are selling fast for the Choral Society's Spring show — a double bill, "Trial by Jury" and "H.M.S. Pinafore." These Gilbert & Sullivan performances are so popular that now they are scheduled for three nights — this year, April 30, May 1 and 2.

Don't count on getting tickets at the door at Walpole High School for the Friday and Saturday performances, but order them now through the Bird Club ticket sellers. Check the flyers recently mailed and the bulletin boards.

FBM WINS. Edmund Wenstrom, left and Ted Pierce accept the safety plaque on behalf of the Maintenance Department. The award is made annually at Norwood Roofing to the department with the best safety record for the previous year.

Leonard Weaver, director of the Neponset Choral Society, hands the baton to Hassler Einzig for these Spring shows which Mr. Einzig has so successfully directed for many seasons. Len takes a minor role in "Trial by Jury" and sings the lead of Ralph in "Pinafore." The casts this year include favorite performers like Martha Guild, James Silvi, Hoel Bowditch and Tom Noonan and new faces and voices like Patricia Reynolds who plays Hebe and Ben Jacobs in the role of Sir Joseph Porter.

Join the crowds at Walpole High School Auditorium on April 30, May 1 and 2 and enjoy a really professional show, with a professionally trained cast, professional costumes, scenery and make up, and an orchestra for accompaniment.

Suggestion Winners

Four suggesters won $25 awards for money saving suggestions in March and five others received $5.00 awards for ideas of intangible value:

Edward Hardy, DMPM2	$25
Arthur Thomas, FSPM3	25
Joe Warfield, FCPM6	25
George Wise, FXF	25
Frank Giandomenico, FXG	5
Joseph McGrath, W. J. Hill	5
Joseph Purpura, FBY	5
Allessandro Savi, FBPM1	5
Henry Thomas, FBPM1	5

Since Frank Giandomenico's suggestion was not installed until after he had left the company, his award money was mailed to him.

P. W. Johnson, Phillipsdale Named Plant Engineer

Paul W. Johnson has been appointed plant engineer at the Phillipsdale Plant, effective March 2. He also serves as chief engineer in charge of the Power and Steam Department taking the place of Enar Peterson who has just retired.

He has been an engineer at Phillipsdale for many years. Joining Bird & Son in July 1940, after graduation from Worcester Polytechnic Institute with a B.S. degree in Chemical Engineering, he was first a student trainee at the plant, working through various departments. He was on military leave from February 15, 1941 to November 19, 1945, attaining the rank of major in the Marine Corps and serving in the Pacific Theatre.

Upon his return, he continued his engineering duties, serving as assistant superintendent from 1952 to January 1962. His recent engineering duties have included all phases of process and development engineering. He also is the local investigator on suggestions.

Mr. and Mrs. Johnson live at 116 Read Street, Seekonk with their four daughters. Marcia is a senior at the East Providence High School; Betsy is a sophomore at the Northfield School for Girls; Paula is in the seventh grade at the Seekonk Junior High School and Emily is in the first grade. Paul has been a member of the Zoning Board of Appeals for over ten years in the town of Seekonk.

Recent Deaths

George Wallace

GEORGE WALLACE, of 538 Washington Street, East Walpole, died in Foxboro on March 6 at the age of 84.

When he retired from the Maintenance Department in East Walpole on June 30, 1949 he had completed 35 years of service with Bird & Son. His employment with the company started on June 17, 1914. He soon completed his training on belt repairs and became the Maintenance Department's belt repair man, remaining on that work until the time of his retirement.

He is survived by his wife, Mary (Fraser); two sons, James A. of Paradise, California, Hugh B. of Philadelphia, Pa.; and three daughters, Mrs. Agnes McKenna and Mrs. Margaret McDonough of Norwood and Mrs. Marion Howerton of Orleans. There are 18 grandchildren and 24 greatgrandchildren.

Funeral services were held on March 9 at the May Funeral Home; burial was in the East Walpole Cemetery.

Andrew Stupak

ANDREW L. STUPAK, 25 Sunset Avenue, Norwood, died March 23 at the age of 72. He retired from the Floor Covering Plant in December 1958.

At retirement he had completed 40 years with the company, starting in April 1918 at the Norwood Roofing Plant. In 1923 he transferred to Floor Covering and worked there in the Rug and Yard Goods Finishing Departments during the rest of his Bird & Son career.

Funeral services were held at St. Peter's Church, Norwood on March 25. He is survived by his widow, Catherine and two children, John of Easton and Mrs. Helen Walker of East Walpole, a brother, John (retired Roofing Plant worker) and five grandchildren.

Anisim Nikituk

ANISIM NIKITUK, 77, of 11 Norfolk Street, Sharon, died March 30 at the Norwood Hospital. He had been employed by Bird & Son for 33 years before his retirement in June 1953.

Starting May 20, 1920 in No. 2 Box Shop, he later worked for three years at the Roofing Plant, returned to the Box Shop, and in 1928 became a Cartridge Paper Machine operator. The last six years of his working life he was a Plant Band Machine operator.

Funeral services were held April 1 at St. George's Orthodox Church, Norwood. He is survived by three daughters: Mrs. Helen Bruno of Millis, Mrs. Mary Garnhum of Sharon and Mrs. Ann Kotak of Norwood, and 11 grandchildren.

ntributors

eporters who contributed to this issue ude: Moses Bader, Leonard Weaver, ky Phillips, Harold Bailey, Edward us, Julia Smith, Sandra Simonelli, isa Graham, James Barnes, Milton Gard- Warren Eisner, Jr., Catherine Brady, liam Ford, Helen Lane, Joan Walmsley, Beatrice Tyrrell, Nettie Fellage, Anthony Utorka, Ruth Phelan, Michael Meomartino, Mary Driscoll, Robert Pearson, Robert MacLeod, Virginia O'Brien, Lucille Burrow, Rita Wolczanski, Adam Chase, Chester Porter, Frank Markham, Ora Miller, Robert Zobel, Robert Stewart.

Radio Advertising Ties In Wind Seals and the Weather

Mr. X is driving to work along one of Charleston's major arteries on a rainy Spring morning. The rain is so heavy, in fact, that it is reminiscent of last Fall's hurricanes. The car radio is on, tuned to station WCSC and the announcer is saying:

"The weather forecast today predicts big winds. That's danger weather for your roof if you have ordinary shingles up there . . . ordinary shingles that let wind-driven rains stream under them into your home to cause interior damage. You can prevent this from ever happening with Bird Wind Seal Shingles. Heavy 235 lb. Bird Wind Seals are *built* for big winds. They can take the 100-mile an hour force of hurricanes like Carla and Gracie. . . ."

Mr. X is one of many thousands of persons who switch on the radio as they drive to work in the early morning. One thing they always listen to is the weather. And this Spring, on twenty-eight local stations across the country, thousands of Mr. X's will be listening to weather broadcasts sponsored by Bird & Son. Hopefully, many such listeners will be reminded to do something about a roof that needs repair.

Station WCSC carries the Bird advertising in Charleston. At Shreveport it is KEEL, and at Portland and Bangor, Maine, it is WPOR and WABI. The other 24 stations are in locations not near Bird & Son plants, but cover areas where the greatest increase in sales of Bird Wind Seal® Shingles can be expected. Broadcasts started in March and continue for 13 weeks, into June.

Early morning broadcasts reach families at home getting ready for work and the man in his car on the way to work. The commercials are designed to be serious one day, on the lighter side another day; at a moment's notice they can be adapted to bad weather, like the one quoted above.

The messages are read by local a
nouncers whose voices are familiar
the listeners. Bird Wind Seal co
mercials thus benefit from the perso
touch of well-known local radio p
sonalities in the various areas. Al
local Bird dealers may tie-in with th
own spot announcements just befo
or just after the Bird broadcast. Th
gives the local dealer a low-cost, wi
coverage announcement and identif
him to thousands of listeners as t
local headquarters for Bird Wind Se
Shingles.

UNIVERSAL TAPER, one of the new machines now in service at the Waterville Plant. Near th camera is Ronald Gilbert. The operator is Roland Constable.

Annual Report

(continued from page 1)

partly in cash and partly in stock, to conserve cash.

Newly-elected President Robert F. Jenkins was asked to comment on the significance of the report and our future operations. He states:

"The decisive steps taken in 1963 will begin to show good results in 1964. The turn in the right direction has been made; but progress on the uphill road to satisfactory profits will at best be slow. There undoubtedly will be setbacks, largely perhaps, because of strong competition which may again force the company to sell some products at prices that are too low in comparison with the costs of producing them. It may well take a number of years to achieve the goal we have set. The important thing is to manage our individual jobs so that together we function smoothly as a team to reach our common goal of job security through profitable operations."

1963 RESULTS vs. 1962 RESULTS

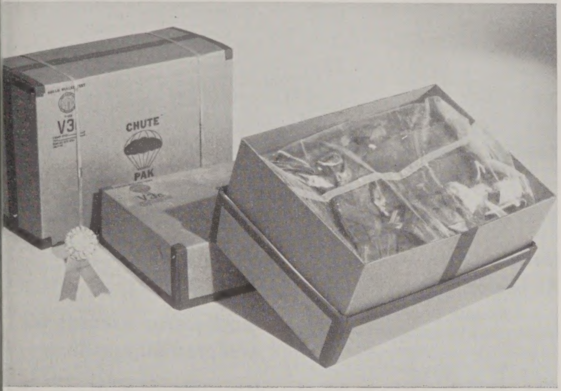
(Includes Bird Machine Company Operations)

The total paid to Bird & Son, inc. by our customers in 1963 amounted to $60,947,000, which compares with a total paid in 1962 of $71,496,000.

	1963 Results		1962 Results	
Here is how those dollars were spent:	How Much in 1963	Cents From Each Sales Dollar	How Much in 1962	Cents From Each Sales Dollar
CUSTOMERS — thousands of them paid for products valued at	$60,947,000	100.0¢	$71,496,000	100.0¢
WE PAID —				
GOVERNMENT — for direct taxes	$ 1,757,000	2.9¢	$ 1,951,000	2.7¢
MATERIALS, SUPPLIES, etc.	31,146,000	51.1¢	39,265,000	54.9¢
EMPLOYEES — for wages, salaries and all benefits	22,001,000	36.1¢	23,834,000	33.3¢
REPAIRS and depreciation	5,132,000	8.4¢	5,411,000	7.6¢
	$60,036,000	98.5¢	$70,461,000	98.5¢
Net Earnings (profit)	$ 911,000	1.5¢	$ 1,035,000	1.5¢
PAID TO STOCKHOLDERS —				
Cash dividend	$ 423,000	.7¢	$ 329,000	.5¢
Stock dividend	343,000	.5¢	511,000	.7¢
	$ 766,000	1.2¢	$ 840,000	1.2¢
BALANCE — re-invested in the business	$ 145,000	.3¢	$ 195,000	.3¢

The BIRD REVIEW

lume 52 No. 5 Published for Bird & Son, inc. employees and their families May 1964



LD MEDAL WINNER. This Bird box, manufactured by Bird & Son and designed with the peration of the Army Materiel Command in Natick, Mass. won the Gold Medal Award in class at Fibre Box Association meetings in Chicago last month.

edit Union Records otected by Recordak

Neponset Credit Union records now d in the future are being protected m loss by a Recordak machine re- tly purchased by the Credit Union.

Clerks in the Credit Union are now otographing on this machine all es- tial records — ledgers, signature ds, mortgage and other personal n papers. The 100 foot rolls of n, when used, are sent to Recordak's ce for processing and the developed n is then sent to a mid-west loca- n for storage.

If at any time a disaster should strike main office, housing the Credit ion, the films could be taken from rage and used to reproduce all nec- ary records.

The portable machine now in use at Credit Union takes two 100 foot ls of Recordak Fine Grain 16 mm film for making sharp, permanent records. After the Credit Union has done the initial recording of all records now in the files they will continue making records on a day to day basis of such things as check backers, deposit slips, new loan notes and signature cards.

ASURER VELMA COBB demonstrates the rdak machine now used by the Credit n to make permanent records of all im- ant documents.

Bird Building Materials Find Ready Customers in Europe's Common Market

Through a mail inquiry, followed up by Sales Service Manager Lou Harriman, Bird & Son now ships a considerable amount of Building Materials products to Europe for sale there.

The business started with a Belgian company in Brussels, Toitures Modernes Fonctionnelles S.A., and now includes also a German firm, Bardo-Dach-Vertrieb of Wallerfangen in the Saar region of West Germany.

In April Mr. Pierre LeFebvre from the Brussels office visited our East Walpole office and the Norwood Plant and in the course of his visit signed a contract to represent Bird & Son in Europe's Common Market. Those who met him found him to be a most interesting, extremely energetic business man with a strong determination to promote large sales of Bird products in Europe.

At present our foreign business with the firms mentioned above includes sizable shipments of Wind Seal Shingles, Ranch Roof, Asphalt Felt, mineral surfaced roll goods and large quantities of Insulated Siding. Bardo has issued a full-color catalog on Bird products extolling their merits and showing how they should be applied. The catalog contains both advertising and carefully edited technical information.

Gold Award to Bird & Son For U.S. Army Chute Pak Box

Last month at the Edgewater Beach Hotel in Chicago, Vice President Harold R. Bonnyman received for Bird & Son, inc. a Gold Award for the Chute-Pak box developed with the cooperation of the Army. Hundreds of Fibre Box Association members present for the special ceremony applauded this achievement. The award was one of only sixteen Gold Awards made in a national competition which had more than 350 entries.

The Chute-Pak box was developed by Bird & Son packaging specialists working closely with members of the Container Division, Army Materiel Command's Natick, (Mass.) Laboratories. The box may save the United States Government more than a quarter of a million dollars per year.

It all began more than two years ago when the Natick Laboratories received from Bird & Son a series of three sales promotional mailings of plastic coated board samples. They asked us to investigate the possibility of packaging parachutes, which at that time were being packaged in metal containers. Bird & Son representatives, Vice-President H. R. Bonnyman, Sales Manager Benjamin Beale, Chief Chemist H. T. Barker and Packaging Engineer F. J. Curran, conferred with packaging technologists John W. Toman, Morris F. Shamberg, and Ferdinand L. Troisi of the Natick facility who outlined in complete detail the military needs for an acceptable shipping case. The new package had to meet the following requirements:

1. Complete and absolute protection of the product since human lives depended on every parachute working when finally used.
2. A container which could be opened periodically for inspection.
3. Reduced storage space — a container which could be shipped flat to the parachute manufacturer and set up when ready to be packed.
4. A package which could be shipped from the manufacturer to the military warehouse and then reshipped to other locations without repacking or additional protection.
5. A package easy to assemble.
6. Elimination of any factors which could damage the parachutes (worth hundreds of dollars each) in the course of packing, storage or shipment.

Of V3C Weatherproof Board

The final Bird Chute-Pak, developed after much research and testing, is a shipping case 22″ x 15½″ x 11″ made from V3C Weatherproof Corrugated Board with a die-cut box and cover and a liner made from the same material. Credit for the final design goes to Benjamin Beale and Francis Curran who combined their efforts to produce a box meeting all requirements.

The box was officially approved by the Government late in 1962 and Bird made its first shipment in January, 1963.

As Chute-Pak specifications are not

(continued on page 2)

GRADUATION PICTURES

We will again publish pictures of high school and college graduates in the June and July issues of BIRD REVIEW.

Rules:

1. The student must be a son or daughter of a Bird employee, or himself a Bird employee.
2. Pictures may be of any size, but we prefer 2¼ X 3¼ glossy prints.
3. Do not write on back of picture, nor use paper clips.
4. Enclose picture in an envelope with the following information written on a separate sheet of paper:
    Name of student
    Name of high school or college
    Degree (if college)
    Name and department of parent.
5. Mail pictures at once to Department GR, Bird Review.

Familiar Names Recalled By Quarter Century Men

Edward Wisniewski

Nunzio Julius

Working under the supervision of Ray Call, Nelson Bartlett and Dave Fleming, EDWARD WISNIEWSKI started 25 years ago on April 10th as a temporary man on the construction of No. 9 Machine at the Norwood Roofing Plant.

When this work ended, about six months later, Ed remembers, Ray Call informed him that there was an opening for an electric welder at the Main Mill. He was, of course, interested in steady work, so was interviewed and hired by Fred Duncan. He soon earned his "A"

(continued on page 3)

The BIRD REVIEW
Vol. 52 No. 5 May 1964

Member of Mass. Industrial Editors Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

The last and most important inspector is the customer.

Ten Pillars of Economic Wisdom

(See Hall of Free Enterprise at the World's Fair)

Despite the thundering evidence of the superiority of the free-enterprise system there are some who take every opportunity to apply the slave harness of more governmental regulation.

If you know some one who believes in this kind of slavery urge him to visit the Hall of Free Enterprise at the New York World's Fair. Better still, be sure that you and your family visit this unusual exhibit too! The purpose of this Hall is to set the record straight. Fronting the Hall will be the Ten Pillars of Economic Wisdom; each supporting a significant point in our free competitive system:

(1) You can't get something for nothing;
(2) Government produces nothing, and everything it gives must be first taken from the people producing it;
(3) Government can only spend money it takes from the people; and when it prints paper money with nothing behind it, the value of all real money, savings and insurance is reduced;
(4) The only worthwhile job security is customer security;
(5) Job security is a partnership problem;
(6) Wage increases without increases in production are bound to increase the cost of living;
(7) Materially, the greatest good for the greatest number of people depends on the greatest individual production;
(8) Production is achieved by applying human energy to natural resources with the aid of tools;
(9) The only thing man can increase is the tools, and they must be paid for;
(10) Production is greatest in a competitive society.

These ten pillars support the world of abundant living that we in this nation enjoy.

Visit this Hall. You will find honest answers to your questions on the economics of buying and selling and what it means to you as a consumer and as a wage earner.

Headed for New York? Observe These Laws

1. New York State Law requires that a motor vehicle operator be at least 18 years of age. Even though the operator may be licensed by another state, the license will not be recognized by the State of New York unless the person is 18. There is no exception to this rule even if the under-18 driver is accompanied by his parents.
2. New York law also requires that all motor vehicles operating within the state be insured for at least $10/20,000 bodily injury and $5,000 property damage. Fines and a jail sentence could face any motorist operating a vehicle within the state without such insurance coverage. It is suggested that all motorists make sure that their insurance policies are carried in the vehicle so as to give evidence of coverage.
3. On January 1, 1964, a "safe tire law" took effect in New York. This law, the first of its kind in the nation, requires that vehicles be equipped with tires which are neither worn, damaged, cut, nor otherwise weakened. Tires must also have at least 1/16 inch of tread. Law Enforcement Officials in New York are checking tire conditions and measuring tread of tires to make sure that this law is being obeyed.

SAFETY AWARD to Chicago Roofing Plant. As announced last month, this plant was a winne in the annual Asphalt Roofing Industry Bureau contest. Receiving the award here are, le to right: Faite Rudolph, Herbert Dungay, R. Fortney (safety engineer for Employer's Mutual Superintendent Walter Wiggins, General Manager Richard Emerson, Robert MacLeod, Joh Pride and Nicholas Ahrens.

Golfers Open Season At Easton Country Club

It is too early to make predictions or even report any significant scores in the Bird Club Golf League. Play started at the Easton Country Club — a new location — on Monday, April 27. There are four teams entered with the following Captains: Team 1 — James Loring, FXF; team 2 — Raymond Bearce, FB; team 3 — Russell Blake, FB; team 4 — Walter Rockwood, CPX. At the end of the second week of play, Rockwood's team was in the lead.

Although there is no organized Girls' Team, the girls have been invited to play at the Easton course on the same nights as the men, if they wish.

An invitation has also been received from Jack McDougall at Bird-New London for the men to play with the Bird New London men on Wednesday night at the Cedar Hill Course in Stoughton

Ten Receive Awards for Accepted Suggestions

Ten suggestion awards were paid i April, as follows:

Travis Baker, FSV	$25
James D. Feazel, FSPM1	25
Paul Treeful, FXR	25
Francis Wall, FBPM1	25
Philip Gordon, DPB	5
Francis Jobin, DPI	5
Joseph J. McGrath, W. J. Hill	5
Carmen Sirignano, DPV	5
George W. Stewart, FBR	5
Henry Thomas, FBPM1	5

Good quality makes friends — and customers.

Gold Award

(continued from page 1)

patentable, our development work has contributed to the Fibre Box industry as a whole. There is only one parachute manufacturer in New England, the Pioneer Parachute Co. of Manchester, Conn. Since official adoption of the Chute-Pak, we have made several shipments to this manufacturer.

Chute-Pak met the rigid qualifications to win the Gold Award in the Textiles and Wearing Apparel category of the Fibre Box Association competition. There were sixteen categories in all with one Gold Award and two Silver Awards and three Bronze Awards in each category.

Industrial packaging experts who served as judges weighed these points —

a. Sales potential in the industry	30%
b. New use — or a conversion from other materials to solid or corrugated fibreboard	50%
c. Possible application to other fields	10%
d. Ingenuity of design	10%
e. Technical superiority	10%
f. Practicability	10%

States Vice-President Bonnyman: "We are very pleased to have been selected as a winner with this unique box. One helpful factor was, of course the fact that our plant and package engineering laboratory are close to the Natick laboratories which made it easy to exchange ideas and supply samples quickly. The interchange of information was complete, Bird & Son recognizing the military requirements and the Natick technologists in turn recognizing material and machine limitations. The result was a very simple but effective design, reflecting complete cooperation between the Armed Forces and Industry with substantial benefits for the Defense Department's economy program." Bird & Son is receiving much favorable publicity as a result of this award. A Chute-Pak sample, along with other Gold Award winners, wil be displayed in England at a European Convention of Corrugated Box Manufacturers in June.

Other Bird & Son entries in the national competition which are on display in Chicago are —

The Tote Shuttle Box, first made for J. F. McElwain and now used to carry material to work stations via a conveyor in shoe factories.

The Plastic Coated Fish Box developed for Collins-Lee Co.

The Plastic Tote Box developed for the James O. Welch Co. (candy)

ecollections

(continued from page 1)

ting as electric welder and machinist, d in January 1963 was named welding pervisor. One outstanding job, among any, was the installation of the big w Hydrapulpers a few years ago.

Mrs. Wisniewski is the former Martha ozniak, whom Ed married 24 years o. Her father was a machine tender on). 1 Roofing Machine and had been ıployed by Bird & Son over 40 years the time of his death.

Ed is very active in the Norwood dge of Elks No. 1124, of which he a Past Exalted Ruler. He is also Past strict Deputy of The Massachusetts st Central District of the Order, a ember of the Norwood Council, ights of Columbus, past president of Holy Name Society at St. Peter's urch, a member of the Polish National liance, former Entertainment chairman the Bird Club and a former executive ard member and vice president of the al union. Both Mr. and Mrs. Wis-wski are very active at St. Peter's man Catholic Church, Norwood.

Without a doubt, Ed's favorite hobby one that he follows at Christmas time. e rest of the year he indulges in gard-ng or salt water fishing or playing nist, but come Christmas he dons the suit and plays Santa Claus for char-s and various organizations. "I have n doing this for the past twenty rs," Ed says. "It has been more fun n you can imagine and I have enjoyed self as much as any of the children, especially when after talking to me the child runs excitedly to mother and says, 'Mommy, this is the REAL Santa Claus!' "

"Those were the days," says NUNZIO "PONZI" JULIUS, recalling when he first started on April 11, 1939 as a take off man on No. 6 Machine. His boss was Charlie Seavey and his coworkers included Peter Daley, Tom Concannon, "Old Daddy" Kanalski, old Tom Curran, Coleman Coyne and many others. These people made up what was called the Slate gang. Even though the work was hard they didn't seem to mind it — perhaps because there was a real fraternal feeling among them. Ponzi says he will never forget how hard the take off job seemed when he first began.

Since 1953 he has been in the Advertising Display Department with Bill Grazado, where he finds the work most interesting and enjoyable. It is more challenging, too, he says.

Mr. and Mrs. Julius, who live at 4 Vane Street, Walpole, have five children. Vincent, 16, and Janet, 15, are students at Walpole High School; Sharon, 14 and Mary, 13, are at the Junior High School and Johnny, 11, attends the Fisher School.

Ponzi likes to get in his car and GO. He has made several trips out Iowa way to visit his in-laws. When he has to stay close to home he turns to his other hobby — golf.

mas J. Flood

George J. Boone

THOMAS J. FLOOD, Clerk in the Stock adling Department of the East Wal-e Paper Mill, observed his 25th anni-sary with Bird & Son on April 21.

Tom's first job was in the Finishing l at East Walpole where William ıp" Geary was foreman and William rphy, Sr. was assistant foreman. He rked on various machines for about a r and a half and later took over the k's job in that department when Jack Costa was made foreman.

n March, 1942 Tom was called into service where he served for four rs, both at home and in Europe, with 643rd Tank Destroyer Battalion. He ained the rank of Master Sgt. and was . Major of the battalion. He was dis-rged in October, 1945 and returned his present job in the Stock Handling partment.

Tom and Mabel (Gould) Flood live 24 Warren Street, Norwood, with ir five children. Patricia, who is 14, ends Marion High School in Fram-ham, Evelyn, 13, and Mary 12, at-d St. Catherine's in Norwood, Susan, attends the Boston Industrial School for Crippled Children and Thomas, Jr. is 20 months old.

Tom is a member of St. Catherine's Holy Name Society and Norwood Council Knights of Columbus. He has served on the Membership and Ticket Committees of the Bird Club and has been a *Review* reporter for a number of years. He enjoys working around his house and likes baseball and hockey.

GEORGE J. BOONE is another "temporary" employee whose service has now accumulated to twenty-five years. When he began on April 24, 1939, he was told by his foreman, Warren Kumblad, that the work probably would be temporary in the old Insul Bric Department of Norwood Roofing. Eight months later he transferred to the Paper Mill in East Walpole, and has been there ever since.

A year and a half of service on the paper machines was interrupted by over four years of military service in World War II. He was stationed at Camp Edwards for training and later had overseas duty in the Pacific Theater.

Returning to Bird & Son in October 1945, he worked for three years in the Finishing Mill before transferring to his present department, Stock Transfer. Here he has been a checker, tractor driver and crane operator for over ten years, advancing to night supervisor in December of last year.

George and his wife, Phyllis, live at 5 Bayley Street, Westwood with their two sons: George, 17, graduates from high school this year and Karl, 14, is just going into high school. His hobbies are bowling and taking camping trips with the family. Camping also ties in with another interest — Boy Scout work. When his boys were a little younger, George used to join them on scouting camping trips and he still retains his interest by serving as a troop committeeman in Westwood. Family camping has been mostly at private camps in Maine and New Hampshire. Perhaps they'll try Vermont this year.

TOP OF THE NEWS

MAIN OFFICE

We welcome Lorraine Silva, Walpole High School Senior, who has recently come to work part time in the Stenographic Department.

An old landmark in the Main Office has gone out of existence — the central Files Department. Consummating a move planned and studied by Bird & Son for over a year, all files have now been transferred to the respective departments from which the correspondence and other material originated. Katherine Roe has moved to the Fibre Box Sales Department and Gladys Noddin now works full time on the switchboard.

A belated welcome to James Eric Doty born March 6, 1964 at the Norwood Hospital to Mr. and Mrs. James R. Doty, Jr. Jim is Advertising & Sales Promotion manager for building materials.

Helen Tohosky of the telephone office enjoyed an early spring week-end trip to New York City with the Norwood Business and Professional Women's Club.

One of the Review reporters was present to give a first hand account of Norwood's big fire on April 14. Julia Smith of Accounting tells what she saw that night and recalls some of the history of the building that burned: "The old Village Hall on Broadway in Norwood which was in the process of being demolished went up in flames Tuesday, April 14, at 11:00 P.M. I live across the street from it and the flames and heat were something to worry about. The glowing embers were landing on the roof of the apartment house in which I live which, by the way, used to be the old Norwood Hotel on Washington St. when I was a young girl. The old Village Hall was also on Washington St. and when we were kids we attended movies in the upstairs hall. Later the Norwood Messenger was on the first floor and the Boston Piano Factory was located upstairs where piano hammers were made. The first job I had was there. I ran a boring machine which bored the holes in the hammers and inserted the fine wires.

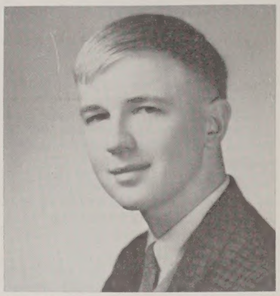
A few days after the fire the rubbish had been quickly cleared away. I understand that possibly the Standard Auto Gear business, which also was a complete loss, may be rebuilt."

We extend sympathy to Helen Tohosky whose father recently died.

At its April meeting, the Boston Chapter of the Data Processing Management Association elected William A. Doyle president. Bill is head of the Data Processing Department of Bird & Son and has long been active in the Boston Chapter.

PAPER MILL AND FINISHING

Good luck to Terry Hogan, our former messenger boy, who has transferred to the Combiner Room at No. 1 Box Shop and a cordial welcome to John Ginley, the new messenger boy.


WE DON'T OFTEN run a picture twice. But this is an exception. Last year we congratulated Victor Lapuszynski and his father, Nikander, when Victor was nominated for the Annual Achievement Award at Norwood High School. Now we congratulate Victor again. He has won a Michigan State University Merit Scholarship — one of 1625 winners throughout the country, and the only one from Norwood. Nikander works at the Paper Mill.

As the accompanying picture shows, Victor Lapuszynski has won one of the coveted merit scholarship awards. Victor was one of 1625 outstanding students throughout the country named winners of 4-yr. merit scholarships to the college of their choice. We saluted him in these columns about a year ago when he was nominated for the Annual Achievement Award at the Norwood High School. Victor will attend Michigan State University and intends to major in physics with an eventual career as a research physicist. His parents are Mr. and Mrs. Nikander Lapuszynski of 11 Lewis Avenue, Norwood. Nick works at the East Walpole Beater Room.

We wish a speedy recovery to Robert Roby who was recently hospitalized for a pinched nerve but is now resting at home and feeling much better.

MAINTENANCE AND POWER

We are glad to see Ernest Frank out again after his recent hospitalization.

Leo Burns, John Bonda are stamp collectors — TV stamps, that is.

Marshall Hanf and his wife took an early April vacation in Florida and James and Rose Patchin started for Florida in their home on wheels April 19.

Edward Powers and his family have just returned from a week's trip to Washington, D. C.

Nick Silletti's happiness about his forthcoming trip to Italy this month is very evident because he is constantly singing and humming Italian songs.

NO. 2 BOX SHOP

We hope that Patsy Mazzolla's stay in the hospital will not be long and that he will be up and about very soon.

We welcome back Patricia Sears to the Plant Office.

An early vacation was taken by Joseph Smelstor, foreman of the Shoe Carton Department.

NORWOOD ROOFING PLANT

The Little League of Norwood has opened its 1964 season. Jack Reddick is again manager of the Yankees and also commissioner of the Peewee League.

We welcome back Patricia Buckus to the Cafeteria. Pat was on the sick list for a while.

Word was received last month of the death of Manuel Caneja in Portugal. After

Copyright 1959 Cartoons-of-the-Month

"We will now hear the treasurer's report"

TOP OF THE NEWS

(continued from page 3)

working in the Roofing Shipping Department for many years he retired in 1949 and soon went to his native Portugal to live. The date of death was February 17.

James D. Mack, Jr. has been elected president of the Junior Class of Stonehill College for the forthcoming year. He is a member of the Purple Key Honorary Society of which only 2% of total enrollment is accepted. Jimmy is now president of the Sophomore Class. His father works in the Plant Office.

W. J. HILL, INC.

Welcome to Robert F. Ego who joined the W. J. Hill Division as night manager and dispatcher in April. A graduate of Boston College, he had been a dispatcher with Quinn Freight Lines and with Middle Atlantic Transportation Company before joining Bird & Son.

CHICAGO ROOFING PLANT

Our reporter, Virginia O'Brien, had the misfortune to fall on the sidewalk and fracture her nose. Fortunately it was a clean break so it should heal in good time.

We welcome Eliseo Petracca who came with us in April, replacing Ted Moore, machinist who retired in January.

The two Marys, Curran and McWade, took an early vacation in San Francisco, Los Angeles and Las Vegas. There may be more to report on this later — especially on the Las Vegas part of the trip.

Our chief engineer of the Boiler Room, Jack Polensky, has been an active member of his home town Volunteer Fire Dept. (Crestwood, Ill.) In fact, we understand Jack has been serving as chief of the department. Here is another example of a Bird employee performing a service for his community.

PHILLIPSDALE FELT MILL

Congratulations to Patricia Gouveia, raw stock clerk, on her recent marriage to John McWhinnie. (See picture)

Good luck to Joan Pierson who is trying out for the Conimicut A.A. softball team. We hope she can hit a good many home runs.

The bowling season is still on at Phillipsdale and is beginning to interfere with some of our golfers, especially our pro William Kanoski, who, if he gets the scores at golf he has been getting in bowling, should be state champ.

Armand Roy has taken all the glory so far this bowling season with high three, high single, high average and has bowled over 400 a number of times this year.

The season ends on May 20, with a banquet at the El Morocco at a later date.

MR. AND MRS. E. FLOYD SULLINS were married April 11, 1964. Mrs. Sullins is the former Lucy Burrow (Miss Mac) of Mr. Soward's office. See story in the Shreveport news.

SHREVEPORT

While on a vacation in Texas three years ago, Lucille Burrow stopped to watch a Shrine Parade and was immediately attracted to one of the Parade staff members. Later on, "Miss Mac" was to meet this Noble and at that time they both felt the 240 miles from Waco, Texas to Shreveport, Louisiana was quite a problem. However, last fall this friendship was renewed and Miss Mac became Mrs. E. Floyd Sullins, April 11, 1964.

For the past 16 years Floyd has been employed as electrician in Civil Service, stationed at James Connally Air Force Base, Waco. At the present time, Mr. and Mrs. Sullins are hoping for his transfer to Shreveport.

We enjoyed a visit from retired Joe Springer, who told us of his greatgrandson, Greggory Wayne Roberts. Joe and Mrs. Springer visited their granddaughter in Lubbock, Texas for several weeks recently.

On April 24, a number of tornadoes hit Shreveport and the outlying area, doing quite a bit of damage to homes and injuring two people. Torrents of rain have flooded the city streets and some homes in the lower regions of the city.

The L.S.U. A Capella Choir is making its annual spring tour in North Louisiana. They will sing two concerts at Woodlawn High School and one at Bossier City High School. Elizabeth Anne Potter, daughter of R. N. Potter, is a member of this choir. For many years, Elizabeth Anne has sung in the choir of First Presbyterian Church, along with her dad.

We are glad to know that Edwin Sompayrac is doing just fine after his recent surgery. He hopes to return to work real soon.

WATERVILLE

The Waterville Chamber of Commerce had its annual dinner at the Jefferson Hotel in Waterville in April. This year's program featured a salute to the paper industries. FXW was invited to send a representative group; also to arrange a display of any of the products manufactured by any of the branches of Bird & Son, inc. Impressive, indeed, was the exhibit arranged by Waterville's own Dick Bourgoin. Mr. Bonnyman and Mr. Beale from East Walpole were present, as were Ed Guise, Chet Porter and Dick Bourgoin from Waterville.

BERMUDA HONEYMOON for Mr. and Mrs. John McWhinnie of East Providence. Mrs. McWhinnie is the former Patricia Gouveia, office clerk at Phillipsdale. They were married on April 4th.

We extend sympathy to Mr. and Mrs. Edwin Guise during this period of bereavement. Mr. Guise's sister, Dorothy Day, of Skowhegan, Maine, passed away very suddenly recently.

Prominent visitors of late, to the new Waterville plant, have been Burleigh M. Hutchins, Lester Tarbell, Robert Jenkins, Ralph Wilkins, and Charles Sumner Bird.

Plans for Open House are underway and will be announced when completed.

Chester Porter's sons are making news: Tom has enrolled in Boston College and will enter as a freshman this coming September; Ralph, who graduates with a doctor's degree from Tufts School of Medicine in June, will be getting married soon thereafter. Then, after a brief honeymoon, he will report to St. Elizabeth's Hospital in Brighton, Massachusetts, for his internship.

We extend apologies to W. J. Hill and Lewiston truck drivers and to Mr. Wilkins, who suffered inconveniences in our muddy yard. Now that the ground has thawed completely, we can give them a bett reception.

Serving in the capacity of Mr. Porte able substitute, Mr. Guise recently attend an invitational breakfast at the Blai House in Augusta, Maine, where he w hosted by Governor John H. Reed and Sta ley Bachman, Commissioner of Maine's I dustrial Development Committee. Alor with other industrial officials, he was call upon to enter into an informal discussi concerning possible solutions of the pro lems confronting new industries in the Sta of Maine. Governor Reed autographed photograph of the group for him.

LONG SERVICE LIS

JUNE

Name	*Date*	*Dept.*
Mario A. Boragine	6-9-24	Power Plant
James A. Schuller	6-28-29	Finishing Mill
Norman J. MacDonald	6-1-34	Office
Velma Cobb	6-4-34	Office
Lili D. Petroni	6-11-34	Maintenance
Vaughan C. Allan	6-13-34	No. 2 Box Shop
Oscar M. Lambine	6-1-39	Office
Peter Kodis	6-21-39	No. 2 Box Shop
John C. Olson	6-5-44	No. 2 Box Shop
Agnes M. Stellman	6-8-44	Office
Robert L. Nordblom	6-12-44	No. 1 Box Shop
William J. Swinnerton	6-21-44	Maintenance
Stephen Folan	6-2-49	Roofing
Tauno A. Johnson	6-6-49	Paper Mill
Margaret Lowerison	6-6-49	Office
James F. Hanlon	6-6-49	Roofing
James O'Toole	6-6-49	Roofing
Frank W. Stanton	6-7-49	No. 1 Box Shop
Francis W. Brown	6-9-49	Roofing
Anthony L. Buckley	6-1-54	Power Plant
Harold M. Bailey	6-7-54	Office
Sandra R. Simonelli	6-15-59	Office
Beatrice I. Lundgren	6-22-59	Office
Barbara Waseleski	6-15-59	Office

LEWISTON

Pauline L. Castonguay	6-10-59	

MANCHESTER

Desneiges Giguere	6-15-54	

PHILLIPSDALE

Manuel Corry	6-4-34	
Margaret M. Pierson	6-26-44	Office
Anthony J. Conti	6-8-59	

CHICAGO

Theodore F. Reiman	6-1-49	Salesman
Lillian Fuerst	6-7-54	Office

CHARLESTON

George E. Stine	6-1-49	Salesman

PERTH AMBOY

John H. Murphy	6-18-34	Salesman
Charles Markulin	6-15-44	
F. Fritz Knight	6-22-59	Salesman

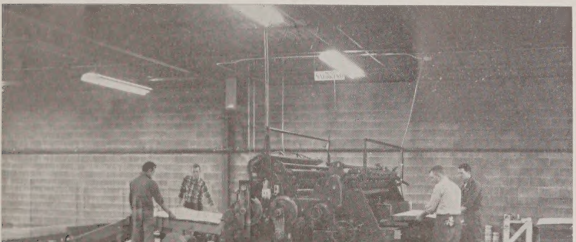
SHREVEPORT

Hollis E. Dean	6-4-54	
Milton L. Chatman	6-14-54	
Claude H. Dilts	6-17-59	

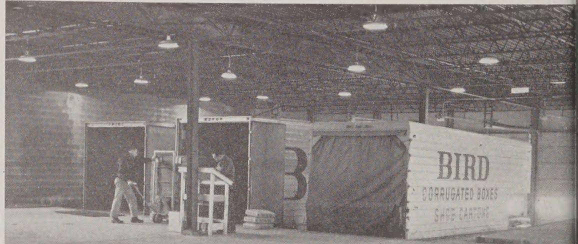
W. J. HILL

John Marcelonis	6-26-44	
Ruth Emmons	6-2-54	

Latest Waterville Pictures



REBUILT HOOPER PRINTER SLOTTER, until recently in service at No. 1 Box Shop, is already in production at the Waterville Plant. The machine workers are, left to right: Laurier Huard, Carroll Colford, Paul Evans and Norman Mathieu.



FULLY ENCLOSED LOADING DOCK provides ample space for fast, efficient loading no matte how the blizzards howl down in Maine. The Shipping Department workers are Peter Sadu sky and Clayton Paradis.

·rth Amboy Foreman's Son ɑs Earned Many Honors

Fred F. Butler, Jr.

·RED F. BUTLER, foreman of No. 4 chine in the Perth Amboy plant has ry reason to be proud these days. ; son, Fred, Jr., has recently received ny honors. Seventeen years old and enior, Fred Jr. is president of the Stu- ıt Council of Linden High School. is a finalist for National Merit Scholhip, and has been elected to memberp in the National Honor Society. His ıer achievements include selection as sole representative of Linden High ıool in the New Jersey All State orus.

He is ranked eleventh in the June 64 graduating class of 598 students, :h a 91.586 scholastic average. He ɔ holds membership in the National ıthematics Honorary Society, Political ence Club, French Club, and School oir. In April Fred Jr. was busy in the ıior play, a stage production of which was manager, which was presented the 17th and 18th of April. He is ɔ an active member of St. Elizabeth's ıior C.Y.O., having received high ıors in oratory, dramatics, and bowl- ;, and is a member of the church choir. his leisure, Fred Jr. enjoys playing his mmond organ.

·uture plans for Fred Jr. include maulation at Villanova University in ıt. 1964. He intends to study Liberal s with a Political Science Major in paration for Law School, hopefully ·vard or Princeton. Word has recently ı received that young Fred has been cted as a winner of a Villanova Uni- ·ity Partial Scholarship.

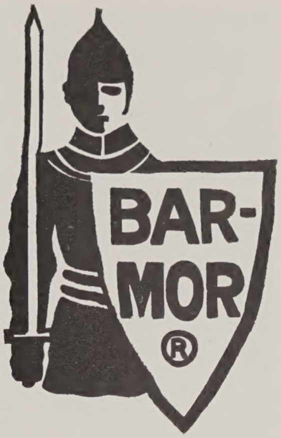
ilfred Fredette Retires ɔm Dinsmoor Plant

Vilfred Fredette, long time employee :he George W. Dinsmoor Division, ·ed at the end of March after 36 years faithful service. "Willie" came to k for Dinsmoor in July 1928, a com- / then owned and operated by the George W. Dinsmoor.

·uring most of his employment, Wilvorked the swing saw on the No. 2 e Winder, a job not considered an one.

[is favorite pastime is bowling. ɔughout the years he has participated ıumerous leagues, winning many a e. He was also one of the best Pi- ıle players in the shop. The departure Villie is like losing one of the family. quick wit and smile will be indeed ed by his fellow employees.

·ood service pleases custom- and leads to more business.



NEW TRADE MARK now in use on products made at No. 1 Box Shop and coated with the special Bird Bar-Mor plastic coating. The trade mark is officially registered at the U.S. Patent Office.

The three storage areas of the home — attic, basement, closets — are the spots where 16.4% of all dwelling fires originate, according to National Fire Protection Association studies.

Contributors

The following reporters contributed to the news columns of this issue: Julia Smith, Sandra Simonelli, Thomas Flood, Chester Grusheski, Edward Wisniewski, Milton Gardner, Julia Lewis, Catherine Brady, William Ford, Mary Driscoll, R. W. Pearson, Robert MacLeod, Lucille Sullins, Leonard Weaver, Rocky Phillips, Harold Bailey, Edward Knaus, Rita Wolczanski, Donald Beck, Helen Julia.

Recent Deaths

Jesse B. King

JESSE B. KING, master mechanic at the East Walpole Machine Shop from 1947 to 1956, died suddenly on April 21.

His Bird & Son employment began in November 1925 when he joined the Maintenance Department of the East Walpole Plants as a machinist. Always an able mechanic, he was promoted to supervisory work in 1933 and again promoted to assistant master mechanic in 1942. He held the position of master mechanic from 1947 to his retirement in June 1956.

In retirement he continued to live at his home in Walpole. He is survived by his wife, Elizabeth and several nieces and nephews. Funeral services were held April 23 at the Sherman Funeral Home, Walpole. Several former fellow-workers from Bird & Son served as pallbearers.

Edwin Gabrielli

EDWIN GABRIELLI, 298 East Street, Dedham, died April 9, 1964 at the age of 76. He had been an employee at the Norwood Roofing Plant from September 1942 to his retirement in July 1954. Starting in the Yard Crew, he soon moved to No. 7 Machine and continued there on various jobs for eleven years.

Funeral services were held at St. Mary's Church, Dedham on April 13. He is survived by his wife, Annie and six sons and daughters, including Louis who works on No. 9 Machine at the Roofing Plant and lives in Westwood; other members of his family are Mrs. Mary Ricci, Mrs. Theresa Fumotoro and Armando and Benjamin, all of Dedham, and Joseph of Redwood City, California.

Axel A. E. Hertzberg

AXEL A. E. HERTZBERG, 15 Irving Drive, South Walpole, died April 15, 1964 after a short illness.

Except for two years at the start of his Bird & Son career, from November 1929 to November 1931, he had worked continuously in the Combiner Room at No. 1 Box Shop. For many years he had been either assistant set-up operator or set-up operator. He would have been 62 years of age in October.

Funeral services were held April 17 at the May Funeral Home, Norwood. He is survived by his wife, Florence, a daughter, Nancy Epick of Walpole, a son, Richard of Sharon, a brother Carl of Norwood and five grandchildren.

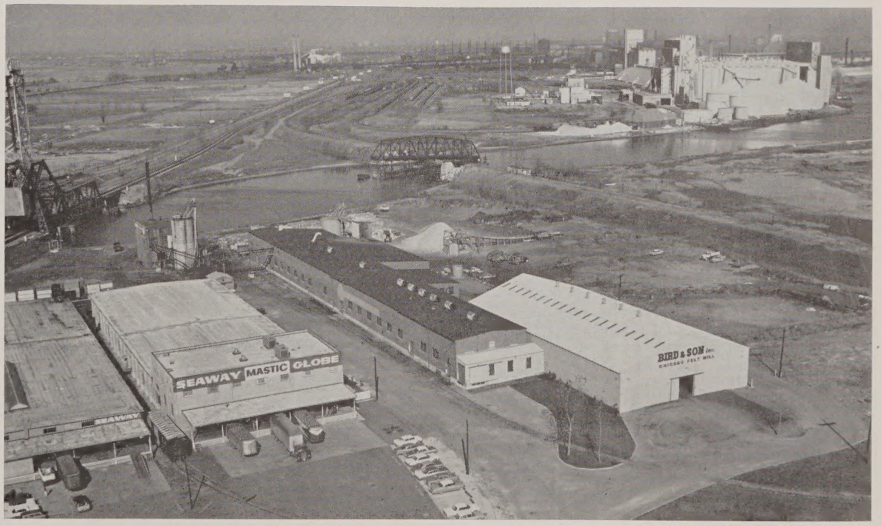
Edythe M. McMullin

EDYTHE M. MCMULLIN, 13 Day Street, Norwood, died at the Pondville Hospital on April 26 after an illness that had prevented her from working since last June.

Her Bird & Son employment started in June 1936 in the Billing Department of the Main Office where she had been continuously employed until her illness began last year.

She was a charter member of the Neponset Choral Society and had served many years as the librarian and treasurer of the organization, besides singing in all its performances, including "Iolanthe" a year ago. Her interest in and devotion to this choral organization were outstanding.

Funeral services were held on April 29 at the Ginley Funeral Home, Walpole. Surviving her are her mother, Mrs. Mary McMullin with whom she lived, and two sisters, Mrs. Walter E. Brown of South Walpole and Mrs. Warren E. Sims of Medfield.



FROM THE AIR the Chicago Felt Mill looks like this. All the buildings at the right, including the bright new warehouse, belong to Bird & Son. The power plant can be seen near the river at the rear. In the center at the right is the new chipper and its mountain of wood chips. The large building across the Calumet River is the Cargill Grain Storage Co. Downtown Chicago is 20 miles away, at the skyline.

Tremendous Applause for "Trial by Jury" and "H. M. S. Pinafore" Shows

Enthusiastic, near-capacity crowds filled the Walpole High School Auditorium for three nights on the first week end of May, enjoying the Neponset Choral Society's 15th anniversary Spring show. This year it was a double bill — the delightful "Trial by Jury" a 30-minute spoof of a court room trial, and the ever popular "H.M.S. Pinafore."

Many Bird Club members and Bird & Son friends attended, and three Bird & Son people were part of the production. Leonard Weaver, director of the group since its start in 1949, sang the leading tenor role of Ralph Rackstraw in "Pinafore" and was Foreman of the Jury in "Trial by Jury." Ed Grout of Personnel was the Counselor in "Trial" and Boatswain in "Pinafore." And behind the scenes, working the lights and the curtain, was James Twohey.

People now come, not only from surrounding towns, but from Boston and even from out of state to see these shows which grow in popularity each year. This year was no exception. With professional direction by Hassler Einzig, professional costumes, scenery and make up, and an orchestra for accompaniment, the show was the equal of many that appear on Boston stages.

In celebration of the 15th anniversary year, the Neponset Choral Society is holding an anniversary dinner party for all past and present members at the King Philip on May 15. About sixty are expected to attend.

Broadcast Coming

On the five Monday nights in June the Neponset Choral Society will be heard on radio station WCRB's "Choruses of New England" program. Excerpts from this year's show, from last Fall's concert and from "Iolanthe" of last year will be played. The station, WCRB, the time, 10 P.M.

Spring Activities Listed On Bird Club Calendar

A vote of confidence in Bird Club operations was given at the annual meeting on April 14, at which Julia Lewis was reelected treasurer, Velma Cobb secretary and three directors, who have served previously, were reelected: Mary Moylan, Lawrence Pickener and Thomas Reynolds.

On the first day of April the annual banquet for Bird Club officers and committees was held at Novick's Restaurant on Route 1, and attended by more than fifty-five people. Committee workers from the former Bird Floor Covering Plant were present to receive special recognition for their many years of service to the Club.

Summer activities are now in the spotlight. Golf got underway on April 27, and the Softball team is also playing. (See separate reports.) When you read this 44 persons will have already enjoyed their weekend trip to the N.Y. World's Fair on May 1, 2, and 3. — more about this later.

Special Activities Chairman Tom Reynolds announces that plans are being made to sponsor a night at the Boston Pops, and Red Sox ball game and a Clam Bake. Watch for further announcements and plan to attend these activities.

Forty-four persons enjoyed a delightful weekend trip to the New York World's Fair on May 1, 2 and 3. The weather couldn't have been better, and from all the enthusiastic reports it appears that New York has arranged a spectacular show. "Without doubt we will plan for more World's Fair excursions before the gates close next year," states Chairman Tom Reynolds.

Bird Club Enters Team in Foxboro Softball League

Eight teams are entered in the Foxboro Intertown Softball League, and just about the time you read this column, Bird & Son will be playing its first game of the season against Sharon Hardware. This game is scheduled for the evening of May 11 on the Hospital ball field in Foxboro. All games are played either there or at the Foxboro High School field.

Teams entered are: Bird & Son, inc., Foxboro Forms, Dairy Queen (Foxboro), Sharon Hardware, Gloria Colombo (Mansfield), Walpole Guards, Rodman Ford (Sharon) and Markt Oil (Sharon).

The Bird team has been practicing for a month and should be in good form for the opener.

The schedule of games for the Bird team during May and early June is:

Home team	Visitors	Date & Field
Sharon Hardware,	Bird & Son	May 11 at Hospital
Bird & Son,	Rodman Ford,	May 14 at Hospital
Markt Oil,	Bird & Son,	May 19 at High School
Gloria Colombo,	Bird & Son,	May 20 at Hospital
Bird & Son,	Walpole Guards,	May 25 at High School
Foxboro Forms,	Bird & Son,	May 28 at High School
Bird & Son,	Dairy Queen,	June 2 at High School

Prizes for Women Players At Final Cribbage Party

At the final Cribbage Party at the East Walpole Brigade Room on April 29 there were 32 players present. An added feature of this last party was the awarding of two prizes to women players; 1st prize, Julia Lewis, 2nd prize Lilyan Frazier.

Men's prizes were awarded to George Kelliher, 1st, and Leroy Nordstrom, 2nd. The two baskets of fruit given as door prizes went to James Begley and John Glebus.

High scorer for the season was Gil Johnson.

There has been enough interest in this season of Cribbage to warrant running parties again next year, so Chairman Knaus has announced that early in September next winter's schedule will be published.

Christmas Card Holder

CHRISTMAS IN MAY? It all began last winter, as a matter of fact — the time when man facturers of greeting cards must start planning their next year's sales. Bird & Son is no manufacturing these attractive gold surfaced "trees" for Rust Craft. Muriel McDonald rece tionist, demonstrates how the cards are attached.

Novel Holder Developed To Display Christmas Cards

About the time that some folks are cleaning up the last of their Christmas bills, many companies are laying their plans for sales for the next Christmas season. Such is the case with Rust Craft Greeting Cards, Inc. of Dedham, Mass.

A Christmas Tree Card Holder was announced in February as one of the new items in Rust Craft's extensive line. The "tree" is a Bird product, manufactured at No. 1 Box Shop.

It is of solid fibre, 30 inches tall, and coated with a shiny, gold surface applied at the versatile Gasway Curtain Coater. Without cards the holder looks like a slim gold pyramid. Along each of its angles are enough slots to hold nearly 100 cards, so that when the cards are properly arranged, the effect is that of a pine tree with sweeping branches.

Many *Review* readers have probably seen one of the holders on display at the reception desk at the Main Office. Another sample created much interest at the company's annual meeting for stockholders.

Sales Manager Benjamin Beale worked closely with the designer from Rust Craft in developing the holder. It had to be inexpensive, good looking, rigid when set up, and yet capable of being folded into a 10" X 15" envelope. Bird solid fibre was selected. Then it was necessary to design the proper dies for the Bobst Die Cutter and to devise a method of applying a durable, attractive gold surface. Gold powd was used for the color, mixed in Duran 210 and applied at the Gasw Curtain Coater. The technical proble of keeping the gold powder in soluti was solved by the Bird Product Deve opment Department. Duran 210 giv a highly glossed surface that has bo even distribution of color and excelle durability.

Watch for the Bird Christmas tre card holders next Fall. You'll find the wherever Rust Craft cards are sold.

Paper Scholarship Offered At University of Maine

For the eighth consecutive year P per Trade Journal is offering a $75 scholarship to a student who wishes enter the University of Maine to maj in pulp and paper technology.

Available both in the freshman a sophomore years, this scholarship e ables a student to major in pulp a paper at the University of Maine w might not otherwise be able to do

Financial need of the student w have an important bearing on t choice of the recipient, who will selected by the Freshman Scholarsh Committee of the University of Mai

Make application early on applic tion forms which can be obtained fr the Editor, Paper Trade Journal, West 45th Street, New York 36, N York.

The BIRD REVIEW

lume 52 No. 6 Published for Bird & Son, inc. employees and their families June 1964

aravans on Tour o Aid Roofing Sales

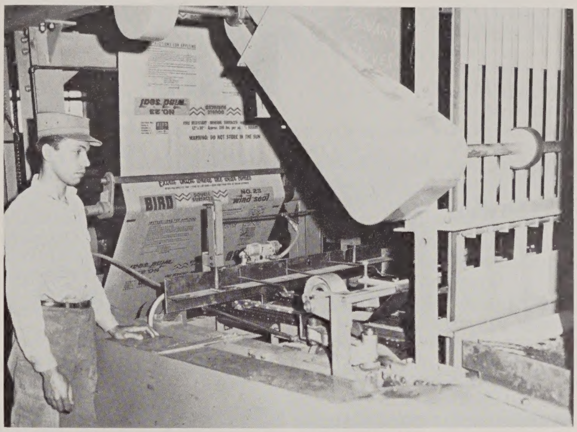
Bird Roofing Caravans are on the ıd again, promoting roofing sales in divisions. The 1964 Caravan is a eamlined, self-contained road show ıilable to all Bird Building Materials esmen. It differs from the panel ıcks of previous years. being in fact mall compact trailer, which a sales- ın can pull easily with his own car. is easier, too, to set up the ten prod- display panels for dealer and dis- butor meetings.

aler Meetings

One trailer is available in each di- ion, shared by the salesmen of the ious districts. The salesman, often conjunction with the district man- er, arranges a meeting of dealers, hitects, builders and others with in- est in building products. Ahead of ıe, he sets up the ten panel display ording to specific directions furn- ed in a manual. Then, he himself r he and the district manager to- her) presents the showing of the nplete line of Bird shingles and ıer products. The panels are all re- sible, providing twenty visual pre- ıtations. At the conclusion of the es talk, the now famous Bird Wind ıl film is shown.

Caravans, in one form or another, ve been an effective selling tool for d & Son salesmen in several past ırs. The newest version, now on the d, is once again telling the Bird ality products story by the most effec- e of all media — the visual one.

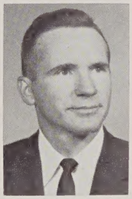
(SEE PICTURES ON PAGE 2)



CLOSE UP of the wrapping section of Perth Amboy's Wrapping Machine. A wrapper is about to be cut from the roll above and folded around a shingle bundle. Cleo Acevedo is watching the operation.

B. P. Soward Heads Roofing Production

Bernard P. Soward



R. Dale Adams

On June 1st Bernard P. Soward became assistant to the Senior Vice President of Manufacturing, in charge of all production in the Building Materials Division. R. Dale Adams was appointed superintendent of the Shreveport Roofing and Felt plants to fill the vacancy caused by Mr. Soward's appointment.

Senior Vice President Burleigh M. Hutchins who made the announcement states that Mr. Soward will make his headquarters at East Walpole, but will spend considerable time at the various plants assisting in production problems

(continued on page 2)

Wrapping Machines Used at Several Bird Roofing Plants

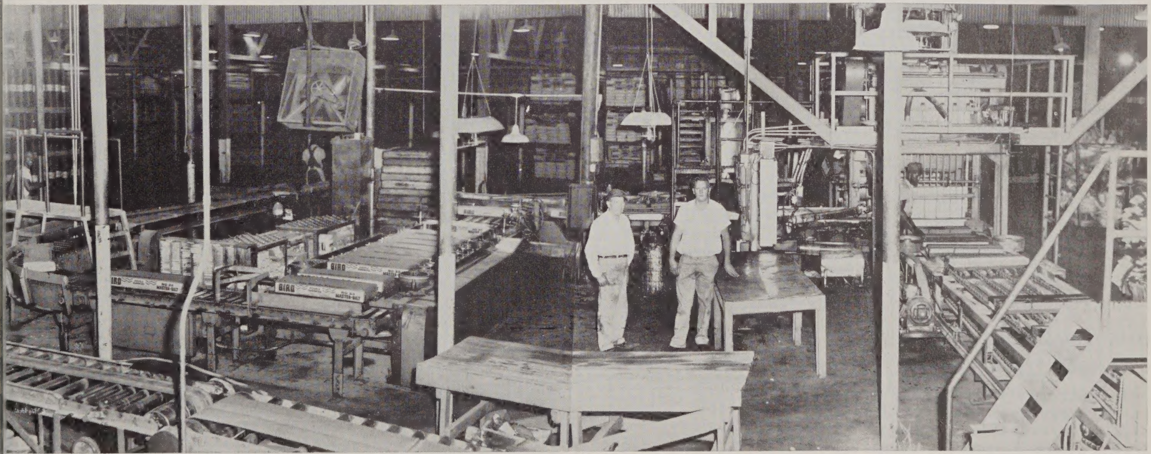
There is a new method of wrapping standard size shingles now in use at three Bird roofing plants — Shreveport, Charleston and Perth Amboy — and soon to be in use at Chicago as well.

The new machines, known as Reichel & Drews Shinglwrap Machines, replace the old wire tying machines on certain operations. Now Wind Seal® Shingles and other shingles of standard size are fully encased in a preprinted Kraft paper wrapper. A series of switches and photo cells give split second timing to the wrapping of the bundles as they pass through the machine.

There has been no change in the method of shingle production or the pick-up operation. As before, pick-up men transfer the stacks of shingles to a conveyor. Each stack has already been counted or weighed to the size of one bundle.

At the conveyor of the shingle wrap machine, lugs on a moving chain timed with the speed of the shingle machine, pick up each shingle pile and feed it past switches and photo electric cells which activate the wrapping machinery. A sheet of wrapping paper is cut from the roll and held in a vertical position in front of the travelling shingle pile. As the pile hits the paper, the paper is wrapped around the bundle and scrolling guides form the longitudinal wrap while asphalt sealer is

(continued on page 6)



THE COMPLETE WRAPPING OPERATION is shown here in this panoramic view of the Shreveport wrapping machine. Bundles of shingles travel toward the wrapper at the right, and emerge fully wrapped at the left. In the center, with cap, Philip D. Leon, inspector and beside him, Jimmie Brown, foreman. Marion Walker, supply man, faces the conveyor at right, and barely visible at the far left are Walker Priest and Aaron Davenport.

The BIRD REVIEW
Vol. 52 No. 6 June 1964

Member of Mass. Industrial Editors Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

Resistance to Change – Who Me?

Resistance to change is a part of the protective mechanism nature gave us as part of our instinct of self preservation. I think it would be safe to say that any person who has no desire whatever to seek security is not mentally balanced. The same can be said for the person who is obsessed with the preservation of everything that makes him feel "safe." It makes no more sense to change for the sake of change that it does never to make any changes at all.

Resistance to change is merely a matter of degree. Everyone must educate himself in the understanding of what and when change is good, and when and what changes are not good.

There have to be changes. Procedures, tools, methods and policies have to change to keep abreast of the new devices, theories, materials and concepts that are forced upon us by the scientists, inventors and leaders who make our way of doing things obsolete almost as fast as we adopt them.

No longer is it "safe" to cling to the status quo. No longer is it possible to do things "the way Dad did them." No longer can we hide behind excuses like "we tried that before and it didn't work." We have been forced, many of us unwillingly, into a world that is moving so fast that we have to change our processes of thinking and doing just to keep from falling off.

We have to open our minds as wide as we can, keep the best of what we have, look objectively at every new idea that comes along, adopt the improvements that we think will work for us, encourage ourselves and those around us to come up with ways to do our work better and hang on tight while we hurl ourselves to the stars.

Bill Loerke, suggestions awards coordinator
San Diego County, Cal.

Soword and Adams

(continued from page 1)

and coordinating all roofing manufacturing for more effective results at the five roofing plants.

Bernard P. Soward has already achieved more than 35 years of continuous service. He began originally with the Berry Asphalt Company in 1926 not long after graduating from a Chicago high school. He was a clerk then auditor, and then assistant treasurer and secretary of the Berry Asphalt Company in 1933. When Bird & Son purchased the company in 1935, he continued in charge of accounting at the Waterloo plant of Berry and he assisted Harold Altman at Chicago. When the Shreveport Plant opened in 1937, he was made office manager and auditor of this new operation. Since 1944 he has been superintendent of the Shreveport Roofing Plant and also of the Shreveport Felt Mill since it was built in 1949.

Dale Adams Named Shreveport Superintendent

R. Dale Adams joined Bird & Son as plant engineer at Shreveport in 1958, having received his education at Byrd High School, Centenary College and the U.S. Naval Academy at Annapolis. During his six years of active naval service he attained the rank of Lieutenant and now retains his commission in the Naval Reserve. In January 1962 he was named assistant superintendent.

He and his wife, Patricia, live at 261 Preston, in Shreveport and have four children, Danny, Tom, Jeanne and Teresa.

LONG SERVICE LIST

JULY

Name	*Date*	*Dept.*	*Yrs.*
Edward B. Holmes	7-21-24	Salesman	40
Albert F. Gilmore	7-1-29	Paper Mill	35
Perley H. Mudgett	7-1-29	Paper Mill	35
Edgar B. Bigelow	7-18-29	No. 2 Box Shop	35
Edward Paduck	7-19-39	No. 1 Box Shop	25
Donald Dyer	7-6-49	No. 1 Box Shop	15
Philip C. Johnson	7-25-49	Vice President	15
Vincent R. Grassia	7-26-54	Paper Mill	10
Dorothy Bisdnack	7-6-59	Office	5
Patrick Carroll	7-13-59	Paper Mill	5
Joseph R. Morrissette	7-13-59	Paper Mill	5
Michael P. Mike	7-27-59	Maintenance	5
MANCHESTER			
Thomas D. O'Connell	7-14-54		10
NEW BRITAIN			
Romeo P. Valerio	7-18-39		25
PHILLIPSDALE			
Joseph E. McBride	7-25-29		35
CHICAGO			
Andrew H. Gardner	7-20-49		15
Frank Mucha	7-27-59	Office	5
SHREVEPORT			
John C. Marshall	7-21-39		25
Virginia H. Eddy	7-18-49	Office	15
Aron Davenport	7-14-59		5
Opal L. Clay	7-20-59	Office	5
Herman Draper	7-24-59		5
CHARLESTON			
Herbert C. Brown	7-16-59		5
James W. Hutto	7-17-59		5
James T. Evans	7-24-59		5
John B. Rabon	7-24-59		5
PERTH AMBOY			
Willie Simmons	7-26-54		10

Henry Mattson Becomes Night Foreman at Box Shop Combiner Room

Henry Mattson

Henry Mattson, overhead crane operator at the Combiner Room at No. 1 Box Shop for 16 years, was appointed night foreman at the Combiner Room on May 4 by General Superintendent Lester Tarbell.

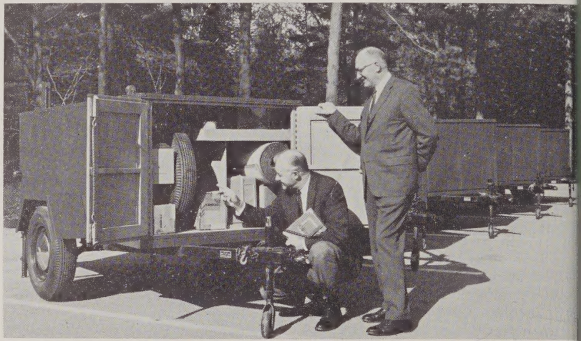
Mattson has had continuous service at the Combiner Room since he joined the company in October 1946. He was first a pick-up man, then crane operator from March 1948. He also worked at No. 2 Box Shop for a year in 1941-1942. During the war years he serv as a radio technician with the U Navy in both the Atlantic and Pac theatres.

Henry and his wife, Teresa, live 278 Common Street, Walpole w their two sons, Dale, 16 and Jeff, His hobbies are hunting and fishi He knows where to find trout in t streams around Walpole and he casionally tries his hand at deep s fishing, too. Come Fall, you'll alwa find him on a deer hunting expediti in Western Massachusetts with brother, Bob, of East Walpole Mai tenance, or Bob Roby, Paper Mill fo man

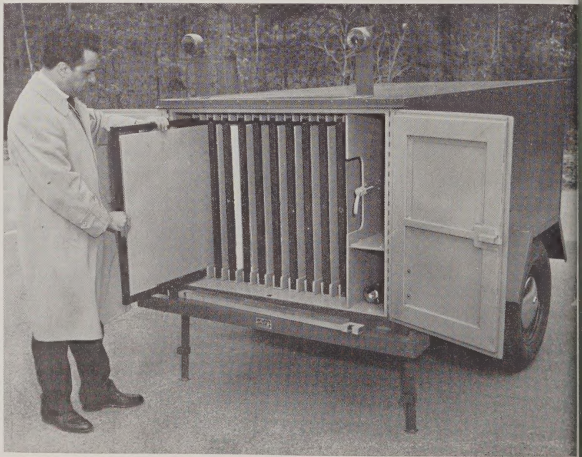
HALFORD PERRY, now in training with the First Engineers Battalion at Fort Riley, Kansas. His father is Dudley Perry, repairman at Phillipsdale.

Caravans Promote Sales

(Story on Page 1)



FIVE CARAVAN TRAILERS for the several Building Materials Divisions get a final inspectio from Director of Advertising Leonard Niese and Vice President Philip Johnson. One unit i assigned to each major division of the Building Materials Division.



PANELS fit neatly into the rear compartment of the Caravan trailer, as demonstrated here b Frank Molinari of Advertising.

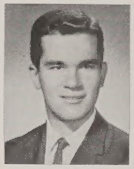
Congratulations, June Graduates!

rank W. Stanton, Jr.
orwood High School
Son of
Frank W. Stanton
No. 1 Box Shop

Marcia L. Phipps
Holliston H. S.
Daughter of
W. Richard Phipps
Main Office

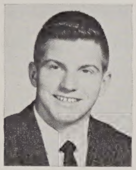
Ronald B. Stravinski
Norwood High School
Son of
Bernard Stravinski
No. 1 Box Shop

Anne Marie Medailleu
Walpole High School
Daughter of
John W. Medailleu
E. W. Maintenance

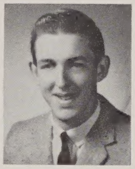

John R. Gusick
Brother Rice H. S.
Chicago, Ill.
Son of
Raymond Gusick
Chicago Roofing

Ellen Chapman
Norwood High School
Daughter of
George Chapman, Jr.
No. 2 Box Shop

Nancy Tarbell
lpole High School
Daughter of
ester J. Tarbell
Paper Division

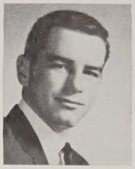

Joseph Tarbell
Bowdoin College
Son of
Lester J. Tarbell
Paper Division

Robert C. Rockwood
The Choate School
Son of
Walter Rockwood
Fibre Box Sales Office


Dennis Gordon
Mansfield H. S.
Son of
Leslie E. Gordon
Paper Mill

Rosemary O'Brien
Norwood High School
Daughter of
William L. O'Brien
No. 2 Box Shop

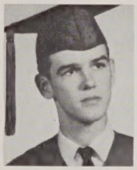
Raymond E. Nolan, Jr.
E. Providence H. S.
Son of
Raymond E. Nolan
Phillipsdale


James Hammond, Jr.
E. Providence H. S.
Son of
James Hammond
Phillipsdale

Patricia Ann Solbo
Norwood High School
Daughter of
Patsy Solbo
No. 2 Box Shop

chael Lindblom
oole High School
Son of
rence Lindblom
Main Office

Fred F. Butler, Jr.
Linden (N. J.) H. S.
Son of
Fred F. Butler
Perth Amboy

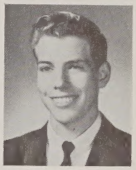

Philip Cowart
Glenwood H. S.
Son of
Hurcil Cowart
Glenwood

Victor Lapuszynski
Norwood High School
Son of
Nikander Lapuszynski
Paper Mill

Mary Ellen Wright
Woodbridge H. S.
Daughter of
Ernest Wright
Perth Amboy

Nancy E. Johnson
Norwood High School
Daughter of
Tauno A. Johnson
Paper Mill

Janis M. Doyle
E. Providence H. S.
Daughter of
Louis W. Doyle
Phillipsdale

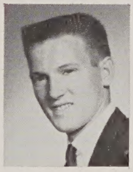

William J. Bothwell
Walpole High School
Son of
Robert Bothwell
No. 1 Box Shop

Diane Forrest
Walpole High School
Daughter of
Francis Forrest
Norwood Roofing

Stephen R. Gooden
Garrett High School
Charleston Hgts, S.C.
Son of
Stephen A. Gooden
Charleston Plant

Joan Dill
Norton High School
Daughter of
John Dill
E. W. Maintenance

Joan Baker
Walpole High School
Daughter of
Ruth Baker
Main Office


Michael Soderlund
E. Providence H. S.
Son of
John Soderlund
Phillipsdale

Geraldine Harden
Manchester Central
Daughter of
Robert C. Harden
Manchester, N.H.

James D. Teutsch
Bossier (La.) H. S.
Son of
J. D. Teutsch
Shreveport Plant

edit Union Is Host Metropolitan Chapter

wo Neponset Credit Union officers icipated in the meeting of the ropolitan Chapter of the Credit on League of Massachusetts held 26 at the Main Office cafeteria in Walpole. Hilda Rafuse, as president of the Neponset Credit Union ting welcomed the members and in the evening Treasurer Velma b presented the speaker of the eve-, Thomas M. White of Walpole, representative from this area.

epresentative White told of the work of the Massachusetts Crime Commission and urged all interested in good government to follow the work of their elected representatives and let them know how you as a voter feel on current matters. Keep in touch with them frequently, he said, rather than speak out only when legislation affecting your own specialized field is under consideration. Mr. White is a grandson of the late John J. White, a charter member of the Neponset Credit Union, who served many years as director, a member of the Credit Committee, and as president.

The Chapter's president, Carl Dentler, who is treasurer of the Raytheon Credit Union, presided. A report on plans for the annual convention was given by Field Representative Joseph Coburn, who several years ago was president of the Neponset Credit Union.

At the close of the evening the dramatic film of the Los Angeles fire of 1961 was shown by Nunzio Julius of the Advertising Display Department. Colorful plastic vases made by Bird & Son were given to all present.

Bridge Tourney Standings

Here's how the continuous lunch-hour bridge tournament at the Main Office stands at the end of eight months' play. The players vary from day to day, as various ones take off on business trips or luncheon time appointments, but the games go on, almost every day.

Leading the six regular players is Gus Sacre who has won 68 out of 113 days of play. Runner up is Ralph Hall; then come Roland Peterson, Robert Garner, William Doyle and Robert Anderson.

The standing of the subs is: Albert Hargreaves, first, George Dusty, second, and in succession Howard Whitney, Page Bunker, Lou Harriman, Lambert Anderson, Herbert Blomberg and Lester Ekman.

Two Retire at Phillipsdale

Two Phillipsdale men have joined the retired list:

Albert Dyson retired April 30th after 31 years service, starting in the Shipping Department. Al worked at various jobs in Shipping until April 1946 when he transferred to the Finishing Department of the Insulation Board Mill. Al and his wife live in West Barrington, R. I. He has no special plans for his retirement days, but thought he might take a summer time job at a yacht club.

Richmond G. Thatcher retired at the end of May 1964. Dick is another of the Plant's 30 year service men to retire in 1964. He started working in April of '34 in the Tarred Felt Mill as a Tarred Felt finisher. Dick transferred to grinderman in 1941 after the operation of saturating tarred felt was transferred to East Walpole. He held this job until its abolishment this year. He has no special plans at present.

Three Men Celebrate 25th Anniversaries

Lester Tarbell

Durette Oliver

From chemist to general superintendent in 25 years — that's a one-sentence summary of Lester J. Tarbell's career with Bird & Son. But to fill in all the details of his busy life would take several pages. We can only hit the highlights here.

He began May 23, 1939 as a chemist at the Norwood Roofing Plant, after graduating from the University of Maine with a degree in Chemical Engineering. He received his indoctrination from Frank Reynolds who later became director of research. He soon went from routine testing to production development and remained in this work until called to active duty in World War II in February 1942. Entering as a 2nd lieut. in the Chemical Warfare Service, he came out a major in 1946.

Upon return, he was assigned to staff assistant's duties at Phillipsdale and in April 1947 became assistant to Mr. Wilkins who was then vice president of the Paper Division. Ten years later he was appointed superintendent of the East Walpole Paper Mill and in 1962, upon John Burke's retirement, Les became general superintendent at East Walpole.

Although he has enjoyed his work all through the 25 years, he says that without doubt the most interesting assignment was the construction of the new Felt Mill at Shreveport in 1949-1950. As resident engineer he was on this project from the start right to the time the mill went into regular production.

Les knows how to budget his time, since in adition to his many duties within the company and his membership in the professional organizations of TAPPI (Technical Association of the Paper & Pulp Industry) and PIMA (Paper Industry Management Association) he has served the town of Walpole and the community in the following ways: past chairman of Cub Scouts, past assistant scoutmaster in the Boy Scouts, institutional representative of Explorer Scouts (the chapter now meets in space provided by Bird & Son), past president of the Walpole Little League and the Babe Ruth League, past School Committee member (3 years), former member of the Walpole Personnel Board, for several years, active in the Men's Club and in other church work at the Union Congregational Church at East Walpole, member of the Masons, Island Falls Lodge No. 206.

Mrs. Tarbell is the former Hazel Randall, librarian for Walpole until her marriage in 1941. The Tarbells live at 13 Park Lane, East Walpole, and this year have been dubbed the *graduating* family:

> Joseph, hockey star and captain, graduates from Bowdoin this month.
>
> Nancy has just graduated from Walpole High; she will attend Lake Erie College in Painesville, Ohio, in the Fall.
>
> Betsy graduates from Junior High School and moves on to High School in the Fall.
>
> Stephen, age 5, has graduated from kindergarten to first grade!

In addition to his heavy work load, his family and community responsibilities, Les still finds time to pursue his hobbies of hunting, fishing and a little softball for Bird & Son teams. He was quite active in this sport a few years ago. As a spectator he's on hand whenever he can be, to see his son, Joe, play baseball and hockey — sports in which he has excelled since high school days.

Joseph X. Pidzewich, who celebrated his 25th Bird & Son anniversary on May 15, has the distinction of being the senior stillman at the Norwood Roofing Plant. His plant service is, of course, 25 years, and his service in the Asphalt Blowing Department dates from December 1947.

At first he was employed picking up on No. 1 Machine, later transferring to No. 9 as a back tender, and then going back to No. 1 on various jobs. For the last thirteen years he has been a stillman in the Asphalt Blowing Department. Employment was at a low ebb when Joe finished high school in 1933, so for two years he worked in a CCC camp at Upton, Mass. Later he was employed at Winslow Bros. & Smith before starting with Bird & Son in 1939.

Joe and his wife, Marion, live at 92 Railroad Ave., Norwood. Their youngest daughter, Irene, 10, lives with them. Two older daughters are married: Mrs. Merril Sweeney and Mrs. Gail Byrne, both of Norwood; and there are five grandchildren.

Durette Lamar Oliver, Jr., was hired as storeroom clerk May 30, 1939, coming to Bird-Shreveport from Pelican Well Tool & Supply Company. He has since worked as inspector and maintenance man on the machine, transferring to foreman of the Boiler Room, Asphalt Plant and Clean Up Department on January 14, 1946.

D. L.'s service for Bird and Son, inc., was interrupted August 8, 1942 when he entered the Army. He saw action in the Battle of the Bulge, Ardines, Battle of the Rhine and other great battles while serving in the European Theatre. He returned home with the rank of Captain.

With great pride, D. L. relates as his most interesting experience the growth of the Shreveport operation in the past twenty-five years. He watched the building of the felt mill and has played a great part in its development as well as that of the roofing mill.

His family consists of his wife, Frances; D. L. III, who has completed his third year at Louisiana Tech, Ruston, Louisiana, where he is studying to become an Electrical Engineer; Sharon Ann, who enters Northeastern College, Monroe, Louisiana, this fall to major in music; and Richard, who will enter Junior High School this fall. Richard is interested in mechanics.

D. L. is very active in civic work; he is a member of the Board of Stewards in his church, very busy in P. T. A. work and is a Master Mason.

When time permits, he enjoys fishing more than any other sport.

TOP OF THE NEWS

MAIN OFFICE

Anne Curtis Stone, niece of Mary Stone Nevins of Stenographic, has recently been chosen the first runner-up in the Miss Williamsburg (Va.) Contest sponsored by the Williamsburg Junior Chamber of Commerce. The winner in this contest, Anne's college mate Vicki S. Nichols, is now competing in the Miss Virginia contest.

Anne is a freshman at the college of William and Mary and her special talent is dancing. All contestants were judged on four items: talent, personality, beauty (a) swim suit and beauty (b) evening gown. For the clinically minded, Anne is 18, 5′8″ and 130 pounds with brown eyes and hair. When not attending college she lives in Richmond, Va. with her parents, Mr. and Mrs. Peter Stone.

In addition to the first runner-up trophy, she also won a Wittnauer watch, a corsage from a local florist, dinner for two at a local inn and more than $75.00 in merchandise and service from several local Williamsburg shops. Mary has a copy of the pageant program which she will be happy to show to anyone interested.

Marcia L. Phipps, daughter of Richard Phipps, graduated from Holliston High School this month and will attend Stenotype School in Boston in the fall.

We welcome a new salesman William Shipose, to the Building Materials Division. He will be working in the upstate New York area.

We also welcome Robert Parker, Jr., now in sales training in the Shoe Carton Division.

Barbara Hanks left at the end of May to attend college full time. She will graduate from Northeastern University in June and plans to start immediately attending Boston University to work for her Master's degree. Following that she plans a teaching career.

Just before she left work she was the guest of honor at a dinner at the Lafayette House given by a group of girls with whom she worked and was presented with a gift of money from people throughout the organization. Barbara promises to get some new golf clubs she has been wanting with this gift of money.

We shall miss her but we wish her lots of luck in her new venture.

PAPER MILL AND FINISHING

John Kalis has been elected president the Holy Name Society of St. Georg Lithuanian Church in Norwood.

Congratulations to Arthur Chamberla of the Paper Mill. In a recent TV Roll-C at the Norwood Sport Center he had a string total of 596 for third place and Quincy where the winners of the local co tests met in an elimination contest he had 5 string total of 600 for seventh place.

MAINTENANCE AND POWER

Joan Dill, daughter of John Dill, w attend the School of Practical Arts in Bost in the fall. She has just graduated fro Norton High School.

We are glad to report that Milton Ga ner is back to work after being out seve weeks with a painful injury to his fo He tripped as he was using a power law mower and lost part of three toes when foot slipped under the rotating blade.

NO. 1 BOX SHOP

Robert Rockwood, who graduated fro the Choate School on June 5, will atte Brown University in the fall. He is the s of Walter Rockwood, sales service manag

Welcome to Lois Ela who is working records in the Shipping Office.

NO. 2 BOX SHOP

The season of early vacations has star in the Shoe Carton Plant. Included in t list are Paul Treeful, John Olson, Geor Docar and Tony Montisano.

We all hope that James Barnes, Jr. getting along well after his recent accide and we wish him a speedy recovery.

Our sympathy is extended to the fam of Aime Langlois who died very sudde at work on May 22.

Norman A. Bergevine and Renee Ke were married recently at St. Mary's Chur No. Attleboro, with a dinner and recepti at the K of C Hall in Attleboro. The doub ring ceremony was used and a nuptial m was celebrated. Norman works at the off of No. 2 Box Shop and the new M Bergevine is employed at L. G. Balfour Attleboro. Their honeymoon was spent Puerto Rico.

William O'Brien tells us that his daug ter, Rosemary, who graduated from N wood High School this year, will train a nurse at Boston City Hospital in the f

NORWOOD ROOFING PLANT

Arthur Blakeney spent his vacation tending the Grand Lodge of the Knights Pythias Meeting at the Somerset Hotel Boston. He is a Past Grand Chancellor.

Nick Radzwill took an early vacati which he spent working around his home.

We are glad to see Elizabeth Thay back in the Cafeteria. Libby spent t winter at home but says she will stay wi us now for a while.

Among those taking early vacations we Emil Lestan and Edward O'Rourke.

Nelson Bartlett served as a juror for t month of May in the civil session of t Superior Court.

SHREVEPORT

Because of their work in the Shrine Hospital for Crippled Children, Miss M has worked for years with the ladies Mesha Court No. 63, Ladies' Orient Shrine of North America, but was unable join this very worthy organization as sl was not properly related to a Shriner. The on April 11, when Lucy became the wi of Noble E. Floyd Sullins, the first thi she signed her new name to was a petitio to this wonderful order. A special dispens tion was received for the occasion and o May 18th, Lucille Sullins was initiated in the Court during the 50th annual Gran Session held in Detroit, Michigan. Mi Mac reports a wonderful trip, a very im pressive ceremony and she is very happy t be a member of the LOSNA at last.

Along with Dena Fuller, we are a very proud of her son, Hoffman Frankli Fuller, who has been named a full profess

and Mrs. J. F. Barberousse (extreme right l extreme left) are pictured here with vly married Mr. and Mrs. Melvin Barberse (center). See Shreveport news for her details.

Tulane University's law school. At 32 rs, Franklin is the youngest man to hold ull professorship at the school. He is a 50 graduate of Bossier City High School.

We had a very nice visit from Blanchard atts, retired, last week when he drove to office in a beautiful new Chevrolet, a from his Son, Perry and Son-in-law, Dr. C. Miciotto. Blanchard brought a pic- of his lovely niece, Cheryl Peterson of ggold, who was crowned Queen Holi- in Dixie, after being selected for the 54 honors at the Municipal Auditorium. eryl is a 19-year old Louisiana State Unisity student.

Melvin Barberouse and Myra Sue Carter e married on May 2 at the Hall Summit ptist Church, Shreveport. Melvin's ther, Louise, works in the Billing Detment. Mr. Barberousse served his son as t man in the beautiful afternoon service formed by the Rev. Ben Joyner. Followthe reception the couple left for Arling-, Texas where Melvin is employed in the neral Motors Plant.

ILLIPSDALE FELT MILL

We extend our sympathy to Merton en, whose father recently died.

Congratulations to Edward Jr. and Mrs. svert, on the recent arrival of their sec- daughter, Michelle Boisvert, born May 1964, weighing in at 5 lbs., 8 oz.

The bowling season came to a close on night of May 20 with the following n and individual honors.

Teams

1st Champs	No. 3 Robins
2nd	No. 2 Wrenns
3rd	No. 6 Blue Jays
4th	No. 1 Bobwhites
5th	No. 4 Hawks
6th	No. 5 Parrots

ligh Average, A. Roy	116
nd High Average, P. Pino	115
ligh Single, R. Pearson	161
nd High Single, H. Lourenco	158
igh Three, J. Medeiros	403
nd High Three, A. Tirocchi Jr.	389
adies High Single, (a tie)	
A. Sweet and M. Pierson	137
igh Team Single, Hawks	611
igh Team Three, Bobwhites	1718

mes Hammond, Jr. who graduates this th from East Providence High School is son of James Hammond of the Boiler n and the former Helen Souza who years ago worked in the Plant Office.

NCHESTER PLANT

We extend a hearty welcome to our new loyees, Theresa Williams and Roxanne s. Theresa is a packer and Roxanne a naker.

ood luck to Rachel Gosselin who has our employ to stay at home.

ith the opening of the fishing season had two employees out casting their — Bill Brisson and Douglas Tyrrell. Doug caught his limit and we hear that Bill caught one.

Now that we are having some golfing weather, Bob and Bill Brisson are spending their spare time on the greens.

Among the early vacationists are Marion Sparango, Roger Bisson, Katie Soultanian and Theresa Provencher.

Welcome back to George Palmer who has returned to work after a short stay in the hospital.

Barbara Jo Harden, daughter of Bob Harden, appeared in the cast of a musicale, "Bye, Bye Birdie," which was presented by the Manchester Musical Society recently.

Tom O'Connell found a constructive way to spend his vacation. He finished a room in his home with pine panelling.

LEWISTON PLANT

We enjoyed a visit from our retired manager, Guy Houghton, recently. He is looking very well, and seems to enjoy being a man of leisure.

We hope that Florence Proctor will be back with us soon; she is suffering from an infection in her hand.

Golf season is well on its way; Joan Walmsley and partner won low gross in the first Scotch foursome of the season at Fairlawn Country Club.

Christine Gagnon's daughter, Diane, finishes her first year at Maine Medical with the highest average ever attained by a student. Diane is studying to be an X-ray technician. Marie, Christine's oldest daughter and recent bride, will fly to Georgia to join her husband who is stationed there.

Florence Hooper's young daughters, Charlene and Joline, are following in their parent's footsteps. They recently made their first TV appearance on the Ken McKenzie show. Joline age 14 and Charlene 13, have fine voices and did very well.

We were pleased to meet Dick Bourgoin of the Waterville plant on his recent visit with Ed Guise. They were in town to call on some of their accounts.

Bob Houghton and Jerry Hinkley enjoyed a fishing trip to Moosehead recently. Although the fish were not biting too well, they did get a good mess.

Glad to hear that Carlton Palmer's wife is recovering nicely from recent surgery.

Norman Parks recently helped a lady in distress on the Turnpike; her car caught fire and he extinguished it. She turned out to be a Bird Corrugated customer, and we understand Waterville received a nice order from her company a few days after the incident.

Our retired foreman, Eddie Quinn, enjoyed a trip to Green Lake, Maine even though he says the fish were not biting.

CHICAGO FELT MILL

We now have nine new trees planted and a flower box going. William Mayes is our water boy and a faithful one as he is down every day seeing that both the trees and the flowers get their allotment of water. The trees we can see, but where are the flowers?

Ray Rivas spent a week of his vacation with his family visiting his brother in Peoria.

Our model, John Majchrowski, from the Maintenance Department, who lives a few blocks from work, can frequently be seen in his walking shorts working around his home.

We are sorry to hear that Edward Counts of the Boiler Room had to take his baby to the hospital for a couple of weeks but we are happy to report that the baby is back home again and doing fine.

Albert McKay is busy getting his pool ready for the summer season.

Better luck to the bowling team next year (they wound up in last place this season).

Adam Chase had his vacation in Florida this year but did not have a good time as he was struck by a hit and run driver a few days before leaving, so spent most of his time in bed with a bruised leg.

Ted Marcinkowski reports that his wife was out driving when the car suddenly burst into flames. The fire department came to her rescue. He was happy that his wife and daughter were O.K. and is also glad to report that the car is back in running order now.

We are happy to see Pedro Sanchez back at work after being out recently with an injury.

George Hunt is leaving for a 3-weeks vacation with his son. They are going to California to visit George's daughter and to see his grandson for the first time.

Manuel Guttierrez has bought a new home. As yet we haven't learned the address but we do have his telephone number!

Pablo Salazar and John Esteviz are trying to lose weight. Perhaps they will be joined by others before the summer is over. We wish them all good luck.

CHARLESTON ROOFING PLANT

Mrs. Gloria Patterson, payroll clerk, became a proud grandmother again recently. Her daughter, Rosemarie, gave birth to a nine pound three oz. son.

SANDRA DAVIS, daughter of George Davis of Charleston, who was named Miss McClellanville of 1964. She's a junior in high school.

We welcome Jerry B. Merriman as the new Bird salesman in Chattanooga, Tenn. Jerry is a graduate of the University of Chattanooga having majored in Education and English Literature. He served with the U.S.A.F. and now resides with Mrs. Merriman at 3770 Cuscowilla Trail, Chattanooga, Tenn. Much luck with your new assignment, Jerry.

Also we welcome Gayle Harris to the Charleston office. Mrs. Harris will be our mail clerk and we wish her much success.

We are very glad to hear that Jean Brooks, sales correspondent, is doing nicely now after her recent operation.

Sandra Davis, daughter of George Davis, Maintenance foreman was recently selected as Miss Hi Miss from McClellanville High School. Congratulations, Sandra.

We were very glad to have another visit by Herb Schaier to the Charleston office.

Ernest N. Zinkowski, Jr., son of Superintendent Ernest Zinkowski, has received a grant from the National Science Foundation for research studies. He began his program on June 10 at the University of North Carolina, Chapel Hill and will work in the Botany Department under Dr. C. Ritchie Bell. Ernest is a junior at the College of Charleston and this past year has been a laboratory assistant in freshman biology at the College. His professor says of him: "I am glad that Mr. Zinkowski has been so distinctively honored. He is a hard working student and really deserves this opportunity."

Sons of Bird Employees Receive J. A. Awards

The Walpole Chapter of Junior Achievement, which Bird & Son endorses and helps support financially, ended its eighth season with a banquet at the King Philip on May 28. Many Walpole juniors and seniors were saluted for their good work in the three J.A. companies which operated this year.

Among the students honored were several whose parents work for Bird & Son:

Alan Falconer received certificates as the top treasurer and top salesman for the year and was chosen as Walpole's delegate to attend the National J.A. Conference in Bloomington, Indiana in August. He is a junior and his father is Donald Falconer of East Walpole Maintenance.

Michael Lindblom (son of Lawrence Lindblom, general cost accountant) and Paul Lambine (son of Oscar Lambine, staff engineer), received executive awards.

William Smith, Merchandising Service manager in Building Materials was honored for eight years of service as an adviser, during many of which he also served as chairman of the Walpole program. Walter Rockwood Sales Service manager, Fibre Box Division, received recognition for his work as adviser this year. William Smith and Edgar Grout of Personnel are on the Walpole Committee.

Recent Deaths

Pasquale Vasaturo

PASQUALE VASATURO, 18 Miller Street, Medfield, died suddenly on May 7 in his 74th year. He was employed as a skilled millwright at the Floor Covering Plant until his retirement in December 1955.

For many years he raised gladioli in his spare time for the Boston flower market. His fields of glads in blossom were visited and enjoyed by many people in the late summer and fall each year.

He is survived by his wife, Dr. Grace (Cragg) Vasaturo; his daughters, Mrs. Antoinette Reinhart of North Attleboro, Mrs. Clara Hoell, Mrs. Louise Stuart, Mrs. Edith O'Toole and Miss Elda Vasaturo, all of Medfield; and two sons, Henry and Alfred, also of Medfield.

Funeral services were held on May 11 with a Requiem High Mass at St. Edward's Church, Medfield.

Antonio Gugliotta

ANTONIO GUGLIOTTA who retired from the Norwood Roofing Plant seventeen years ago, died May 8 at the age of 95.

Starting as a member of the Yard Crew at Norwood Roofing in January 1919, he continued to work most of his active life in that department, transferring to lighter work in the Cleaning Department less than a year before retirement in June 1947.

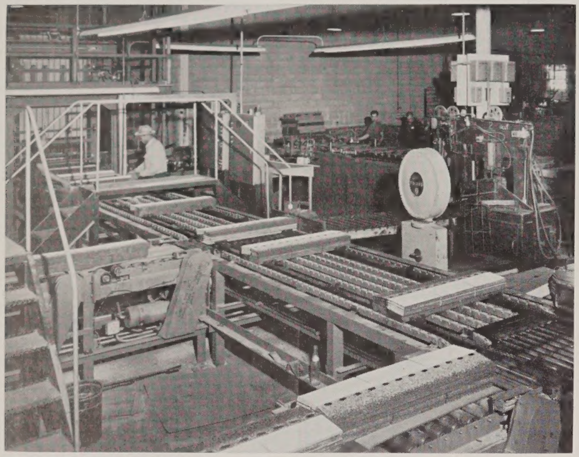
Funeral services were held May 11 with a solemn high mass of requiem at St. Catherine's Church, Norwood. He is survived by his wife, Maria, three sons, Michael, Joseph and Carmelio of Norwood, six grandchildren and seven great-grandchildren.

Aime Langlois

AIME LANGLOIS, 199 Rathbun Street, Woonsocket, R.I., was stricken ill at work and died suddenly on May 22 at the age of 64.

He began his Bird & Son employment almost ten years ago, on September 8, 1954. After two years on roll porter work, he became a pick up man on the Mercury Blanker and remained on that work until his death. In earlier years he had worked in woolen mills and at Brown and Sharpe.

Funeral services were held May 26th at the St. Louis Church in Woonsocket, with burial in South Bellingham. He is survived by his wife, Clarice, a sister, Mrs. John Perry of Fort Lauderdale, Florida and three brothers, James B. of Woonsocket, Napoleon of Boston and John of Fort Lauderdale.



NEW SHINGLE WRAPPER in operation at Charleston. In the foreground the shingles are being conveyed to the wrapper section where Adam Winkle is standing. In the background at the sealing section are Horace Butler and foreman Stanley Phillips.

New Wrapping Machines

(continued from page 1)

applied for the top seal. Still moving, the bundle then hits two other scrolling guides which form the end seal after more adhesive has been applied. These guides hold the bundle firmly while the adhesive sets.

Finally the finished bundle reaches the end of the conveyor where take-off men place it either on a skid or another conveyor to the warehouse. This is the end of the new section and from this point on the handling of the shingles is the same as before. Plans are under way, however, to add at some time in the near future, an automatic palletizer for the Charleston and Chicago operations. This would stack the bundles on pallets as they are fed from the shingle wrap machine.

As mentioned before, the Kraft wrapping paper has already been printed to indicate the kind of shingle being packaged. In addition, during the third conveyor pass the Underwriters label is printed on the bottom of the package and, on discharge from the wrapping machine, a color, shift, and date code are imprinted.

Shreveport was the first plant to put one of these machines in operation in 1963; Charleston was next early in 1964; the Perth Amboy installation was completed early in April and Chicago's machine will be running early in June.

Since only the standard sizes of shingles can be accommodated in the shingle wrap machine (10"-12" wide and 36"-40" long) many products are still wrapped by the old method with wire and corrugated board wrappers.

Advertisement in TIME Plugs Solid Vinyl Siding

TIME magazine carried full-color advertisements of Bird Solid Vinyl Siding in the New England editions of the publication on May 15 and June 12. The attractive picture shows the House of Good Taste (traditional house) at the New York World's Fair which carries Bird Solid Vinyl Siding on its side walls.

"Your home can be maintenance-free whether you are buying new or fixing up old," the advertisement reads. "See Bird Solid Vinyl Siding at the '64-'65 New York World's Fair. It was chosen by famous architect Royal Barry Wills for the House of Good Taste Exhibit. Hurricane-proof Bird Wind Seal Shingles were chosen, too. . ."

There is a coupon to clip which invites readers to send for a free brochure. A similar advertisement directed to dealers and builders appeared in New England sections of the trade magazines *American Builder* (May issue) and *Practical Builder* (June issue).

Bird Solid Vinyl Siding, made at the Norwood Roofing Plant, is thus being introduced on a wide scale to readers in the New England area, where it is presently available. Many will see it first hand when they visit the Fair. Many others are already sending back the coupons clipped from the advertisement — an indication of real interest in this new, durable and attractive siding.

Hot Ideas Bring Cold Cash to Twelve

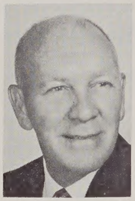
In May, eight men received checks for $25.00 for suggestions that showed a saving in manufacturing cost and one man, George Wise, No. 1 Box Shop, received an extra $25.00 check for having had three money saving suggestions accepted. In addition there were five $5.00 awards paid for worthwhile ideas of intangible value.

Awards were paid as follows:

John Bailey, FSM	$25
Johnnie A. Caddell, FKM	25
William F. Jenkins, Jr., FKPM1	25
Henry Thomas, FBPM1	25
Lynwood Therrell, Sr., FKM	25
George Wise, FXF	25
Edward Wisniewski, EMM	25
James Youmans, FKPM1	25
Pasquale Alberico, FBM	10
Bernice Behnke, ACW	5
Donald Parkinson, FXR	5
John Stupak, FBQ	.5

T. E. Downey Appointed Assistant General Manager Of the Eastern Division

Effective June first, Thomas E. Downey was appointed assistant general manager of the Eastern Division, under Henry Davis with headquarters at Perth Amboy, New Jersey. Replacing Mr. Downey, Theodore F. Reimann was appointed Central District sales manager on the same date.



Thomas E. Downey

Mr. Downey is a graduate of Franklin College, Franklin, Indiana, where he was a 4 letter man in football, basketball, baseball and track. After graduation he played in professional baseball under contract to the St. Louis Cardinals and the farm team at Keokuk, Iowa. He also tried his hand at professional basketball. For nearly twenty years he was a teacher and coach of the four major sports in various Indiana high schools.

On March 1, 1952 he left the teaching profession to become a salesman for Bird & Son in the Central Indiana territory, and in February 1958 he was appointed Sales Manager of the Central District of the Chicago plant.

Mr. Downey and his wife Marjorie have been living in Indianapolis, Indiana. They have two daughters, Karen who is married and lives in Bryn Mawr, Pennsylvania, and Patricia who is married and lives in Indianapolis. Most important, there are three grandchildren.

Theodore F. Reimann has been a salesman for Bird & Son in the Chicago area since he joined the company in June 1949.

Bird Club Golfers Find New Course a Challenge

You won't believe it, but we've had five consecutive weeks of Golf League play without a single rainy night to spoil the fun. And some years, play is barely starting in June, because of so many rained-out matches. Here are the standings at the end of May:

Russell Blake's team —	First
Ray Bearce's team —	Second
Walter Rockwood's team —	Third
James Loring's team —	Fourth

The new course is proving a tough one for some of the old pros who generally shoot in the low 40's. But players like Chet Grusheski, Rocky Chiofar and Rocky Phillips, your Golf Chairman, are having a hard time scoring in the high 40's. It's an open course at Easton and at first glance doesn't look as challenging as it is proving to be.

A Scotch Foursome with the ladies is scheduled for Monday, June 22.

GOLD AWARD TO ARMY LABORATORI
TOO. Last month A Gold Award to Bird
Son was made by the Fibre Box Associat
for the Chute Pak Box. The award also
cluded the U.S. Army Natick Laborator
with whom Bird & Son collaborated in
design of the box. Senior Vice President
Rogers Weed of Bird & Son presents
Award to Brigadier General Merrill L. Tri

One Hundred and Forty Join Bird Club Trek to Red Sox - Yankees Game

On June 10 a team of one hundr
and forty participants, (composed of Bi
Club members and their families) to
to the field at Fenway Park to take p
(as rooters) in a ball game between t
Red Sox and the Yankees.

Buses were available to take the gro
from the ball pen (East Walpole)
the pitcher's mound (Fenway Park
Thanks to the Bird Club the ticket pri
was reduced.

Chairman of Special Activities To
Reynolds says, "Keep your eye on t
ball for future events to be sponsored
the Bird Club. Don't strike out. Be
base runner like the other participan
and enjoy the events we plan for you

Contributors

Contributors to this issue of the Revie
include: Sandra Simonelli, Louisa Graha
Velma Cobb, Chester Grusheski, Ju
Lewis, Catherine Brady, William Fo
Helen Lane, Joan Walmsley, Beatrice Ty
rell, Mary Driscoll, Robert Pearson, Luci
Sullins, Robert Zobel, Adam Chase, Roc
Phillips, Thomas Reynolds.

NEW OFFICERS for the Bird Club: Har
Bailey, right, of the Main Office is preside
Robert Weger, left, East Walpole foreman
electricians, is vice president. Velma Co
continues as secretary and Julia Lewis
treasurer.

The BIRD REVIEW

lume 52 No. 7 Published for Bird & Son, inc. employees and their families July 1964

UTIFUL ROSES in full bloom frame the Traditional House of Good e at the New York World's Fair, Here two visitors pause to admire spotless white Bird Solid Vinyl Siding.

BIRD SHINGLES in Cornwall Gray beautify and protect the roof surfaces at the Traditional House of Good Taste, New York World's Fair, designed by Royal Barry Wills. In the foreground, picture windows look out on a patio and swimming pool.

ıtion-Wide Program ɔmotes Products ed at World's Fair

ι nation-wide program is under way ɔromote the sale and use of products d in the House of Good Taste Ex- it at the New York World's Fair. d Bird & Son is very much a part of

'he program, sponsored jointly by House of Good Taste Exhibit and various manufacturers of building ducts, has interested more than ten ders already. The builder pays The ıse of Good Taste for the specifica- s of a scaled down version of the ditional House. The initial model se which he builds must be an exact ica of the exhibit house, including, ɔur case, the use of Bird Roofing ıgles and Bird Solid Vinyl Siding. cifications for the scaled down se call for 46 squares of shingles, squares of siding and various unts of trim and starter strips. ders are not required to use the products on other houses built ɔwing the model house, so that's re the Bird sales organization goes ork.

ach salesman who has a model se being constructed in his territory been provided with a complete kit ıg the builder's name, the specifica- s for Bird products and color pic-

(continued on page 2)

REMARKABLE RECORD

Special congratulations to No. 1 Box Shop which has made a remarkable improvement in its safety record for the first six months of this year. This plant with 198 employees has had only one lost time accident in 1964.

This is a tremendous improvement over their 1963 record for the same period, when they suffered 6 lost time accidents. In 1962 they had 7 lost timers in the first six months.

Safety Manager Nelson Phillips, who reported this item to the Review, states that the improvement has been achieved by the fine cooperation of all foremen and employees. They watch for unsafe conditions and correct them promptly. Everyone is enthusiastically safety-conscious — and the results speak for themselves.

House of Good Taste Attracts Many Thousands

Thousands and thousands of people are visiting the House of Good Taste exhibit at the New York World's Fair, where they see Bird Solid Vinyl Siding and Bird Roofing Shingles on the Traditional House.

This display is creating much interest and new business, especially in the Vinyl Siding which is now available,

(continued on page 6)

William R. Wright To Be Built-Up Roofing Manager

William R. Wright transferred to the Built-Up Roofing Department in June, and as of August 1 will become the new manager of Built-Up Roofing, upon the retirement of Edward L. Lincoln.

As manager for Built-Up Roofing, Mr. Wright will be responsible for the development of effective products, specifications and technical selling approaches for our line of built-up roofing materials. His engineering training and long experience in the roofing industry will be helpful in his new duties.

Bill Wright was superintendent at the Norwood Roofing Plant from 1946 to 1961 and since then has been chief production engineer for the Building Materials Division and staff engineer in the reorganized Engineering Department, under Senior Vice President, Burleigh Hutchins.

In the mid 1950's, Mr. Wright and his staff designed and built the entire Charleston Roofing Plant, with all its roofing and granule plant machinery. When the Perth Amboy Plant was acquired in 1962, Mr. Wright supervised the rebuilding of the machinery there as well as the construction of a new roofing machine just finished in 1963. He is a graduate of Rensselaer Poly-

(continued on page 3)

Cold Application Products Introduced

Several new products have just been put on the market in the Building Materials Division to serve those customers who want cold application Built-Up roofing. Bird Climatite and Bird Waterdyke Asphalt Emulsions are used for top surfacing. Bird No. 57 Cold Application Felt has been designed especially for this sort of work and Bird Buca Adhesive is a new asphalt adhesive to cement together layers of cold application felts and then to cement such felts to non-nailable roof decks. These products are available in all divisions except the Western Division.

Why cold application materials?

Customers today are asking for materials that can be applied without heat in areas where hot asphalt would create a fire hazard or where heat cannot conveniently be provided — for instance in situations where it would be too costly or too impractical to bring in the equipment necessary for hot application. Also, cold application eliminates the odors which necessarily are present when hot asphalt or pitch are used.

Bird No. 57 Cold Application Felt, coated with asphalt evenly on both sides, and surfaced on both sides with granule fines, is generally used in two or three ply applications.

Bird Buca * Adhesive, regular type, is a cold asphalt adhesive used for cementing felt to felt or felt to a non-nailable roof deck. It is a cutback asphalt cement which sets quickly to form a strong bond.

Bird Climatite® Emulsified Asphalt, regular type, is a clay-type emulsion with asbestos fibres which add toughness and abrasion resistance for the top seal on the roof.

Bird Waterdyke® Asphalt Emulsion, regular type, is formulated for use on dead level roofs or on areas

(continued on page 2)

---

* Built Up Cold Application

Bird & Son Takes Over Control of Berry Refinery

On July first, Bird & Son, inc. took over control of the Berry Refining Company at Gary, Indiana.

This business was sold by Bird & Son in April 1962 pursuant to an agreement whereby under certain conditions the refinery would be returned to us. The refinery presently employs eighty-four.

ICIE
The BIRD REVIEW
Vol. 52 No. 7 July 1964
MIEA

Member of Mass. Industrial Editors Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

Vice Presidents Express Hopes That Encouraging Trends Will Continue

Here are the latest reports from the vice presidents regarding the state of our business at the half-way point of the year 1964.

At the middle of the year, our business shows encouraging trends in many activities that make our performance, over-all, better than last year. Sales have increased substantially, reflecting to some degree the more favorable conditions in the nation as a whole. However, our larger sales are also due to the success of our sales department in getting new customers and stressing sales of our higher grade products.

Greater over-all sales and the increase in higher grade product sales, plus more competitive costs from improved operating efficiency in many departments, all combined to improve earnings for the company.

Gain in Sales

The Building Materials Division are especially to be commended both for their excellent gain in sales and the improvement in their operating results in contrast to the very unfavorable record of a year ago. This has been due to a comprehensive effort to sell the products that bring the best returns. We were helped in some cases in obtaining important new connections when Flintkote closed two of its plants. The choice of the Bird line by former Flintkote customers was very gratifying; it happened because of the fine reputation of Bird products and of the people that man its organization. This success also took a lot of hard, effective selling, done quickly on the part of many salesmen and sales managers.

The Paperboard Products Division is also showing increased sales over-all, though the over-all return is not quite so favorable. The new branch plant at Waterville, Maine, is now in operation and is counted on to help develop new accounts and aid in handling orders from our regular customers both in fibre boxes and shoe cartons. In addition, an intensive effort is being made to improve our costs and strengthen our service in order to obtain better profits from greater sales. More business in solid fibre products has been particularly helpful in adding volume for our paper machines.

Effective Advertising

Our advertising and sales promotion programs, mostly concerned with building materials, have been showing effective help in sales. For the first time, Bird has been featuring Wind Seal® shingles over the radio morning weather reports in selected areas. Many of our customers have found these programs helpful in getting sales and several customers have added their own commercial immediately after the Bird Wind Seal, so that local property owners know just where to buy the Bird products.

Bird Solid Vinyl Siding and Bird shingles are installed on the Traditional House of Good Taste, designed by Royal Barry Wills Associates and constructed at the New York World's Fair. Since the Fair opened, we have been getting many inquiries about these Bird products. This promotion will last for six months this year and again in 1965. It has helped stimulate sales for Bird Vinyl Siding, which has now been introduced in all areas we cover in the United States.

Looking ahead to the rest of the year, we expect sales volume to show increases similar to those made in the first six months.

We realize that competition in every type of business in which we are engaged is sharper than ever. That is the American system, which brings to each of us consumers better products for less money. Bird & Son must win in this competition by constantly making products more satisfactory to the buyer and doing this at the least cost to the buyer. Our product development men give us new and better products. All other departments must make, sell and account for the business efficiently to develop the most favorable costs and service. We have confidence in the ability of the Bird organization to do this.

Cold Applicaton Products

(continued from page 1)

subject to unusually severe moisture conditions. It is, of course, good on any deck surface but is particularly recommended for the level areas.

Bird Climatite and Waterdyke Asphalt Emulsions are creamy, brownish-black materials with the consistency of applesauce. You apply them to the roof surface and as they are brushed out and exposed to the air the water evaporates, leaving a strong smooth asphalt film which will not alligator, crack or break down from exposure to the weather.

Here are some of their special qualities:

1. Will not re-emulsify after drying — they become waterproof.
2. Strongly heat resistant and will not soften under the hot sun.
3. Resist weather and protect the felts underneath for many years without losing their waterproof sealing quality.
4. Are tasteless, odorless and nontoxic. There is no strong odor as they are applied and no health hazard.
5. Create no fire hazard since they are applied cold.
6. Can be applied by either brush or spray on masonry, metal or wood with the surface either wet or dry.

However, these new emulsions must be properly stored and used in order to obtain their effectiveness. They cannot, for instance, be allowed to freeze in storage and cannot be applied in freezing weather. Also, they must be applied long enough before a rain so that they dry completely before rain starts, approximately 24 hours.

Check Your Life Insurance

Is your life insurance up-to-date? Do you want to buy more insurance to protect your growing family?

Mr. Walter Zagol, state instructor in Massachusetts Savings Bank Life Insurance, is now at the Neponset Credit Union and available by appointment to discuss your life insurance problems with you. Make your arrangements through your foreman, or department head or by calling the Neponset Credit Union. Hourly paid workers should arrange their appointments before or after their scheduled shifts. Mr. Zagol will be at Bird & Son through the month of July.

Nation-Wide Program

(continued from page 1)

tures of the Traditional House at the Fair.

Tom Hartnett, salesman in Virginia will, for example, contact Bud Morency of Middleburg Real Estate. Morency is the builder of the John F. Kennedy estate, under construction at the time of the President's death. Hartnett will give Mr. Morency all possible assistance in the purchase and use of the Bird products for the model house and will try to sell Bird Solid Vinyl Siding and Bird Shingles on other houses c structed by Middleburg Real Estate the future. Bird salesmen in a do other areas will be doing the sa thing with their House of Good T builders.

There will also be a vigorous pro tion of the various building mater in local newspapers and on local ra and television programs where model houses are being construct Products will be identified on houses, so that each visitor will aware of what he is seeing, and Bird Son is providing brochures and ot advertising literature to be handed all visitors.

Not only will future home own thus be exposed to the latest and b in Bird products, but without do many dealers, applicators and ot builders will visit the model hom too. This could well be one of the m effective advertising programs Bird Son has participated in for a long ti It should help increase sales of B roofings and sidings in all Buildi Materials districts and divisions.

Pyne Awarded $50 In Suggestion Money

Everett W. Pyne, Norwood Roofi Plant, tops the list of suggestion awa winners for June. He had two su gestions accepted in the $25 categ for a total of $50. Fernand R. Cha pigny, No. 2 Box Shop, also had t suggestions accepted; his were in t $5.00 category, worthwhile but tangible as to savings.

Awards for the month totalled $1 as follows:

William J. Grinavic, FXR	$25
Everett W. Pyne, FBPMM1	50
Joseph Watkins, FBPM9	25
Fernand R. Champigny, FXR	10
Joseph Roslauskas, FBV	5
Benoit J. Sirois, FXL	5
Frederick Stahnke, FBPM9	5
Francis Wall, FBPM1	5

Bird Officials Greet Waterville Customers

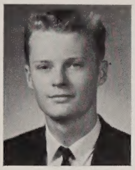
On June 11 Bird & Son was host about thirty customers and potent customers in the Waterville, Mai area. Industrial and civic leaders of t Central Maine area were lunche guests at the Jefferson Restaurant Waterville and were greeted by t Bird & Son officials.

President Robert F. Jenkins spo briefly, expressing the company's ple ure in operating a new plant to ser better this important area in Main An exhibit of Bird Corrugated Box Shoe Cartons and specialty items w on display for the information of t visitors.

Attending the luncheon were t following Bird & Son representative President Jenkins, Senior Vice Pres dent A. Rogers Weed, Jr., Vice Pres dent and Sales Manager Harold R. Bo nyman, Plant Superintendent Chest H. Porter, and three representativ from the local sales force: Edwin Guise, Arthur Lynch and Richard Bou goin.

Congratulations, June Graduates!

Jane C. Knight
Providence H. S.
Daughter of
Paul Knight
Main Office


Paul Lambine
Walpole High School
Son of
Oscar Lambine
Engineering

Thomas R. Lukko
Cranford (N.J.) H. S.
Son of
John R. Lukko
Perth Amboy

Pat Somers
Carmel (Ind.) H. S.
Daughter of
Kenneth C. Somers
Chicago Sales

Richard A. Wenstrom
Norwood High School
Son of
Edmund Wenstrom
Norwood Roofing

Wayne R. Bearce
Foxboro High School
Son of
Raymond Bearce
Norwood Roofing

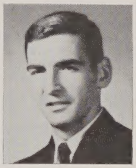
Patricia A. Sears
Walpole High School
Daughter of
Patricia Sears
No. 2 Box Shop

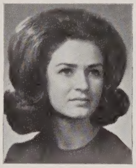
Anna M. Malacaria
Norwood High School
Daughter of
Michael Malacaria
Norwood Roofing

ohn J. Phelan, Jr.
alpole High School
Son of
Ruth Phelan
orwood Roofing

Marcia Johnson
E. Providence H. S.
Daughter of
Paul Johnson
Phillipsdale

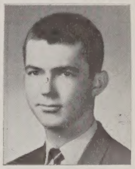
Sandra N. Treeful
Norwood High School
Daughter of
Paul M. Treeful
No. 2 Box Shop

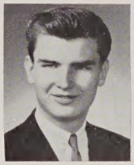

James Lamonica
Walpole High School
Son of
Michael Lamonica
E. W. Maintenance


Cecelia Murphy
Norwood High School
Daughter of
John J. Murphy
Main Office

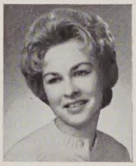
Patricia Howard
Dedham High School
Daughter of
Paul E. Howard
No. 1 Box Shop

Gail M. Purpura
Norwood High School
Daughter of
Joseph Purpura
Norwood Roofing

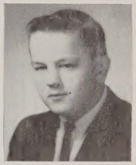

Edward F. Wiggin
Marian High School
Framingham, Mass.
Son of
Wilmer E. Wiggin
No. 1 Box Shop


John M. Wraga, Jr.
Walpole High School
Son of
John M. Wraga
No. 1 Box Shop

Kenneth E. Allston
Tenney High School
Methuen, Mass.
Son of
Andrew Allston
G. W. Dinsmoor Div.


Alice Wojdag
Henry O. Peabody
School
Norwood, Mass.
Daughter of
Raymond Wojdag
No. 1 Box Shop

Paulette Beaupre
New Britain H. S.
Daughter of
Edgar Beaupre
New Britain


John P. Koval, Jr.
Norwood High School
Son of
John P. Koval
Norwood Roofing

ry Delaney First Winner Turco Memorial Award

rry Delaney, senior at Walpole n School and son of Mr. and Mrs. iel H. Delaney, became the first winner of the John B. Turco Memorial Award last month. This award, just established by the *Walpole Times* is being given annually to "that member of the senior class who has demonstrated outstand- traits of scholarship, leadership, serv- and athletic ability during his four s at Walpole High School."

Iere are young Delaney's achieve- nts which qualified him:

National Honor Society member in Junior and Senior years.

resident of his class and a student ncil member.

member of the mathematics team.

successful candidate in the Naval TC examination.

n outstanding hockey player, cap- of the team last year.

successful football player in his ior and senior years.

member of the cross country and k squads in his second and third years. rs.

member of the board of directors he Walpole Youth Center.

member of the CYO of his parish.

top notch swimmer for the Walpole eation swimming team for two sea- s.

erry also won the Jack White award the most valuable backfield man on football team and the Rollie Giando- nico trophy for the most valuable male athlete in Walpole High School. The John B. Turco award consists of a plaque placed at the school and a suitable trophy for Delaney himself.

His father, Dan (Jiggs) who is in the Planning Department at No. 1 Box Shop, says Jerry has been accepted for admission to Harvard in the Fall.

LONG SERVICE LIST

AUGUST

Harvey A. Batten	8-6-24	Paper Mill	40
Henry A. Doudie	8-11-24	No. 1 Box Shop	40
Walter C. Bisdnack	8-15-29	Paper Mill	35
Charles Chorlton, Jr.	8-19-29	Roofing	35
Robert B. Patterson	8-26-29	Superintendent No. 2 Box Shop	35
Benjamin Beale	8-1-34	Office	30
Mary A. Brady	8-21-44	Finishing Mill	20
Raymond S. Vitaitis, Jr.	8-15-49	Maintenance	15
Bynum E. Vickory	8-22-49	No. 1 Box Shop	15
Joseph A. Letourneau	8-23-49	No. 1 Box Shop	15
Edward J. Fitzpatrick	8-29-49	No. 1 Box Shop	15
Eleanor M. Shea	8-29-49	Office	15
Anthony R. DeBenedictis	8-2-54	Salesman	10
Kenneth L. Doane	8-2-54	Salesman	10
Donald J. Seymour	8-10-54	No. 2 Box Shop	10
Pierre Kappelle	8-23-54	Paper Mill	10
Martin Flaherty	8-30-54	Paper Mill	10
Arthur J. Joyal	8-30-54	No. 1 Box Shop	10
Joseph J. Haire	8-31-54	Paper Mill	10
Lino M. Fiorio	8-3-59	No. 1 Box Shop	5
Roger A. Lessard	8-3-59	Paper Mill	5
Wallace O. Anderson	8-24-59	No. 1 Box Shop	5
LEWISTON			
Marguerite St. Onge	8-13-59		5
Rita F. Breau	8-20-59		5
PHILLIPSDALE			
Catherine G. Averill	8-11-59		5
CHICAGO			
Mike F. Sanfilippo	8-25-49		15
Wilson Williams	8-29-49		15
Wood Quinn	8-29-49		15
James P. Carroll	8-29-49		15
Jack Polensky	8-17-59		5
CHICAGO FELT MILL			
John J. Grande	8-4-49		15
SHREVEPORT			
John D. Cook	8-1-49	Salesman	15
James D. Feazel	8-10-59		5
CHARLESTON			
Stanley S. Phillips	8-12-29		35
Edward E. Toler	8-30-54		10
Merlyn E. Evans	8-5-59		5
Herbert F. Martin	8-10-59		5
G. W. DINSMOOR CO.			
C. F. Roberts	8-24-59		5

William R. Wright

(continued from page 1)

technic Institute and already had 10 years of plant and engineering experience in the roofing industry when he joined Bird & Son as a mechanical engineer in 1941. He is a member of the Asphalt Roofing Industry Bureau.

Mr. and Mrs. Wright live at 45 Cedar Lane, Westwood. Their son, William, Jr., graduated from Nichols College in June with a degree in Business Administration.

Mrs. Ruth Flynn, telephone operator at the Main Office, went to Clark University, Worcester on June 7 to see her son, James, receive his Ph.D. in History, Government and International Relations.

James is a graduate of Walpole High School and Boston College, He then went into the service and was sent to the Army Language School in Monterey, California where he studied Russian. After completing his studies there, he was sent to Germany where he served with the U.S. Army Security Division. He is now an instructor of History and Russian at Holy Cross College. James lives in Worcester with his wife, Nancy, and three children.

Two Careers for Lambine - Navy and Bird & Son, inc.

OSCAR LAMBINE, who observed his 25th anniversary with the company on June 1st, was an East Walpole boy who graduated from the Maritime Academy and then entered the merchant marine service.

About thirty-two years ago, in between trips during the Great Depression, he dropped into Ben Roger's (director of personnel) office for a visit. They discussed jobs — or lack of them, and Mr. Rogers showed Oscar a drawer full of applications from persons who wanted work and could not find it, adding Oscar's paper to the long list. Oscar returned to sea and completely forgot the incident.

Oscar Lambine

Seven years later he received a letter from Ben Rogers asking him to visit his office the next time he was in East Walpole. Charles Conrad was looking for a man and Mr. Rogers felt that Oscar was the one. He was — and was hired in 1939 to do special work in the power and steam field until his work was interrupted by World War II.

Oscar served four years in the Navy, doing sea duty over most of the world from Freemantle and Funafuti to Iceland and Calcutta. He was in the Task Forces, riding an oil tanker at such battles as the Coral Sea, Midway, Guadalcanal and Tokio (when it was bombed by Doolittle in 1942). He came out of the service with the rank of Commander.

Returning to civilian life, he took over the new power plant at Phillipsdale when George Hawley retired. In 1950 he moved to East Walpole to assist in the start up of the new power plant and shortly thereafter, the new plant at Shreveport. When the Charleston Plant was built in 1955-56, he also assisted in the construction and start up of its power plant. In 1960 he was appointed chief engineer of all Bird & Son plants and presently is staff engineer in the new engineering organization under Senior Vice President Hutchins.

He is a graduate combustion engineer, a registered professional engineer in the State of Mass., has a First-Class Engineer's License, has a license for chief engineer of ocean going steamships (unlimited tonnage), is a member of the American Society of Naval Engineers and the American Society of Mechanical Engineers.

The Lambines have two children, Paul, 17, who graduated from Walpole High School this year and plans to attend Dean Junior College in the fall; and Janna, 13, a seventh grader at the Walpole Junior High School.

Oscar's hobbies are golf and skiing — and spending his leisure time at his hide-a-way cottage on Cape Cod where he likes to roam the beach in bare feet.

WINNER of the $500 award given in the Name the Rink Contest held recently for Walpole's new Skating Rink. She is Diane Forrest, daughter of Mr. and Mrs. Francis Forrest of Stone Street, Walople and her prize winning name was "Four Seasons Ice Arena." With Diane are her parents as she receives the check from Willis McLean, manager of the new rink. Her father, Francis works at the Norwood Roofing Plant. She plans to use the money to help finance her education at the Carnegie Institute, Boston.

TOP OF THE NEWS

MAIN OFFICE

Welcome to Melissa Fuller of East Walpole and Cheryl Mantho of Norwood who have recently come to work in Stenographic for the summer.

Welcome also to Eugenie Newton, switchboard operator and typist, and to Duane Rice, new correspondent in Roofing Sales. Genie formerly worked for Bird & Son some years ago as an operator at the old Main Office board.

Vacations are off to an early start in Stenographic. Julie Kucab went to New Hampshire for hers, and Gertrude MacDonald is on a six weeks' trip to Sweden and several other European points.

We enjoyed the short, late afternoon visit on June 16 from Gladys Bryan and Mabel Cohn of the Shreveport office and were sorry their stay was so brief. Gladys, Fred May's secretary, was secretary to President Jenkins when he was general manager of the Southwestern Division.

Gladys and Mabel were on a World's Fair tour with a group from Shreveport. Since their itinerary included Boston, they left the group long enough to make the quick side trip to East Walpole.

MAINTENANCE AND POWER

Leo Murphy is fast becoming a real nomad. He has acquired a new house trailer and is putting it to plenty of use.

John Dill is the proud father of a new son born June 24th, Thomas Andrew.

We welcome Leo Belair back to the Maintenance Department. He has been out many weeks with a heart attack.

Joe Foley, who is a member of the Norwood Board of Health, attended the Democratic Convention last month in Springfield.

It looks like Bob Weger will soon be booking conventions. He tells us he is adding on to the Primrose Motel in Milford which he owns.

Recent visitors to the shop included Paul Molinari, Edwin Jankowski, Elmer Parker, and Jerry DeMoras. Nice to see them all.

Ralph Surette has moved to his new home at Wheelock Street in Norwood.

We welcome Alan Zimlicki, Francis Burns and Jim Thompson to the Yard gang and Lois Mackie (who looks like Jackie Kennedy) to the office where she is substituting for the vacation period.

Vacations are here again! Chet Ambruskevich and his family spent a week at the World's Fair in New York.

Martin Bower spent his vacation week doing some home repairs.

We are glad to report that Ernest Frank was not seriously hurt in a recent acident.

NO. 1 BOX SHOP

Paul Howard's daughter, Patricia, who graduated from Dedham High School last month, will attend the New England Hospital School for Medical Technology in the Fall.

One night early in June a recoon was seen strolling through the Corrugated Finishing Department at the Shop. The next day the men found him comfortably settled in the ventilating shaft of the men's smoking room. He was finally rescued and carried away in a cage by Walter Baranowski, who lives nearby and who had had the animal for a pet, until it escaped some weeks ago.

On June 3 the friends of Nancy Simonelli Whittier attended a party in her honor at the Floral Club in Wrentham. The party was sad, in a way, because it indicated the time is near when she will be leaving the sales department to become a mother and we will miss her. But it was also a good party with lots of fun and laughter. Nancy has been with Bird & Son since her graduation from high school eight years ago. Everyone wishes her all good luck, happiness and good health.

NO. 2 BOX SHOP

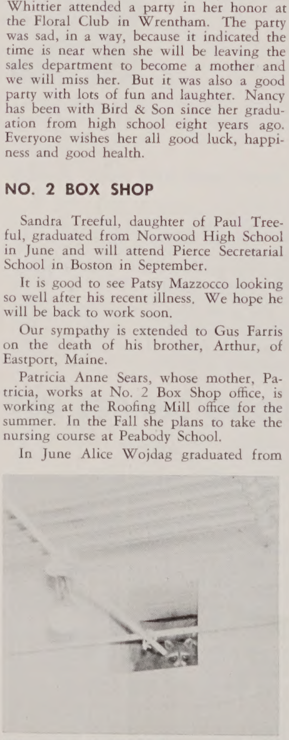
Sandra Treeful, daughter of Paul Treeful, graduated from Norwood High School in June and will attend Pierce Secretarial School in Boston in September.

It is good to see Patsy Mazzocco looking so well after his recent illness. We hope he will be back to work soon.

Our sympathy is extended to Gus Farris on the death of his brother, Arthur, of Eastport, Maine.

Patricia Anne Sears, whose mother, Patricia, works at No. 2 Box Shop office, is working at the Roofing Mill office for the summer. In the Fall she plans to take the nursing course at Peabody School.

In June Alice Wojdag graduated from the Henry O. Peabody School where s took a two year course in Hairdressing. H father is Raymond Wojdag of the Finishi Department.



YES — IT IS A RACOON! — a social one, who decided to visit No. 1 Box Shop one night in June. Details in news section.

NORWOOD ROOFING PLANT

Nelson and Helen Bartlett spent a week vacation in Bermuda, traveling with friend

Welcome to Patricia Sears who is subst tuting in the offices for the sumer.

David Yadisernia spent a few wee touring Vermont and taking a trip to th World's Fair in his new car.

Our sympathy to Joseph Cournoy whose father died recently.

Peg Owens spent a week's vacation Mashpee on the Cape.

The Roy Waltons vacationed at the summer home at Agawam Beach.

PHILLIPSDALE FELT MILL

Paul Johnson's daughter, Marcia, who ha just graduated from East Providence Hig School, will attend Ripon College in Ripon Wisconsin in the Fall.

G. W. DINSMOOR DIVISION

Kenneth E. Allston, 17, who just gradu ated from the Tenney High School i Methuen, was awarded the Burnes Memoria Trophy. This award is presented each yea to the outstanding track and field man a the school. Kenneth was a member of th track team during his four years in hig school and was chosen captain in his senio year. He excelled in the high jump an mile events. He intends to enter militar service when he reaches the age of 18 an hopes to continue his track and field interes while serving Uncle Sam. (See his picture in June graduates' section.)

MANCHESTER PLANT

Roland Palmer is spending two weeks at Camp Drum, N.Y. with the National Guard.

We welcome our new boxmaker, Barbara Taintor, who will be with us for the summer.

Welcome back to Bob Brisson who has been out on sick leave,.

Congratulations to Geraldine Harden, daughter of Robert Harden, who graduated from Manchester Central High in June.

Recent eighth grade graduates include Caroline Leonard, daughter of Parker Leonard, salesman and Barbara Jo Harden, daughter of Robert Harden.

Congratulations, a bit late, to Guy Hoyt for winning the trophy for high triple with handicap in the Ten Pin Bowling League. Also to Theresa Provencher for her trophy won in the Chatterbox League in candlepin bowling. Theresa is very proud of her trophy which is inscribed "She Tried."

Parker and Louise Leonard celebrated their fifteenth wedding anniversary by spending a weekend at the Cape.

NEW BRITAIN PLANT

Nettie Fellage has left our employ with the thought of doing some teaching. We wish her the best of luck.

We welcome Madeline "Midge" Smoloski to the office to take Nettie's place.

Congratulations to Jack Giliberto and his wife who have just welcomed a second son to their family.

Our sympathy is extended to the Arthur Bushells. Mrs. Bushell's mother, Mrs. Elizabeth Daly, passed away recently.

We are most happy to hear that Marshall Lee is recovering from his recent illness. We have missed him.

CHICAGO ROOFING PLANT

We extend a warm welcome to our summer workers . . . Elaine Van Brussel, Pamela Hoffman, and James Ley.

Al and Arlene Murgatroyd report a wonderful vacation trip . . . all the way to the west coast. They viewed Grand Canyon, Hoover Dam, then traveled to Los Angeles, San Diego, Santa Barbara etc. . . . they ɔ visited in Tijuana, Mexico, and took . Vegas in their stride, too.

We extend our sympathy to the family the late Harry C. Brandau who died June . following an operation.

The *Review* office at East Walpole reved a card from Rose Fox, postmarked at ɔnte Carlo. She writes: "On a Mediterıean Cruise — Barcelona next. The ather is cool. Italy is beautiful. Our p is our hotel."

Pat Somers, graduate of Carmel High ıool (Indiana) and daughter of Salesn Kenneth Somers, has been very active her school. She is a member of the Nanal Honorary Society, was co-editor of year book, a member of several choral ɔups, a member of the Future Teachers of ıerica, president of the Booster Club and ıember of the Sunshine Society. She will end Evansville College in the Fall where has been awarded a $2,000 scholarship.

ICAGO FELT MILL

Pedro Sanchez became a grandfather for second time when his daughter gave th to a 9 lb. 2 ounce baby girl at the ıth Chicago Hospital.

Our college man, Steve Emerson, is back h us for the summer months working in Service Department. If he has hopes of ing some of the weight he gained during school term, he had better watch those ories he packs in his lunch box.

It was unfortunate that Joseph Valle's me was one of three which recently rned to the ground at a total loss.

Peter Draus is on the sick list, having nplications with his leg.

Rudy Juarez is taking his vacation in y so that he can spend a few weeks with National Reserves.

Our plant is boasting of a new conveyor the wood chipper. Also our unloading k has been cemented and refinished. The ide of the mill has been renovated and nted and a cleanup inspection of all kers took place recently. The flower box a pleasant spectacle to view with the nmer blossoms and the trees that the d Club bought are also flourishing nicely.

Harry Zajakowski is a V.I.P. now — ing behind a new desk.

IREVEPORT ROOFING AND FELT

Leon and Betty Taylor took a week's vaion and enjoyed a fishing cruise on ɔsetate Bayou, an innercoastal stream in ıth Louisiana, aboard the EVA II. They ort a wonderful time and caught quite a fish. Since they had promised to bring something back to their little daughters, Adara Glynn and Beverly, they bought a parakeet and named him "Hobeaux." (French spelling because he is from South Louisiana.) Now they are waiting to see if "Hobeaux" will have a cajun accent when he begins to talk.

RAY A. GOODEN, training in the Navy in electronics and radar at Great Lakes, Ill. His father is Stephen A. Gooden of Charleston.

Lorraine Williams took two weeks' vacation and rested mostly. She said they had several things to attend to, so that was how the time was spent.

Grace Fuller enjoyed a week's vacation relaxing and just taking it easy.

Vivian Wilson spent her week's vacation teaching in Vacation Bible School.

E. R. McCann enjoyed a week of fishing Lake Murval one week in June. He caught a lot of bass, but never caught up with Joe Springer who recently retired on this Texas lake. Mac said he found Joe's creek, but never found his house.

Our softball team in the Industrial League has won five and lost five. This puts us in third place and still in the running for play off.

We are glad to have as summer replacement help, Judy Walker, student at Louisiana Tech, and Ethel Fort.

EATURE ARTICLE on the Shreveport Plant recently appeared in the **Shreveport Times** newsɔer in a section devoted to manufacturers in the Shreveport area. This picture of three comıy officials appeared with the article: O. N. Sherburne, office manager, Fred H. May, Southstern Division general manager and B. P. Soward, who at that time was plant superintendent.

Forty-five Paintings In Annual Art Class Exhibit

"Nor-Easter" by Wanda Meloszewski won first place in the popular voting at the recent exhibit of paintings by the Bird Club Art Classes. This popular exhibit is held annually at the East Walpole Branch of the Public Library. The 1964 dates were May 25 through June 6.

The winner, Mrs. Meloszewski, has painted for several years under the instruction of Helen Pierce, who conducts the Art Classes.

Second in the popular voting was "Down the Street," an oil by Harry Fraser who works for Boch Sales and has been painting only a short time. Third was a tie between "The Shoes," an oil by Mary Grover and "Coffee Break," an oil by Aira Johnson. Both winners have been Art Class students for several years.

Honorable Mention awards were also made to four others:

"Early Morning"
by Elizabeth Wenstrom
"Rockport" by Elizabeth Wenstrom
"The Chapel" by Marion Tolman
"Carribbean Pool"
by C. Norman Bennett.

Marion Tolman, who retired from Bird & Son last Spring, has been chairman of the Art Class activity for several years. Forty-five paintings were on exhibition.

Blake's Team Leads In First Half Golf Play

Russell Blake's team was the winner in the first half of the Golf League, with Walter Rockwood's team the runner up. The second half of the season started on Monday July 6, again at the Easton Country Club.

Here are the first half results:

Team	Won	Lost
Russell Blake's	72½	53½
Walter Rockwood's	62	64
Raymond Bearce's	60½	65½
James Loring's	57	69

In the tournament play the following were winners:

Group A	
Low Gross, Chester Grusheski	39
Low Net, Donald Frazier	39
Second Low Net, Gus Ellison	40
Third Low Net, Russell Jordan	40
Fourth Low Net, Percy Spiers	41
Fifth Low Net, Harry Cady	41
Group B	
Low Gross, Ted Pierce	46
Low Net, Edgar Johnson	45
Second Low Net, Alex MacIntyre	47
Third Low Net, Arthur Nilson	48
Fourth Low Net, Trip. Giandomenico	48
Fifth Low Net, Edmund Savage	49
Group C	
Low Gross, Earle Kerr	50
Low Net, Russell Blake	45
Second Low Net, Joseph Meadows	49
Third Low Net, Walter Godin	50
Fourth Low Net, Robert Garner	51
Fifth Low Net, Jesse Jeffery	52

Between halves, a Scotch Foursome with the ladies was played on June 22, with 18 men and 12 women signed up. The results:

First, Russell Blake and Muriel McDonald	38
Second, Walter Rockwood and Mary Blazonis	39
Third, Oscar Lambine and Suzanne Berard	39
Fourth, Joseph Meadows and Marion Tolman	39
Consolation, Gus Sacre and Virginia Hoar	39.

Obviously, with four tied at 39, the final standings had to be determined by a drawing.

The committee, headed by Rocco Phillips, is hoping for an equally successful second half of the season.

Customers appreciate courtesy.

Contributors

The following reporters contributed to this issue: Louisa Graham, Caroline Delaney, Edward Geraghty, James Barnes, Milton Gardner, Julia Lewis, Agnes Fraser, Warren Eisner, Jr., Barbara Waseleski, Catherine Brady, William Ford, Beatrice Tyrrell, Anna Garafano, Donald Beck, Mary Driscoll, R. W. Pearson, Robert MacLeod, Virginia O'Brien, Lucille Sullins, Adam Chase, Marion Tolman, Leonard Weaver, Rocky Phillips, Harold Bailey, Frank Markham.

Recent Deaths

Bartholemew Murray

BARTHOLEMEW MURRAY, 29 Rock Street, Norwood, died on June 2, 1964, at the age of 80. He had been retired from the Norwood Plant since June 1950.

Born in County Cork, Ireland, he came to this country as a young man and began working for Bird & Son in June 1917. At first he worked in the Boiler Room at East Walpole, but transferred to the Norwood Roofing Plant in 1922. From 1923 to his retirement in 1950, he worked on various jobs in the Shipping Department.

He is survived by his wife, Nora, six daughters, Mrs. Helen Keating of Sharon, Mrs. Christine Jiganti of Chicago, Mrs. Anna Mulcahy of Uxbridge, Mrs. Margaret Groh of Norwood, Mrs. Mary Stanewick of Portland, Me. and Miss Florence Murray of Norwood; and three sons, James of Norwood, John, Wrentham and William, Warwick, R.I.

Kimble McEwen

KIMBLE MCEWEN, 18 Calvert Road, East Walpole, died at the Norwood Hospital on June 24th after being stricken ill only a few hours earlier. He retired from the Paper Mill just a year ago with active service of 32 years.

Born in Suriss, P.E.I., he came to this country as a young man. He worked at the Paper Mill from July 1928 to April 1929, left for another job and returned permanently in April 1931. After working on various jobs on the Paper Machines, he was made night foreman in 1946, day foreman in 1956 and assistant to the superintendent on January 1, 1962. He suffered a heart attack later in 1962, but returned to his duties and continued at work until his retirement date, June 1963.

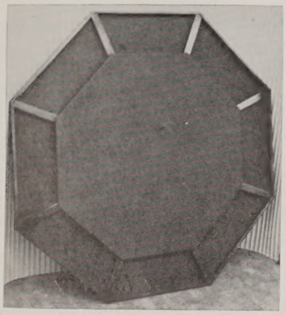
Funeral services were held on June 27 at St. Mary's Church, East Walpole. Surviving are his wife, Nora; two daughters, Janet of East Walpole and Mrs. Gordon Deane of Pennsylvania; and a son, Peter, of Pennsylvania.

Harry C. Brandau

HARRY C. BRANDAU, 51, passed away on June 19, 1964 as the result of a heart attack following an operation on his back. He had been sick since February with a back ailment.

He had been employed at the Chicago Roofing Plant since 1937, first as an inspector on the old Siding Machine and then on No. 6 Machine. Since 1960 he had been the Yard gang boss.

He is survived by his widow, Rita, a daughter, Donna and his parents, Mr. and Mrs. Henry Brandau. Funeral services were held on June 22.



NEW CARD TABLE, made of Bird Fibreboard by Kerametric of Boston, and now being sold in department stores.

Corrugated Board Used For Easy-to-Store Card Tables

Salesman John Miller is enthusiastic about a new slice of business he has recently developed in his Boston territory. He is now selling Bird Corrugated board for the manufacture of light-weight, easy-to-store poker card tables.

Kerametric of Boston has designed a sturdy, inexpensive table made from Bird 350 lb. test B fluteboard which they are marketing through department stores and other stores that sell indoor game equipment.

Bird manufactures the basic corrugated board and dies it out in two sizes, 31½" and 44". The larger boards are also given a maroon colored Saran coating on one side; this later becomes the bottom of the table. Kerametric assembles the two boards, according to a design created by their Mr. Elmer Johnson; they add strips of wood for strength and to form the eight change pockets for the players; they also cover the playing surfaces with felt.

The finished table is without legs, so that it can be set on any convenient playing surface, and since it weighs only 12 pounds can be easily stored. In fact, there is a special case for both shipping and storing — and Bird makes that, too, from corrugated board.

Watch for this new table in your favorite department store. John Miller hopes it may become a popular item, resulting in good repeat business for Bird & Son.

Attracts Thousands

(continued from page 1)

not only in New England, but in all our selling and marketing areas.

Bird Products also received good publicity and advertising in the special World's Fair section of the May issue of the trade magazine, American Builder. Several pictures of our part of the installation are shown and the Bird products themselves are mentioned several times in the copy.

Putting our building products before the public at the World's Fair has proven to be a smart, effective way of advertising and promoting our newest building materials to millions of potential buyers.

Ralph Williams Named Supt. at Phillipsdale

Ralph E. Williams

Ralph E. Williams became superintendent of the Phillipsdale Plant on June 29, filling the vacancy caused by the appointment of Paul I. Knight to vice president in charge of the Felt and Paperboard manufacturing operations.

Ralph Williams, a graduate of Walpole High School, class of 1943, first joined Bird & Son as a Northeastern student under the cooperative work plan. At that time he was in the Research Laboratory at the Norwood Floor Covering Plant. Upon graduation from college he transferred to Phillipsdale as a mechanical engineer. He was named assistant superintendent in January 1962.

During World War II he was on active duty with the Air Force from 1943 to 1946, and again in the Korean War in 1950 and 1951 as a sergeant.

Mr. and Mrs. Williams live at 35 Manning Drive, Riverside, R.I. She is the former Catherine Gullich who worked before her marriage in the Payroll Department at the Main Office in East Walpole. They have three children, Nancy, 10, Paul, 6 and Jon, 2.

Frederick S. Nolte Heads Perth Amboy Production

Frederick S. Nolte was appointed superintendent at the Perth Amboy Roofing Plant on June 17, replacing John Flis. Nolte, a chemist at our Charleston plant since May 1956, was transferred to the Perth Amboy plant as chief chemist in April 1962.

Frederick S. Nolte

He is a graduate of the Citadel at Charleston, S.C., and served as an analytical chemist for Pittsburgh Metallurgical Company for five years before joining the Bird & Son laboratory at Charleston as a chemist.

At our Perth Amboy plant he was the chief chemist until May 1963 when he became foreman on No. 3 Machine, and in November 1963 he was made schedule co-ordinator for that plant.

From 1944 to 1947 he was first in the U. S. Maritime Academy at King's Point, N. Y., and then on active duty with the Navy, principally in the South Pacific.

NOTED ARCHITECT CITES BIRD VINYL SIDING

Early in June the Society of the Plastics Industry met in New York and as part of their program listened to a talk by Morris Ketchum, Jr. internationally-known architect.

In "Sievert's Alley," business column in the *New York World-Telegram,* the following comment appeared: "Morris Ketchum, Jr. . . . had toured the World's Fair before arriving for his talk . . . and he frankly told them (Plastics Society members) they had a showcase of their sales possibilities staring at them. He was referring to the vast amount of plastics used for construction as well as other purposes in the Fair Buildings. . . .

"The 75-foot air flower roofs of the Brass Rail eateries and the plastic clapboard siding for the House of Good Taste Exhibit are indications of the future for the plastic industry, especially in the building field.

"Within five years, this noted architect offered to wager, 'manufacturers will be making exterior materials for homes of vinyl and other plastics in shapes and forms and colors not even dreamed of today.' "

Theodore F. Reimann

Theodore F. Reimann, Manager, Central District

Theodore F. Reimann, whose appointment as Central District sales manager was announced last month, came originally from New England where he traveled the six New England states for Colgate-Palmolive-Peet Company, selling bulk soap by the bag or carload to the textile industry.

Ted says that when the textile industry began to move south, he decided to investigate the possibilities in working for Bird & Son. There was an interview with Eli Chamberlain Henry Davis which came to a q and amicable agreement, and Ted over the Toledo, Ohio territory on J 1, 1949. Little did he anticipat then, but fifteen years later, to the he was to become district manager

Ted and his wife, Jeannette, liv Toledo. They have one son, Rol and two grandchildren. Son Robe making the Navy his career and currently executive officer of the U Van Voorhis, a destroyer statione Newport, R.I.

The new Central district manage an avid golfer whose game, he is s would improve if he had more time play. He also likes plug-casting bass, but these sporting fish are no plentiful in Ohio as in his na New England. He is active in Shriners and in his church, Gr Lutheran of Toledo.

Repeat orders come from s isfied customers.

Spring Bulbs For Sale To Bird Club Members

High quality bulbs of tulips, daffod crocuses, hyacinths and other Sprir flowering bulbs are again being offe to Bird Club members at special pric

The arrangements this year are w Bulbhome, Inc. of Holland. There new colors available and a wider cho of varieties.

Order blanks, showing prices of bo individual bulbs and collections, may obtained from any of the following:

Julia Lewis, PE, Alice Pole, FX Louise Conti, FX1, Robert Weger, EM Margaret Owens, FB Office, Gilbert Di DP, Virginia Hoar, Bird Machine a Edgar Grout, GL.

Each of these persons has a brochu showing collections of bulbs in bloo in color. Also there are a few catalo showing each individual variety in col These catalogs will be circulated to t various locations. If you haven't yet se the catalog, ask your nearest Bird Cl representative, listed above.

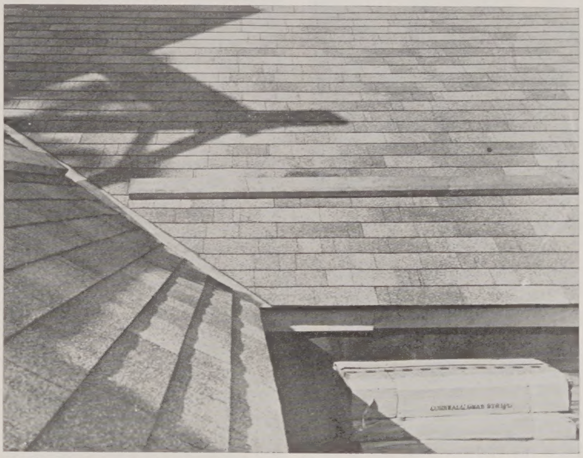
ALL ORDERS MUST BE SENT T E. M. GROUT, GR, BEFORE AUGUS 17, 1964.

Vote . . .
and the choice is *yours!*
Don't vote . . .
and the choice is *theirs!*
Register . . .
or you have *no* choice!

Published as a public service in cooperation with the Americ
Heritage Foundation and the Advertising Council, I

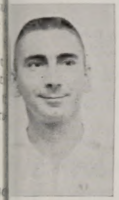
The BIRD REVIEW

ume 52 No. 8 Published for Bird & Son, inc. employees and their families August 1964



CLOSE UP of a roof of Architect Mark 25 Shingles taken during its installation. The random embossed vertical lines and the jumbo granules make this one of the most beautiful and distinctive designs ever created.

ew Foremen Named Shreveport Roofing Mill



D. Dash

George W. Walker

ohn D. Dash, formerly coater optor on No. 1 Machine at Shreveport been named day shift foreman on front end of the roofing machine, ctive July 1, 1964.

ohn began work for Bird and Son, , as coater operator, coming to us n the Continental Baking Company, ober 10, 1962. He proved so effiit in this station that it is the only ition he has filled until his present ointment.

Mr. Dash was born in Centerburg, io and reared in War, West Viria. Prior to his employ with the ery, he served with the U. S. Army n 1949 to 1961. During his first r of duty, John was sent to Korea h the 27th Infantry. He returned to United States and received his disrge, but reenlisted in 1954, attended cers' Candidate School and received commission as 2nd Lieutenant, adcing to 1st Lieutenant after 18 nths. During this tour of duty, he stationed at Fort Ord, California, went back to Korea. When he later sent to Shreveport to serve recruiting officer, he decided he ıld like to settle down in this nice e southern city which he did when his enlistment period was over.

John received his education at Big Creek High School in War, West Virginia, and continued his studies during his army career. His hobbies include hunting and fishing.

At home, 3215 Jana Place, Bossier City, there is his wife, Mary Louise and three children; Donna Faye, John D. Jr., and the wee little one, Douglas Wayne, born June 23rd.

George W. Walker has been named foreman in charge of unloading raw and finished stock in the Shreveport Roofing Mill, effective July 1, 1964. He was hired as tractor operator November 12, 1949, later transferring to

(continued on page 2)

Clam Bake Coming August 23!

t makes you hungry just to read about Bird Club's Clam Bake scheduled for day, August 23 at Francis Farm, Reoth. There's clam chowder and clam s, starting at 1 P.M. and then the bake at 5 P.M. with heaps of steamed ıs, fish, sausage, sweet corn, two kinds otatoes, coffee and watermelon.

hose who wish can add lobster to above, and for those who do not like ıs, there's a fine chicken barbecue ided. Most people will probably go ıeir own cars, but bus transportation ailable from both East Walpole and wood.

ll sorts of games and sports are ned for the afternoon. It's a day of fun and good eating for the whole family. Prices are modest — Bird Club members get a special rate for themselves and special children's rates as well for children under 12.

There's still time to make your reservations for this Clam Bake by returning your reservation slip to Tom Reynolds at BE. If you have mislaid your slip, ask for another at the Credit Union.

The Committee is headed by Tom Reynolds and includes: Stephen Traudt, Ernest Zitke, Virginia Hoar (Bird Machine), Harold Bailey (sports), William Kimball and Charles Markarevich (transportation).

Hope to see you and your family at Francis Farm on August 23.

New Ass't. Superintendent Named at Phillipsdale

Raymond Nolan, night foreman at Phillipsdale since last February, was appointed assistant superintendent of the Phillipsdale Plant on June 29.

His service at the plant started 21 years ago in July 1943, but a month later Uncle Sam tapped him for Navy duty. Two and a half years later, in February 1946, he returned to work briefly in the Cutter Room. He was soon transferred to No. 1 Paper Machine as a fourth hand. Seven years later he was made machine tender on No. 3 Machine, when it first went into operation in 1953. He held this position until named night foreman in February 1964.

Ray and his wife, Jacoline, live at 50 Dalton Street, Rumford with their family of nine children.

ORDERED YOUR BULBS? DEADLINE IS AUGUST 17

Last call for Spring flower bulbs. The Bird Club bulb sale of tulips, daffodils and other Spring bulbs ends August 17.

See one of your local Bird Club representatives or contact E. M. Grout at the Employment Office. Payment for the bulbs is made when you receive your order at planting time in October.

Architect Mark 25 Is Newest Shingle in Famous Bird Line

This month Bird & Son introduces its newest Building Materials Division product — Bird Architect® Mark 25 Shingles. Advertised as the most important advance of roofing design in thirty years, Mark 25 is a strip shingle with random embossed vertical lines and no cutouts. "Architect" indicates the highest Bird quality, "Mark," the mark of distinction for the finest homes, and "25," the 25-year guarantee bond given on all Mark 25 roofs.

The new shingles are self-aligning and have the hurricane-proof feature of the famous Wind Seal® Shingles. They weigh approximately 300 lbs. per square. Eight smart new colors have been selected for the surfacing of jumbo granules, which create an effective massiveness pleasing to the eye and in keeping with the extra protection afforded by this heavy duty shingle.

Mark 25 Shingles have already been seen by thousands, as they are in use on the roof of the beautiful Traditional House at the World's Fair House of Good Taste exhibit. They will also be in use on scaled down models of this same house being built throughout the country by selected builders under the Home Builder Program announced last month. These model homes will introduce both Bird Solid Vinyl Siding and Mark 25 Shingles to prospective home buyers and builders throughout our distribution areas. Each will be a show place for our products.

(continued on page 2)

Edward L. Lincoln Retired at End of July

Edward L. Lincoln retired as manager of Built-Up Roofing on July 31st after more than 40 years in the roofing business.

A native of Taunton, Mass., he attended Chauncey Hall School in Boston and the Massachusetts Institute of Technology. After several years in the laboratory of the New England Oil Refining Company of Fall River, he joined Bird & Son in 1923 as an inspector at the Norwood Roofing Plant. He later operated the weathering tester and became the plant's authority on roof application.

(continued on page 2)

The BIRD REVIEW
Vol. 52 No. 8 August 1964

Member of Mass. Industrial Editors Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

Our Privilege and Our Responsibility

Nobody within earshot of a radio or television set needs to be reminded that this is a Presidential election year. Over the air and in the newspapers, campaign and convention news has top billing this summer.

Because it is all such a big, interesting show, we can too easily let it become *just* a show — and forget our own very important, individual roles in it. This is America; the results of all the campaigning reach their climax on election day, November 3. On that day, by secret ballot, each of us takes a most significant part in choosing our national and state leaders. Prior to that, of course, on various dates, we should have participated in the state primary elections. Some have already taken place; some like Massachusetts (September 15), are still to come.

But voting, although most important, is only part of the job. We also have the responsibility to support our candidates and their parties with our energies and our talents, and if we choose, with our money, too.

Some persons find satisfaction in working for the local or area committees of their party. You may be one of these, and if so, you are to be commended. For many others, their support consists of reading, listening and talking politics with their friends and neighbors. This is important, too, because through vigorous discussion, the various issues and personalities can better be judged.

As American citizens we enjoy the privileges of the greatest system of self-government the world has known. This is the time when we can help preserve those privileges for ourselves and our children, by fulfilling our responsibilities as participating citizens in the national and local elections.

Attending School is Worth Real Dough

Parents of high school students have a chance to make this year worth an average of $17,500 apiece to their children. It is a startingly large sum for a teenager to get for a year's effort. Many persons highly skilled make far less. But if parents keep their children in school this year, they can reasonably expect them to earn an average of $17,500 more over their working lives than if they dropped out, according to the Chamber of Commerce of the United States. A full four years of high school would be worth $70,000 extra.

Youths who drop out, moreover, may drift from one transitory job to another throughout their lives. For educated persons, good, permanent jobs are plentiful.

The problem is critical. We have one time for schooling, when we are young. Yet about one million youths will quit this year unless parents, friends, teachers, businessmen and others act to help the waverers now.

— *Chamber of Commerce of the United States*

Mark 25

(continued from page 1)

Now available in all Bird Building Material Sales Divisions, this newest shingle will without doubt be one of the leading products in the company's fall sales campaign.

Thus Bird Architect® Mark 25 Shingles take their rightful place beside other outstanding Bird building materials: The Architect® Shingle, Bird Solid Vinyl Siding and Bird Wind Seal® Shingles.

VINYL SIDING NOW HAS OFFICIAL FHA APPROVAL

Bird Solid Vinyl Siding continues to grow in popularity as more and more home owners learn about it. The recent advertisements in TIME magazine brought excellent response, followed by equally good response to similar advertising in the summer issue of AMERICAN HOME Magazine, now on the newsstands.

In addition, word has just been received that Bird Solid Vinyl Siding now has full FHA approval as a product which may be used for either new or remodeling work under FHA loans.

New Foremen

(continued from page 1)

leaderman in the Raw Stock Receiving and Blowing Departments. For the past year, he has been inspector on the Roofing Machine.

George spent two years in the Pacific during his enlistment in the U. S. Navy, serving as Navy carpenter. After his discharge, he spent some time working at Libby Owens Ford Glass Factory, coming to Bird and Son from there.

George has certainly used his Navy training in his work shop at home. He first built his home and several nice pieces of furniture. Later he added two rooms, a bath and double car port and bricked all of it.

He is one of the busiest men in Blanchard, his home town. He serves as alderman, vice president of the Kiwanis Club, is very active in the P.T.A. and in the Blanchard Baptist Church; he is on the board of directors of the Blanchard Athletic Club, and, as Fire Chief, he and a friend built the Fire House for Blanchard, during their spare time.

The Walkers have three daughters, Lilly, Janette and Dickie Sue.

E. L. Lincoln Retires

(continued from page 1)

For a year in 1944 he left the company to be superintendent of the roofing application crews of General Heat & Appliance Company of Boston. Returning to Bird & Son in November 1945 as application specialist, he transferred six years later in August 1951 to the Sales Division, becoming a representative in Pennsylvania. His territory included parts of Pennsylvania, Maryland, Virginia and West Virginia. On March 1, 1957 he was named manager and for the past seven years has been in charge of the Built-Up Roofing part of the business. For many years he has been a member of the Built-Up Roofing Committee of the Asphalt Roofing Industry Bureau.

Ed and his wife, Leonora, live on a farm in Rehoboth, Mass. with their three children, Virginia, Robert and Richard. His after-retirement plans are not settled yet, but he hopes to work part time as a roofing consultant, thus keeping in touch with the field of business in which he has become an expert.

HONORED as he retired as chairman of Board of the Lawrence Chamber of C merce, is Robert A. Watters, right. Mr. V ters is general manager of the Dinsmoor vision of Bird & Son. Making the presenta of a plaque for outstanding service is Ro Maguire, president of the Chamber of C merce in Lawrence.

Ten Suggesters Near Ma For $25 Additional Awa

The vacation doldrums hit the S gestion Program in July, with only f persons receiving awards as follows

William J. Grinavic, FXR	$2
E. R. McCann, FSM	2
Fernand Champigny, FXR	1
Robert Chappel, FBPM6	

Joseph Watkins, FBPM9, awarded $25 for having three accep No. 2 suggestions. His third one accepted in May.

All plants are back on full sumn schedules now and we hope that su gesters, with minds refreshed by char of pace during vacation, will be usi the blanks at suggestion boxes to p duce cash for themselves and acce able ideas under the Suggestion P gram.

Men who need only one more No suggestion to qualify for an additio award of $25 are:

Horace Butler, FKM
Stephen Gooden, FKW
William Grinavic, FXR
E. R. McCann, FSM
Joseph Purpura, FBY
Everett W. Pyne, FBPM1
Melvin Rodman, W. J. Hill
Joseph Roslauskas, FBV
Edward Smith, DPIF
Joseph Zablowski, FBW

John Tameo Appointed Phillipsdale Night Forema

On July 16 John Tameo became ni foreman at the Phillipsdale Felt a Insulating Board Plant. The announ ment was made by Plant Superinte ent Ralph Williams.

John Tameo started in the ya crew October 14, 1955. In Decem of that year he transferred to the Boa Mill as dry saw man. Advancing head dry saw man in August 1958 a wet saw man in August 1961, he w made spare machine tender at t Board Mill in 1962 and regular m chine tender in January 1963.

He and his family live at 195 F River Avenue, Seekonk. His fath Anthony J. was employed for 21 ye in the Finishing section of the Boa Mill until his death last October.

OP OF THE NEWS

AIN OFFICE

Ronald Babcock has been elected secre- y of the Massachusetts-Norfolk County apter of the National Association of Ac- intants for the coming year.

On the last day of June, employees in : Horticultural and Special Papers De- tments took Gladys Eisenhauer to lunch the Village Inn in Norwood. This was : last day of work prior to leaving Wal- le to make her home near her son, Robert, Washington, D. C. Good wishes to were underscored with a beautiful cor- e and several appropriate gifts.

Nearly 50 people were present on July to wish Edward Lincoln happiness and d health in retirement. Ed retired from position as Built-Up Roofing manager at end of July. The dinner was held at the ng Philip in Wrentham with P. C. nson as master of ceremonies and Mr. l Mrs. James Conrad as host and hostess. s. Lincoln was also present as a guest. was presented with a purse of money all e up fancy in a Nepolon can!

Robert Churchill is busy in his spare time rking on his new home at 54 Harding ad in Walpole. The Churchills moved at the end of May.

Several friends were present from Bird & at the beautiful wedding ceremony at Lady of Victory Church in Centerville, ssachusetts on July 11 when Mary E. ight of Walpole was married to Ray- nd A. Flynn. Ray is a salesman in the e Carton Division. The newlyweds k a honeymoon trip to San Francisco and waii. Rev. Robert Flynn, a brother of groom, officiated at the marriage cere- ny.

n June Mr. and Mrs. Phillip C. John- and their daughter Jennifer flew from ton to Frankfurt, Germany, for three ks' vacation. After visiting with rela- s associated with the American Air Base West Germany, they took a trip up the ne, then went on to Zurich, Switzerland, ch served as their base of operations for weeks. From there they took two organ- l tours.

The first trip went into Southern Ger- y and then to Innsbruck in Austria, then ugh Switzerland stopping in Lucerne Interlaken. The second tour was to embourg, Belgium and Holland. On tour Phil stopped in Brussels to visit & Son's Belgium distributor and took e out to inspect a number of new homes commercial buildings on which Bird & products are being installed.

The last stop on the trip was Paris, which ved to be most interesting and beautiful, ticularly since the French are giving is a thorough face-lifting by cleaning the erior of the many public and commercial ldings in the central part of the city. "It a great trip," says Mr. Johnson, "and it etted our appetite for a return engage- t at some future time."

PER MILL AND FINISHING

All of Ken Rouillard's many friends join congratulating him on his recent mar- e to Edith Saumsiegle of Norwood and n them the very best of health and hap- ess. Although they will reside in Nor- d, they also have a delightful and ientic Cape Cod house in Brewster, ssachusetts, where they will enjoy their re time. The gift from Ken's coworkers a genuine Hitchcock black and gold chair.

There are a couple of "do-it-yourselfers" he Main Mill. Anyone wanting to re- f his house should now see Perley Mud- , and as for putting in cedar posts and g a picket fence, see Julia Lewis.

Good luck to Karl Larson, who has trans- ed from the Laboratory to Planning and eduling work with Ken Rouillard.

We welcome Peter McPhee, mechanical ineer at the Mill Office, and Martin th, new mill messenger.

Herman Allen is recuperating well fol- ing his emergency appendectomy at Tobey Hospital, Wareham. During July he has been convalescing at his cottage at Pine Crest, on Cape Cod. The appendicitis attack struck him very suddenly. He thought it was some clams he ate!

NO. 1 BOX SHOP

We have had two long distance travelers at this vacation period. Kenneth R. Towle spent four weeks driving across the country to California and British Columbia. Kenneth Houghton spent his vacation in Nova Scotia.

On July 21, Anne Walukevich completed 25 years of continuous service with Bird & Son. Everyone congratulates her and wishes her many more years. Many of her friends contributed toward a gift and a lovely spray of flowers, and she received her twenty-five year pin from Vice President Harold Bonnyman.

We welcome Joanne Horn into the Box Sales Department and hope that she will enjoy our friendship and working with us.

Evelyn Thomas took a week off to go to Virginia to visit her family. She also has just had a visit from her sister from Virginia, who enjoyed a pleasant week's visit in New England.

While vacationing in Winslow, Maine, Stanley Makiewicz and family had a narrow escape when their camp was struck by lightning. Fortunately no one was seriously injured.

It was nice to see Helen Pierce back in the Shipping Office while Anne Morrison was on vacation.

Henry Doudie is entertaining his sister from Scotland. She was met at the Airport in New York, so they all spent some time at the Fair.

On June 18, friends of Barbara Foley took her to dinner at the Holiday Haven and presented her with a camera case, film, and flash bulbs for her trip to Coalinga, California. Barbara, who worked in several offices at the Box Shop after her graduation from Norwood High School, has gone to live with relatives in California. We wish her lots of luck in her new life.

Ruth Markarian found Cape Cod beaches and water to her liking during her vacation, and Louis Ela and family did some camping at Brewster, Massachusetts.

NO. 2 BOX SHOP

We hope that our sick members, Peter Miskinis and Alfred DeFlaminis, will be back to work soon.

It was nice to see Edgar Bigelow back after a few weeks' illness.

For his vacation, Charles Ricker went to see his mother in Spring Hill, Nova Scotia. He also took a trip around Cape Breton Island and the Cabot Trail.

Day trips were enjoyed by George Chapman and William Grinavic.

Harold Belisle and family vacationed in Canada, while Martin Fisher toured New Hampshire with his family, and Royden Barrett and his family went to Tennessee, stopping at Gettysburg on the way.

Our sympathy is extended to Louis Hertel on the death of his sister, Mrs. Elsie Curran, who passed away in July.

facts about paper
pulp and paper
industry has invested more than $7 billion in new plants, research, and equipment since 1947.

$7 billion

This message by **BELOIT** *Corporation, Beloit, Wis., in behalf of the Pulp, Paper, & Paperboard Industry.*

FORTY BOYS from the Norwegian barque Statsraad Lehmkulh toured the No. 1 Box Shop on July 27. Following the two days of public visits to their ship in Boston, the boys were brought to Norwood to visit four local industries, were fed a hot dog and hamburger lunch at the Briggs Manufacturing Co., Norwood, and were taken to Selectman Walter Dempsey's home for an afternoon of swimming at his pool. The age of the young sailors was between 15 and 18, but some looked a lot closer to 12.

NORWOOD ROOFING PLANT

Joseph Pidzewich and family spent their vacation on the Cape at Chatham, fishing and barefooting around the beach.

We extend hearty congratulations to Mr. and Mrs. Felix Utorka on the birth of their third child, a boy, born July 13. Mother, child and father are all doing well.

The Blakes, Mary and Russell, with children Susan and Paul, spent their vacation in the White Mountains and touring scenic New Hampshire.

Jack Reddick took his family on a camping trip to Myles Standish State Park at Plymouth.

John Reynolds packed his camping equipment and family into the wagon and headed for New Hampshire and Maine. This is their first try at camping. Maybe he will have some stories for us later on, like camping at Sebago State Park during a hail storm on July 19.

Nick and Marianne Radzwill vacationed on Cape Cod visiting the different beaches.

Andy Betro put some of his vacation to good use supervising the painting of his home.

Arthur McKenna was likewise busy around home, putting in a new kitchen floor.

Other Granule Plant vacations include Joe Savino at Miami Beach; Phillip Black, day trips to Nantasket and the North Shore; Joe Zablowski, touring Cape Cod and the Islands; Charles Peters, a trip to Hawaii.

NEW BRITAIN PLANT

Romeo Valerio was very pleased with the recognition of his twenty-fifth anniversary with the company. This included the presentation of the Bird & Son certificate and pin and a gift of twenty-five silver dollars.

MANCHESTER PLANT

Fred Malette visited the World's Fair and the New York Met's baseball game during his vacation.

Among visitors to Canada were Theresa Provencher, Edmond Lussier, Laurette St. Onge, and Raoul Desmarais.

Louise Dionne spent a week at camp in Weare at Daniels Lake with her family.

Guy and Florence Hoyt spent a day or two in Maine.

Bob Harden and family made short trips to the beach.

Congratulations to Mr. and Mrs. Leo Grandmaison (Claire), who are the parents of a nine pound three ounce baby girl born July 5.

Ernest Panneton took his family to the White Mountains area where they visited Story Land and Santa's Village.

Bea and Doug Tyrrell and Roxanne and Ronnie Pettis visited the Thousand Islands taking the boat tour up the St. Lawrence to the Islands; then they went on to Lake Placid for a day and to Frontier Town and Fort William Henry for a very enjoyable trip.

Phil Brisson took short trips with his family to the beach and Benson's Animal Farm. He spent the rest of his time golfing. He isn't saying how many balls he lost, but he admits he hit some into the woods.

Attending the recent bicentennial celebration of the Town of Weare were Louise Dionne and Roxanne and Ronnie Pettis and Bea and Doug Tyrrell. This was also in conjunction with the dedication of the Hopkinton-Everett Dam and State Park which is located in Weare.

Barbara Jo Harden, daughter of Bob Harden, is a very busy girl. After returning the middle of July from a visit in Florida, she left almost at once for a trip to New York City and the World's Fair for a performance with the Salon-Nettes. She remained in New York the rest of the week for further dance instructions at a New York City dance studio.

WATERVILLE

Helen and Ed Guise have returned from vacationing with their daughter and son-in-law, Mr. and Mrs. George Collins of San Gabriel, California. The children and grandchildren returned with them and will make their home in New York. En route they visited places of interest in California, Nevada, Idaho, Montana, Wyoming, Nebraska, and Iowa.

(continued on page 4)

JULIAN BOROWKO

JULIAN BOROWKO, 75, died on July 19 at the Clearview Nursing Home, Framingham, after a short illness. A Bird & Son worker for 27 years, he retired in 1956 from the East Walpole Maintenance Department.

Julian began his Bird & Son service in the Allen Engine Room, East Walpole Paper Mill, in May 1929. He had previously worked in mills at Nashua, N.H. and Pittsburgh, Pa. After a number of years in the Beater Room, he transferred to the job of oiler in the Maintenance Department in 1945, remaining there until retirement in 1956.

He is survived by his wife, Anna; two daughters, Frances Apolis of Florida and Sallie Maini of Norwood; and a son, Julian, Jr. of New York City; and 10 grandchildren. Funeral services were held on July 22 at St. George's Orthodox Church, Norwood.

Three Men Observe Their 25th Anniversaries

Romeo Valerio

Edward Paduck

His quarter-century of work for Bird & Son, has led **Romeo Valerio** from a helper's job on the No. 1 Box Shop Combiner to the superintendent's job at New Britain. Romeo reached his anniversary date on July 18, 1964.

He was employed on various jobs at No. 1 Box Shop from 1939 to 1954, with time out for service as flight officer with the Army from 1943 to 1946. When the New Britain Plant opened in 1954 he became foreman there, holding that post until named superintendent in October last year. He has helped build and maintain the New Britain operation as an important service for fibre box customers in the area.

The demands of his work and his growing family of three have occupied most of his time, but when his son, Ronald, now 18, was of Little League age, Romeo spent several summers helping the local committee with various duties, from transporting boys to games to gathering up equipment. He may soon be back in this community work again, as his son, Michael, is now 7 and already developing an interest in baseball. The Valerio's third child, Jo Ann, is 15. Ronald graduated from high school this year and enters Connecticut State College in the fall.

When time permits, Romeo likes to get in a little fresh water fishing or golf. He's an ardent Yankee fan, too, (from his TV chair).

Mrs. Galano (Connie) comes from a Bird & Son family. Her father, Nunzio, retired from the Roofing Plant in 1962; a brother, Fernando, works at the Paper Mill, and another, Paul, is at Bird-New London.

When Charlie Mutch needed a man in the Combiner Room at No. 1 Box Shop 25 years ago, **Edward Paduck** was sent to the job on July 19 and has remained a worker in that department ever since.

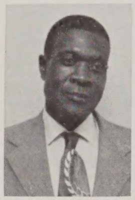
At one time or another he has done most of the various jobs in the department and is presently assistant machine tender on the No. 2 Combiner.

During World War II he was on military leave for three years as a technician in the Service Battery of the 16th Armored Field Artillery Battalion. He took part in the European-African-Middle Eastern Theater campaign, returning to his Bird & Son job in January 1946.

Ed is married to the former Margaret O'Loughlin and they have two sons: Edward, A 1C, stationed at the Paris Field Office of the Air Postal Group in the American Embassy in Paris, France; and Dennis, who just finished Norwood High School and will attend Bridgewater Teacher's College in the Fall. Ed's father, Tony, retired from Bird & Son in 1954 after many years of service in the Paper Mill.

During his 25 years with Bird & Son Ed has been an active member of Local 1330 and has held many different offices in the Local. He also has been vice president and later president of the New England Council of the United Papermakers and Paperworkers, AFL-CIO.

He has also been an active member of the VFW Post 2452 in Norwood, serving as commander for two terms and president of the Housing Corporation for six terms. He is the charter commander of the Norwood Amvets Post and is also a member of the American Legion Post 70, Norwood. Ed has been on the Norwood Democratic Town Committee for 20 years and has been a hard worker during elections.



John C. Marshall began his employment with Bird & Son, inc., July 21, 1939 as yard boy, cutting the grass and sweeping the grounds. Then he hauled concrete in a wheelbarrow to build the slate house and various side walks around the property. After a short time driving the scrap truck and catching shingles on No. 1 Machine, he spent ten years operating the stills at the Asphalt Blowing Department.

John is very proud of his safety record in this department. In all the time he spent operating the Asphalt Department, he only had one slight accident when one of the stills boiled over, flashed and caused a fire that sent him to the hospital for approximately four hours for first aid.

John was later transferred to the Maintenance Department where for six years he thoroughly enjoyed working for G. D. "Dude" Davidson, his foreman. He met each day as a challenge, as he did not know what Jake Brown would kid with him about next. He is now in the General Department.

John came to Bird and Son from Arkansas Louisiana Gas Company, where he worked on the pipe line. He has spent his spare time painting houses, building chimneys and constructing houses.

A very proud father, John says that through working at Bird a Son, he has been able to educate all of his children. He and his wife have eight children; Artelia, now a beautician, Bertha Lee, who is married, Willie James, in the Navy; Jerry Lee, also in the Navy, and Jessie Lee, all are graduated from Booker T. Washington High School. John Edward, who lives in California, was graduated from Walnut Hill High School in Greenwood; and still attending school, is Bobbie Jean. In addition to these, Baby Caroline, one year old, is the boss of the home. He also has seven grandchildren.

John is a member of the Pleasant Grove Baptist Church, and served for five years as secretary of Friendship Masonic Lodge No. 87.

Since his home is on Cross Lake, John has plenty space to pursue his favorite hobbies of hunting and fishing.

"Daddy, you forgot...every litter bit hurts!"

TOP OF THE NEWS

(continued from page 3)

The Boys at Waterville, young in spirit as well as in body, not only work hard, they play hard. A summer bowling league has been organized locally and we have two teams entered. Incidentally, we stand ready to challenge any of the W. J. Hill teams whenever they feel up to giving us some real competition.

Now that warm weather invites outdoor activities, it is not at all unusual to see some of the fellows, during their noon lunch break, pitching horseshoes, sunning in convertibles, tossing around a baseball, or even sleeping. Our parking area takes on the appearance of an amusement park. We

SMILE OF VICTORY

This smile of victory belongs to Jer
Sayres, Jr., West Tennessee Represen
tive out of Shreveport, Louisiana. Jer
has just won the Fox Meadows Invi
tional at Memphis, Tennessee. He sh
a one under par for a 36 hole total
141, coming home two strokes in fro
of his nearest competitor. The winn
received a set of matched irons and
trophy which he will retain for one ye
This was a great come back victory f
Jerry, as he lost last year in a playoff
this same tournament.

We don't think there will be any ch
lengers to Jerry's game from any Bi
and Son golfers, at least without a han
cap allowance, and Jerry doesn't "s
well" on handicaps. Jerry is also a t
performer in selling Bird Products.

love it! (About 3 acres of wild mustard
full bloom add a festive touch.)

It has been pleasant to welcome seve
visitors from other branches of Bird & So
Guy Hoyt from Manchester, Bob Hought
from Lewiston, Burleigh Hutchins, Rob
Jenkins, Rogers Weed and H. R. Bonnym
from East Walpole and Parker Leona
salesman from Territory 2.

Mr. and Mrs. Paul Evans have be
awarded two tickets to "Happy Anniv
sary" at Lakewood Theater as guest of act
Lloyd Bridges. This is in recognition
their 15 years of married life.

We are green with envy over the va
tions that are going on all around us. W
have been told that we are too young
get time off. . . . Nice to be young?

Plans are underway for a company fie
day to be held the first of August. Hu
bands, wives and children will get togeth
for the first time in the history of our i
fant plant. We are looking forward to
wonderful day, which will already ha
taken place by the time this item appears
print.

SHREVEPORT ROOFING AND FE

Each year the Shreveport Recreatio
Department sponsors a Fourth of Ju
Soft Ball Tournament.

Many of the local soft ball teams ent
this tournament, along with teams fro
other sections of the state, and also
number of out of state teams from Tex
and Arkansas.

For the past few years Bird and Son
soft ball team has played in the tourna
ment and although, so far, they have n
won any trophies, everyone has had a
enjoyable time participating.

This year the team's second game i
the tournament was played at 1:30 P.M
on the afternoon of the 4th and as man
will recall, it seemed as though it mu
have been at least 105° in the shade th
day. We think the team deserves co
gratulations for just showing up for th

(continued on page 3)

PRIVATE
Frank Owen
Copyright 1959 Cartoons-of-the-Month

The irony of it is, he quit his last job because they loaded him down with paper work!"

P OF THE NEWS

(continued from page 4)

ıe, even though they did not win.

n regular season play, Bird finished in :th place in the Industrial League ch qualifies them for a berth in the ·offs. Perhaps this will be the year we can add another trophy to our ection.

ICAGO ROOFING PLANT

Ve extend a welcome to Judy Strom — ther of our summer workers. This is another summer at Bird's for Judy.

1arge Hoey was vacationing and hit the l for some short trips around Chicago . also visited her brother, Marty, in hester, Indiana.

.on Snyder took a tour west. He reports Yosemite National Park was beautiful, Grand Canyon was another highlight of trip, that "Lady Luck" deserted him in Vegas. He said that San Francisco was resting and very crowded as he reached e the week of the Republican Convention. He took in all the points of interest in Angeles, which included a few ball ıes, as the Chicago White Sox were playa series there. (We knew where he was those two dates, as the announcer durthe course of the game mentioned that ı Snyder of Blue Island was taking in games.) . . . all in all a fine trip.

ARLESTON ROOFING PLANT

incere sympathy is extended to Plant erintendent Ernest Zinkowski whose her passed away July 3.

'he welcome mat goes out this month ıve new employees in the office: Gerry 'is — Mail Room, Dottie Tinsley — ing Dept., Susan Maloney — Stenıpher, Claudia Bessinger — Switchboard, ɔlyn Potter — Billing Dept.

kipper A. K. Powers says that after givspecial extra hour studies to the marine :t of the Charleston waters recently given ıim by his fellow employees, he has finmade three successive trips in his boat ıout incident. Everyone knows that ier he charted an unmarked submerged :ct recently and spent some time sunk in mud waiting for the Coast Guard to ue him.

lant Hospital Report — Jeanne Brooks salesman John Nelson — out; Salesman . Stokes — in.

1ajor Bob Zobel spent the period from 11 to July 24 resting at Air Force :rve camp in Amarillo, Texas. It is ng this period each year that Bob gets much needed rest and relaxation from daily duties of office management.

1uriel Wells has been nothing but smiles e Emory University let out for the summer vacation. Her daughter Dee, has just pleted her freshman year as an honor ent and is home for the summer. We w Muriel is proud, and justly so.

'hanks to the hard work of Malcolm :Donald and Bobby Hood, plus their ·n thumbs, the grounds surrounding the ıt are especially beautiful. The azaleas camellias drew particular praise from ı employees and visitors. Everyone is proud of their work which has made the best looking of all Bird plants.

alesman Jack Scull of Tampa, Fla. and his wife are the proud parents of a fine new son, Mark. Congratulations.

Jeanette Shattuck and family visited Washington and New York, on vacation.

Bud and Betty Fallaw motored to New Orleans.

Jean Minshew spent her vacation entertaining her mother from Texas.

Mary Jo Rakoske and family visited relatives in Nashville, Tenn.

Mr. and Mrs. Frank Ross spent part of their vacation in Maine. While there, he visited former Vice President Eli Chamberlain.

Jack Lee and family had a fine trip to Virginia.

Sales Manager Bill Hackney spent some time fishing in Greenville, S. C.

Salesman Fred Caldwell, it is reported, sells even while on vacation. He spent some time in North Carolina playing golf with two customers.

Leonotia Droze walked the sands at Myrtle Beach, S. C.

Terry Jenkins and family visited the mountains of western North Carolina. Terry reports he led several excursions and taught the kids the finer points of mountain climbing and frog shooting.

Contributors

News for this issue of the Review was gathered by the following reporters: Sandra Simonelli, Nellie Coughlin, Julia Lewis, Dante Ciancarelli, Catherine Brady, William Ford, Beatrice Tyrrell, Anna Garofano, Donald Beck, Joseph Nevins, Mary Driscoll, Arthur McKenna, Robert Pearson, Virginia O'Brien, Lucille Sullins, John Evans, Robert Zobel, Helen Julia, Thomas Reynolds, Leonard Weaver.

LONG SERVICE LIST

SEPTEMBER

Name	*Date*	*Dept.*	*Yrs.*
Claude T. Smith	9-20-24	No. 1 Box Shop	40
Hilton H. Taggart	9-20-24	Maintenance	40
Arthur E. Doderer	9-24-24	Paper Mill	40
Dorothy McEleney	9-18-29	Office	35
Ludger G. St. Cyr	9-30-29	No. 2 Box Shop	35
Ramona Chicoine	9-6-44	No. 1 Box Shop	20
Robert O. Weger	9-11-44	Maintenance	20
Leo F. Murphy	9-13-44	Maintenance	20
Joseph Saunders	9-7-49	No. 1 Box Shop	15
Daniel Devine	9-12-49	No. 2 Box Shop	15
Nikander Lapuszynski	9-20-49	Paper Mill	15
Winfield D. Bell	9-20-54	No. 2 Box Shop	10
LEWISTON			
Norman A. Parks	9-8-59		5
NEW BRITAIN			
Stanislaw Mackiewicz	9-14-54		10
PHILLIPSDALE			
Darrell H. Pierson	9-13-54		10
Elwood L. Drake	9-8-59		5
CHICAGO			
Michael O'Shea	9-1-49		15
SHREVEPORT			
Clifton Alexander	9-8-54		10
Sammie L. Thomas	9-8-59		5
Kenneth D. Oxley	9-11-59		5
Alfred Cordova	9-17-59		5
CHARLESTON			
Arthur G. Marsh, Jr.	9-1-49	Salesman	15
William E. Mazyck	9-27-54		10
William MacPherson, Jr.	9-9-59		5
Burnie Martin	9-9-59		5
Robert M. Patton	9-10-59		5
PERTH AMBOY			
Casey Banks	9-7-54		10
G. W. DINSMOOR CO.			
Walter Balabin	9-9-59		5

POGO
Walt Kelly
KEEP FREEDOM IN YOUR FUTURE WITH U.S. SAVINGS BONDS!

Reduced Price Tickets

Going to the World's Fair in New York later this year? If you are a Bird Club member, you will want to pick up your special tickets at the Credit Union office before you leave.

Available to Bird Club members are free admission tickets to the Bird & Son exhibit at the House of Good Taste. And in addition, there is a book of coupons entitling the holder to a reduced price to certain exhibits, shows and restaurants at the World's Fair. This is a $40.00 value for $2.00.

These tickets are yours for the asking (and the $2.00) at the Credit Union office.

Beware! Your Deduction For Taxes May be Too Low

Last March all of us got a welcome tax cut when withholding taxes were reduced following the enactment of the income tax reform bill. Tax experts now warn us, however, that **some taxpayers may find they will owe a little money to Uncle Sam when the tax returns are filed next Spring.**

Here's why:

The tax reform bill is spread over two years — roughly half the tax cutback is effective on 1964 taxes, the other half takes effect January 1, 1965. However, the *withholding tax* was immediately reduced by the whole amount — the basic rate, for instance, was cut from 18% to 14%. Thus, under the new tax tables, it may be that only 14% is being deducted from your pay, but at least 16% will be needed to meet your tax bill.

The amount of the variance will depend on the number of dependents, the amount claimed for deductions and the total wages as compared with last year. For instance, if you have been accustomed to receiving a refund, this may be cut down, or perhaps changed from a refund to a small amount that you owe the government. If you have been accustomed to pay a little to settle your tax bill, you may want to set more money aside in expectation that your bill will be larger.

Or, you can stop in at the Employment Office (or your local plant office), file a new W-4 form and drop one of your dependents, which will increase the amount withheld.

In any case, you won't have to worry about this problem after this year, because in 1965 the tax rate and the withholding rate will be in balance.

Bird Club President Asks for New Ideas

Your Bird Club is in business to serve you, its members, with the kind of recreational activities which you particularly want. Over the years, many popular activities have been developed — bowling, golf, art classes, choral society, cribbage parties, to name a few. But very possibly there are other forms of sports or recreation that you wish the Bird Club would sponsor.

Tell us about these. We want to know your thoughts. It may be that the activity you have in mind would be popular with many other members, too — and if it is, the Bird Club will be glad to consider sponsoring it.

For instance, that's how many of the special activities have started, such as the trip to the World's Fair and trips to baseball games and theatre nights.

Speak or write to any of us on the Board of Directors of the Club. We hope you like our present activities. We'd like to serve you even better.

HAROLD M. BAILEY, *President*
VELMA COBB, MARY MOYLAN, JULIA LEWIS, ALEX MACINTYRE, EDGAR GROUT, BENJAMIN BARANOWSKI, THOMAS REYNOLDS, ROCCO PHILLIPS, ROBERT WEGER, LAWRENCE PICKENER.

MR. AND MRS. DOMENICK TRIVENTI cut their Golden Wedding Anniversary cake. Domenick worked at Norwood Roofing for 44 years. years.

Retired Couple Feted On Golden Wedding Day

Mr. and Mrs. Domenick Triventi of 104 Cedar Street, Norwood, celebrated their 50th wedding anniversary on June 28. The actual day on which they were married at St. Catherine's church half a century ago was June 14th, but the family celebration of the Golden Wedding anniversary was delayed so that their son and his family from New Jersey could be present.

First the immediate family dined at the Floral Steak House in Wrentham; then, as a surprise to Domenick and his wife, Josephine (Tudor), their children had arranged an open house in the afternoon attended by about 60 friends. Among those present for the festivities was their best man of 50 years ago, Patsy Sansone of Norwood. Many flowers and gifts were received and the couple also received the Papal Blessing from Pope Paul.

Domenick was employed at the Norwood Roofing Plant from 1912 to his retirement in 1956; for many years he was machine tender on No. 6 Machine. The Triventis have three children, Michael of East Walpole, who is a supervisor at Nortronics; Mary Ciancarelli of Norwood, who works at the Norwood Cooperative Bank; and James of Chatham, N.J., who is principal of a junior high school in Orange. There are three grandchildren.

DAVID BIRD, first left, was one of the witnesses when Governor Peabody of Massachusetts signed the bill that created the official Board of Economic Advisers. Mr. Bird serves as executive secretary of the Board. Board members standing beside him are Prof. Richard S. Eckaus of M.I.T., Prof. James R. Nelson of Amherst College, chairman, and Prof. Francis S. Doody, Boston University. David Bird is son of Charles Sumner Bird and a member of the Board of Directors of Bird & Son, inc.

David Bird is Secretary, Board of Economic Advisors

David Bird, a director of Bird & Son, and son of Honorary Board Chairman Charles S. Bird, is the secretary of the new Board of Economic Advisors to the Governor of Massachusetts. He was photographed with the Board members and the Governor as the bill creating the Board was signed into law last month, just a few hours before prorogation of the Legislature.

Mr. Bird has been serving as secretary of the unofficial advisory board which has been in existence for the past year. But now, under provisions of the new act, it is required that the secretary of the Board be an officer or an employee of the Administration and Finance division at the State House. David Bird qualifies by being administrative assistant to the Commissioner of Administraton and Finance.

What The Board Does

In his feature article on the new Board, Globe writer Donald White quoted David Bird as seeing the Board of Advisors as a bridge between national policy makers and state implementation in the area of social welfare. The Board will prepare an economic report to the Governor which will be a public document. The Board will "cover the economic waterfront," to quote White, and according to the act, "said board shall investigate and study the economic position of the Commonwealth and the factors affecting it, such as the industrial structure, the labor force, the number of unemployed, the population and its age and geographic distribution, shifts in the defense program, technological and scientific developments, financial problems of the state and municipalities, and the sensitivity of the state economy to domestic and foreign developments." "Don't be surprised," says White, "if his (the governor's) newly official Economic Advisory Group makes some political fur fly. . . . If the three-man board is worth its salt it will recommend certain courses of economic action to Peabody. The governor, in turn, will have to ram them through the Legislature if they're to do any good.

"That is when the sparks fly.

"Some of those other pros on Beacon Hill — the politicos — will probably resent the board's skills and findings."

Professor James R. Nelson of Amherst College is chairman; the other two board members are Professor Francis S. Doody of Boston University and Associate Professor Richard S. Eckaus of M.I.T.

Special Prices Offered For Carousel Musicals

Here's another offer that Bird Club members can't afford to miss. From August 10 through September 12 members may make reservations for the musical shows at the Carousel Theatre, Framingham, at reduced prices.

For instance, the highest priced seats on Mondays and Tuesdays at $3.95 are only $3.25 through the Bird Club. The $3.50 seats for the early show on Saturday are only $2.50, Bird Club price.

Reservations can be made through Nancy Knox at ACF. Ticket applications must be in her hands at least two weeks before the date of the show and there can be no cancellations or exchanges. You must guarantee payment for the tickets ordered and must pick them up at the Carousel Theatre box office one half hour before show time. You pay when you get the tickets.

This is an excellent bargain for any one interested in these top musical shows:

August 10-15 — Durwood Kirby in "Take Her, She's Mine."

August 17-22 — John Raitt in "Oklahoma!"

August 24-29 — Howard Keel in "Camelot"

August 31-September 5 — Yin Sun in "Flower Drum Song"

September 7-12 — Michael Rennie in "My Fair Lady."

A man is poor not because he has nothing, but because he does nothing.

Neponset Choral Society To Present "Elijah" in Dec.; "Patience" Next Spring

While the rest of the Neponset Choral Society has been relaxing for the summer, the group's committee for selection of music has been busy. Leonard Weaver, director, announces the results of their deliberations:

Mendelssohn's oratorio, "Elijah" will be performed early in December, with Fall rehearsals starting at Bird Hall on Monday, September 14.

In the Spring, the Gilbert & Sullivan production of "Patience" will be offered on the nights of April 29, 30 and May 1.

"Elijah" was last performed by the Neponset Choral Society in December 1954 at the Norwood Junior High School. "Patience" was done by the Society at the Walpole High School in the Spring of 1959.

Since both works are popular with audiences and singers alike, another successful season is anticipated.

GRADUATING on August 29 from St. Elizabeth's School of Nursing is Leona C. Wozniak, daughter of John Wozniak of the E. W. Turbine Room.

C. S. Bird, Sr. Was First To Use Auto For Campaign

Robert Taylor's column in the *Boston Herald* of July 21 was devoted entirely to a review of Charles Sumner Bird's history-making political campaign by auto in the fall of 1913.

As reported in the *Bird Review* in 1961, an album of pictures of this six-weeks' trip to every Massachusetts town with a post office has been presented to the Smithsonian Institute of Washington. Mr. Taylor's description of that gruelling campaign makes interesting reading in this campaign year, 51 years later, when jet plans and television bring the candidates to the people.

In 1913 no one had yet thought of using an automobile to go to the voters — until Mr. Bird did so in such a d matic way. In six weeks he traveled o every corner of the Bay State on ro that were passable to horrible and livered more than 500 speeches, most them out of doors. The weather did cooperate and he often stood in hea rain, or even snow, as he spoke.

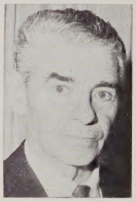
Mr. Taylor writes: "The surprisi thing about Charles Sumner Bird's re lutionary 1913 barnstorming was th the candidate himself emerged so ha After some 3500 miles on fright roads, he displayed neither hoarseness n fatigue. . . .

"He lost the election, of course. stood for old-age pensions, an eight-ho day, female suffrage, a minimum wa law and other planks once violently ra ical. His 'rightness' on these issues rath pales beside the energy of his convi tions. His innovation, certainly, was failure."

The Mr. Bird of the 1913 campaig for Governor was the father of Charl Sumner Bird, now honorary chairman the Board. At the time he was one three partners (the others were Philip Allen and Charles S. Bird, Jr.) who op erated the Bird company.

Edward O'Rourke Retired From Roofing in June

Edward O'Rourke, a Norwoo Roofing Plant worker for 22 years, ha been enjoying a vacation in the Catskills following his re tirement at the en of June. Soon h and Mrs. O'Rourk may take a trip t their native Irelan to visit relative and friends.



Ed joined th Roofing Plant as finisher in Augus 1942, transferring the next year to No. Roofing Machine. Here he worked o several jobs, becoming a machine tende in 1957.

He and Mrs. O'Rourke live at 2 Waldo Way, Islington where Ed wil keep busy working around their house He is a carpenter by trade and will probably take some work in this line on part time basis. In addition to thei planned trips to the Catskills and to Ireland, Ed says they expect to spend some time on Cape Cod before the season is over, visiting with friends there.

A NEW DENOMINATION

UNITED STATES SAVINGS BOND
75
75
THE UNITED STATES OF AMERICA
SEVEN YEARS AND NINE MONTHS FROM THE ISSUE DATE HEREOF WILL PAY
SEVENTY-FIVE DOLLARS
To
ISSUE DATE
1917
1963
KENNEDY
"ASK NOT WHAT YOUR COUNTRY CAN DO FOR YOU—ASK WHAT YOU CAN DO FOR YOUR COUNTRY"
SERIES E
K 0 000 000 000 E
NOT TRANSFERABLE

A NEW REASON TO BUY

U. S. SAVINGS BONDS

The BIRD REVIEW

lume 52 No. 9
Published for Bird & Son, inc. employees and their families
September 1964

P. Soward Appointed ce Pres., Manufacturing, ilding Materials Division

On August 24 President Robert F. kins announced the appointment of rnard P. Soward as vice president in rge of manufacturing, Building Maials Division.

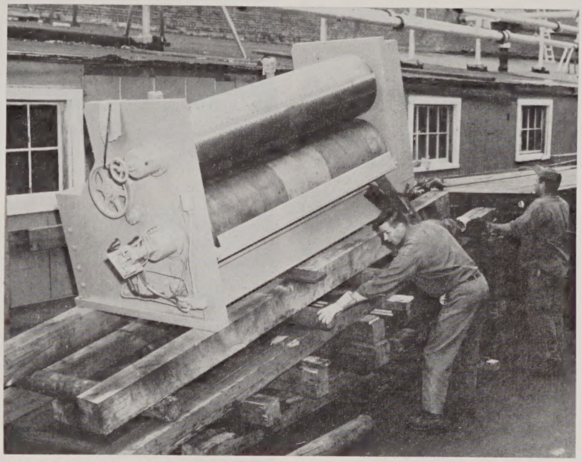
Mr. Soward will continue to report to Senior Vice President Burleigh M. Hutchins, to whom he has been, since June 1, assistant in charge of production in the Building Materials Diion. From 1944 to 1964 he was suintendent of the Shreveport Roofing nt, and later also superintendent of Shreveport Felt Mill built in 1949. Mr. Soward's continuous employnt began with the Berry Asphalt mpany in 1926 soon after his graduon from a Chicago high school. He e to be assistant treasurer and secrey of the Berry Asphalt Company in 33. When Bird & Son purchased ry in 1935, he continued in charge accounting at the Waterloo, Arkanplant and assisted Harold Altman Chicago. In 1937 he became office nager and auditor of the newlyned Shreveport Plant, moving up become its superintendent in 1944.

ew *Britain Operations* oving *to East Walpole*

On September 25 the New Britain onn.) Plant of Bird & Son, inc. will se operation and its production and s operations will be consolidated h those of the Fibre Box Division at t Walpole. The lease for the presbuilding at New Britain expires September 30. Management, after lying the various alternatives, ded that the best interests of both the ipany and the customers would be ed by consolidation. The nature of Connecticut business has changed siderably since the New Britain nt opened ten years ago, so that omers can now be served from t Walpole with efficiency and econ of operation.

alesmen and customers in Connect will make their contacts directly h the Fibre Box Division sales office No. 1 Box Shop. Company-owned ks will make daily trips to the Conticut area to provide fast deliveries. ipment at No. 1 Box Shop has been tinually modernized in recent years

(continued on page 2)



WARD ROTARY DIE PRESS being delivered to No. 1 Box Shop. This 8-ton machine was delivered by truck, unloaded, as shown here, and moved to the third floor of No. 1 Box Shop where it is now operating. It can handle larger sheets needed to serve today's customers.

Bird Roof For Four Seasons Ice Arena

When 3,000 hockey fans cheer a school-boy hockey game at the Four Seasons Ice Arena some stormy night next February, they'll be protected by a Bird Built Up Roof overhead. Fifty thousand square feet of Bird Roof Insulation and 200,000 square feet of 15 lb. Asphalt Felt were used in the construction of the roof on this 310 ft. x 154 ft. building near the corner of routes 1 and 27 in Walpole.

Inside is a full Olympic-size ice area and seating capacity for 3500 on bench-type seats. There are no posts to block vision. The 154 ft. wide area, supported by trussed steel roof girders, is one of the widest unsupported spans in New England. The building has expandable walls, in case the time comes when a larger seating capacity is wanted.

There are four large locker rooms for the use of hockey teams or persons participating in other events. Just off the attractive, large lobby are a pro shop, offices, rest rooms and a conference room. Within the building also is a first aid room and quarters for referees. The lighting is the most modern

(continued on page 2)

New Equipment At No. 1 Box Shop

Service to customers has been improved at No. 1 Box Shop by the installation of two new pieces of equipment in August. This means a better chance of getting and holding the business which helps provide steady work at the Box Shop and Paper Mill.

The Ward Rotary Die Press, just now being put through trial runs, will die cut sheets in sizes up to 66" x 80" — considerably larger than possible with our former equipment. Also, this new type of die cutter has been designed to handle both corrugated and solid fibre board.

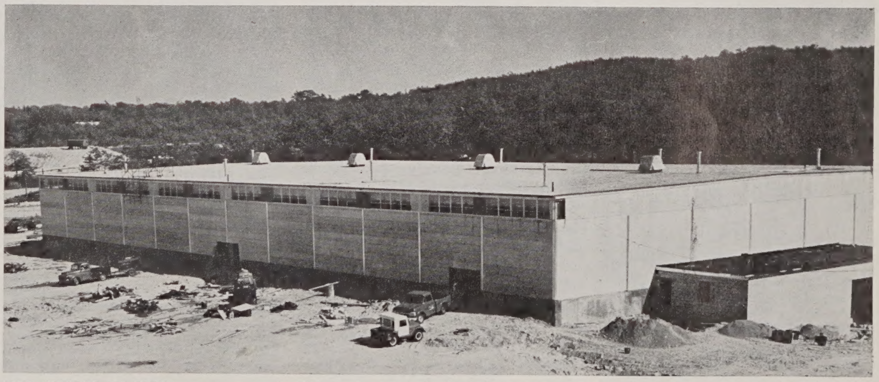
At the solid fibre combiner a new section has been installed to provide better dimensional stability. The process is improved so that the solid fibre board holds its dimensions with less shrinkage and remains flatter. This helps produce a better quality box to meet the standards that today's customers expect.

Clam Bake is Big Success Despite Foggy Weather

Why couldn't Sunday have been on Monday? That was how 200 Bird Club members and friends felt the day after the Bird Club Clam Bake, August 23 at Francis Farm in Rehoboth. Monday was a beautiful summer day. Sunday was miserable — cold, foggy, and almost rainy. But weather or no — the Clam Bake was a success.

The rain did hold off so that outdoor sports could be enjoyed. There were horseshoe pitching contests, a soft ball

(continued on page 3)



FOUR SEASONS ICE ARENA, soon to open in Walpole, is protected by a Bird Built Up Roof. Year 'round ice skating and sports events will be held in this spacious, modern building. The 154 ft. wide roof is supported by trussed steel girders in a single span.

The BIRD REVIEW
Vol. 52 No. 9 September 1964

Member of Mass. Industrial Editors Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

Edgar M. Grout, Editor John J. Murphy, Adviser

Mid-Year Report to Stockholders

The following report, signed by Robert F. Jenkins, president and Ralph A. Wilkins, chairman of the board, was mailed to all Bird & Son stockholders in August:

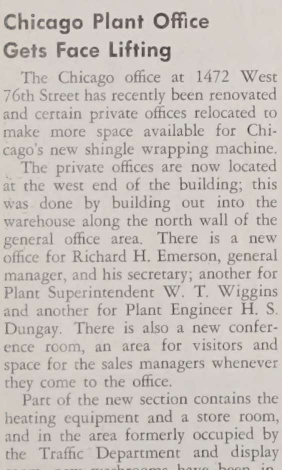
> To Our Stockholders:
>
> Our 1964 profits have increased due principally to the higher volume in the Building Materials Division, the elimination of the Floor Covering Division and the results from our cost-control program.
>
> Prices have increased slightly since the first of the year but still average less than 1963 prices. We do expect further improvement in prices during the last half of the year.
>
> Because the purchasers of Berry Refining Company did not meet the terms of our agreement with them, the refinery is again under our control. The operation of the refinery has not been profitable and has resulted in a charge against consolidated earnings for the first six months of 1964 of approximately 20¢ per share.
>
> Bird Machine Company, whose operations are included in the consolidated statement, is showing an increase in both sales and earnings for the first half of 1964.
>
> Progress is being made in the marketing of our new vinyl building materials, Bird Solid Vinyl Siding and Bird Vinyl Roof Edge, and our production capacity is being increased to take care of the demand which is being developed for these products.
>
> We do not expect any adverse change in business conditions and look forward to continued good results for the balance of 1964.

Chicago Plant Office Gets Face Lifting

The Chicago office at 1472 West 76th Street has recently been renovated and certain private offices relocated to make more space available for Chicago's new shingle wrapping machine.

The private offices are now located at the west end of the building; this was done by building out into the warehouse along the north wall of the general office area. There is a new office for Richard H. Emerson, general manager, and his secretary; another for Plant Superintendent W. T. Wiggins and another for Plant Engineer H. S. Dungay. There is also a new conference room, an area for visitors and space for the sales managers whenever they come to the office.

Part of the new section contains the heating equipment and a store room, and in the area formerly occupied by the Traffic Department and display room, new washrooms have been installed. The entire office has been freshly painted.


INSECTICIDES FOR ALL GARDEN PESTS

"Would you happen to have something that will rid our garden of the neighbors' kids?"

T. E. Downey Becomes General Manager of Roofing's Eastern Division

Thomas E. Downey, assistant general manager at Perth Amboy since June first, was appointed general manager of the Eastern Division on August first. Henry F. Davis, former general manager, will work on special sales projects, including the preparation of a new sales manual for the Building Materials Division.

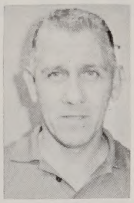
A professional baseball player at one time under contract to the St. Louis Cardinals and the farm team at Keokuk, Iowa, Thomas Downey later became a teacher and coach of the four major sports in a number of high schools in Indiana.

After twenty years in this field, he joined Bird & Son in 1952 as a salesman in the Central Indiana territory, becoming sales manager of the Central District in February 1958, with headquarters in Chicago. He remained in this position until named assistant general manager of the Eastern Division in June of this year.

He is a graduate of Franklin College, Franklin, Indiana, where he was a four-letter man in football, basketball, baseball, and track.

Two Foremen and a Schedule Coordinator Named at Perth Amboy

Edward Bowne



Ernest Wright

Three appointments have recently been announced at the Perth Amboy Plant. Edward Bowne was named foreman at No. 4 Machine; Ernest I. Wright was made maintenance foreman; and Louis J. Szoke was appointed schedule co-ordinator.

Edward Bowne joined the staff at No. 4 Machine on May 18, 1964. After graduation from Thomas Jefferson High School in Elizabeth, N.J. in 1941, he enlisted in the Coast Guard. He spent three years in the service, two of which were on convoy duty in the Atlantic.

Prior to joining Bird & Son, he worked for 16 years in the chemical industry. Eight of these years were as a training and production supervisor.

Mr. and Mrs. Bowne live in Linden, N.J. with their three children, Ed, Jr., Janice and Chuck. Ed, Jr. enters his junior year at Jersey City State College this month. When not busy with his family, Ed, Sr. enjoys baseball, softball, boxing — and especially his summer home down on the shore with all the shore activities.

Ernest I. Wright became maintenance foreman on June 17, 1964; he has worked at the Perth Amboy Plant for 25 years.

He started as a take off man on the No. 3 Machine, then became an inspector. After the War he transferred to the Maintenance Department as a helper, and later as a mechanic. Since 1957 he has been leadman in charge of maintenance.

Ernest is a graduate of Metuchen High School. During World War II he was on active duty with the Army from 1942 to 1946, serving in the South Pacific. He is a member of the V.F.W. Woodbridge Post #4410 and the B.P.O.E. #1914 of Metuchen. Baseball and bowling are his favorite sports. He resides in Woodbridge, N.J. with his wife, Edna and their two daughters, Mary Ellen, 17 and Patty, 12.

Louis J. Szoke, who joined the company on April 7 of this year, was born in Garwood, N.J. and has lived most of his life in Rahway. He is a graduate of Rahway High School and RCA Institute of New York.

Before joining Bird & Son he worked for a year and a half w R.C.A. International in Clark, N.J. for a year and a half with Ford Mo Company. He was named Schedule ordinator on June 17.

Lou resides in Rahway, N.J. claims for his hobbies bowling, fish and softball.

Contributors

Contributors to this issue of the Review include: Julia Smith, Elsie Ahlander, Barbara Waseleski, Catherine Brady, William Ford, Beatrice Tyrrell, Anna Garofano, Mary Driscoll, Virginia O'Brien, Lucille Sullins, Velma Cobb, Rita Wolczanski, Adam Chase, Helen Julia, Leonard Weaver, Rocco Phillips, Raymond Bearce, Edward Knaus and Thomas Reynolds.

LONG SERVICE LIS

OCTOBER

Name	*Date*	*Dept.*
Edward J. Kelter	10-13-39	No. 1 Box Shop
John W. Hanks	10-4-49	No. 1 Box Shop
Francis W. Martin	10-5-49	Power Plant
Roger J. Sylvestre	10-4-54	Roofing
Thomas Reid	10-8-54	Paper Mill
Alice Caron	10-11-54	Office
Raymond Lussier	10-11-54	No. 1 Box Shop
Victor Weidkunas	10-19-59	Paper Mill
LEWISTON		
June C. Briggs	10-13-54	
SHREVEPORT		
I. V. Davenport	10-10-44	
Calvin Clark	10-3-49	
Newman Thomas	10-24-49	
Earl F. Johnson	10-31-49	
James P. Mathis, Jr.	10-12-59	
L. D. Varnell	10-14-59	
CHARLESTON		
Lawrence E. Dyson	10-18-54	
Jesse W. Ulmer	10-21-54	
Charles E. Higbee	10-29-54	
Jack A. Scull	10-5-59	Salesman
Robert P. Hood	10-13-59	
William D. Booth	10-19-59	Salesman
W. J. HILL		
Salvatore Freni	10-27-54	
BERRY REFINING COMPANY		
William J. Smolinski	10-29-54	

Ice Arena

(continued from page 1)

available. The parking area will ho 1800 cars.

As every local citizen knows, th impressive sports arena is the long-tim dream of Antonio Lorusso, Walpol contractor. An enthusiastic hockey fa he has built this all-seasons ice aren where citizens of the local communitie can watch amateur and professiona games and ice events, and where the can also skate the year 'round.

Willis D. McLean is manager an Robert Famiglietti, assistant manage Dedication ceremonies will be held o October 9, and the arena opens for ge eral skating in September.

New Britain

(continued from page 1)

and will be further expanded and r newed in years to come to supply cu tomers' needs.

The New Britain Plant began oper tions in March 1954. Chester Port was superintendent to October 196 Romeo Valerio, who has been superi tendent since then, is now transferri to other duties at East Walpole. T plant employs 29 men and women.

Fun at The Big Clam Bake

Volleyball

Softball

Children's Games

Card Games

Cooking

And EATING!

---

m Bake

(continued from page 1)

(we never did find out who), volley ball, card games under ig tent, and contests for the chil- . And promptly at 5 P.M. the big was served — mountains of food, f it delicious and with that very ial flavor that only food cooked amid steaming rocks and seaweed can produce.

Winners

The DeLutis and Julius families walked off with all the children's prizes. Mary Julius won the race for girls over 10; John Julius the race for boys over 10; and for the boy's and girls' races for those under 10 it was Jimmie DeLutis and Elaine DeLutis. Elaine was also the winner of the Dodge Ball game.

General Chairman for the day was Thomas Reynolds. Stephen Traudt, Harold Bailey and Frank DeRose ran the sports events.

There are two kinds of voters . . . those who support your candidate and a lot of ignorant, prejudiced fools.

Nanci Powers, who graduated from James Island High School, Charleston, S.C., enters the University of South Carolina this month to study nursing. Her dad is A. K. Powers, southeastern manager, Building Materials Division.

TOP OF THE NEWS

MAIN OFFICE

We welcome the following employees who have started with us recently: Carole Howland and Stanley Weiss, Cost Accounting, Carole Taddeo and Gertrude Murphy, General Accounting and Irene Delaney, temporarily working in the Credit Union.

Stanley Weiss is taking the place of Wayne Moore who left us August 28 to resume studies at Stonehill College.

Helen Goetz has been vacationing in New York, Washington and Baltimore.

Edward Hobbs, paymaster, is back from a vacation during which he took day trips.

Early in August Carolyn Delaney, secretary to President Robert Jenkins and Chairman of the Board Ralph Wilkins, announced her engagement to Wallace Goodwin of Norwood. An October wedding is planned with the date set on Saturday, the 17th. Caroline says she will be leaving Bird & Son a week before that, on the 9th.

Herbert Davis has returned from a trip to Canada and reports a pleasant trip, made doubly pleasant by travelling in his new 1964 Chevy.

Margaret Delaney is back from her vacation during which she attended two Red Sox games and picked the right ones, the Red Sox winning both.

MAINTENANCE AND POWER

Early in August Ted Knaus spent an enjoyable week-end cruising with his friends, the Jack Crawfords of Westwood and Phil Colton of East Walpole. They went from Boston around the tip of the Cape, past Provincetown and back through the Cape Cod Canal. As the picture on this page shows, the fishing was excellent.

NO. 1 BOX SHOP

Ralph Watson, who retired last February, and his wife Olevine, have sold their house in Walpole and have moved permanently to Florida. They left town August 21, very pleased to be heading for their favorite state. Plans are still indefinite as to where they will live. They intend to look around and settle in the area that appeals to them the most.

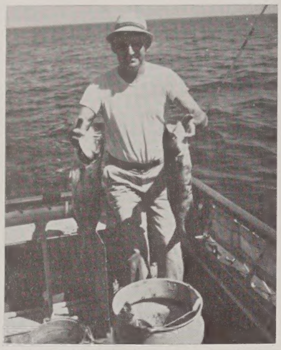
NO. 2 BOX SHOP

It is nice to see Patsy Mazzocca and Peter Miskinis back to work after long illnesses.

Bill Ford and his family vacationed at Scituate.

We wish Vito Puopolo and his family the best of luck in their new ranch style home to which they have just moved in Foxboro.

A baby boy was born August 4 to the John Belisles at Memorial Hospital, Providence, R. I. The infant's name is John and he checked in at six pounds 8 ounces.



GOOD FISHING in Nantucket Sound. Ted Knaus of E. Walpole Maintenance caught these 7 to 10 lb. blues recently.

NORWOOD ROOFING PLANT

Louis Silvestri took his family on a vacation trip to Washington, seeing all the sights.

Nelson and Helen Bartlett vacationed at their summer home at Moosehead Lake, Maine.

Peg Owens spent her second vacation of the season at Mashpee on the Cape.

Best wishes to Pat Sears who has entered the Peabody School of Nursing. Pat substituted in the offices for the summer.

PERTH AMBOY PLANT

Mr. and Mrs. Henry Davis were feted by the office and sales employees of Perth Amboy at a party held in their honor on Monday, August 17th at the Brunswick Inn, New Brunswick, N. J. The party was in honor of Mr. Davis' retirement as general manager of the Perth Amboy Branch of Bird & Son. Among some of the guests were Stan Sallie, East Walpole, Bill Price Charleston and Richard Whitney of Charleston.

William Cosgrove and his family spent a two week vacation sunning and boating at Seaside Park, N. J. Bud really showed he was a fisherman when he overloaded his boat with a fine catch of blue fish.

Al Bauer, credit representative, enjoyed the Jersey shore at Ortley Beach, sunning and swimming with his wife and their three children.

Rita Wolczanski spent a two week vacation visiting the beaches and relaxing at home.

Roberta Pajak enjoyed her two weeks going to the stock car races and visiting relatives in Connecticut.

John Kancylarz and his family spent their vacation funning and sunning at the shore along with a few visits to the World's Fair.

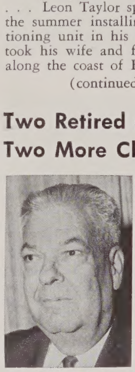
THE BRAVES — Town Champions and National League Champions in this year's Little League series in Norwood. Their record — 16 wins, one loss. Francis Wall, standing at left has been their manager for 12 years. He works at Norwood Roofing Plant. Bob Ivatts of the East Walpole Maintenance, top right, is coach. Kneeling, second from right, is Greg. Koval, son of John Koval, Norwood Roofing.

SHREVEPORT ROOFING AND FELT

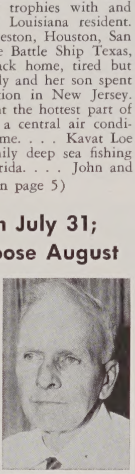
Vacations are the biggest items in the news at this time . . . Opal Clay spent part of hers with her mother in Zwolle. Her mother is in the hospital and we are glad to report that she is much improved. . . . Several cards have been received from Harold Maricelli, who with his family, enjoyed a vacation touring Florida. . . . The Barberousse family, Louise, her husband, son and his wife motored to South Louisiana to visit "an old friend of the family," Lady Rock. As you will recall, this is the horse Melvin won so many trophies with and later sold to a South Louisiana resident. They also visited Galveston, Houston, San Jacinto Monument, the Battle Ship Texas, Ft. Worth and got back home, tired but happy. . . . Anne Eddy and her son spent a very enjoyable vacation in New Jersey. . . . Leon Taylor spent the hottest part of the summer installing a central air conditioning unit in his home. . . . Kavat Loe took his wife and family deep sea fishing along the coast of Florida. . . . John and

(continued on page 5)

Two Retired on July 31; Two More Choose August



Alex Alessandrini



Lester Hathaway

ALESSANDRO ALESSANDRINI who retired from the Norwood Roofing Plant on July 31, looks back with pleasure on his 38 happy years at work on No. 1 Machine. A machine tender since 1954, he takes special pride in the fact that he at one time achieved a greater production record per hour than any other machine tender on the old No. 1 Machine. Also, after the new machine was put in operation, he broke all previous records in production again.

Alex started his Bird & Son career on April 2, 1926. After working just a few days on No. 5 Machine, he transferred to No. 1. Through the years he worked on many jobs, including 8 years as shingle cutter and 10 as machine tender. He says the plant was a good place to work and he always enjoyed both the work and the men with whom he worked.

In the 1920's and 1930's Alex was a member of No. 1's champion bowling team which held top honors for several years. He boasted a 105 average (candlepins) and all team members bowled in that range. The other members were Tom Smith, Paul De Lairro, Ted Michienzi and Sam DeFlaminis.

Still a bachelor, Alex lives at an apartment at 96 Cedar Street, Norwood, but after Christmas he thinks he will take a trip to California to visit with friends for several months. He has in past years visited Florida three or four times. "It's like New York City," he says. "Nice to visit but no place to live."

LESTER P. HATHAWAY, auto mechanic for Bird & Son since 1948, retired at the end of August. His emloyment began at the Norwood Roofing Plant on May
1948, where he worked for 12 years
the tractor mechanic at the Shipping
partment.

When the Central Garage was est
lished in November 1960, he transfer
there, doing the same kind of work.
auto mechanic all his life, he had wor
previously for H. M. Gould and Ha
Clinton and at one time ran his own
pair shop. In the 1920's he also wor
short periods for Bird & Son, once
Roofing Shipping and later at Floor C
ering as a machinist's helper.

Mr. and Mrs. Hathaway live at
Elm Road, Walpole. Lester's plans
for a cross country motor trip in Sept
ber and later, when the fishing sea
comes 'round again, he'll spend m
time at his favorite spots on Cape
and the South Shore. He owns a 16
outboard boat and prefers salt water f
ing.

PATRICK J. GREANEY, for many y
a helper on the Swift presses at No
Box Shop, retired at the end of J
Because of a serious illness he has
been able to work for many months.

Pat joined Bird & Son as a helper
the Boiler Room in November 1926,
transferred to the Finishing Departm
in No. 1 Box Shop three months la
Since early in 1930 he has been a hel
on the Swift presses.

Although under treatment at the N
folk County Hospital in Braintree
present, he gets home frequently and
hopes to be completely discharged fr
the hospital soon.

Pat and his wife, Bessie, will contir
to live at their home at 27 St. John
enue, Norwood. Nearby are four marr
children and three grandchildren:
three daughters are Mary DiPery of P
body, Margaret Adams of Foxboro a
Catherine of Mansfield, and the son
Thomas of Norwood.

MARGARET M. HOEY retired from
work at the Chicago office on August
1964. When she started work, Octo
23, 1923, she
hired by De
Lyndon, who
tired a few ye
ago and who
that time was
charge of the St
ographic Depa
ment; F. H. H
was plant mana
then.

Marge has many memories of
changes throughout the years. At
time she began all the dictation was do
on the wax cylinders and she tells of
many interesting and at times amusi
problems they had when transcribi
from these cylinders.

Marge has spent all of her time in
Stenographic Dept. and has been a v
faithful Bird employee. She was w
owed several years ago, and for the p
few years she has been living with
sister.

On her last day she was presented w
a gift of luggage from her co-workers
the Chicago offices. While she has
made any real definite plans for her
tirement she does hope to do some trav
ing later.

CORNELIUS FAMILY enjoyed a vacation
from Shreveport to Cleveland, Ohio, and
on. Lenzy, right, who works at the Shreve-
Plant, is shown here with his wife, Elsie,
granddaughter, Corsandis and their
ghter-in-law (left), Ann. Lake Erie and part
sunken ocean liner are in the background

P OF THE NEWS

(continued from page 4)

. Evans spent a week in the mountains
Tennessee. . . . Troyce Brown inter-
ted the building of a new home to wel-
e a new son.

lanchard Watts, retired, is very proud
nnounce the arrival of a new grandson,
istopher Joseph. Little Chris' parents
Dr. and Mrs. J. C. Miciotto.

e always enjoy a visit from B. P. Sow-
, who will always remain to us a mem-
of the Shreveport Bird Family.

enzy Cornelius, Shreveport Cement
nt operator, his wife, Elsie, and grand-
ghter, Corsandis, returned home the
of July from a three weeks' motor
visiting relatives in the East.

heir first stop was in Cleveland, Ohio
ere they visited their son, Herdis, his
e, Ann and two sons. Here the
ces of interest they visited were the
y Parks, Zoo, Museum of Natural
tory and the Aquarium along the
re of Lake Erie.

hen they all motored to Boston,
ss., to visit their oldest son, Henry
ne, who is employed as a secretary.
y enjoyed places of interest in Boston,
cool weather, the white sandy beaches
the Atlantic Ocean and many other
resting places.

W BRITAIN PLANT

eo Wandzy and his wife went to the
rld's Fair and toured Washington, D.C.
nne Stryczek and her husband and
ghter visited the World's Fair.

eanne Kowalczyk's daughter got mar-
on Saturday, August 1st. She had a
ely" wedding. After the marriage
ne visited her mother for a week at
land, Conn.

dgar Beaupre and his wife visited Old
hard Beach in Maine for two weeks.

eon Matheus with his wife and his two
dren went to Florida to visit with Leon's
nts.

ames Milton is leaving us to go to col-
.

at Alix visited the World's Fair and he
lso leaving us to enter college.

nn Garofano and her husband went to
kingham to feed the horses, but she
n't very lucky. On her second week she,
g with her husband, Frank, visited the
rld's Fair.

omeo Valerio & family shared a cottage
Frank Stanton and family at Hampton
Beach in New Hampshire. Also, Romeo spent a few days feeding the horses at Rockingham.

Kay Mika and her husband spent their vacation at Indian Neck Beach at Branford, Conn. She had a lovely time.

Roland Pelletier and his family visited his mother and father in Portland, Maine. He also visited the only oil track car race in New England.

Leo Gryf on his vacation took a trip to Los Angeles, California.

Wanda Gugel for two weeks stayed at White Sands Beach in Old Lyme; she also spent two weeks at Miami Beach.

Robert Audibert and his wife visited his mother in Holyoke, Mass.

MANCHESTER PLANT

Bea and Doug Tyrrell and Ronnie and Roxanne Pettis spent the day at the beach where Doug and Ronnie went deep sea fishing. Doug caught a good sized haddock and a smaller one and Ronnie a sand shark which he had to throw back.

Bea Tyrrell spent one day of her vacation travelling to Lewiston, Maine where she visited the Bird office and Helen of the Waterville office dropped in just as Helen Lane and Bea were leaving for lunch so the three of them had a very enjoyable luncheon. Helen was en route to Bretton Woods, N.H. Bea went on to Winthrop, Maine to visit relatives there.

Evelyn and Jeannine Dionne, daughters of Louise Dionne were recent visitors at the World's Fair for four days.

- Welcome back to Jeanne McDonald who has returned to work after a leave of absence.

Bob Nalette, son of Fred Nalette, was a member of the Manchester All Stars team, who recently won the State baseball championship and participated in the Regional Tournament at Sanford, Maine. Tough luck, but they lost in the Regionals to Conn.

Speedy recovery to George Palmer who is ill and also to Mrs. Palmer who is in the hospital.

We understand we have a Blueberry Pie eating Champion. Parker Leonard was a contestant at the Manchester Jay-Cee's Summer Barbeque held recently at Manchester's Derryfield Park. Incidentally he won.

Raoul Desmarais and family were visitors to the Clough State Park in Weare on Aug. 16th.

WATERVILLE PLANT

On the 9th of August, the Waterville employees and their families enjoyed a Field Day at Unity Pond. What was looked forward to with eager anticipation, proved to be an exciting and fun-filled day, far exceeding our fondest hopes. Scheduled special feature was the cook-out, which encouraged 100% participation. Extra added attractions included horseshoes, badminton, whiffle ball, musical instruments, singing, swimming, square dancing and boating. These were conducted without unusual incident except for the boating. It's a long story, but Chester Porter, Dick Bourgoin and Roland Constable can give you the details. A rescue ship picked them up at the bank of the river where they had had an unexpected dunking, and all ended well.

Art Lynch, Salesman from Lewiston, is becoming a frequent and most welcome caller. We have enjoyed working closely with him during the recent transfer, from Lewiston to Waterville, of pertinent information concerning corrugated accounts which we may expect to service in the near future.

Walpole visitors this month include Lester Tarbell; Paul Knight; Allan Jones; Mr. and Mrs. Ralph Wilkins; Julia Smith; Mr. and Mrs. Albert Boonstra, and their son, Al, Jr.

We were sorry when a major breakdown of equipment made it necessary for Chet Porter to return to work during three of the most beautiful days of the summer — and we knew he had rented a camp for that week. A devoted fisherman, he later spent three soggy days trying to make up for lost time.

We are happy Ronnie Gilbert and his car are nearly as good as new after a harrowing experience at a road crossing. His personal injuries were minor, but his car was severely damaged by a driver who did not see a stop sign. Tom Porter was with him. His injuries, although minor, were both inconvenient and uncomfortable. Both boys are back to work; Ronnie at FXW, Tommy at the Sisters Hospital.

On August 26, 27, and 28, we exhibited at the "Maine Products Show" at the Exposition Building in Portland, Maine. Ed Guise and Dick Bourgoin were present at the booths during a portion of the exhibition. The display was well attended.

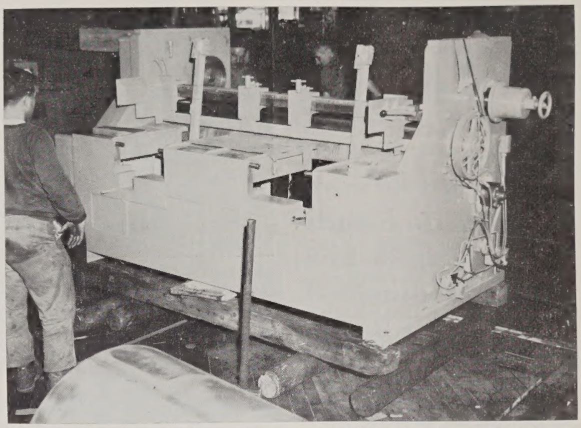
Lucky office girl, Helen Julia, received an all expense paid trip to Mt. Washington Hotel in Bretton Woods, New Hampshire. From all reports, she had a super-wonderful weekend.

Enroute to New Hampshire, Helen stopped in Lewiston to have lunch with Helen Lane of FXL, was happily surprised to find Bea Tyrrell (who was on vacation at the time) from the Manchester, New Ham--shire, office, had arrived a few minutes earlier. The enthusiastic trio dined at "Happy Jack's" while swapping sad and happy tales of working and vacationing experiences. 'Twas fun.

Carroll Colford has just returned from spending two weeks at Camp Drum in New York State, where he received National Guard training.

We are happy to welcome two new employees, Blynn Estes and Everette Duquette.

(continued on page 6)



NEW EQUIPMENT for the Solid Fibre Combiner was installed early in August. This helps provide a better product which remains flatter and has less shrinkage. (Story on page 1.)

Recent Deaths

William Eggert

WILLIAM EGGERT, Chicago stillman, passed away suddenly on Saturday, July 25, 1964. He had worked for many years in the Cement Plant and in 1953 became a stillman in the Asphalt Blowing Department, the position he held at the time of his death.

Funeral services were held July 29 at the Hope Lutheran Church in Chicago. He is survived by his twin brother Leroy, another brother, Raymond, both of Oak Lawn, and several nieces and nephews. Bill has made his home with his brother Raymond since his return from the service in 1946.

Michael Sawkiewicz

MICHAEL SAWKIEWICZ, retired, died on August 8, 1964 at the age of 72.

A native of Poland, he lived in Norwood many years and had worked at Bird & Son from 1914 to his retirement in December 1957. He was first employed at the Floor Covering Plant, then transferred to the Finishing Mill in East Walpole, and from July 1944 was a tank man in the Waste Water Department.

Funeral services were held on August 11 with a solemn high mass of requiem at St. Peter's Church, Norwood. He is survived by his wife, Pauline; two sons, John and William of Norwood; and a daughter, Mrs. Josephine Gore of Walpole.

Clemens Reithofer

Word has been received at the Chicago plant of the sudden death of CLEMENS REITHOFER. He passed away suddenly on August 21, 1964 at his home in Lake Carmel, N.Y. He had been in good health and was still quite active at the age of 78.

Clem was employed as a millwright at Chicago for over 25 years and retired on Nov. 1, 1951. For the past few years he had been living in Lake Carmel, N.Y., where funeral services were held.

He is survived by his widow, and a son, Ralph who formerly worked at the Chicago Plant.

John H. Dooling

JOHN H. DOOLING, 50 Mountain Avenue, Fitchburg, Mass., died August 24 at the age of 75.

Joining Bird & Son in March 1949, he brought years of experience in railroading to his position as sales representative in the Bird Tie Pad Division. He retired at the end of the year 1956.

Surviving him are his wife, Margaret E., five daughters, two brothers and two sisters. His daughters Mrs. Elizabeth A. Haley, Mrs. Margaret M. Haley and Miss Mary Dooling live in Fitchburg; Mrs. Ann L. Whitney lives in Carol City, Florida and Miss Janet G. Dooling, in Worcester. His sisters Mrs. Mary P. Roche and Miss Margaret M. Dooling reside in Fitchburg; his brother, Attorney Thomas M. Dooling also is from Fitchburg and his other brother, Attorney Curtis M. Dooling, from Framingham.

Rouillard Gets Hole in One At Cedar Hill, Stoughton

Ken Rouillard, Planning supervisor at East Walpole, has joined golfdom's most exclusive club. He made a hole in one at the Cedar Hill Country Club in Stoughton on August 26. Matter of fact, it was the same 8th hole where Bob Garner got his hole in one just a year ago.

Ken was playing as a sub in the Bird-New London League. Although he plays a lot of golf, he has not played many times with this particular group. He tells us that the approach to the hole has been changed this year so that you shoot over a tree in the direction of the green without being able to see the flag and the hole itself. Ken knew from the general direction of the ball that he was in range, but did not know he had scored the hole in one until he got beyond the grove of trees near the green.

The only other Bird & Son man to get a hole in one was Alex MacIntyre who made his record at the same Cedar Hill Club in September 1959. Ken's record, incidentally, was made the same day that Arnold Palmer shot a hole in one in practice play at Birmingham, Michigan. So there they are — four illustrious names: Palmer, Rouillard, Garner and MacIntyre!

Emil R. Telschow Named Plant Engineer, Shreveport

Emil Raymond Telschow recently joined the Shreveport Division of Bird and Son as plant engineer, coming to us from Nordberg Manufacturing Company, Dallas, Texas. Ray has a wealth of experience in his field, working with large diesel engines, electrical power plants and electrical maintenance work in general.

He is a native of Houston, graduated from John H. Reagan High School, and was graduated from the University of Houston, College of Technology with B.A.S. Degree in Electrical-Mechanical Engineering Technology.

In October, 1950 Ray joined the U. S. Navy and served in the Pacific, supervising engine room operations. During his tour of duty, he attended a U. S. Navy Engineerman School in San Diego, California and the Solar Gas Turbine Engine School in San Diego.

Ray recently purchased a brick home at 162 Flournoy-Lucas Road, which he shares with his wife, Carol, and their six children.

When time permits, Ray likes to go fishing and bowling.

Steve Traudt and Larry Lindblom of the Main Office pitching horseshoes at the Bird Club Clam Bake.

James Feazel Appointed Foreman at Shreveport

James D. Feazel was named foreman, No. 1 Machine, front end, at Shreveport on August 1, 1964. Well qualified for this position, James has worked on the machine since 1961, learning all the intricate details of the manufacture of roofing.

Formerly employed by Brown's Plumbing and Electrical Company in his home town, James was hired by Bird and Son, inc., August 10, 1959. He started as Shipping laborer, later transferring to checker, tractor operator and then cooling drum attendant.

Born in Pleasant Hill, Louisiana, Mr. Feazel was graduated from Pleasant Hill High School. In 1956 he joined the Air Force, serving as Airman 2nd Class in the Mobile Sharon Unit, travelling from Florida to Washington, D. C. He was discharged in late 1958.

James is often found on the local lakes, or in the woods, as hunting and fishing occupy much of his leisure time.

His home at 2648 Corbitt Street is shared by his wife, Shirley, and two children, Jimmy age 5, and Brenda, 2.

"Elijah" Rehearsals Start; Four Soloists Selected

Rehearsals for the Neponset Choral Society's fall performance, "Elijah," get underway at Bird Hall on September 14. Singers in all four parts are welcome. If you can't make the first rehearsal, make it the next Monday night: the time, 8 P.M., the place, Bird Hall.

"Elijah" is probably the second most popular oratorio for both singers and audiences. "The Messiah" stands first, but Mendelssohn's dramatic musical story about this fiery Old Testament character is real fun to sing and not too difficult, either.

Soloists for the oratorio have already been selected by The Neponset Choral Society's committee on music: Martha Guild, soprano; Florence Cauldwell, contralto; James Silvi, tenor; and David Weaver, bass. Accompanists for the concert are Mary Bowditch, organ and Patricia Reynolds, piano.

Cribbage Parties Begin Fall Schedule on Oct. 13

Chairman Ted Knaus announces that Cribbage parties will be held monthly this season on the second Tuesday of the month. They will be at the East Walpole Brigade Room, as usual, at 7 P.M.

Here are the dates. Cribbage players, including ladies, reserve them now:

October 13
November 10
December 8
January 12, 1965
February 9
March 9

TOP OF THE NEWS

(continued from page 5)

CHICAGO ROOFING PLANT

Our best wisher go to Margaret Hoey for a long and happy retirement. May she be able to do some of the things she has always wanted to do.

Peter Francis Cermak arrived August 7, 1964, weight 7 lbs. Congratulations to Mr. and Mrs. Peter Cermak. His proud Daddy, Pete, is Assistant Shipping foreman.

Welcome to Heyworth (Hap) Sumner — who joined the summer workers. Hap now has his Master's Degree from the University of Illinois. Shortly he will go on duty in the Air Force.

Ted Volz paid us a visit recently and it was good to see him. He looked fine. Ted was formerly in the Sales Dept.

Mae Schaller spent her vacation in Rockford, Michigan visiting relatives. She reports that the weather was fine, the scenery fine, and she had a fine time.

Bernice Behnke spent a week's vacation at Eagle Lake, Wisconsin . . . swimming, fishing, and eating. "A grand routine," says she.

CHICAGO FELT MILL

Herbert Newbolds will be hospitalized for some time and his friends at work presented him with a monetary gift and wishes for a speedy recovery. He is at James Passomore Hospital, Crown Point, Ind.

It was very gracious of Mayor Daley to proclaim the month of August as "Poland's Millennium, Chicagoland Observance Month in Chicago." Did you know that more than 7,000 people attended the banquet held in McCormick Place on August 16 in celebration of Poland's Christianity?

Adam Chase enjoyed a week end trip to St. Louis, Mo. with friends. His parents observed their 55th Wedding Anniversary on August 16. Also his sister and husband, Mr. and Mrs. Emil Kranc, celebrated their 36th anniversary the same week. A family dinner was enjoyed by members of the immediate family at Tokars Supper Club.

Randel Keeley spent his three weeks vacationing in southern Illinois and then parts of Wisconsin.

Theodore Marcinkowski treated his wife and daughter to a trip to scenic Wisconsin Dells and spent the rest of his vacation installing a central air conditioning system in his home.

We are happy to report that an office is in the process for Mr. McKay in the Maintenance Department.

Sorry to hear that William Mayes lost his brother in an unfortunate accident in Alabama.

PHILLIPSDALE FELT MILL

The candid shot of card players at the Bird Club Clam Bake caught Pat Cicerelli of Shipping and his opponent and guest for the day, Arthur Ohanian. Mrs. Florence Cicerelli, Mrs. Carol Ohanian and young Tom Cicerelli also may be seen in the picture.

BIRD CLUB BANQUET

Notices are out for the big An
Banquet of the Bird Club. It will
held on Saturday, September 26 at
V.F.W. Hall on Robbins Road, W
pole with mountains of food served
the Tim Connolly Catering Service.

Following the banquet there wil
dancing until midnight to the musi
the six-piece Pierce-Cecchi Orchestr

For a good time — get those re
vations in NOW.

Credit Union Assets Reach Three Million

In July the assets of the Nepo
Credit Union exceeded $3 million
the first time, Treasurer Velma
Cobb reports. This makes the Cr
Union the 24th largest in the state.

Recent changes in Massachus
Credit Union Banking Laws now
mit credit unions to take real est
mortgages up to $20,000 and for
long as 25 years. The present
charged by the Neponset Credit Un
on mortgages is 5¼%. The prope
must be located in Massachusetts.

During July, Walter J. Zagol, Mas
chusetts State instructor for Savi
Bank Life Insurance visited the
ponset Credit Union and assisted e
ployees with problems about life
surance for themselves and their fa
ilies. He also answered questions ab
various settlements possible for th
about to retire.

Questions about mortgages and
plications for insurance may be p
sented at any time at the Credit Uni
office.

Successful Golf Season Ends with Scotch Fourson

With only one evening left in t
year's golf season, Russell Blake's team
in the lead and Frank Campisano's
second. At the close of the regular seas
there will be an 18-hole tournament
Sunday, September 13 at the East
Country Club. And on Monday, Septe
ber 21, there will be the final Sco
Foursome with the ladies. A good tu
out is hoped for on both occasions.

League standing, with one evening
play left:

Team	*Won*	*Lost*
Russell Blake's	70½	34½
Frank Campisano's	53½	51½
Oscar Lambine's	45½	59½
Walter Rockwood's	40½	64½

Five Collect Awards For Money Saving Ideas

Five suggesters collected $25 ea
for money-saving suggestions in A
gust. One of these men, whose su
gestion was originally entered in M
has since been made a machine fo
man — John Dash of Shreveport.

Awards for August:

John D. Dash, FSPM1	$25
Sam H. Hicks, FSM	25
Tony Nado, FBPM1	25
Ernest A. Ostrom, FBJ	25
W. H. Rabun, FSM	25
James B. Sullivan, W.J.Hill	5

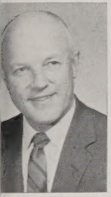
For an extra margin of safety on expressways, allow two car lengths for each 10 miles an hour, urges the Massachusetts Safety Council. Tailgating is especially dangerous on expressways.

The BIRD REVIEW

lume 52 No. 10 Published for Bird & Son, inc. employees and their families October 1964

r. Vice President . Rogers Weed, Jr. ies Suddenly

A. Rogers Weed, Jr., senior vice esident in charge of Sales and a dictor of Bird & Son, inc., died suddenly at his home, 94 Village Avenue, Dedham, on September 30.



Mr. Weed was a graduate of the Newton schools, Phillips Andover Academy, Harvard College, 1925 and Harvard siness School, 1927. Joining the ilding Materials Division of Bird & n soon after graduation, he spent ne years in direct selling and as sales vice manager.

He was Northern Division Manager · 13 years and in January 1951 bene assistant to the vice president of division. From 1956 to 1959 he was stern Manager and then served a ort time as executive assistant to the e president, becoming vice president the Building Materials Division on the retirement of E. L. Chambern in January 1960. In March of that ar he was elected to the Board of irectors and in May 1963 was apinted senior vice president in charge sales.

Mr. Weed was a member of the Inlating Siding Association and the phalt Roofing Industry Bureau and recent years had served as treasurer the Bureau.

He is survived by his wife, Virginia, ree daughters: Patricia of Northampn, Mass., Mrs. Robert Haas of Washgton, D.C., and Mrs. William H. nith of Providence; a son, A. Rogers eed 3d of Spartansburg, S.C.; and a ter, Mrs. Laurence Richardson of ncord, Mass.

Funeral services held Friday,Ocer 2 at St. Mary's Church, Dedham, re attended by many friends from Bird & Son organization.

rst Suggestion Entered t Perth Amboy is Winner

The very first suggestion entered unr the Suggestion Plan at the Perth nboy Plant proved to be a winner. st month Louis Veres, FJMP4, reived $25 for his method of preventg dry felt from cracking at the accumator, thus eliminating many saturator eaks.

(continued on page 2)

BIRD
PAPERBOARD PRODUCTS DIVISION

AT THE MAINE PRODUCTS SHOW, Salesman Ed Guise, right, discusses a Bird box for carrying shirts. Arthur Austin, far left, director of the Industrial Division of the Department of Economic Development in Maine, has been most helpful in the opening of the Waterville Plant. Clifford Aikers, center, is a customer and was a distributor of our former Floor Covering line. They are standing near the Shoe Carton section of the Bird Booth. A fine display of shipping containers is at the right just out of camera range.

Get Your Free Chest X-Ray

If you work at one of the East Walpole or Norwood plants of Bird & Son, inc. here is your opportunity to have a free chest X-ray. The official X-ray unit of the Norfolk County Tuberculosis and Health Association will visit all local plant locations on October 29 and 30.

The unit is scheduled to start early in the morning and will operate at various locations throughout both days to accommodate the night shifts as well as the day and afternoon shifts. Cards are now being distributed to each worker which must be returned before the day of X-ray, properly filled out with your doctor's name and address. Please be sure these are not bent or creased as this interferes with later processing.

You will receive a report mailed direct to you after the X-rays have been read at the Norfolk County Hospital. If there should be suspicious findings you will be asked to go to the Norfolk County Hospital for a large diagnostic X-ray and further examination. You and your doctor will be urged to follow through on this for your own protection and the future health of you and your family.

There was 85% participation the last time the unit was here in 1960. It is hoped that this time participation may be even higher.

Unfortunately, tuberculosis still hits thousands of people every year. Boston is one of the areas where many new cases are still being found. Therefore, we who live near Boston need to be rechecked occasionally to be sure we have not been infected without knowing it. Found in time, tuberculosis can be cured and full protection given to all others who may have been innocently exposed. It takes only a minute to make out the application and only another few minutes for the reassuring X-ray.

Thousands View Bird Display at Portland, Me. Show

Bird & Son's first participation in the annual Maine Products Show at the end of August was most successful in introducing Bird as a Maine manufacturer. We were one of about 200 exhibitors whose displays attracted crowds estimated at 65,000 to the three-day show at the Exposition Building, Portland, Maine.

Before the show opened to the public on August 26, out of state writers, state officials and other guests toured the hall in a private showing.

The Bird booth, well located not too far from the entrance, attracted a very satisfactory number of visitors, considering that a non-consumer product was on display. Vice Presidents H. R. Bonnyman and R. H. Hall had the assistance of Director of Advertising Leonard Niese in planning the exhibit. The actual construction and setting up was done by the Advertising Display Department, William Grazado and Nunzio Julius, with Julius travelling to Portland to do the final setting up. Our Maine-produced products, fibre shipping cases and shoe cartons, were featured along with the Bird Wind Seal® Shingle, the leading product of another Bird division.

On duty to greet the public and answer questions were Bird salesmen Edwin Guise, Parker Leonard, Arthur Lynch and Richard Bourgoin. One of the most enthusiastic visitors was

(continued on page 2)

Robert C. Roby Assisting Nelson Phillips on Safety

BECOMES MANAGER IN NOV.

On October first Robert C. Roby transferred to the Personnel Department where he will assist Nelson Phillips in safety work, preparatory to taking over the safety manager's position when Phillips retires at the end of November.

Robert Roby has been foreman of the Beater Room since September 1962, with company service going back to 1950, when he started at the East Walpole Finishing Mill. In 1954 he transferred

(continued on page 2)

The BIRD REVIEW
Vol. 52 No. 10 October 1964

Member of Mass. Industrial Editors Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families. Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

How to Win Customers and Influence Your Own Job Security

Customers keep buying Bird products because we supply them with the quality and the service that meets their needs. Dependable quality and service are almost always the chief reasons for repeat sales — and repeat sales are the foundation on which any secure business must be built.

When quality and service are dependable, customers continue to buy from us. But the market is full of other good companies competing, just as we are, for the orders from those customers. We cannot be complacent or be satisfied just because we have enjoyed good business with an individual customer in the past.

Each order processed by sales, produced in our plants and shipped from our platforms is a challenge. If we can make each delivery just as good as our best ones in the past have been — or even a little better — we will build customer confidence; that, in turn will bring the repeat orders which help make jobs secure.

OUR COMPANY'S PROSPERITY IS OUR BEST SECURITY!

(Adapted with permission from The Judson-Roberts Company)

FIRST SUGGESTION entered at Perth Amboy hits jackpot. Louis Veres, No. 4 Machine, receives check for $25 from Superintendent F. S. Nolte, left, as Foreman Andrew Gallas, right, looks on.

Suggestions

(continued from page 1)

Two Charleston suggestions also received $25 awards and one was paid on a Norwood Roofing suggestion. Total awards paid were as follows:

Richard Estelle, FKPM1	$25
Wattie L. Smith, FKM	25
Louis Veres, FJPM4	25
Francis P. Wall, FBPM1	25
George M. Wise, FXF	5

The Lord's Prayer contains 56 words; Lincoln's Gettysburg Address, 260; the Ten Commandments, 300; the Declaration of Independence, 3,000; a recent government order setting the price of cabbage, 26,911.

Roby Promoted

(continued from page 1)

to the Laboratory as inspector, becoming chief inspector in 1960. He also worked at the Norwood Roofing Plant in 1949.

He was educated in the schools of Pekin, Illinois and served in the U.S. Marine Corps from 1942 to 1946. After his military service, he joined Winslow Brothers & Smith of Norwood, working on the fleshing machine from 1946 to 1949.

Mr. and Mrs. Roby (Jennie Long) live at 98 Highview Street, Norwood with their three children, Robert, 18, Theresa, 15 and Michael, 10.

HOW TO VOTE BY ABSENTEE BALLOT

Salesmen and others who may be traveling out of state on election day, November 3 may vote by absentee ballot.

The procedure is simple in Massachusetts:

1. Make application before noon on November 2 to your city or town clerk. You file with him an official application form.
2. An absentee ballot along with the required papers and two envelopes will be supplied to you by the official clerk.
3. Take the unmarked ballot to a notary public in the municipality where you plan to mail the ballot, show him the blank ballot, then mark it in his presence but do not allow him to see your markings.
4. Seal the ballot in the smaller envelope and execute before the official the necessary affidavit on this envelope.
5. Enclose and seal this envelope in the second envelope and mail it to the clerk of the municipality where you are a registered voter. The mailing must be done on or before November 3.

Voters in states other than Massachusetts should check with their local voting officials for their instructions on absentee ballot voting.

Twelve Bowling Teams Enter Candle Pin League

Chairman Moe Bader reports that Men's Bowling started on September 23. Twelve teams are bowling this year in the Bird Club Candle Pin League with weekly matches at the Norwood Sport Center on Wednesday nights.

Ten girls will again bowl informally, but there was not sufficient interest to form a League again this year. Also, a few men showed an interest in Ten Pin Bowling, but not enough signed up to form a team from Bird & Son in the League now bowling Wednesdays at the Walpole Lanes.

MacPhee Replaces Roby As Foreman of Beaters

Peter MacPhee, formerly a manufacturing engineer at the Paper Mill, was appointed foreman of the Beater Room on October 1, replacing Robert Roby who transferred that day to safety work.

MacPhee is a graduate of the University of Maine with a degree in Chemical Engineering and a certificate in Pulp and Paper Technology. After graduation in 1964, he joined the office staff at the Paper Mill on June 15 where he has been working on various engineering assignments.

Peter and his wife, Judith, live at 36 Westland Street, Brockton. They have an infant son, Shawn, age 9 months.

Carbon Tet Can Kill; Not Safe to Use at Hom

A mother in New York City rece
used half a cup of carbon tetrachlo
to clean the upholstery of two ch
That afternoon her 7-year-old daug
came home from school and sat on
of the chairs to watch television. L
the child became violently ill, was ta
to a hospital where doctors found
her kidneys had stopped functioning
she was near death. The cause was
haling the poisonous vapors of car
tet. It took the efforts of a 10-
medical team, an artificial kidney and
weeks in the hospital to cure her.

This is one of many, many cases
severe poisoning still resulting from
improper use of carbon tet as a clean
fluid. If you have been using carl
tet for such a purpose, pour it on
ground, get rid of the bottle and swi
to some safer cleaning agent. Modern
cleaners contain much less toxic ingre
ents such as perchlorethylene, trichl
ethylene and methylchloroform. Th
are sold under various trade names
are far safer to use.

Another odd thing about carbon
is that it has many times caused de
when used after a person has been drin
ing any alcoholic beverage. For so
unknown medical reason, having alcol
and carbon tet in the body simultar
ously makes a person many times mo
susceptible to poisoning.

The only safe solution is to give
entirely the use of this supposedly "sa
household dry cleaner and switch to sor
less toxic product. It may save someo
you love from serious illness or ev
death.

— Adapted from Family Safety magazi

Art Classes Just Starting; You Can Still Sign Up

Art Classes, under the sponsorship
the Bird Club, are again under way
the East Walpole Brigade Room. M
Helen Pierce started her ninth year
instructor on Monday, October 5. E
cause of the popularity of the subje
classes are once more being held on tv
nights: Mondays and Tuesdays fro
7:30 to 10 P.M. Marion Tolman,
tired, continues to serve as chairman.

Even though the first session will ha
been held when you read this, there
still opportunity to sign up for instru
tion. Just show up next Monday or Tu
day night at the Brigade Room and re
ister with Mrs. Pierce.

Portland, Me. Show

(continued from page 1)

Arthur Austin, director of the Indu
trial Division of Maine's Departme
of Economic Development. He h
been a fine friend to the compar
working hard to bring our operatic
to Waterville and later doing ever
thing he could to help Bird & S
get well started in a successful oper
tion.

Ulcers are what you get from mounta
climbing over molehills.

RICATE TRACK SYSTEM and many model trains at the South Shore Society of Model Engi-
rs in Brockton would delight any boy. King Burrill, left and Roy Frenberg, president, told
that this elaborate system was first built for an exhibit at Brockton Fair several years ago.

King Burrill Builds Model Trains Accurate Down to Finest Details

Most boys, at some time in their ly lives, have wanted to be a loco- tive engineer. H. Kingman Burrill, eman of the Stock Handling De- tment at the Paper Mill, has con- ued that boyhood interest in trains his life and today is an expert in del railroading.

King is an active member of the th Shore Society of Model Engi- rs. This group has permanent quar- s at 1075 Main Street in Brockton ere there are more locomotives, ight cars, passenger cars and miles of k than you ever saw gathered in place before. It's a small boy's am world of railroad equipment — l a fascinating hobby world for the grown men and one woman (she's retary) who belong to the club.

ome of the men collect extensive railroad systems in their homes. Others collect early models of the toy trains, which first came on the market in the late 90's. King Burrill is a "scratch builder" — one who starts with bits of metal, screws, small tools and gasoline tins and builds locomotives, cars and even trackside buildings and scenery. His finished products have perfection of detail that you can't find in a manufactured toy at any price.

He has enjoyed this hobby for over twenty years. It started when he began to buy toy trains for his youngster, David. Like many fathers, he became more fascinated in the equipment than the boy. Now David is a grown man with a family of his own and King is looking forward to the day when he can introduce his grandson (now 6 weeks old) to the fun of railroading.

King does his "scratch" building during evenings at home, or even during lunch hour, usually keeping some project in the car so he can work on it at odd moments. He has built about 300 pieces of rolling stock — freight cars, passenger cars, locomotives, which are exact models, scaled ¼" to the foot, representing some 88 different railroad lines.

"King" in fact, as well as nickname, he has outpaced every other scratch builder in New England and is one of the best in the country. One hopper freight car, accurate down to the finest details of ladders, couplings, brake wheels and rods, was awarded a $50 savings bond and second prize in a national competition. A car like this represents 70 to 80 hours of work.

King has also built a circus train, complete with eight or ten flat cars carrying all the usual circus equipment. Not only are there models of circus parade wagons, but there's the steam boiler wagon for the circus kitchen, the water wagon, the commissary wagon and the sleepers and stock cars. The roofs of the stock cars can be lifted off to disclose miniature horses and elephants inside. All this, and more too, made by King, is on display at the Brockton quarters; there is just as much more in his workshop at home in West Bridgewater, some of it finished, some in process.

ALL OF THESE model railroad cars were built from scratch by H. Kingman Burrill, Paper Mill foreman, who has constructed 300 pieces of rolling stock in the last 20 years.

The night we visited the club's Brockton quarters, King and the president, Roy Frenberg, were operating three trains on their extensive track system. There's a complete town with an authentic railroad station, plus large freight yards, a repair shop and a round house. This whole system was built especially for an operating exhibit at the Brockton Fair several years ago and moved to Club quarters afterwards. Imagine what a show it was for everyone from five to ninety-five!

OP OF THE NEWS

IN OFFICE

ver 100 people sat down to dinner at Lord Fox on September 17 to salute ward Whitney who retired from Bird & at the end of September. Steve Traudt Master of Ceremonies. All members of ward's family were present — his wife, en, and four sons. This was the first time whole family had been together in ten s. Howard was presented with a camera projector which he says he expects to e good use of in his retirement. He was iously very much pleased with the party, cially because his whole family was e to celebrate with him.

onald and Judy Babcock are proud par- of a baby boy born August 29 at the wood Hospital. The Babcocks have two r children, both girls.

arbara Louise Anderson, daughter of etary-Treasurer Warren H. Anderson, married Saturday, September 17, at the t Lutheran Church in Brockton to John igan of White Bear Lake, Minnesota. A ption followed at the Toll House in itman. Barbara is a graduate of Mt. yoke College, Class of '64, with a degree ducation. Her husband graduated from tmouth and Yale Law School. Follow- a wedding trip, the couple will attend training sessions at Columbia University in December will travel to Tanganyika, ica for a 2-year assignment with the ce Corps where Mr. Ratigan will make of his legal training.

e welcome back Bill Doyle and Rita e to the IBM Dept. following their rations.

We extend our sympathy to Earle Davis and his son Richard. Earle's wife, Marjorie, died October 1 after a long illness.

Charles Campbell of Credit has moved into a new house in Norfolk and John Jarlis of the IBM Dept. has a new home in Sharon.

The marriage of Beatrice Lundgren to Brian Healy took place October 3 just as we were going to press. More on this next month.

Herbert Schaier vacationed in Ottawa, Canada.

Caroline Delaney's marriage to Wallace Goodwin will take place Saturday, October 17 at 4:00 P.M. at the Blessed Sacrament Church in Walpole. Her cousin, Fr. Gregory Flynn, is performing the ceremony and her brother, Dan, is giving her away. Her sister Margaret of the Accounting Dept. will be her maid of honor. Mr. and Mrs. Goodwin will live in Norwood.

PAPER MILL AND FINISHING

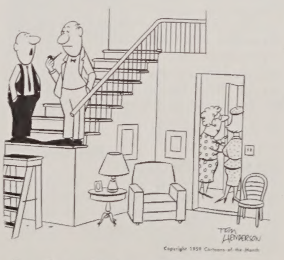
Monday, September 14 was a day Ralph and Arabelle Hildreth will never forget. As members of the Milton Square Dance Club they left at 5 A.M. for the New York World's Fair. That afternoon 20 couples danced in their blue and white costumes on the village green at the New England Pavilion. It was Milton day at the exhibition and the trip was sponsored by the town of Milton.

Their two performances, lasting an hour each time, were so enthusiastically received that they were invited to go that evening to the RCA studios at Rockefeller Center where they put on a live square and round dance program between 7 and 8 P.M. which went out all over New York State. Then, from 8 to 9 P.M. they taped a dance exhibition which will be used in the New York area as an adult educational program. Dick Doyle is their caller. Ralph has promised to notify us if the tapes are ever shown locally.

The trip back by bus ended at 2 A.M. Tuesday morning — 22 hours on the go. When we asked Ralph if it was worth it, there was no hesitation. "Definitely, yes!", was his reply. Since Ralph did not have to report for watch duty at East Walpole until Tuesday night, there was plenty of time to catch up on lost sleep.

The Hildreths have been square dance pros for years, still keeping their interest in the Do-Si-Doer's group with which they started. They have been members of the Milton club for three years.

We were glad to welcome Dot McEleney back to work after her recent illness. When Dot returned we said goodbye with regret to Judy Philipp who has returned to her studies at the University of Rhode Island, after filling in for Dot.



"…. then suddenly we realized we'd run out of money"

NO. 2 BOX SHOP

August Petrova, a retiree, paid us a visit this last month. He looks fine and says that he is enjoying his retirement very much.

Victor Taggart and his brother spent a vacation at Amherst, Nova Scotia.

Tony Montisano and Patsy Mazzocca are taking short trips on their vacations.

On August 27 Robert Patterson completed thirty-five years of service with Bird & Son. With a few co-workers present, Bob was presented with a cake, gifts and best wishes for many more years to come.

NORWOOD ROOFING PLANT

When Philip Black of the Granule Plant went to visit his 12-year old son, Phil, Jr., at summer camp he made the occasion one to remember. In the first place he was accompanied by his friend, Uuno Wiik of the Shipping Dept. who in his role of Uuno, the clown and magician, with Phil in costume as his assistant, gave a very entertaining show for the young campers in the Mess Hall of the Elliott P. Joslin Camp for Diabetic Boys in Charlton, Mass.

While this was going on, a dance was held in the Recreation Hall for the older members which included invited guests from the Clara Barton Camp for Diabetic Girls. Phil was responsible for getting the talent which provided the dance music, a group known as The Angels from Stoughton, Mass. led by George Meninno on the drums and including Carlos Costa, bass and rhythm, Al Silva, accordion and vocal, Bob Lavallice, rhythm, and Art Dubey, lead guitar.

As a result of all their efforts the Saturday night festivities were adjudged a great success. We wish to add our congratulations to Phil Black and Uuno Wiik for their part in it.

(continued on page 4)

Whitney and Vitinsh Now Taking Life Easy

HOWARD S. WHITNEY, who retired at the end of September, looks back on 44 years of continuous work for Bird & Son, and service under *six* presidents: Charles S. Bird, Sr., Philip R. Allen, Benjamin H. Roberts, Axel H. Anderson, Ralph A. Wilkins and Robert F. Jenkins.

Starting in the Accounting Department, July 6, 1920, he became cost accountant in 1933, auditor in 1937, assistant treasurer in 1946. In April 1947 he was chosen director of Industrial Engineering, when the department was first organized. Three years later, he transferred as assistant to the vice president of the Paper Division with responsibility for special cost studies in the division. He has continued in this capacity under Mr. Hutchins, senior vice president in charge of manufacturing.

Of his early years, Whit recalls very well the first seven when the elder Mr. Bird was president. Shortly after he first started work, he was called in for a conference on Cartridge Paper. He found Mr. Bird to be a very keen person with a strong interest in other people and always the perfect gentleman.

Whit also recalls a trip to the Berry Asphalt Company with Wesley Ahlgren and B. P. Soward at the time Berry was first purchased. They were dropped off the train at 4 A.M. in a place that looked as lonely as a desert, but proved to be Prescott, Arkansas. Their driver was there to meet them, however, at that early hour, and before breakfast they were in Waterloo where the plant was located.

A director of the Credit Union for over 30 years, Howard Whitney also served for a time as its president. He was an original member of the Bird Club and served for 30 years as Club treasurer. Back in the 20's and 30's when baseball was the popular summer sport for the Bird Club, he played on the Office team. The first year of interplant games, the office team won the championship!

Howard and Helen Whitney have been married 43 years. Presently they live at 32 Billings Street in Sharon, but Whit is considering a move to some place in Vermont or New Hampshire, nearer three of their sons. Ralph lives in Charlotte, Vermont and is sales manager for Green Mountain Power Company; his twin brother, Richard, lives in Roanoke, Va. A salesman in the Building Materials Division of Bird & Son, he recently was named top salesman in Wind Seal Shingle sales for the Southeastern Division.

Phillip lives in Hillsboro, N. H. where he owns and operates a 10 unit motel and Earl, who makes his home in Swansea, N.H., is production manager for Precision Bearing Company of Keene, N.H.

After retirement, Whit expects to keep busy on several projects: there is a coin collection to be worked on, gardening, fishing, hunting and probably some refinishing of furniture — another hobby which he enjoys. He and Helen expect to explore some of New England's historical spots, while in the background is a half-formed plan for a trip to Bermuda some time next year.

KARLIS VITINSH, 519 Pleasant Street, Norwood, retired September 30 after 18 years of service at the Norwood Roofing Plant. Born in Latvia, he worked there for many years as a bookkeeper before coming to the U.S. under the Displaced Persons program.

During his years with the company he has worked on various roofing machines, starting in June 1946 on No. 1 Machine. In recent years he has been on the Dry Felt section of No. 9. He recalls how helpful Leon Bahonski was in those first days at work; Karlis had arrived in the country only a month before and spoke hardly a word of English. Leon, who spoke Russian, was his interpreter so he learned quickly, finding the Roofing Plant and this community a comfortable haven after years of insecurity.

For the first weeks in the United States he lived with his father who had already emigrated to Dedham and was working at the Readville Car Shops. Soon he and his wife, Alvine moved to Norwood. They built their own home finally, in 1950, on Pleasant Street, where they will continue to live there now in his retirement. Mrs. Vitinsh works at Draper Brothers Company in Canton.

Attends Conference

CLAIRE POTTER, boarding plane for flight to Cazenovia, N.Y. to attend the Senior Girl Scout Campus Conference.

Claire Potter, daughter of R. N. Potter, chief chemist at Shreveport, attended the Senior Girl Scout Campus Conference held at Cazenovia College, Cazenovia, New York this past summer. She was one of 210 senior scouts selected from the entire United States to attend. The purpose of the meeting was to understand our cultural heritage in the arts, home, and out of doors, and the responsibility of maturing women to help build the values of the future.

Claire has been active in Girl Scouting since Brownie days and in addition to many hours of community service, has had several unusual opportunities. These include a trip by steam boat down the Mississippi River and back, and a pack trip on the Appalachian Trail in the Smoky Mountains.

As she enters her Senior year at Byrd High School, Claire will continue her work and speaking. Her additional interests are community theatre work, ballet and folk singing at local Hootenannies.

TOP OF THE NEWS

(continued from page 3)

Francis Rooney has purchased a home on Pleasant St., East Walpole.

Harold Fairbanks spent a week's vacation at the Square Dance Convention at Belleview Stratford Hotel in Philadelphia and a week at the World's Fair in New York.

Charlie Peters spent the second half of his vacation basking in the sun at Ft. Lauderdale, Fla.

John Koval, Jr. has entered Huntington Prep School in Boston where he is taking a P.G. Course. His father is John Koval, Co-ordinator at the Roofing Plant.

It was a busman's holiday for Arthur Armour of the Granule Plant as he managed his son Bob's taxicab business during part of his vacation so the young folks could go on a cruise.

MANCHESTER PLANT

Welcome back to Claire Grandmaison, who welcomed a new baby girl into her home on July 5, but now has returned to her Bird & Son job.

Roger Bisson, Guy Hoyt, Jeanne McDonald, Ernest Panneton, Al Roberge and Tom Linsky have all been enjoying late vacations.

SHREVEPORT ROOFING AND FELT

David Nance took his family via train on a very interesting vacation trip to Danville, Virginia via New Orleans. Naturally the children enjoyed the trains and train stations. While in Virginia visiting his relatives, they made a trip to Jamestown, site of the first settlement in the United States, and to Williamsburg, capital of colonial Virginia. They visited Burton Parish Church, built in the colonial days, the church yard with ancient graves, Raleigh Tavern Bakery where they purchased ginger cookies made from a colonial recipe. They also visited the homes of Edgar Allen Poe and Robert E. Lee. On the return trip, the train picked up three carloads of Boy Scouts returning home from the Boy Scout Jamboree at Valley Forge, Penna. They had a wonderful vacation trip.

The Cedar Grove Methodist Church enjoyed their guest speaker August 30, when Frank Markham talked on "The Crisis In Honesty."

A number of employees enjoyed a play at Broadmoor Baptist Church, "CHRIST IN THE CONCRETE CITY," presented by the Drama Club, all seniors in Byrd High School. Susan Beauchamp, daughter of "Bo" Beauchamp, played one of the women in the eight-character cast.

Annona Cox hurries home in the af noons to check her mail box for news fr her daughter and family who have recer moved to Scotland. Dr. Sam Maxey flight surgeon, Prestwick Air Force B Prestwick, Scotland. They will be gone three years and we expect Ed and Annona fly over for a visit any time now.

PVT. JOHN M. LUK recently complete weeks military po training with Army at Fort Gord Ga. He is a N wood High Sch graduate, class 1960, and son Mr. and Mrs. J Lukko of Cranf N.J. John, Sr. chief chemist at Perth Amboy Plan

PERTH AMBOY PLANT

John R. Lukko's son, John M., wh picture appears on this page, has recer completed his 8 weeks of military po training at Fort Gordon. He is a gradu of Norwood, Mass. High School and tended Wentworth Institute in Boston three years. While going to school worked summers at No. 1 Box Shop East Walpole. Before entering the Ar last March, he was employed by Lockh Electronics, Metuchen, N.J. He is now tioned with a military police unit at F Monmouth, N.J.

CHICAGO ROOFING PLANT

Bob MacLeod made a short trip up i Wisconsin, visiting the Dells and ot places thereabout including Madison, W consin where the University of Wisconsi located.

Richard Wojcinski tells us he spen fine few days of his vacation in Burlingt Wisconsin. He did some fishing, but still won't tell us about his catches.

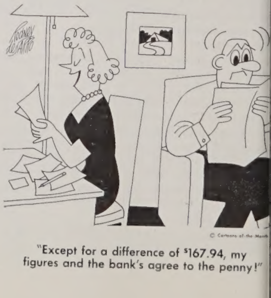
Roger Hintz reports a fine vacation t He, his wife and little daughter went Butte, Montana (his wife's home town) a also had a day's trip into Utah from the Then they stopped in Denver, Colorado visit his mother.

Roger Sumner and family went East their vacation — Valley Forge, Philadelph Atlantic City, New York City for World's Fair. They visited relatives in Boston area, toured through the Berksh Hills, and then on to Niagara Falls. Ro reports it was a fine trip in which they c tainly saw many places and covered a of ground. On the return trip they were on one toll road, but followed the sce route.

CHICAGO FELT MILL

The Felt Mill Bowling Team started t new season with Ted Marcinkowski fr the Maintenance Department as captai Others include John Majchrowicz and Ra del Kelley from the Maintenance al Guadalupe Sanchez and Antonio Gar

(continued on page 5)



"Except for a difference of $167.94, my figures and the bank's agree to the penny!"

BLANC
VOLUNTEER
FIRE DEPT.

/ FIRE STATION dedicated at Blanchard, Louisiana. Left to right, Fire Chief George Walker, or Clyde Fant of Shreveport and Blanchard Mayor John J. Rusca. Walker is a foreman at Shreveport Plant of Bird & Son.

reveport Foreman Helps ild Town Fire Station

.abor Day ceremonies marked the ning of the new fire station in the ıge of Blanchard, Louisiana. Fire f George W. Walker, foreman of the ng and Cleaning and several other artments at Shreveport, was one of e men who donated their time and gy to constructing the building.

Vorking with Walker were his father-aw, Harvey H. Faircloth (a former l worker) and T. W. Vaughn. These ı received an Outstanding Citizen ard signed by the mayor and other eful citizens. Mayor Clyde Fant of eveport was the dedicatory speaker.

he fire engine was purchased by the n council and their water well was and donated by J. S. Solomon Drill-Company.

P OF THE NEWS

(continued from page 4)

ı the Service Department, and Raymond s, production supervisor.

lbert McKay and his spouse are vaca-ing in Wisconsin and nearby states in new Chevrolet.

est of luck is extended to Mr. and Mrs. r Salinas and their son (also their ch Poodle) in their new home.

hn Grande and wife are proud grand-nts for the eighth time. John Anthony neka was born August 18 and was wel-ed home by his brother, Mark. John, s chief engineer of the boiler room and three married daughters.

observance of Mexico's Independence there was a gigantic celebration and de on Sept. 20 in South Chicago ing at Our Lady of Guadalupe church ending at the Croatian Hall where the ning of a queen took place. Many ful floats and marching units high-ed the parade. This annual event takes to pay homage to Father Miguel lgo Costilla (Father of Independence lexico) dating back to the year 1810.

edro (Pete) Sanchez, who passed away eptember 13, was well liked throughout mill and will be missed by all who knew

arry Zajakowski had his last safety ing out on the lawn. (Perhaps a picnic d be arranged for the next meeting? ? ?)

arry Zajakowski went to Springfield, on his vacation and visited his brother-in-law, the Reverend William J. Stanley, who is pastor of Visitation Church in Alexander, Ill. Before returning home, he took a trip to St. Louis, Mo.

John Johnson won't be flying to California this year for his vacation. He will welcome his daughter and son-in-law with their four children to spend a few weeks in our Windy City.

Mrs. Counts spent a few days in the hospital, but we are happy to report that she is fine now.

Guadalupe Sanchez got a new car and a week later someone ran into the rear of the car and damaged it. Sorry to hear of this mishap.

James Curcuro spent the week of his vacation entertaining his brother who came from out of town.

William B. Brown and family spent two weeks in Au-Train, Michigan. His four children reported an enjoyable vacation and Bill came back with a nice tan.

Antonio Velazques went to Laredo Texas (out in the wide open spaces) to visit his wife and children.

John Bielawski remodeled his home on his vacation. In his spare time, he took short trips with his wife and five children.

CHARLESTON ROOFING PLANT

Congratulations to Mr. and Mrs. Clinton Powell on the recent birth of a baby daughter. Clinton is a machinist in the Maintenance Dept.

Also, we would like to welcome Mrs. Mamie B. Powell who was recently employed as a transcribing machine operator.

Our PBX operator, Claudia Bessinger, recently walked down the aisle to become the wife of Wallace E. Adams, US Navy.

We were very sorry to see Carolyn Ann Potter leave our employ and return to college. Miss Potter worked all summer as a temporary employee in our Billing Department.

Betty Truett, traffic clerk, spent two weeks' vacation at home cleaning and painting her home.

John Burn and family spent a week's vacation at Folly Beach. John reports that the weather was fine until Hurricane Cleo came into our area.

Mr. and Mrs. Rakoske, Mary is credit clerk, spent the Labor Day weekend vacationing in the mountains of North Carolina.

Ernest Zinkowski and family spent two weeks on vacation in South Carolina and Massachusetts.

Mr. and Mrs. Joseph Q. Shokes and family spent a week in North Carolina for vacation.

Jordan and Berard Win Scotch Foursome at Easton

The Scotch Foursome, played at the Easton Country Club on a beautiful September evening, the 21st, ended the 1964 Men's Golf season, with the following results:

First prize — Russell Jordan and Suzanne Berard

Second prize — Rocky Chiofar and Virginia Hoar

Third prize — Joseph Meadows and Bernice Woolley

Fourth prize — Walter Godin and Muriel McDonald

Consolation prize — Oscar Lambine and Mary Moylan

The special tournament played on Sunday, September 13 showed the following top winners in each group:

A Group — Low Gross, Russell Jordan, Low Net, Donald Frazier

B Group — Low Gross, John Eppich, Low Net, Vincent Malloy

C Group — Low Gross, Russell Blake, Low Net, Doug. House.

Annual Meeting

The Neponset Credit Union has announced that its annual meeting will be held on Thursday, November 12, 1964 at the Display Room, Main Office, at 3:45 P.M.

Normally the meeting is scheduled on the second Wednesday of the month, but since the 11th is a holiday, the date has been set one day later.

Sports Night On Oct. 17 For Tri-Mill Membership

First big event for the fall season in the Tri-Mill Sports Club is the Sports Night scheduled at the Norwood Sportsmen's Club on Nichols St. on Saturday night, October 17.

Several of the club's best chefs are preparing the buffet and Pete Bethel will operate the projector for showing a number of sports films. A good turn out is expected.

During the spring and summer local ponds were stocked with fish by Ted Knaus and local hunting areas with pheasant and hares by Ben Baranowski.

JOHN TAMEO, whose appointment as night foreman at Phillipsdale was announced in the August review.

Contributors

Contributors to this issue include: Doris Reardon, Elsie Ahlander, Julia Lewis, Catherine Brady, William Ford, Beatrice Tyrrell, Lawrence Pickener, Mary Driscoll, Arthur McKenna, Robert Pearson, Virginia O'Brien, Robert MacLeod, Lucille Sullins, Robert Zobel, Rita Wolczanski, Adam Chase, Moses Bader, Marion Tolman, Leonard Weaver, Rocky Phillips, William Grinavic.

Recent Deaths

Joseph A. Fisher

JOSEPH ADAM FISHER, 15 Beachwood Avenue, Pawtucket, died at the Veterans Hospital, Providence, on September 10 after a long illness.

He worked at various departments in the Phillipsdale Plant from January 1929 to his retirement from the Shipping Department in December 1958.

A native of Poland, he came to this country 50 years ago. He is survived by his wife, Mary, a daughter, Helen, a son, Edward J., and two sisters and a brother in Poland.

Pedro F. Sanchez

PEDRO F. SANCHEZ, Chicago Felt Mill janitor, died suddenly on Sunday, September 13. Pete would have been 59 years old on October 24. He had been working at the plant since January 1948.

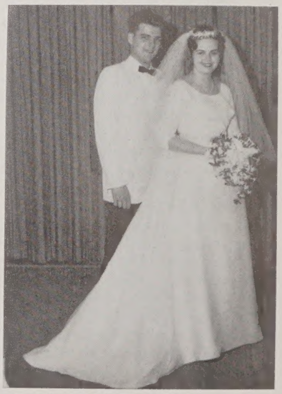
He is survived by his wife, Juana, three sons, three daughters and 22 grandchildren. The funeral mass was held at Our Lady of Guadalupe Church in Chicago on September 17.

Robert Chappel

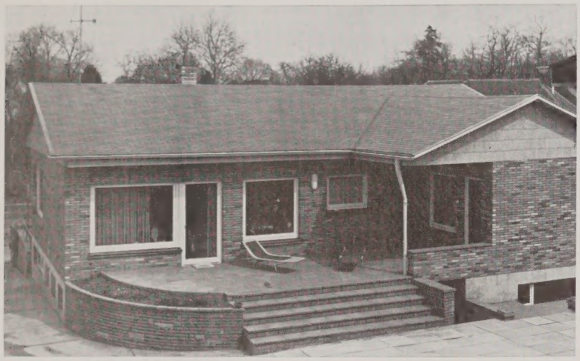
ROBERT CHAPPEL, 9 Garth Road, West Roxbury, died in his sleep during the night of September 10 at the age of 43. He had been at work the day before and after work had voted in the state primary election.

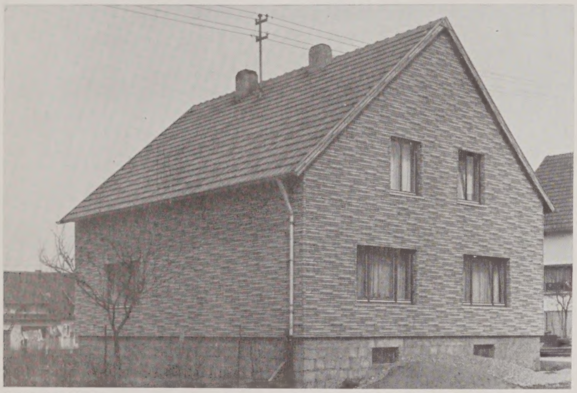
A Bird & Son employee since June 1941, he had worked on most of the production machines at the Norwood Roofing Plant, especially No. 7 Machine where he went after returning from military service in 1946 and remained until 1960. At the time of death he was working on No. 6 Machine.

During World War II he served with the 407th Infantry Regiment in Europe and also the African Theatre, holding the rank of sergeant. He is survived by his half brother, Charles Smith, with whom he made his home in West Roxbury. Funeral services were held at the Folsom, Smith and Higgins Funeral Home in Dedham on September 14.



MR. AND MRS. JAMES RACINE, recently married. Mrs. Racine is the former Catherine Averill who works at the Phillipsdale Office.





WEST GERMANY now uses Bird Products. These pictures were recently sent to Bird & Son to show the success our European dealer has had. Top: Bird Wind Seal® roof of Shadow Green; bottom, Bird Plantation Stone® Siding (green). Note utility pole mounted on the house.

Bird Building Materials Gain Favor in W. Germany

Lou Harriman, sales service manager for Building Materials at East Walpole, has received several full color prints of Bird roofing and siding installations in Europe.

As reported in the May Review, our sales in the Common Market started less than a year ago, first through a mail order inquiry. Since then the West German firm of Bardo-Dach-Vertrieb, located in the Saar region, has promoted Bird products vigorously through advertising and extra sales effort. Two houses recently constructed with Bird materials supplied by Bardo are shown on this page.

The house with the flagstone porch has natural brick walls and a Bird Shadow Green Wind Seal® Shingle roof. The other house has a tile roof and green Bird Plantation Stone® Siding on its side walls. Note the window construction, with siding carried around to the recessed window frame; note also the use of siding for decoration and protection along the rake edge of the roof.

In the area where house No. 2 was built, in Wallerfangen, electric utility poles are mounted on the houses themselves, and the wires carried from house to house in this manner. (See the pole near one of the chimneys).

Mr. Harriman states that we are continuing to get a good amount of repeat business from this German firm in Wind Seal Shingles, Ranch Roof ® and especially in Insulating Siding.

One Hundred and Fifty Enjoy Dinner and Dance

Nobody who likes roast beef AND scalloped oysters AND banana fritters went home hungry from the annual Bird Club Banquet on September 26. It was a delicious meal, fully enjoyed by the 150 members and guests who were present at the V.F.W. Hall on Robbins Road in Walpole. Tim Connolly was the caterer.

Following the meal the floor was cleared and dancing was enjoyed to the rhythmic beat of the Pierce-Cecchi six-piece Orchestra. At the head table were banquet chairman Laurence Pickener and his wife, Mr. and Mrs. John J. Murphy, Julia Lewis, Mary Moylan, Club President Harold Bailey, and Club Vice President Robert Weger. Thanks to the Committee for a fine evening.

An expressway is not the place to stop to get your bearings. If you're confused, prevent rear-end collision by heading for the nearest exit or rest stop . . . then resolve your problem.

Rehearsals in Full Swing "Elijah" Concert is Dec. 6

Between 50 and 60 singers are reporting weekly for the *Elijah* rehearsals now being held every Monday night at Bird Hall, East Walpole. This popular oratorio will be presented by the Neponset Choral Society at Walpole High School Auditorium Sunday night, December 6.

Leonard W. Weaver, organizer, manager and director, will be on the podium with Mary Bowditch at the organ and Patricia Reynolds at the piano. Soloists include Martha Guild, soprano and James Silvi, tenor, well known for their many previous Choral Society appearances, especially in the Gilbert and Sullivan shows. The baritone, singing the demanding role of Elijah, is David Weaver, who has also appeared with the Society many times, most recently in Beethoven's *Mass in C Major* presented in the fall of 1961. Florence Cauldwell of Mansfield, a new soloist for the Society, will sing the contralto role which includes the beautiful aria, "O, Rest in the Lord."

Watch for ticket sale announcements which will be out soon.

LONG SERVICE LIST

NOVEMBER 1964

Name	*Date*	*Dept.*	*Yrs.*
Charles Campisano	11-6-39	No. 1 Box Shop	25
Donald J. Martin	11-8-39	No. 1 Box Shop	25
William D. Marland	11-23-39	Sales Manager	25
Harold R. Graves, Jr.	11-6-44	Finishing Mill	20
Annie A. Kelter	11-8-44	No. 1 Box Shop	20
Gertrude MacDonald	11-16-44	Office	20
Rocco A. Puopolo	11-28-44	Paper Mill	20
M. Ruth Phelan	11-1-54	Product Development	10
Ronald G. Babcock	11-8-54	Office	10
Frank W. Nyborn, Jr.	11-6-54	Maintenance	10
Floyd W. Hayes, II	11-24-59	Salesman	5
PHILLIPSDALE			
Albee Boisvert	11-15-44		20
CHICAGO FELT MILL			
Peter Draus	11-18-54		10
SHREVEPORT			
G. Noble Peterson	11-7-44		20
Wilson T. Eason	11-5-49		15
George W. Walker	11-12-49		15
Willie J. Webber	11-25-49		15
Couton Evans	11-26-49		15
Sam H. Hicks	11-28-49		15
Wylie B. Walden	11-28-49		15
Isiah Smith	11-29-49		15
Freddie Stevenson	11-18-59		5
CHARLESTON			
William F. Jenkins, Jr.	11-24-54		10
Note Turner	11-24-54		10
Adam W. Winkle	11-24-54		10
James E. Youmans	11-30-54		10
BERRY REFINING COMPANY			
Gordon W. Coe	11-18-54	Office	10
Lowell Denhart	11-18-54		10
J. Bell	11-24-59		5

PREVENT
FIRES
...it's your job, too
FIRE PREVENTION WEEK OCT.4-

Daniel B. Hurley Named Foreman at No. 2 Box Sho

General Superintendent Lester T
bell announced the appointment
Daniel B. Hurley as foreman of t

Shipping Depa
ment at No.
Box Shop on Se
tember 14.
Dan start
with Bird & S
ten years ago
the Office Stor
Department, M
3, 1954, und
Arthur Wilso
Two years later, in December 1956,
transferred to the No. 2 Box Shop as
shipping clerk. Since 1962 he has be
stores record clerk in the Shipping D
partment.

After graduating from Dedha
High School, Dan Hurley attend
New England College of Pharmacy f
a year and worked on several jobs
Dedham before coming to Bird & S
in 1954. Golf is his favorite sport
summer (he played several years in t
Bird Club League); in the fall it
pro football and in winter, hockey.
fact, he's an enthusiastic Bruins fa
you'll find him at the Boston Gard
every Sunday night watching his fa
orite team.

Join Up! You'll Enjoy It!

To Julia Lewis — PE

I would like to join the Bird Club.

Please send me an application.

Name

Date Dept.

Clip and Mail Today

The BIRD REVIEW

lume 52 No. 11 Published for Bird & Son, inc. employees and their families November 1964

ARLY 900 Bird employees took part in the chest X-ray survey at East Walpole and Norwood nts on October 29 and 30. This picture was taken shortly after the X-ray cruiser arrived at 1 Box Shop.

uccessful X-Ray Program October 29-30

More than 870 employees partici-ed in the chest X-ray survey con-cted at the East Walpole and Nor-od plants on October 29 and 30. A f-powered X-ray Cruiser, actually a nverted bus, went from one location the next, starting at 6:30 A.M. each to accommodate those coming off night shift.

Frank Falzarano, operator of the t, commented on the good response oughout the plants and the smooth-s with which the operation was ndled. Robert Roby of the Safety partment took care of the details, isted by Nelson Phillips, safety man-r and the various superintendents l foremen. The X-ray service was plied by the Norfolk County Tuber-osis and Health Association, arrange-nts being made through the Person- Department with Ed Grout in gen- charge.

ports Mailed Soon

Within three or four weeks — per-s a little longer — those who were ayed will receive through the mail port of the findings. Each X-ray is l at the Norfolk County Hospital in intree as speedily as possible after X-rays are developed.

ometimes the X-ray is not clearly defined, and occasionally a film is damaged. If, this happens to your X-ray, or if for any other reason the doctors who read the film can not give a final "All's well" report, you will be asked to go to the Norfolk County Hospital for a large diagnostic X-ray to establish definite findings.

The fact that you are asked to have a second X-ray does NOT NECESSARILY mean that anything is wrong with your lungs. It does mean that for your own protection and that of your family, you should check through and establish what was wrong in the first X-ray.

Your doctor is notified at the same time so that, working with him and the County Hospital, you can get yourself a clean bill of health — or start appropriate treatment if necessary.

---

bstation Will Improve per Mill Power Supply

Modernization of electric power facil-s for a section of the East Walpole l is now taking place. Two 1000 A transformers, plus the switch gear perate them, are being installed on river road near No. 4 Paper Ma-

(continued on page 2)

SAFETY SHOE SALE

If you work at East Walpole or the Norwood Roofing Plant, you will want to take advantage of the one-day Safety Shoe sale scheduled for November 18.

That day, from 6:30 A.M. to 4:30 P.M. Mr. Sidney Wakely and his assistant from the Thom McAn Shoe Company will be at the East Walpole Brigade Room to take your order. They will show 8 different shoe styles and will measure and fit each customer.

You may arrange to pay for the shoes by payroll deduction, or pay cash if you prefer. Because the sales representatives will be available all day long, please place your order either before or after your working hours.

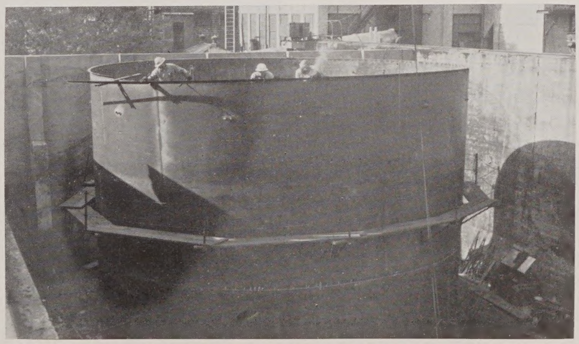
Invitation Dinners Offer Open To Club Members

What's your favorite "sport"? Professional basketball, movies, summer theater or good eating?

If you are a Bird Club member and want a good bargain, now's the time to sign up for an Invitation Dinners membership. The cost for Club members is reduced to $5.00 a book and for this you get:

10 Boston Celtic basketball games
30 tickets for Sack theater performances
20 meals at restaurants in the Greater Boston area
plus tickets to performances which will be scheduled at the Carousel Theater in Framingham next summer.

(continued on page 2)



HUGE OIL STORAGE TANK being installed at the old coal bunker in East Walpole to provide adequate fuel oil storage. It has a capacity of 158,000 gallons.

Huge Tank Installed To Store Fuel Oil

At the end of October, workmen were installing a 158,000 gallon tank for fuel oil at the old coal pocket area in East Walpole. This huge tank, with more than five times the capacity of the present storage tank, will soon be in service supplying fuel oil to the Boiler Room at East Walpole.

Until now, to keep the boilers in full operation, it was necessary to truck in oil several times a day and pump it from tank trucks positioned in the mill yard near the coal pocket. With new system, trucks will empty their loads by gravity at a station on East Street, back of the freight house. An 84 foot stainless steel pipe line, 14 inches in diameter, has been installed under the railroad tracks from the big tank to the new unloading area. This eliminates a bad traffic problem in the yard near the main gate and provides for fast, efficient oil delivery in larger quantities, mostly at night.

The capacity of the tank is such that Saturday and Sunday deliveries will be almost entirely eliminated.

The pipe line from East Street was Installed by Rambore, Inc., using a special machine which bores a tunnel for the pipe under the tracks without disturbing the surface. Working on the same principle as a well driller, the Rambore machine drilled a horizontal chamber some 4 feet below the surface and at the same time pushed in the stainless steel pipe which remains permanently in place as a covering for a smaller pipe inside, which carries the fuel oil.

Welding of the huge tank was in progress as this issue of the Review went to press. Completion date for the job is in November.

Deduction for Sickness Changed in New Tax Law

New regulations concerning sick pay deductions for salaried workers have just been issued by the Internal Revenue Service.

Under the old law, if you were absent because of illness and your salary was continued, you could deduct the full amount paid to you during the period of illness.

Now, employees who receive more than 75 percent of their regular weekly rate of pay while absent from work because of sickness or injury must wait 30 calendar days before sick pay is excludable from their taxable income.

(continued on page 3)

The BIRD REVIEW
Vol. 52 No. 11 November 1964

Member of Mass. Industrial Editors Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

Speaking Frankly

"So what!", some people say when told about wasted time or materials. A little time lost here and there, a few unnecessary pieces of scrap, an order printed wrong or shipped wrong — "So what!"

Well, frankly, — just this —

Waste of time or materials increases costs of production, and thus increases our chances of losing orders, customers, even jobs!

Competitors are on all sides of us. If we don't deliver the best possible product when the customer wants it, someone else will. And the orders that go to some other box manufacturer or some other roofing mill will never provide the dollars for our pay checks.

Some wastes are beyond anyone's control, but most man-made wastes are avoidable. And those that are avoidable *can* be eliminated.

The waste that develops in one department usually affects other departments. When waste spreads like a disease, it can really make us look "sick" in the eyes of our customers — the people who provide our paychecks by buying the products we manufacture.

When we prevent waste of time or effort or materials, we cut costs, produce more, and get and keep more customers.

OUR COMPANY'S PROSPERITY IS OUR BEST SECURITY.

Adapted with permission from the Judson-Roberts Co.

Lucky Me!

I had the good luck to be born in 20th Century America. Those who came before me worked and dreamed to make it helpful, pleasant, rich — and free.

Had I been born elsewhere in the world at the same moment, I might have been a member of a tribe so primitive it has yet to make its first drinking cup or plant its first seed. I might have been born in a class ridden society, or I might have survived or died in the revolutionary struggles that have shaken much of the world in my lifetime.

I might have been born where a revolution led merely to slavery — as it has in more than half the world.

If I were a little luckier than that, I might have been born in a free nation still feeling its years-long way out of a poverty we would regard as miserable.

But I am here today — in a land where so much had been accomplished before I came along that I am the envy of men and women like me all over the world.

The least that I in turn can do is to appreciate the freedom that I inherited, and keep it whole to pass on to my own children and the children of my fellow Americans.

I will not sign over my freedom to others elected or self-appointed, for promises of reward without effort.

I am lucky.

I want a lucky son, a lucky daughter.

— In Depth —

Invitation Dinners

(continued from page 1)

When you make application and pay the $5.00 (reduced from $6.00 for Bird Club members), you receive a membership book with the large number of free coupons. Then, when you buy one meal, or one admission to the theater or a basketball game, you present a coupon from the book which entitles you to a second admission or meal free of charge.

Theaters on the list include the Beacon Hill, the Gary, the Capri, the Music Hall and the Saxon. Among the restaurants are Stella's, Anita Chue's, Dave Wong's China Sails, Hampshire House, Steuben's Vienna Room, Yankee Beefeater Inn and many others.

Return the coupon from the Bird Club announcement through the mail, or make a reservation at the Neponset Credit Union now for your membership book.

Contributors

Reporters contributing to this issue include: Julia Smith, Sandra Simonelli, Louisa Graham, Thomas Flood, Barbara Waseleski, Catherine Brady, William Ford, Helen Lane, Joan Walmsley, Beatrice Tyrrell, Ruth Phelan, Mary Driscoll, Arthur McKenna, Virginia O'Brien, Adam Chase, Julia Lewis, William Grazado, Moses Bader, Mary Moylan, Leonard Weaver, William Grinavic, Edward Knaus.

Shreveport Suggester Pockets $75 in Awards

R. D. Squyres of the Shreveport Maintenance Department put seventy-five well earned dollars in his pocket last month by winning two awards in the money saving category, plus a special award for having received three $25.00 awards for money saving ideas. He is the first person to receive such an award in several months. There are several others almost ready for similar recognition. See the special listing elsewhere in this issue.

Regular monthly awards were paid as follows:

Earl L. Acree, DSV	$25
Francis R. Ayotte, FXR	25
Richard Estelle, FKPM1	25
George Hutto, FKM	25
Randel Keeley, DCM	25
R. D. Squyres, FSM	50
Frederic Stahnke, FBPM9	5
W. C. Turner, FBF	5
Francis Wall, FBPM1	5
Philip S. Wise, FBV	5

Equipment Moved And Operations Changed

Following the closing of the New Britain Plant at the end of September, much of the machinery was moved from New Britain to No. 1 Box Shop.

Included are a printer-slotter and a Thompson press and several pieces of auxiliary equipment. Also, several other machines from the Connecticut Plant are replacing older machines at the Box Shop. The move was made as quickly as possible in order to provide the maximum service to customers formerl handled from New Britain.

At the Finishing Mill in East Walpole the Pressboard operation has shu down and the plastic molding equipment has been moved to Waterville Maine. Men who formerly worked o these machines have transferred t other available openings in the Bo Shops and Paper Mill.

Substation

(continued from page 1)

chine. The switch gear is fully protected in its own weatherproof enclosure.

The new unit, officially known as a 2000 KVA load center unit sub-station, will provide a more adequate distribution of power to No. 4 Paper Machine and its auxiliary equipment, and to No. 1 Box Shop and the Finishing Mill as well. The last general power modernization in this area of the mill took place in 1926. Since then power requirements have become much greater; the new equipment not only provides for the present, but has a capacity which will take care of a considerable increase if needed in the future. It results in a better use of the electrical distribution system and will make this part of the mill less likely to have a general power failure which now sometimes happens when there are sudden changes in Edison voltage.

Tied in with the unit is a new 350 HP synchronous motor for No. 39 Jordan, giving this Jordan the capacity to process more paper stock in a shorter time.

Power for the substation is furnished by the 13,800 volt turbogenerator at the Bird & Son power plant, which is in a building next to the location of the new load center.

Recent Deaths

Stanley Alukonis

STANLEY ALUKONIS, retired for 14 years, died at the Norwood Hospital o October 5 at the age of 80, following heart attack.

His long record of Bird & Son employment started in March 1916 at the Norwood Roofing Plant. During his 34 years on the job he worked in several of the machine departments and for the last eleven years, in the Cleaning Department. He retired June 30, 1950.

Born in Lithuania, he had lived most of his life in Norwood. Funeral services were held on October 8 with a solemn high mass of requiem at St. George's Lithuanian Church. He is survived by his wife, Annie, and a son, Stanley, Jr. of Norwood. The family home is at 36 St. Joseph Avenue, Norwood.

James W. Porter

JAMES W. PORTER, retired, of 61 Washington Street, Norwood died at Lemuel Shattuck Hospital, Jamaica Plain on October 12 at the age of 74.

A saturator man for many years at the Undercoat Department of the Floor Covering Plant, he had retired seven years ago on December 31, 1957. He was a native of Nova Scotia, coming to this country as a young man and starting for Bird & Son at the No. 1 Box Shop in October 1926. The following Spring he transferred to Floor Covering, working most of the rest of his active years in the Undercoat Department.

Funeral services were held October 14 at the May Funeral Home in Norwood, with burial in the Blue Hills Cemetery, Braintree. He is survived by his wife Mary, a daughter, Mrs. Frances Norton of Mansfield and a son, James L. of Montreal. Chester Porter, superintendent at the Waterville Plant, was his brother.

Carmelo Gugliotta

CARMELO GUGLIOTTA, retired Floor Covering employee, died on October 15 at the age of 64.

After working a number of years at the Norwood Roofing Plant, starting in July 1933, he transferred to the Undercoat Department in 1940 and remained there until his early retirement because of ill health in November 1962.

He is survived by his wife, Giovanna, his mother Mrs. Maria Gugliotta and a son Anthony. Funeral services were held at St. Catherine's Church, Norwood on October 19.

OP OF THE NEWS

AIN OFFICE

tephen C. Traudt has been appointed irman of the New England Conference the American Material Handling Society, . This Conference is scheduled for the ton War Memorial Auditorium on Octer 19, 20 and 21, 1965. This will be of the first conferences held in the gnificent new auditorium at the Prutial Center.

ileen Geraghty of the Billing Departnt is back from a pleasant trip to New nswick, Canada.

We welcome Gertrude Murphy and Car- Taddeo to the Accounting Department.

ood luck to Antoinette Carlson who is uperating from a recent illness.

We extend sympathy to Frances Rubini Stenographic whose mother passed away denly on October 13 after a brief illness.

Robert Roby, soon to become safety manr, is taking the 30-hour first aid instruc- course at the headquarters of the Metroitan Chapter of American National Red oss in Boston. Many industrial and ety personnel from the Greater Boston a are enrolled in this special course.

Helen Rafuse of Payroll and Charlie fuse, foreman at the Finishing Mill, are the process of buying a new cottage at e Winnipesaukee, New Hampshire.

Helen Goetz of Payroll has closed her tage at Eastham on the Cape for the son.

oy Holmes of the Mail Room enjoyed a October vacation, part of it in New mpshire and the rest visiting her brother his family in Rome, New York.

ongratulations to Alice Ruzzano of Bill- who has a new granddaughter, Kristin.

ulia Smith reminds us that this is her month as a reporter for The Review. "I e enjoyed these many years and I wish d luck to my successor," says Julia.

PER MILL AND FINISHING

We welcome the following men to the ck Handling and Hydrapulper Departnts, Stephen Conley, Paul Basilici, Jr., hur Wood and Andrew Girrard.

Berwyn Merrill left us on October 19 accept a new job on the outside as a l worker.

. 1 BOX SHOP

veryone in the Fibre Box Sales Departnt welcomes Jacqueline Mullaney to the artment. We hope she will enjoy work- with us as she joins our busy and grow- family.

. 2 BOX SHOP

We wish a speedy recovery to Robert terson, our superintendent, who is serily ill at the Norwood Hospital as we go ress. Not long ago he spent a couple of vacation weeks at Myrtle Beach, South olina, with his brother and family.

Michael Moses and his wife have taken ip to Texas to visit friends and relatives.

ybil Ward spent her week's vacation tak- short trips.

ur sympathy to Harold Belisle and his . Their new baby lived only a few hours r birth.

William Ford was one of the many nds of George Sullivan who watched Sullivan being sworn in as judge at ghton District Court on October 17.

RWOOD ROOFING PLANT

avid Yadisernia has started studies in evening division of Burdett College, ton and is working toward his BS in iness Administration.

Wayne Bearce graduated from boot train- October 3 and is entering Electronics ining School at Great Lakes, Michigan. father is Ray Bearce, foreman at Roof- and his brother, Larry, is an inspector on the paper machines at the Main Mill.

Joe Zablowski put some of his vacation time to good use working on the addition and painting the exterior of his home.

Arthur McKenna reports a very pleasant fall vacation trip revisiting his old haunts in southern Ontario, after which he went on to central Ohio to make the acquaintance of his new grandson. Finally he swung down to Washington, D.C. for a visit with his daughter and family and a tour of the nation's capitol.

Billy Jackson, son of Mr. and Mrs. James Jackson has entered Worcester Academy. Jim is a chemist in the Building Materials Product Development Department.

Among those taking late vacations are James Mack of the office and Louis Silvestri, foreman of No. 1 Machine.

Earl Hinds, son of Mr. and Mrs. Caryl Hinds has been notified that he is assigned to the linguistic school in Monterey, California. Earl has just finished his basic military training at Lackland Air Force Base in Texas. His father is a chemist at the Building Materials Product Development Department.

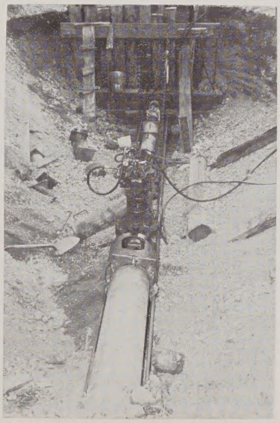
CHICAGO ROOFING PLANT

The newest member of the Werren family arrived October 20th — a girl. Congratulations to Mr. and Mrs. W. A. Werren! Bill is our sales representative at Madison, Wisconsin.

The William O'Briens (Bill and Vivian) had a fine vacation trip, traveling 2700 miles in six days by car. They drove around Lake Erie to Canada, and across New York State and Massachusetts, went through the Berkshires, stopped in East Walpole and made a tour of Bird & Son's plant. While in New York City they visited the World's Fair and thought it well worth seeing, but prices were high. They also traveled into Pennsylvania and stopped in Pittsburgh.

Mr. and Mrs. B. G. Macfarlane had a fine trip . . . headed for Florida . . . visited Sanibell Island, Flamingo in the Everglades, Key West and Miami. They also took a sea voyage to Nassau in the Bahamas which was most interesting. There was some delay on the return trip from Nassau because of the threat of hurricane Isbel.

Marge Hoey (who recently retired) paid us a visit and reported that she had been hitting the road — and already had chalked up two trips with a third one being planned. It was good to see her.



DRILLING FOR OIL — for oil to be fed to the new storage tank, that is. This rig, operated by Rambore, Inc. was used last month to drill a horizontal hole from East Street to the new oil storage tank in the former coal bunker. First the hole is bored, then the 14-inch pipe in the foreground is rammed into the hole providing a chamber through which first the gravel or rock is removed and then the oil pipe is run to the tank.

(See news story on page 1)

CHICAGO FELT MILL

Samuel Rodriguez from the Production Department had the misfortune of having his car stolen.

Donald McIntyre of the Boiler Room was best man at his brother's wedding on October 24.

Ramon M. Cardenas, from the Production Department, will be laid up for a few weeks due to an accident.

Silas L. Hicks, our new janitor, did a nice clean up job on the flower box.

John Bielawski moved back into the city from the suburbs.

Guadalupe Sanchez had an unfortunate accident in his family when his son was hit on the head with a bat.

Oscar Salinas will be in his new home around the middle part of November.

Harry Zajakowski's daughter and son were participants in a musical recital in school, both of them playing the piano.

Our summer time employee, Stephen Emerson, is at an Air Force Base in Texas and looking forward to going to a technical school after basic training. It's a little rugged, retiring early and getting up early, but he isn't complaining. He'll be glad to hear from anyone; his address is A B Stephen M. Emerson, AF 16810915, Flt. 1101 3702 BMTS, Lackland, AFB, Texas.

Adam J. Chase, our office manager, enjoyed a week end trip with friends to Wagon Wheel Lodge, Rockton, Illinois, Oct. 24-26.

LEWISTON PLANT

After a real long vacation we finally have come up with a little news. Since the last report we have several new employees to welcome to the Bird family, Pauline Gosselin, Omer Lemieux, Frank Morrill, Chester Verrill, Rodney Chick and Eustache Beaulieu. Of course we also welcome an oldtimer, Anita Nadeau, who helped out while others were on vacation. Anita worked for Bird when we were located in Auburn.

During the past few months we have had visits from several E. Walpole folks, among them P. I. Knight, R. F. Jenkins, H. R. Bonnyman, R. V. Garner and the late Rogers Weed. We have had the pleasure of meeting several of the Hill Drivers, also the Manchester and Waterville drivers.

We were pleased to meet Bea Tyrrell of the Manchester Office and enjoyed having dinner with Bea and Helen Julia of the Waterville Office.

We hear that Maryette Smith is recovering slowly from her operation and hope she will be back with us soon.

We also hope that Rita Breau will continue on the road to health now that her operation is over.

Carleton Palmer, the latest one to undergo surgery, is reported doing nicely and should be out of the hospital by this time.

MANCHESTER PLANT

Congratulations are in order for Bill and Denise Brisson on the birth of a son on October 12 at the Notre Dame Hospital.

Parker and Louise Leonard spent a very enjoyable weekend in Florida.

Our congratulations to the Cardinal fans and our condolences to the Yankee fans, like Tom O'Connell. Actually, Tom doesn't feel too badly as there is another year coming.

Enjoying late vacations have been Al Roberge, Laurette St. Onge, Bob Brisson and Desneige Giguere.

Welcome back to G.y Hoyt who with his wife, Florence, and daughter, Barbara, and grandson, Johnnie, have returned from vacationing in Detroit, Michigan with the Hoyt's other daughter, Louise Barnes, and family at their new home.

After six months of using a new bourbon-flavored toothpaste, a test group reported that they had 40 percent more cavities and couldn't care less.

LONG SERVICE LIST

DECEMBER 1964

Name	*Date*	*Dept.*	*Yrs.*
Edwin R. Guise	12-1-24	Salesman	40
Arthur J. Bushell	12-8-24	Sales	40
James R. Hanley	12-15-24	Office	40
Henry F. Davis	12-26-39	Office	25
Eileen Geraghty	12-27-39	Office	25
Frederick K. Vietze	12-18-44	Roofing	20
Otis H. White	12-30-49	No. 2 Box Shop	15
Henry W. Bell	12-7-59	No. 1 Box Shop	5
SHREVEPORT			
Alvin Anderson	12-8-49		15
Robert Hill	12-20-49		15
Talmadge D. Clark	12-27-54		10
CHARLESTON			
Kyzer H. Hudson	12-6-54		10
Williams Wilson	12-6-54		10
Donnie Rabon	12-8-54		10
Richard S. Usry	12-13-54		10
G. W. DINSMOOR CO.			
Donat Perrault	12-15-49		15
Charles H. Tompkins	12-15-49		15
BERRY REFINING COMPANY			
Richard L. Dwyer	12-23-59		5
Richard P. O'Reilly	12-22-59		5

JANUARY 1965

Name	*Date*	*Dept.*	*Yrs.*
Charles S. Bird	1-1-30	Honorary Chm. of the Board of Directors	35
Everett W. Seavey	1-21-35	No. 2 Box Shop	30
Elsa A. Gottberg	1-23-35	No. 2 Box Shop	30
John J. Linnehan	1-31-35	Maintenance	30
John B. Mitchell, Jr.	1-31-35	No. 2 Box Shop	30
William I. Hall	1-11-45	Roofing	20
Robert B. Chamberlain	1-3-50	No. 1 Box Shop	15
Alfred L. Breen	1-4-50	No. 1 Box Shop	15
Nicholas V. Silletti	1-9-50	Maintenance	15
Frank P. Chubet	1-9-50	Maintenance	15
Salvatore J. Jennette	1-13-50	No. 1 Box Shop	15
Edward J. Cormier	1-16-50	Roofing	15
Charles Solbo	1-16-50	Roofing	15
John S. Polovitch	1-16-50	Roofing	15
Anthony J. Basilici	1-16-50	Roofing	15
Arthur R. Pyne	1-16-50	Roofing	15
Edward R. Conley	1-20-50	No. 1 Box Shop	15
Louis B. Avanzini	1-23-50	Finishing Mill	15
James P. Cannon	1-23-50	Maintenance	15
Andrew F. Wall	1-23-50	No. 1 Box Shop	15
John F. Morrissey	1-23-50	No. 2 Box Shop	15
Toivo M. Kaski	1-26-50	No. 2 Box Shop	15
Philip F. Black	1-26-50	Roofing	15
George C. Johnson	1-10-55	Office	10
Walter Cotter	1-27-55	No. 1 Box Shop	10
George Kelley	1-27-55	No. 2 Box Shop	10
Herbert S. Blomberg	1-11-60	Office	5
LEWISTON			
Florence R. Hooper	1-12-60		5
MANCHESTER			
Edmond F. Lussier	1-18-60		5
PHILLIPSDALE			
Louis W. Doyle	1-19-25		40
Russell D. Olney	1-17-55		10
Ernest F. Pelland	1-19-55		10
SHREVEPORT			
Sylvester Underwood	1-25-45		20
R. B. Mills	1-29-45		20
Raleigh Nealy	1-3-50		15
Arthur Thomas	1-3-50		15
Culman D. Moore	1-3-50		15
Jimmy R. Brown	1-15-60		5
CHARLESTON			
Paul T. Brown	1-3-55		10
Homer E. Bills	1-11-55		10
Jeanne G. Brooks	1-12-55	Office	10
Mary Jo Rakoski	1-19-55	Office	10
Lynwood Therrell	1-24-55		10
PERTH AMBOY			
Edward A. Madden	1-3-55	Salesman	10
BERRY REFINING COMPANY			
Robert W. Ladd	1-10-55		10
James R. Cox	1-26-55		10

Tax Deductions

(continued from page 1)

Then up to $100 a week may be excluded.

Employees receiving no more than 75 percent of their weekly wage while absent have no waiting period if they are hospitalized for at least one day. If not hospitalized, the waiting period is 7 calendar days. A maximum of $75 a week for the first 30 days may be excluded, thereafter the maximum is $100 a week.

The Internal Revenue Service has also announced that the following taxes and fees are no longer deductible: state and local taxes on alcohol, cigarettes, tobacco, and auto registration and driver's license fees. However, the excise tax on automobiles is still deductible under the new Federal law.

Lines of Authority Changed for V.P.s

In October, following the death of Senior Vice President A. Rogers Weed, Jr., the responsibilities and lines of authority for top executives were changed so that now all vice presidents report directly to President Jenkins.

B. M. Hutchins, as vice president in charge of Engineering and Plant Development, continues to direct all engineering and plant development activities throughout the company.

In the Building Materials Division, B. P. Soward is the vice president in charge of all manufacturing and P. C. Johnson the vice president who directs all sales activities.

In the Paperboard Products Division, Vice President P. I. Knight directs all manufacturing, with the superintendents of the various New England Plants reporting to him, and with the felt operations at Chicago and Shreveport under his direction also. Sales in this division are directed by the following vice presidents: H. R. Bonnyman, Fibre Boxes; R. H. Hall, Shoe Cartons; and G. J. Tooker, Special Papers and Horticultural Products.

Richard Schumacher Is Plant Engineer at Chicago

Richard R. Schumacher joined Bird & Son, inc. on September 30 as plant engineer at the Chicago Roofing Plant.

Born and raised on the south side of Chicago, he attended the University of Notre Dame, after which he spent two years in the U. S. Army. He is presently attending the Illinois Institute of Technology, working for his degree.

After his military service and before joining Bird & Son, he worked for several years as a product engineer at the Maremont Corporation of Harvey, Illinois.

Mr. Schumacher, his wife, Mary and 15-month old daughter, Lisa, live in nearby Oak Lawn, Illinois.

Treat Your Whole Family To An Enjoyable Evening

Tickets will soon go on sale for the winter concert of the Neponset Choral Society — Mendelssohn's "Elijah," coming Sunday, December 6 at the Walpole High School Auditorium.

The Society, which for more than a decade has established a reputation for presenting fine concerts, is led by Leonard Weaver, assistant manager of product development for the Building Materials Division.

Those who know the oratorio "Elijah" welcome the opportunity to hear this dramatic and beautiful music again. Those to whom it is new are guaranteed an enjoyable evening. In this work it is hard to say whether the many stirring choruses are its chief delight, or the equally familiar and well-loved solo sections.

An outstanding quartet of soloists has been engaged. The title role of Elijah will be sung by David Weaver, soloist and choir director at the Evangelical Congregational Church in Canton and a former director of the Taunton Civic Chorus. Locally he has been heard as soloist with the Society in Mendelssohn's "St. Paul" (1960) and the Beethoven Mass in C Major (1961) and twice in local church performances of DuBois' "Seven Last Words of Christ."

Martha Guild, well-loved soprano who has sung many of the leads in the Spring Gilbert and Sullivan productions, is the soprano soloist. She has studied at the New England Conservatory, is presently soloist at the First Universalist Church, North Attleboro, and was the soprano soloist in the "Seven Last Words" performance in Foxboro in 1963.

Florence Cauldwell, the contralto, has been soloist at the Matthewson St. Church in Providence for nine years and has made numerous appearances as a soloist with local choruses, including two times as soloist in "Messiah" performances by the Taunton Civic Chorus.

The tenor, James Silvi, needs no introduction to Walpole audiences. A native of Walpole, he has had a leading role in almost every Gilbert and Sullivan production by the Society for many years and in the winter concerts has been the tenor in several productions including Mozart's 12th Mass, "The Messiah," "The Creation," Kodaly's "Missa Brevis," and the earlier production of "Elijah" in 1954.

A large and enthusiastic audience is expected on the night of December 6. Get your tickets soon. Bird Club members and students, 75¢; general admission $1.25.

Tri-Mill Club Members Enjoy Sports Night

Forty-five members of the Tri-Mill Sports Club enjoyed a Sports Night on October 17 at the Norwood Sportsmen's Club.

Several of the club's best cooks prepared a tasty dinner of chicken, macaroni with meat sauce and wonderful salads. There was plenty for all, and all ate plenty.

After the dinner two fishing films and a hunting film were shown to close the enjoyable evening.

Next event on the calendar is a business meeting scheduled for November 20 at the North Walpole Sportsmen's Club.

Try Cribbage; Parties Now Held Each Month

The Cribbage season opened successfully with the first party held at the East Walpole Brigade Room on October 13. There were 22 players present.

They Had Fun - You Will, Too!

BIRD CLUB HOSPITAL SHOW
1957-58

First prize for the evening went to Edmund Wenstrom of Norwood Roofing, and second prize to Chester Ambruskevich of the Boiler Room. Baskets of fruit were won by Roy Nordstrom and Harry Nordblom.

All cribbage players are welcome at these parties, held the second Tuesday of each month. Remember, women are invited, too. There are game prizes and door prizes open to everyone. The next date — November 10.

Find Your Name?

The following people have two No. 2 accepted suggestions to their credit and with one more accepted will be eligible for the additional $25 award. Is your name here?

Horace Butler, FKM
Stephen Gooden, FKW
William Grinavic, FXR
E. R. McCann, FSM
Edward O'Rourke, FBPM9
Joseph Purpura, FBY
Everett Pyne, FBPM1
Melvin Rodman, W. J. Hill
Joseph Roslauskas, FBV
Edward T. Smith, DPIF
Wattie Smith, FKM
Francis Wall, FBPM1
Joseph Watkins, FBPM9
Joseph Zablowski, FBW

Bowling Teams Warm Up For Hot Competition

Bowling Team FBM, last year's champions, are at the head of the list this year, at the end of the 5th week in bowling. At this point they have won every match, batting for 1.000, so to speak, but they have two postponed matches to play.

Runner up is the DF team with a percentage of .867. Last year's second place winner, the EM team, is right now tied for 5th place with AT.

Moses Bader, chairman of Bowling, leads at this point with an individual average of 112-12. Close behind him, Roger Anderson is in second place with 109-10. High single for the season so far is Francis Wall with 147; Angelo LaSalvia holds the high three string record of 359.

An Invitation For You - Join the Hospital Show

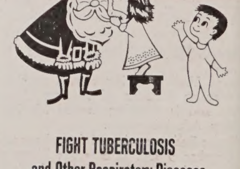
Bird & Son employees and th friends are invited to join up with t revived Bird Club activity — the Ho pital Entertainment Show now bein organized.

You who can look back a few yea will remember the fine shows the Bi Club put on, principally for the Ve eran's Hospitals. This idea started du ing World War II and grew to be ve popular. Hilda Rafuse of the Treasu Department was the originator and fir chairman of the show.

Bill Grazado, of Advertising Displa is chairman of the new show, now o ganizing. If you can play an instru ment, sing, dance or provide any so of light entertainment, get in touc with Bill at Department CDH. Chi dren of Bird & Son workers, or friend are also welcome. Each act will b backed up by a 5-piece orchestra, le by Bill Grazado who is himself a fin pianist.

Shows will be presented during th winter at local Veterans' hospitals an State hospitals. Sometimes the show i given in the hospital's auditorium sometimes, the performers go right t the wards. It's a wonderfully satisfyin service. Sign up and learn for yoursel

USE
CHRISTMAS
SEALS



FIGHT TUBERCULOSIS
and Other Respiratory Diseases

The BIRD REVIEW

December 1964

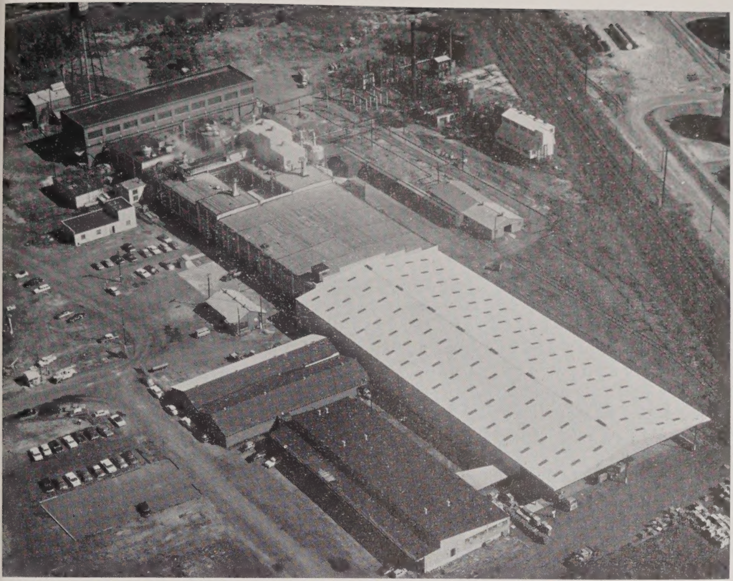
This is my first opportunity
as president to wish all
employees and friends of the company a

MERRY CHRISTMAS
and a
HAPPY NEW YEAR

Once again, at this holiday season, our thoughts turn to the age-old hope of "Peace on earth, good will toward men." We look to the future with the renewed hope that each of us may, in some small way, help make the spirit of Christmas live on throughout the year.

As you celebrate the coming holidays with family and friends, the Bird & Son management extends to all who read this message best wishes for a Joyous Holiday and a Prosperous New Year.

Sincerely,
Robert F. Jenkins
President



AERIAL VIEW of the Bird & Son Roofing Plant at Perth Amboy, N.J., showing the recent building changes, including the 150 x 300 ft. warehouse in the foreground.

Highlights of 1964

THE year just ending marked changes in three top executive posts and the appointment of two vice presidents to direct the manufacturing operations.

At the annual meeting in March, Charles Sumner Bird, who had been chairman of the Board for twenty-five years, was elected honorary chairman, Ralph A. Wilkins was elected chairman, and Robert F. Jenkins was elected the sixth president of the company.

The organization was shocked by the sudden, tragic death of Senior Vice President A. Rogers Weed, Jr. on September 30. Mr. Weed's considerable talents, developed through a life time of service in the company, are greatly missed.

Paul I. Knight, formerly manager of the Felt Division, and Bernard P. Soward, formerly superintendent at Shreveport, were named vice presidents during 1964, Mr. Knight in charge of manufacturing in the Paperboard Products Divisions and Mr. Soward, the Building Materials Division. These men direct the manufacturing programs in their respective divisions.

During the year, William R. Wright moved into the post of Built-Up Roofing manager upon the retirement of Edward Lincoln in July. Thomas E. Downey became general manager of the Eastern Division at Perth Amboy, taking over from Henry F. Davis, former general manager, who will retire in 1965.

Much time and money has been spent in 1964 to improve plant equipment at many locations. The newly built sheet plant opened at Waterville, Maine in early spring with Chester Porter, formerly of New Britain, as superintendent. To the basic equipment for printing and finishing corrugated boxes, has now been added more machinery, including the plastic molding machines moved from East Walpole.

Additional machinery to increase production of Solid Vinyl Siding has been installed at Norwood and Chicago.

A new Ward Rotary Die Press was added at No. 1

Box Shop in July, plus drying equipment at the Solid Fibre Combiner to provide better dimensional stability of the finished product. Earlier, at this same plant, a larger size Hooper printer slotter was put into operation.

In September the New Britain Plant closed and its operations were consolidated with those at No. 1 Box Shop. Important customers in the New England area are thus served with efficiency and economy of operation from an integrated plant where all efforts are constantly made to maintain high production and fast service.

Automatic Wrapping Machines

During the year shingle bundle wrapping machines were installed at three Building Materials plants — Charleston, Perth Amboy and Chicago. Similar equipment had already been put in service at Shreveport in 1963. The units automatically wrap Wind Seal® Shingles and other standard size shingles in a preprinted kraft paper that fully encloses the bundle.

The Roofing Plants at Charleston and Chicago now have palletizers for quick and easy handling of the products which can be processed through the automatic shingle wrapping machines. By an ingenious system of guides, conveyors and switches, the shingle bundles are automatically stacked on wooden pallets ready for shipment.

Improvements in plant equipment which were in progress or just completed at the year's end include:

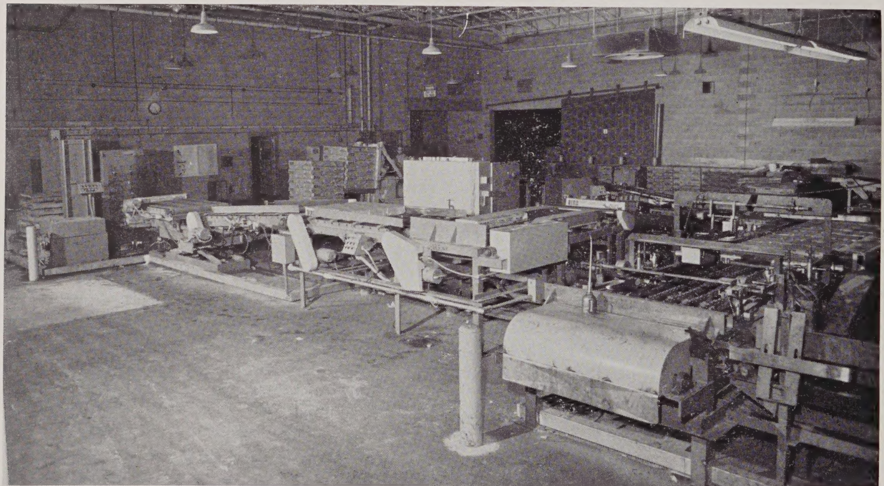
An infra-red, gas-fed dryer at the Chicago Felt Mill, installed in October, to achieve faster drying and thus increase production.

A new Beloit second press to be installed soon at the Phillipsdale No. 1 Felt Machine.

A 2,000 KVA substation for increased power requirements at East Walpole. This is located near No. 4 Paper Machine, along the river.

On July first, Bird & Son again took over control of the operations at Berry Refining Company, Gary, Indiana. Because the purchasers of this company did not meet the terms of our agreement with them, made in April 1962, the refinery, with its more than eighty employees, is again operating as a Bird & Son subsidiary.

As 1964 opened, Bird & Son started to prepare its payroll for the Massachusetts, Connecticut, Maine and New Hampshire plants on IBM equipment. This speeds up the writing of the checks considerably, and provides information about the total payroll which is used to prepare several other reports. These include labor and statistical information for the Accounting Department and the numerous reports for tax purposes as required by federal and state agencies.



PALLETIZER IN OPERATION at the Charleston Roofing Plant. Wrapped shingle bundles travel to the turntable in the foreground (back of the post) and are lined up, three bundles in one direction, then three at right angles, before being conveyed to the stacker at the far left. As loads are completed, they are pushed to the left, rear, for removal by fork lift truck.

New Plant, New Equipment New Uses for Products, all Promote

Good Business in Paperboard Products

THE cover of this Christmas issue illustrates one of the new Saran-Coated Solid Fibre products — a gold "Christmas tree" card holder. The board is solid fibre, made by Bird & Son for Rust Craft Greeting Cards, Incorporated; it is die cut and coated with gold-pigmented Saran latex to form a sturdy 30 inch tree notched for 100 cards.

The Saran coating acts as a tough, wear-resistant finish that keeps the tree fresh and grime-free, no matter how many youthful "helping hands" there are at Christmas time. And when the season is over, the two interlocking sections can be dismantled, wiped clean with a slightly damp sponge and folded away for use another year. The trees are sold through the usual Rust Craft Greeting Card channels, packed in an attractive folder, illustrating the card holder in full color. The product is made at No. 1 Box Shop and die cut on the Bobst Die Press.

More conventional uses of Bird Saran Coated Fibre have been attracting customers for several years. One customer packs frozen fish in Bird Bar-Mor® containers. Another uses similar boxes to protect greasy foods. Bar-Mor, trade name for this special Bird box, seals moisture out or in, cuts off odors, and provides a smooth, dust-free surface — all of these features at a cost far less than laminated foils and other special coatings sold for specific packaging requirements.

In the year just ending, the Fibre Box Division added more equipment at the various plants than in any previous year. In March, the new plant at Waterville, Maine opened with complete equipment for

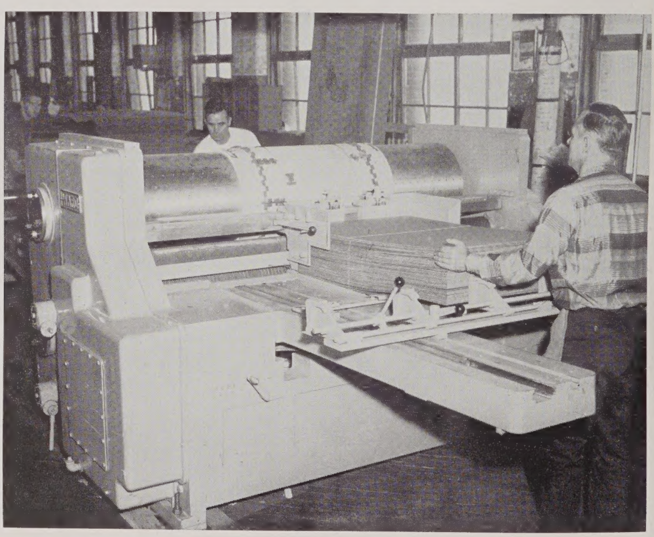
(continued on page 5)

PRINTER SLOTTER crew at work at the Waterville, Me. plant. Laurier Huard, rear, is the operator; Raymond Bourque and Carroll Colford at the right are the helpers.

TOWMOTOR
TOWMOTOR

LOADING CASES for shipment at Waterville's fully-enclosed shipping dock. Ronald Gilbert operates the fork lift. Carroll Colford and Carleton Michaud are loading the truck.

WARD DIE PRESS in operation. Although an order with small dimensions is being processed, note the width of the roll which can take a sheet 80 inches in length. Working on the press, left to right: Raymond Lussier, Henry Bochanowicz and the operator, Roland Joyce.



Paperboard Products

(continued from page 3)

printing and finishing corrugated fibre boxes. As the year progressed, other equipment was added to provide the best of service to valuable customers in the central Maine area.

The plastic molding machines for Horticultural products were moved in October to Waterville where they are now operating in an ideal lay-out and with greater storage area for the finished product.

As mentioned on a previous page, new machinery was added at No. 1 Box Shop and production equipment was transferred from New Britain in October. This improvement and consolidation of equipment, together with the placing of manufacturing and sales personnel under one roof, has been carefully planned to provide efficient servicing of our many New England customers and at the same time achieve greater economies in operation.

A new and interesting use of Bird corrugated boxes has developed recently. Boxes are now sold for the packing and shipment of scientific kits and instruments used in the educational field, especially the new PSSC physics program and the BSCS biology program. Very likely children of Bird & Son employees have used these kits which are shipped to schools well protected both by the individual kit package and the container in which the kits are shipped in bulk. Some items, like instruments, are fully assembled before shipment; others are packed, with instructions, ready for assembly by the student.

The Fibre Box Division is particularly proud of a gold award made in the spring to the company for its Chute-Pak box, developed with the cooperation of the U. S. Army. It was one of 16 gold awards made in the national competition with more than 350 entries.

Bird & Son packaging engineers, working closely with members of the Container Division Army Materiel Command Laboratories at Natick, developed this unique box which it is predicted will save the United States Government more than a quarter of a million dollars per year. The box is used to package parachutes which heretofore have been packaged in metal containers. It is made of rugged V3C Weatherproof Corrugated Board, the box and the cover and the liner all from the same material. Officially approved by the U. S. Government, it meets all their precise requirements.

Serving Our Customers

Business has become increasingly competitive in the corrugated box field. Constant improvement is necessary both in manufacturing methods and in sales and service to meet customer requirements. In addition to solving our many problems in these areas,

SPECTRA KIT

SETTING UP Bird Corrugated Boxes for packing educational kits at the Macalaster Scientific Corporation's manufacturing division at Nashua, N. H.

SPECTRA KIT

SCIENTIFIC KITS, in Bird Boxes, being packed in Bird Corrugated Cases for shipment from the Macalaster plant to educational institutions.

CORRUGATED BOXES
BIRD&SON
SHOE CARTONS

TRAVELLERS ON INTERSTATE ROUTE 95 see this impressive view of the Bird Plant at Waterville, Maine, with its three-dimensional sign which is illuminated at night.

Bird & Son also spends much time and effort in searching for new and improved packaging methods in which our products can be profitably used.

Special Paper sales likewise face constant and increasing competition. Sales of paperboards for industrial purposes have had additional emphasis this year. New business has been developed in pasted board. Bird & Son continues to supply various papers and boards to paper converters who use these raw materials to produce a wide variety of paper products. Bird also continues the sale of Tack Boxes, an item which has been in the line for many, many years.

Using chip board manufactured at the East Walpole Paper Mill, the George W. Dinsmoor Division has enjoyed a good year in its production of paper tubes and cores. These versatile products have many uses. For instance, many items coming into our homes are wound on paper tubes, as every housewife is well aware. Heavy wall cores are essential in manufacturing plants for winding up rolls of industrial products like cloth, paper and plastic materials. Another good year is anticipated in the production and sale of chip board, tubes and cores.

New Horticultural Product

The sale of Horticultural products has increased substantially in 1964. The old red pots and black pots still command a market, but the large volume is now in Plant Bands, Perennial Pots and the new line of Plastic Pots and Containers.

A companion to the popular Card Caddy has been introduced this year — the Foam Anchor. It is a stem of clear plastic which can be cemented to the center of a flower container. Styrofoam for flower arrangements is placed around it and a horizontal plastic guard, put where desired on the center stem, holds the styrofoam in place, preventing it from floating. Used upside down, the Foam Anchor serves as a display for novelties and toys. The narrow stem can be inserted in a foam base, the novelties attached to the other end and displayed at various angles to catch the buyer's eye.

Production in the shoe industry throughout the United States was up slightly in 1964 and the business in the Bird Shoe Carton Division followed the same trend. While the general situation is reasonably good, the industry is still plagued by the apparently perennial problem of severe competition from imported shoes. However, the ingenuity of the manufacturers has met the challenge, so that total shoe production (and production of cartons for shoes) has remained high and even increased slightly.

Busy Year Expected

Maintaining service and providing high quality has been the Bird & Son goal this year, as in years past. A further step in this direction was achieved when the Waterville Plant opened, providing another warehousing point from which customers in the Central Maine area are serviced.

The various divisions of the Paperboard Products Division anticipate a busy year in 1965, with good volume of sales and a work force geared to producing both the quality and service necessary to meet the challenge of strong competition.

Bird Wind Seal Shingles and Solid Vinyl Sidings Aid

Healthy Growth in Building Materials

THE year 1964 has seen a phenomenal gain in the use of Bird Wind Seal® Shingles. This remarkable shingle, which every year proves its superiority when hurricanes lash the coast, has been on the market for nine years. In 1963 Bird & Son experienced an excellent year in Wind Seal sales — by far the best to that date — but in 1964 the Sales and Advertising departments, by their concentrated efforts, succeeded in increasing sales of this product again by a substantial amount.

This remarkable record was made possible first of all by the skillful sales and promotional work of our salesmen, our sales executives and our advertising staff. Then there was the quality of the product itself, built in by those who manufactured the shingles at our various plants. This quality has proven itself time and time again in the face of hurricanes in Florida, the Carolinas and the Gulf Coast and in near-tornado winds throughout the mid-West. The morning after a big blow, when roofs all around have been ripped and torn, the Bird Wind Seal roof stands as secure as if only a 10-mile breeze had passed. There is no better advertising than that. Word gets around fast.

Because the acceptability of these shingles is improving each year, Bird Wind Seal Shingles have become a powerful factor in upgrading sales and improving the income of the Bird Building Materials Division.

Solid Vinyl Siding in Colors

Bird Solid Vinyl Siding, developed on an experimental basis in 1963, blossomed into an important item in the product line this year. It was, of course, seen by hundreds of thousands of people who visited the House of Good Taste exhibit at the New York World's Fair. It is likewise being seen on many fine homes throughout the eastern half of the country as wise owners buy and apply it in preference to many competitive sidings. Colors have been introduced this year — light beige, gray and green — in addition to the always popular white.

A year ago Bird Solid Vinyl Siding was available only in the double 4" clapboard style. This year saw the introduction of the 8" clapboard, especially popular in the mid-West.

Also, to meet the growing demand, manufacturing facilities were added last fall at the Chicago Plant, and production of Vinyl Siding is now well launched in this plant located in the midst of one of the country's largest building materials markets.

Sales activity has been expanded, too, with the

BIRD VINYL SIDING combines good looks with durability and economy of upkeep on this charming colonial home in Westwood, Mass. Double four-inch white Bird Vinyl Siding was used on this installation.

DUPLICATE OF HOUSE OF GOOD TASTE, but on a slightly smaller scale, recently completed at Winston Salem, N.C. As specified in the plans, the roof is a Bird roof, and the sidewalls are of Bird Vinyl Siding. Similar houses are under construction in many cities across the country, including Harrisburg, Penn., El Paso, Texas and Omaha, Nebraska.

opening of many new distribution points east of the Rockies. This compares with a limited distribution just in New England a year ago.

Pick up a Bird Vinyl Siding clapboard and you will immediately discover why it is gaining in popularity every day. It is light, durable, will not dent, and the true white color — or any of the other colors — is not just a surface coating but goes all the way through. Less obvious at first, but important to the homeowners, are the built-in qualities of fire resistance, sound resistance, and non-conductivity. In heavy rain, sleet or hail storms, Bird Vinyl muffles the sound; also there is no danger of denting and no fear of damage from lightning.

Other products in the Bird Vinyl line are Bird Vinyl Drip Edge, and Bird Vinyl Rake Edge. These are being used increasingly to give permanent protection from the weather at vulnerable spots in roof construction.

Entirely New Design

The Bird Architect® Mark 25, introduced at the end of this summer, is the first entirely new design in an asphalt strip shingle since World War II. With the cutouts eliminated, a totally random appearance has been achieved for one of the most beautiful roofs imaginable. Mark 25 proved a fitting companion for Bird Solid Vinyl Siding on the traditional House of Good Taste at the New York World's Fair. It has everything that Bird as a leading manufacturer of highest quality asphalt shingles could put into a shingle to make it superior: course granules, a beautiful random effect, the thick butt, the seal down feature, and entirely new colors (nine of them), as modern and pleasing as the designs of the finest homes on which they are destined to appear.

Like the Architect and the Wind Seal Shingles when they were first introduced, Bird Architect Mark 25 will once again upgrade Building Materials sales and fill the need for a high grade product. It is expected to be especially popular in the area west of the Mississippi to the Rockies, where it will be competing not so much with other asphalt shingles but with wood shingles now used on the finest, most expensive homes.

Both Mark 25 and Bird Vinyl Siding are included in a nationwide program to promote the sale and use of products used in the House of Good Taste Exhibit.

NEWEST BIRD SHINGLE, Bird Architect Mark 25, being applied on a house in Charlotte, North Carolina. Note the pleasing random effect achieved without cutouts.

A dozen or more builders in various locations throughout the country have purchased the specifications of a scaled down version of the traditional House of Good Taste. The builder agrees at the time of the purchase to build a model home to the exact specifications, including of course Mark 25 on the roof and Bird Solid Vinyl Siding on the exterior walls. Once the house is constructed, the Bird salesman in the area works diligently with the builder to sell additional houses, each of which will use 46 squares of shingles and 21 squares of siding — all Bird products, sold through the local dealer. Advertising in local newspapers and on TV and radio is timed to coincide with the builder's program. Already much business has been stimulated.

Training Course Started

Starting October 1, all salesmen in Building Materials Divisions began a 52-week course by mail called "Focus on Sales." This weekly program consists of reading material and suggestions for application of the ideas on the job. District managers will follow the progress of their men, encouraging them to make full use of the suggested sales techniques, which cover all phases of selling except product knowledge. The instruction is expected to sharpen the entire sales force so that they may more effectively meet the strong competition in the building industry. Manufacturing divisions, advertising and the sales force are all poised for another banner year in 1965.

The BIRD REVIEW

Vol. 52 No. 12 December 1964

Member of Mass. Industrial Editors Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.

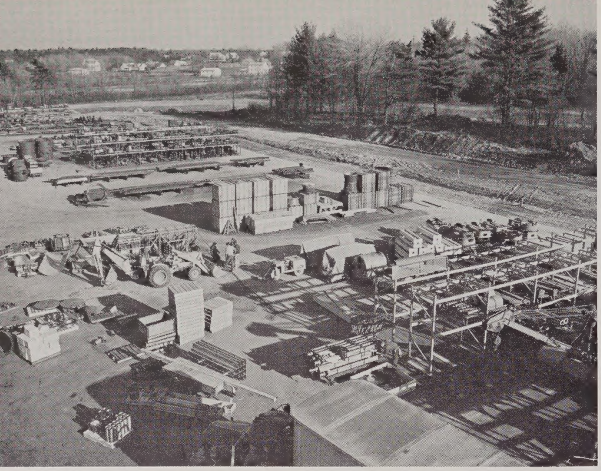
Editorial Office at East Walpole, Mass.

Edgar M. Grout, Editor John J. Murphy, Adviser

The Cover

The cover illustrates the Bird Christmas Tree Card Holder, designed by Bird & Son for and in cooperation with Rust Craft Greeting Cards, Inc., and manufactured at No. 1 Box Shop. The solid fibre board is coated with gold-pigmented Saran Latex and die cut with notches to hold nearly 100 cards. The holders are offered wherever Rust Craft cards are sold. Full color picture supplied by Rust Craft.

The following trade marks of Bird & Son, inc. registered with the U.S. Patent Office, are referred to in this publication: King Tab, Architect, Wind Seal, Nepolon, Ranch Roof, Bar-Mor, Insul Sheath, Tote Shuttle, Vita-Band, Perennial Pots.



THE EXTENT of the expansion program at Bird Machine Company is evident in this panoramic view. Site preparation included the relocation of the Neponset River to provide for more than two and one-half times former plant area.

GROWTH AND RESEARCH ARE THE WATCHWORDS AT

Bird Machine Company

A constant improvement in Bird product sales and acceptance led to the start of a major expansion program at South Walpole early in 1964 — a program that has necessitated relocation of the bed of the Neponset River to provide additional space. Concurrently, the Bird Machine Research and Development facilities were increased to add a substantial installation of pulp and paper mill equipment to the centrifugal and filtration equipment already there in anticipation of increased needs for pilot test studies and new product development.

Major Building Project

In the summer of this year, heavy equipment moved in to clear the site for the new facilities. As you can see from the panoramic view above, this is a major project and will substantially increase area for plant expansion. Eventually the plant can be expanded to some two and a half times the present area under cover, in a streamlined, single-level facility that will considerably increase operating efficiency. There will also be additional area sorely needed for outside storage and service facilities. A road completely around the plant will facilitate pick-up and delivery operations. Plans call for completion of the first two new buildings by the first of the year. These buildings will house a heavy machine tool area and a metal fabricating shop.

The Bird Research and Development Center has proved to be an increasingly important element in the over-all product story and to a continuing new product development program. Extensively equipped with centrifugal and filtration equipment in the past, the center now has been expanded to include more complete Bird pulp and paper mill equipment. Stock preparation now includes a Bird-Grubbens Pulper, Labyrinta Deflaker, Centriscreen, and Bird Cyclean drop-in-pressure cleaners. These are being used for product development as well as for pilot runs of customer stock which are the basis for equipment recommendations. For field testing and demonstration, the Bird Portable Sludge Dewatering Unit, a truck mounted centrifugal, is now on the road after a successful opening performance at the Sewage Show in Miami. It will be used for on-site demonstrations to potential customers in sewage and waste treatment, chemical processing, coal preparation, and at industrial shows to demonstrate the solids-liquid separating capabilities of Bird centrifugals.

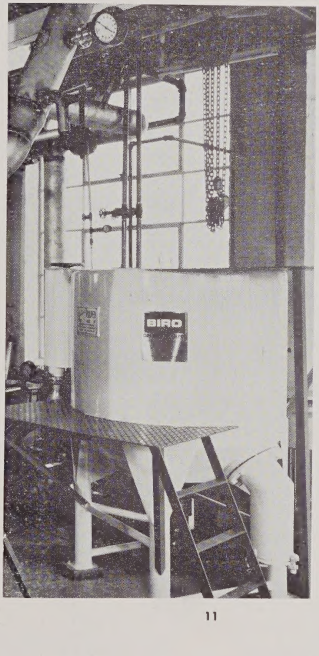
New Products Boost Sales

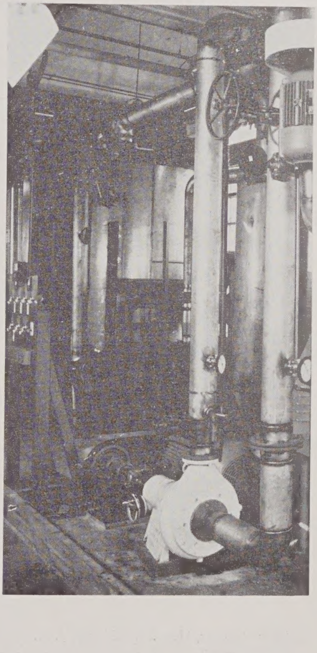
Throughout the hustle-bustle of these expansion programs, the sales of both paper mill and centrifugal and filtration equipment have climbed steadily to new records spurred by the current capital goods expansion and new product development. During the year, the new Bird-Grubbens Labyrinta Deflaker, and new Centriscreens with increased capacity were added to the extensive line of paper mill equipment. A new centrifuging technique that dewaters extremely fine materials at high capacities was also introduced. Micrex Division continued to make significant gains

BIRD
BIRD
ble Centrifugal Unit
BIRD
BIRD MACHINE COMPANY
SOUTH WALPOLE, MASS.

BIRD SOLID BOWL CENTRIFUGAL goes on the road. The truck is a completely equipped portable dewatering facility that will be visiting sewage and waste treatment plants, chemical plants and coal companies to demonstrate the capabilities of Bird equipment on the spot.

with the unique "Microcreper" creping process used by manufacturers of sheet products in the textile and paper converting industries. And to strengthen Bird sales in Canada, Bird Machine Company of Canada, Ltd. was established, with sales offices in Montreal, Quebec.





A BIRD-GRUBBENS PULPER, Labyrinta Deflaker, and Bird Cyclean Cleaners are part of the new paper mill stock preparation test facility in the Bird Research and Development Center.

BIRD & SON, inc.

Established 1795

East Walpole, Massachusetts, U. S. A.

Branch Offices: Chicago, Ill., Shreveport, La., Charleston, S. C., Perth Amboy, N. J.

Paperboard Products Division: East Walpole, Mass., Lewiston, Maine, Manchester, N.H., Lawrence, Mass., Waterville, Maine

Building Materials Division: Norwood, Mass., Chicago, Ill., Shreveport, La., Charleston, S.C., Glenwood, Arkansas, Perth Amboy, N.J.

Felt Division: Chicago, Ill., Phillipsdale, R.I., Shreveport, La.

Subsidiaries

Bird Machine Company, South Walpole, Mass.

Berry Refining Company, Gary, Indiana

OFFICERS

Honorary Chairman of the Board — Charles S. Bird

Chairman of the Board — Ralph A. Wilkins

President — Robert F. Jenkins
Vice President — Burleigh M. Hutchins
Vice President — Ralph H. Hall
Vice President — Philip C. Johnson

Vice President — Harold R. Bonnyman
Vice President — George J. Tooker
Vice President — Paul I. Knight
Vice President — Bernard P. Soward

Treasurer and Secretary — Warren H. Anderson

Assistant Treasurer — John C. Rambeau

Assistant Treasurer — Wylie G. MacIvor

DIRECTORS

Warren H. Anderson
Perkins Bass
Robert P. Bass, Jr.
Charles S. Bird
Charles S. Bird, Jr.

David Bird
E. Barton Chapin
Richard P. Chapman
Weston Howland

Jerome C. Hunsaker, Jr.
Burleigh M. Hutchins
Robert F. Jenkins
Calvin A. King
Ralph A. Wilkins

EXECUTIVE

- President, Robert F. Jenkins
  - Treasurer and Secretary, Warren H. Anderson
    - Asst. Treasurer, Asst. Secretary and Comptroller, John C. Rambeau
      - Production Coordinator and Asst. Comptroller, J. Robert Anderson
        - Auditor, Frank H. Vietze
        - General Cost Accountant, Lawrence M. Lindblom
    - Asst. Treasurer and Credit Manager, Wylie G. MacIvor
      - Assistant Credit Manager, Herbert A. Schaier
    - General Office Manager, Joseph Erker, Jr.

- Assistant to President and Traffic Manager, William S. Kimball
- Director of Personnel and Industrial Relations, John J. Murphy
  - Assistant Director of Personnel and Industrial Relations, Page S. Bunker
  - Employment Manager, Edgar M. Grout
- Director of Advertising, Leonard C. Niese
  - Advertising and Sales Promotion Manager, Building Materials, James R. Doty, Jr.
- General Purchasing Agent, John T. Andrews
  - Assistant Purchasing Agent, Herbert W. Church

ENGINEERING DIVISION

Vice President, B. M. Hutchins

Engineering Section Head, G. L. Dusty

Staff Engineer, O. M. Lambine

SALES AND PRODUCT DEVELOPMENT DIVISIONS

BUILDING MATERIALS DIVISIONS

Vice President, Sales — P. C. Johnson

Merchandising Service Manager, W. E. Smith, Jr.

Manager, Built-Up Roofing, W. R. Wright

EAST WALPOLE

Northeastern Division Manager, J. D. Johnston
  Sales Manager, New England District, R. A. Beattie
  Sales Manager, Lake District, J. D. Conrad
  Sales Service Manager, L. T. Harriman

CHARLESTON

Southeastern Division Manager, A. K. Powers
  Sales Manager, Dixie District, W. N. Hackney
  Sales Manager, South Atlantic District, F. B. Ross
  Sales Service Manager, J. H. Burn
  Office Manager, R. H. Zobel
  Purchasing Agent and Traffic Manager, T. T. Jenkins

CHICAGO

Western Division Manager, R. H. Emerson
  Sales Manager, Midwest District, A. M. Dobbins
  Sales Manager, Central District, T. F. Reimann
  Sales Service Manager, B. G. Macfarlane
  Office Manager, R. W. MacLeod
  Purchasing Agent, H. W. Altman
  Traffic Manager, A. H. Cook

SHREVEPORT

Southwestern Division Manager, F. H. May
  Sales Manager, Gulf District, T. D. Blanchard
  Sales Manager, Midsouth District, A. G. Harper, Jr.
  Sales Service Manager, J. E. Evans, Jr.
  Office Manager, O. N. Sherburne
  Traffic Manager, K. A. Loe
  Purchasing Agent, W. D. Blue

PERTH AMBOY

Eastern Division Manager, T. E. Downey

Sales Manager, New York District, J. H. Murphy
Sales Manager, Middle Atlantic District, T. E. Miller, Jr.

Sales Service Manager, L. J. Szoke
Office Manager, W. L. Cosgrove

Purchasing Agent and Traffic Manager, J. C. Kancylarz

PAPERBOARD PRODUCTS DIVISIONS

FIBRE BOX DIVISION

Vice President, H. R. BONNYMAN
Sales Manager, BENJAMIN BEALE
Sales Service Manager, W. C. ROCKWOOD

SHOE CARTON DIVISION

Vice President, R. H. HALL
Sales Manager, E. C. DAVIS
Sales Service Manager, D. D. HODGSON

SPECIAL PAPERBOARD PRODUCTS AND HORTICULTURAL DIVISION

Vice President, G. J. TOOKER
Sales Manager, Horticultural Division, C. S. BIRD, JR.
Sales Service Manager, J. V. O'SULLIVAN

PRODUCT DEVELOPMENT DIVISION

Manager, Building Materials Division, S. H. SALLIE
Manager, Paperboard Products Division, H. C. ALLEN

MANUFACTURING DIVISIONS

BUILDING MATERIALS DIVISION

Vice President, Manufacturing — B. P. SOWARD

EAST WALPOLE

Northeastern Division Manager, J. D. JOHNSTON
Superintendent, D. E. FRAZIER
Chief Chemist, C. A. HOMAN
Plant Engineer, N. C. BARTLETT

CHARLESTON

Southeastern Division Manager, A. K. POWERS
Superintendent, E. N. ZINKOWSKI
Chief Chemist, W. K. PRICE
Plant Engineer, T. S. EPTING

CHICAGO

Western Division Manager, R. H. EMERSON
Superintendent, W. B. BROWN
Chief Chemist, A. T. MURGATROYD
Plant Engineer, R. R. SCHUMACHER

SHREVEPORT

Southwestern Division Manager, F. H. MAY
Superintendent, R. D. ADAMS
Chief Chemist, R. N. POTTER
Plant Engineer, E. R. TELSCHOW

PERTH AMBOY

Eastern Division Manager, T. E. DOWNEY
Superintendent, F. S. NOLTE
Chief Chemist, J. R. LUKKO
Plant Engineer, A. W. LEITHNER

PAPERBOARD PRODUCTS AND FELT DIVISION

Vice President, Manufacturing — P. I. KNIGHT

PAPERBOARD PRODUCTS DIVISION

General Superintendent, L. J. TARBELL
Superintendent, Paperboard Division, A. F. GILMORE
Superintendent, Fibre Box Division, A. D. COLBURN
Superintendent, Carton Division, R. B. PATTERSON
Superintendent, Manchester Plant, G. R. HOYT
Superintendent, Lewiston Plant, R. C. HOUGHTON
Superintendent, Waterville Plant, C. H. PORTER

GEORGE W. DINSMOOR DIVISION

General Manager, R. A. WATTERS
Production Manager, L. E. FEARON
Office Manager, DONALD BECK

W. J. HILL DIVISION

Manager, W. S. KIMBALL
Office Manager, A. D. BOONSTRA

FELT DIVISION

PHILLIPSDALE MILL

Superintendent, R. E. WILLIAMS
Asst. Supt., R. E. NOLAN
Chief Chemist, H. V. HADFIELD
Office Manager, R. W. PEARSON
Plant Engineer, P. W. JOHNSON
Master Mechanic, E. A. ROCKWOOD

SHREVEPORT MILL

Manager, F. H. MAY
Superintendent, R. D. ADAMS
Chief Chemist, R. N. POTTER
Plant Engineer, E. R. TELSCHOW

CHICAGO MILL

Manager, R. H. EMERSON
Superintendent, W. B. BROWN

BIRD QUALITY PRODUCTS

BUILDING MATERIALS DIVISIONS

Bird WIND SEAL[1] Shingles
Bird ARCHITECT[1] Mark 25 Shingles
Bird Shingles and Sidings
Bird Insulating Sidings
Bird NEPOLON[1] Roof System
Bird Roll Roofings
Bird Roof Insulation
Bird RANCH ROOF[1]
Bird KING-TAB[1] ARCHITECT[1] Shingles
Bird Building Papers
Bird Coatings and Cements
Shingle and Siding Backer
Bird Built-Up Roofs
Bird Solid Vinyl Siding
Bird Vinyl Roof Edge

PAPERBOARD PRODUCTS DIVISIONS

Fibre Box Division

Solid Fibre Shipping Cases
Corrugated Fibre Shipping Cases
Cleated Fibre Shipping Cases
Fibre Lacquer
Reel Wraps
TOTE SHUTTLE[1] Boxes
Weatherproof Solid Fibre Shipping Cases
Weatherproof Corrugated Fibre Shipping Cases
Plastic Coated Corrugated and Solid Fibre Cases
Bird V-3 INSUL SHEATH[1] Board

Horticultural Division

VITA-BAND[1] Plant Bands
Bird Vacuum Plates
PERENNIAL POTS[1] — Fibre and Plastic
Peat and Bagasse Pots
Bird Film Applicators
Plastic Pots and Trays
Greenhouse Plastic Bar Caps
Plastic Card Caddies, Vases and Refrigerator Containers

Carton Division

Bird Reinforced Shoe Cartons, Plain and Printed

Special Products Division

Filter Paper for Industrial Filtration
Base Wad
Jute Liners
Chipboards
Lined Board
Corrugating Medium
Dry and Saturating Papers for Special Uses
Tack Boxes
Special Boxes
Platform Board
Utility Boxes
Innersole Board
Wedgie Board

GEORGE W. DINSMOOR COMPANY

Paper Mill Cores
Pasted Chipboards
Cloth Boards
Tubes for Textile and Plastic Industries

---

[1] **Reg. U. S. Pat Off.**

~~6507 121~~

6400-15